

cyber_Folks™

INVESTOR PRESENTATION

> Acquisition of PrestaShop together with Sylius _

POZNAŃ | 11 December 2025

>Creating of European's largest e-commerce ecosystem _

TODAY

cyber_Folks™ + PRESTASHOP + Sylius



Total GMV of approximately €35 billion - comparable to Shopify's GMV in Europe



In total, over 260,000 stores supported by 3 platforms



Complementary product offer (SaaS + open-source)

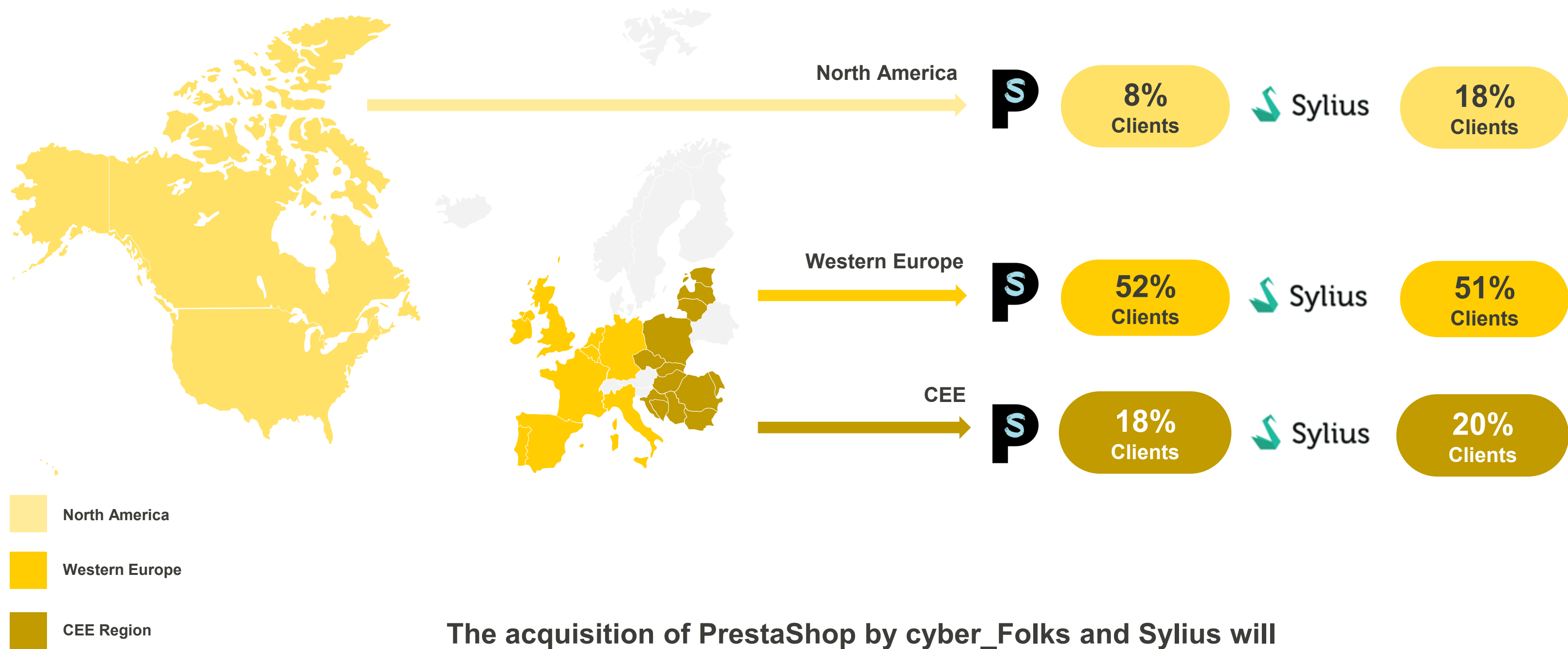


The establishment of the first fully European and independent e-commerce ecosystem



