

# TINC

TECH INCUBATOR </> SILICON VALLEY

The background image shows a group of people at a TINC event. In the foreground, a person is seen from behind wearing a grey hoodie with the TINC logo. Other people are visible in the background, some wearing blue hoodies. The wall behind them is covered with various logos, including TINC, Data Driven, WDP, and others.

**TINC**  
TECH INCUBATOR <|> SILICON VALLEY

# TECH INCUBATOR TINC

**14 years**

**29 programs**

**278 companies**

**525 entrepreneurs**

# TING VALUE PROPOSITION

Validate your **product/market** and **business model fit** and **potential for global scale** in the most competitive startup environment in the world.

# SCALING PROGRAM FOR NORDIC TECH COMPANIES

- 2 programs per year, app. 10 companies per cohort
- 6 weeks, hybrid model, 2 days in person kick-off in Oslo, 4 weeks online, 1-2 in person weeks in Silicon Valley
- Workshops, One-one-mentoring, Pitch training, Founder talks, Networking, Access to Silicon Valley eco system, Relationship building
- Value proposition - Story telling - Customer development - Behavioral design - Customer led growth - VC funding - Business models - Startup sales

# THE TINC PROMISE

If you **show up** fully, if you are **coachable**,  
if you are willing to put your self out there.

You will leave TINC **sharper, clearer**, and more  
**globally prepared** than when you arrived.

- That is the journey.

# HOW IT WORKS

## The program offers

- Workshops
  - Mentoring
  - Pitch Training
  - Networking
  - Relationship building
  - Community at Nordic Innovation House
- 
- TINC is a framework
  - It's up to you to hustle!

# WHAT YOU SHOULD EXPECT

- To validate your product market fit, business model and global scale potential
- Accelerate your growth while reducing risk, time and cost to market
- Focus on storytelling and pitching your value proposition
- Mentoring from world class mentors
- Expanding your perspective by being challenged on everything
- Learn how to attract customers, partners and investors
- Strengthen your network and build valuable relationships

# Icelandic ALUMNI QUOTES

*"Fantastic program for any startup that is figuring out who they are, what they are and where they are going. Really well organised, very strong mentors and overall an exciting growth journey to take with your team members."* **Optise**

*"The standard of this accelerator is higher than anything I've experienced before. The quality of the mentors is out of this world!"* **Humble**

*"Taking Optise through TINC has been one of the best things we've done as a company. We came for validation and got it. Our self-improving website platform resonated with investors, founders and builders alike, and the calibre of the mentors was on another level. If you're a founder serious about cracking the US market, TINC is the fastest way to compress years of learning into a few weeks."*

**Optise**

# Icelandic ALUMNI QUOTES

*"A fast track to the Silicon Valley mindset." **Humble***

*"TINC is a fantastic venue for startups at various stages. The topics covered in these intense five week program is relevant to all businesses." – **Brandr***

*"The TINC program is a fantastic way to sharpen your company's vision, fast-track your entry into the Silicon Valley mindset, and tap into a powerful, one-of-a-kind networking effect that continues to deliver long after the program ends." – **Defend Iceland***

*"TINC, where Nordic innovation goes to thrive!" – **Horseday***

*"Fantastic experience in shaping our pitch, getting inspiration from founders facing similar challenges and learning from world class mentors." – **Dala.care***

# Icelandic ALUMNI QUOTES

*"TINC is an excellent program to help focus the often-scattered mind of a founder."*

**Hopp Mobility**

*"TINC helped us make a roadmap to fulfill our goals, whether it be business model, go-to-market strategy or scaling." - **Prescriby (ReducePlan)***

*"TINC was a phenomenal four weeks of connecting to Silicon Valley tech industry experts whose sole focus in the program is to coach the teams to grow and succeed. We came away with much more confidence in our business model, unity of spirit and a stronger pitch for the exciting road ahead" - **Flow***

*"We had high expectations going in after reading all the positive feedback from earlier cohorts, but everything about this program still exceeded our expectations. The people at NIH, the mentors, the sessions and the new connections bring so much value if you're open to feedback and actively participating." – **AtlasPrimer***

# TINC 2026 QUOTES

*"Nothing I have experienced here in the Nordics compares to the TINC incubator experience. The very high quality of their investor community and the curated experience down in Silicon Valley can't be matched."* **Dory**

