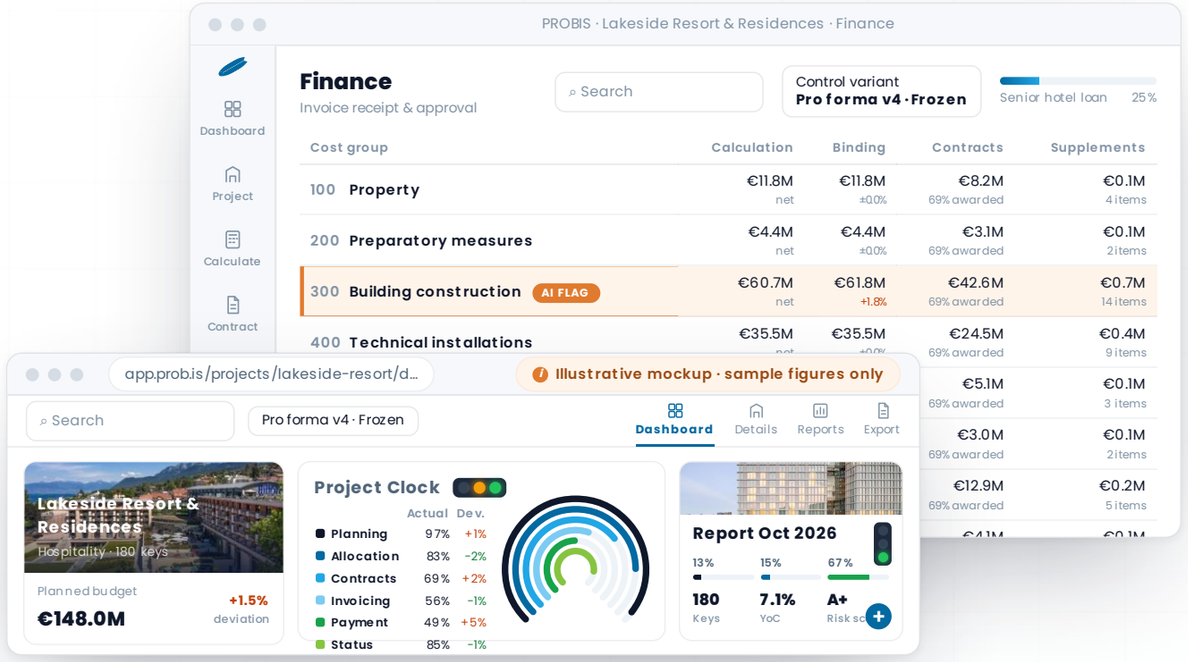
REAL-TIME PRO FORMA TRACKING WITH PROBIS AI

Real-time pro forma tracking and *portfolio control for hospitality.*

PROBIS gives hospitality investors and developers real-time control over costs and ROI. By unifying fragmented data into one AI-powered platform, it streamlines decision-making and maximizes long-term asset value.



01 Built for

- Hospitality investors, developers and asset managers
- Hotel operators and branded residence platforms
- Mixed-use and resort master developers
- Institutional capital deploying into hospitality
- Owners managing multi-asset hotel portfolios

02 What we address

- Fragmented data across development, operations and asset management
- Lack of alignment between owner, operator and project teams
- Limited visibility on project cost, cash flow and ROI
- Manual, Excel-based reporting across stakeholders
- Delayed decision-making due to lack of real-time insights

03 Your value with PROBIS

- Real-time visibility across hotel development and CAPEX programs
- Full lifecycle control from development through operations
- Centralized data and automated reporting across stakeholders
- AI-supported early warning on cost overruns and risks
- Improved ROI tracking and capital allocation decisions

−35% Project risk

+20% Return on investment

+25% Higher liquidity

SOME OF OUR CLIENTS

Horwath HTL · ACCOR · ANDAZ · MILA · GBI · staycity

— RELEVANT CASE STUDY

ACCOR

Accor: *Cortina d'Ampezzo.*

A hospitality investor is developing and repositioning a premium hotel asset in Cortina d'Ampezzo in partnership with an international operator (Accor). The project involves complex construction and refurbishment works, multiple contractors, and strict budget, timeline and brand standards.

Using PROBIS, the project team gains real-time visibility into CAPEX, cost development and cash flow across all phases of the project lifecycle, from development through to operational ramp-up. Budget deviations and risks are identified early, while centralized data and automated reporting improve transparency and alignment between investor, operator and project stakeholders.

- More efficient project execution
- Stronger financial control
- Improved ROI tracking, aligned with long-term asset performance and value creation



— HIGHLIGHT PROJECTS



Hilton Evian-les-Bains
Évian-les-Bains, France
CBRE



ANNI Hotel
Munich, Germany
pbb



Andaz Am Belvedere
Vienna, Austria
pbb



Holiday Inn the Niu
Hamburg, Germany
IHG HOTELS & RESORTS

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