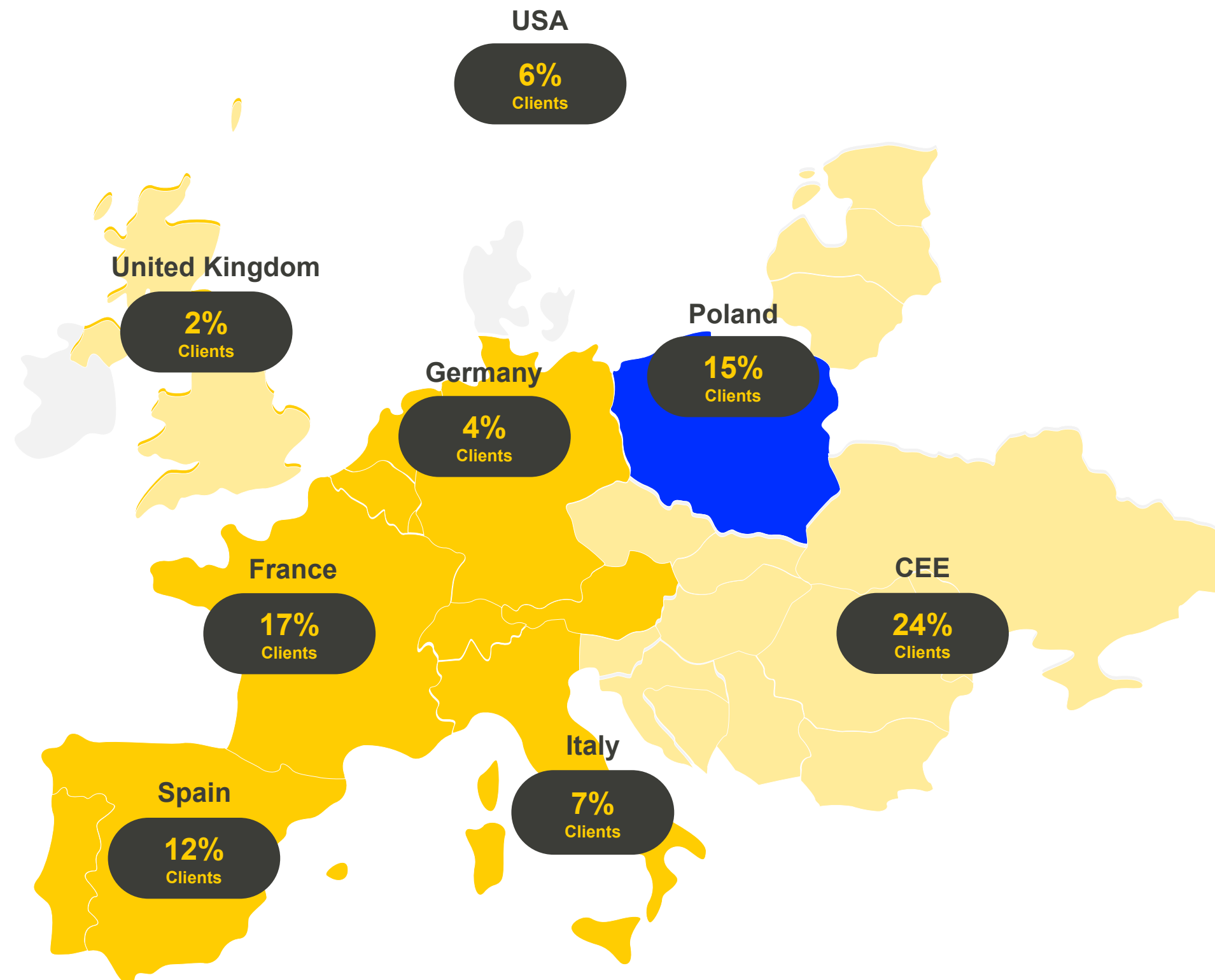
Cyber_Folks – the leader in e-commerce solutions in Europe

>Entering new economic regions – exposure to new customers _



The acquisition of PrestaShop by cyber_Folks and Sylius will allow the Group to enter e-commerce markets that were previously unattainable.

>Significant increase in the exposure of the e-commerce segment to new foreign markets



EUR ~5 bln

Total GMV generated by Shoper omnichannel in 2025.