*"TINC has given us the platform to be challenged, rethink our vision, clarify our messaging and become an even more tight-knit as a team. It has exceeded our expectations in a way we could not imagine!"* **Soolv**

*"The TINC program has changed me as a founder and the company. I honestly think the program has given us a much bigger chance to succeed"* **Altek AI**

# TINC 2025 QUOTES

*"TINC didn't just give us tools, it fundamentally changed how we think about scale, value, and what's possible. The program expanded our mindset and gave us the confidence to move faster and think bigger."* **Bitfocus**

*"If you want to test yourselves against the best in the world and learn from it, then TINC is the absolute place to go!"* **Geo4**

*"We got honest feedback that forced us to rethink our product in the best possible way. TINC gave us clarity on where to focus, confidence to scale, and a cohort we've learned a ton from."* **Pilea**

*"TINC hit me in a way I didn't expect. Palo Alto gave me energy, the mentors pushed me, and the Nordic Innovation House made me feel like I belonged from day one. It's the kind of experience that sticks with you long after you're back home. I haven't landed since and I don't plan to".* **SparkPark**

# TINC 2025 QUOTES

*TINC was an incredible experience — packed with insights, valuable connections, and a real sense of community. The openness, ambition, and ‘pay-it-forward’ spirit of the ecosystem made a lasting impression. Learning directly from top mentors, founders, and investors gave us concrete tools and perspectives on how to scale globally. A huge thanks to the TINC team for an inspiring and energizing weeks. The program is highly recommended!” **Compera***

*“Much can be said about the Silicon Valley mindset—and we’ve all been told about it—but it simply cannot be taught. It must be experienced! TINC offers Nordic startups the opportunity of a lifetime: it’s an intensive crash course into the Silicon Valley entrepreneurial mindset.*

*Participants get to tap into the experience of active entrepreneurs, venture capitalists and top-level coaches. TINC is a treasure trove for early-stage companies looking to ways to grow their business. This includes: - Improve your storytelling and pitching. - Go-to-market strategy and sales. - Deep dives into VC mechanics and building investor relations. And best of all: Networking and exchanging ideas with likeminded founders!” **Novem***

# TINC 2025 QUOTES

“The perfect playground for venture builders who think big and want to create a better world.” **Aiba**

*“The entire team agrees that this has been our most valuable accelerator to date.*

*Key takeaways:*

- *The Valley (mindset) can't be taught, it must be experienced!*
- *We feel we've validated many aspects of our strategy, while receiving some new input as well.*
- *Serendipity, sense of urgency, and some promising early relationships.*
- *The US is full of potential, but also very expensive, seriously. E.g. relocating team members is unrealistic without raising significant capital”* **Novem**

# TINC ICELANDIC ALUMNI – since 2016



# TINC ALUMNI: 278 Nordic Technology Companies

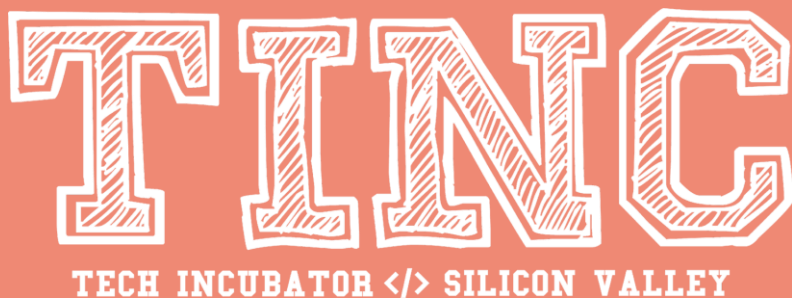


# HOW TO APPLY

## TINC - Accelerator Program — Nordic Innovation House

- > Application deadline: August 5
- > Interviews and selection: From August 1
- > Kick-off in Oslo: September 22 and 23
- > Virtual program: October 12 - November 6
- > Week in Silicon Valley: November 9 - 13
- > Optional week in Silicon Valley: November 16 - 20





Powered by: Innovation Norway



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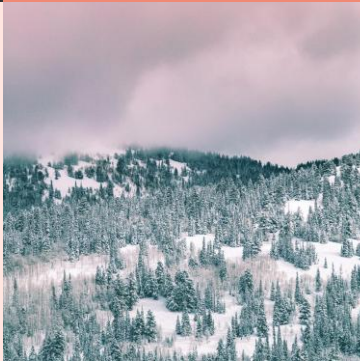
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