



For Hospitality

Real-time Pro forma tracking and portfolio control with PROBIS AI for the Hospitality Industry

PROBIS provides hospitality investors and developers with real-time control over costs and ROI. By unifying fragmented data into one AI-powered platform, it streamlines decision-making and maximizes long-term asset value.

For:

- Hospitality investors, developers, and asset managers
- Hotel operators and branded residence platforms
- Mixed-use and resort master developers
- Institutional capital deploying into hospitality
- Owners managing multi-asset hotel portfolios

We address:

- Fragmented data across development, operations, and asset management
- Lack of alignment between owner, operator, and project teams
- Limited visibility on project cost, cash flow, and ROI
- Manual, Excel based reporting across stakeholders
- Delayed decision-making due to lack of real-time insights

Our value for you:

- Real-time visibility across hotel development and CAPEX programs
- Full lifecycle control from development through operations
- Centralized data and automated reporting across stakeholders
- AI-supported early warning on cost overruns and risks
- Improved ROI tracking and capital allocation decisions

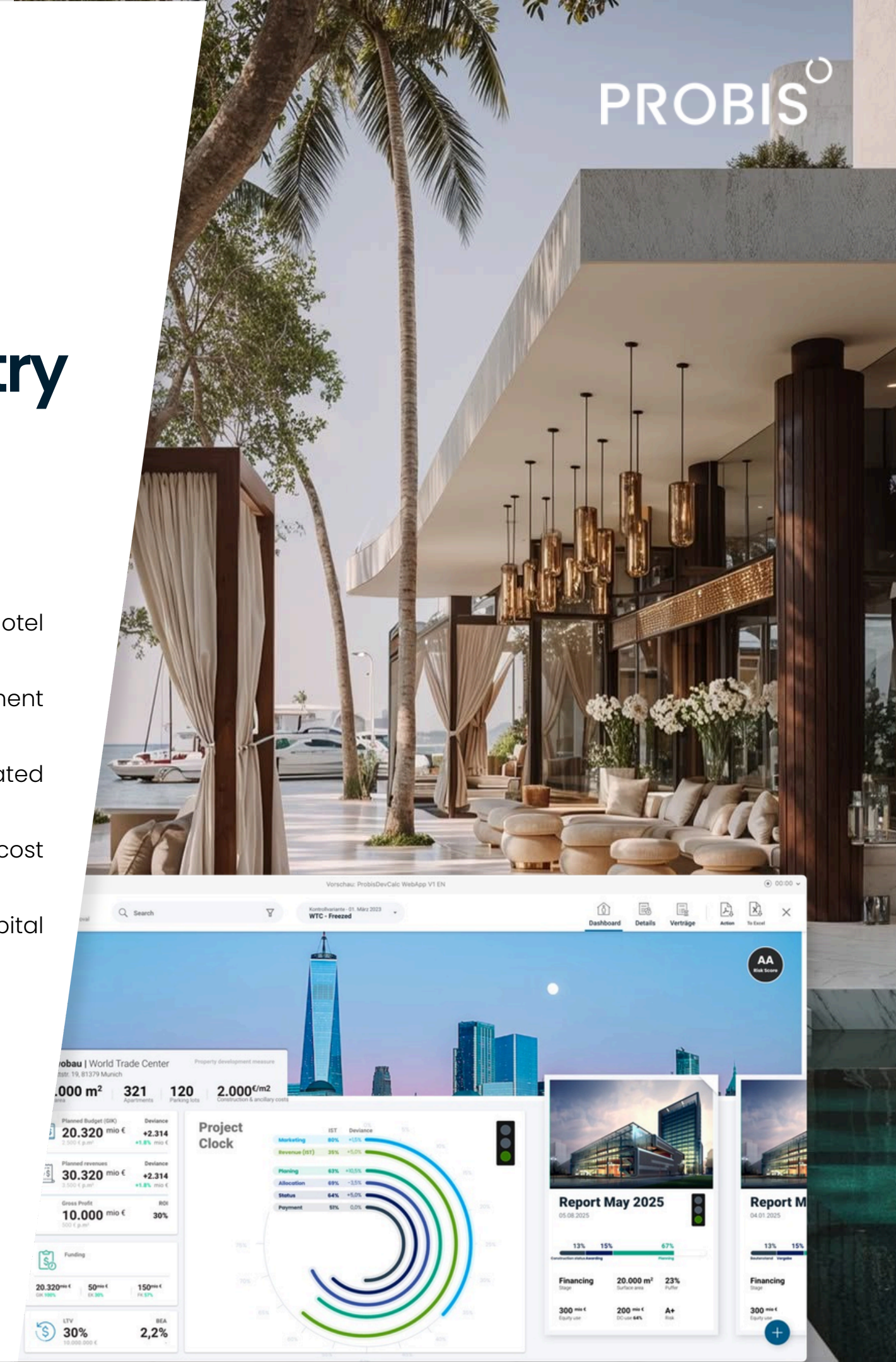
Value

-35% Project Risk

+20% Return on Investment

+25% Higher Liquidity

Some of our clients



Relevant Case Study



Accor: Cortina d'Ampezzo

A hospitality investor is developing and repositioning a premium hotel asset in Cortina d'Ampezzo in partnership with an international operator (Accor). The project involves complex construction, and refurbishment works, multiple contractors, and strict budget, timeline, and brand standards.

Using PROBIS, the project team gains real-time visibility into CAPEX, cost development, and cash flow across all phases of the project lifecycle from development through to operational ramp-up. Budget deviations and risks are identified early, while centralized data and automated reporting improve transparency and alignment between investor, operator, and project stakeholders.

This enables more efficient project execution, stronger financial control, and improved ROI tracking ensuring alignment with long-term asset performance and value creation.

Highlight Projects



Hilton Evian-les-Bains
Évian-les-Bains, France

CBRE



ANNI Hotel
Munich, Germany

pbb



Andaz Am Belvedere
Vienna, Austria

pbb



Holiday Inn the Niu
Hamburg, Germany

IHG
HOTELS & RESORTS