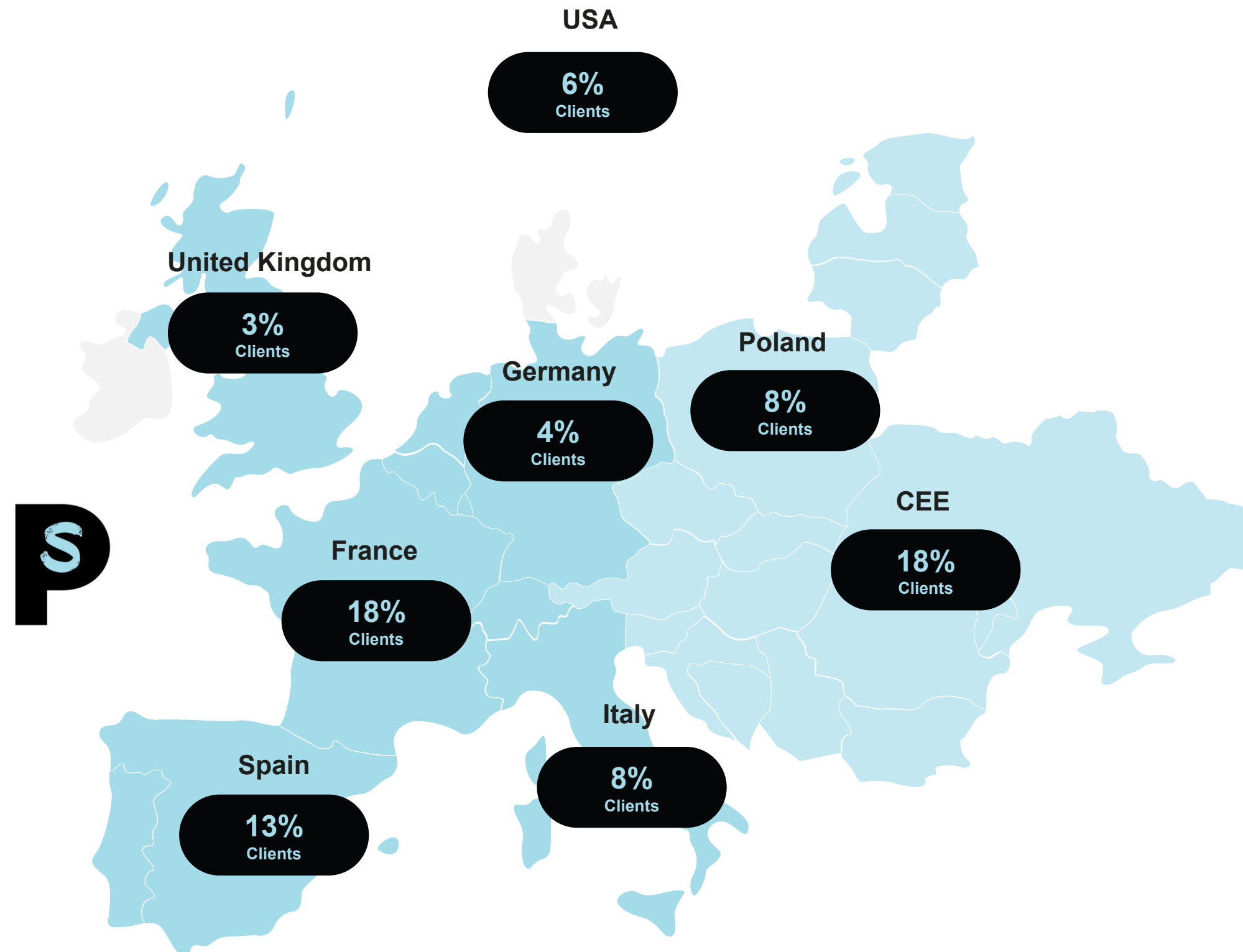
EUR ~7 bln

Total GMV generated by Sylius stores in 2025.

EUR ~22 bln

Total GMV generated by PrestaShop stores in 2025.

>Significant increase in the exposure of the e-commerce segment to new foreign markets - PrestaShop_



EUR ~22 bln

Total GMV generated by PrestaShop stores in 2025.

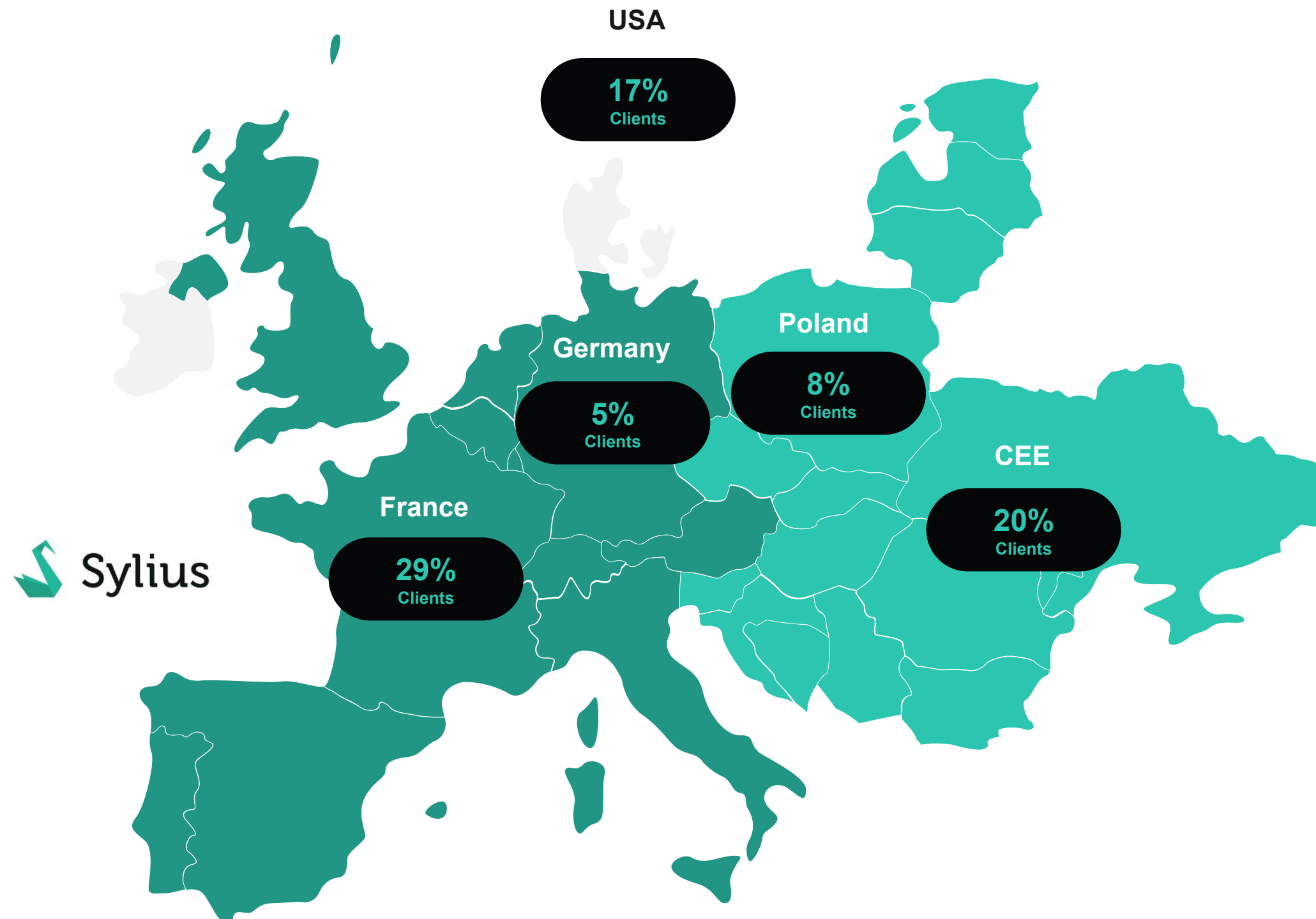
~230k

Number of stores using the PrestaShop platform in 2025

EUR ~100k

Average GMV generated by one store per year

> Significant increase in the exposure of the e-commerce segment to new foreign markets - Sylius



EUR ~7 bln

Total GMV generated by Sylius stores in 2025

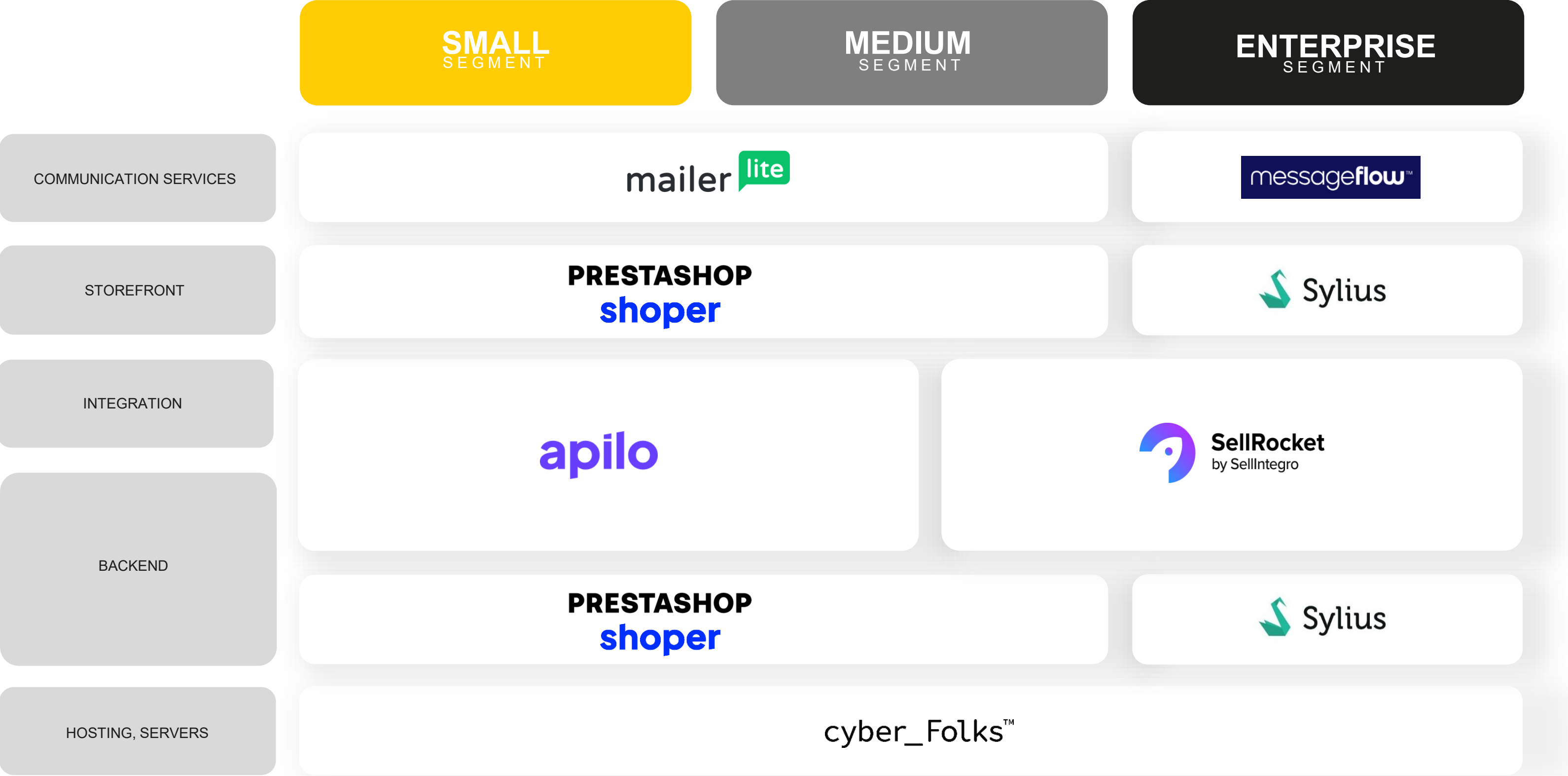
~10k

Number of stores using the Sylius platform in 2025

EUR ~700k

Average GMV generated by one store per year

>Reaching a new customer base with cyber_Folks Group services _



>We gain a huge market for our solutions

Czego szukasz? (Np. Rozwiązanie płatnicze)

Utwórz konto

Zaloguj się

(0)

MODUŁY PRESTASHOP

Dostosuj wygląd, styl i funkcjonalność sklepu internetowego do swoich wymagań dzięki modułom PrestaShop. Wybierz spośród starannie dobranych modułów umożliwiających personalizację Twojego sklepu internetowego, zwiększenie ruchu, udoskonalenie wskaźnika konwersji i...

+ Zobacz więcej

Zarządzanie sklepem

Zarządzanie produktami

Komunikacja z klientem

Płatność

Ruch i kanały sprzedaży

Marketing i konwersja

Projekt sklepu

Dostawa i logistyka

Najbardziej niezawodne dodatki

Osiągnęły najwyższe standardy PrestaShop podczas kontroli walidacyjnych.

Verified+

Kompatybilność z PrestaShop

Twoja wersja PrestaShop

9.0

8.2

8.1

1538

2508 wyniki

Sortuj według : Trafność

P

PrestaShop Checkout built with PayPal

By PrestaShop

Verified+

4.1

(252)

Pobierz za darmo

cyber_Folks

Hosting Services

By PrestaShop Partners

Verified+

4.5

(930)

cyber_Folks

Domains/SSL

By PrestaShop Partners

Verified+

4.5

(930)

apilo

Multichannel

By PrestaShop Partners

Verified+

mailer

Mailing Platform

By PrestaShop Partners

Verified+

SellIntegro

Integration Services

By PrestaShop Partners

Verified+

SyliusStore

ALL PLUGINS

FREE PLUGINS

PAID PLUGINS

BY SYLIUS

Academy

Login

Register

0

€0.00

SEARCH

Paid plugins

Paid plugins

Show: 9

Sort: by downloads

Sylius Plus

cyber_Folks

Hosting Services

Register a domain with a recognizable, trusted extension assigned to the country of your choice.

★★★★★ 1

apilo

Multichannel

Use a complete multichannel sales automation system that significantly reduces costs and eliminates errors.

★★★★★ 1

mailer

Mailing Platform

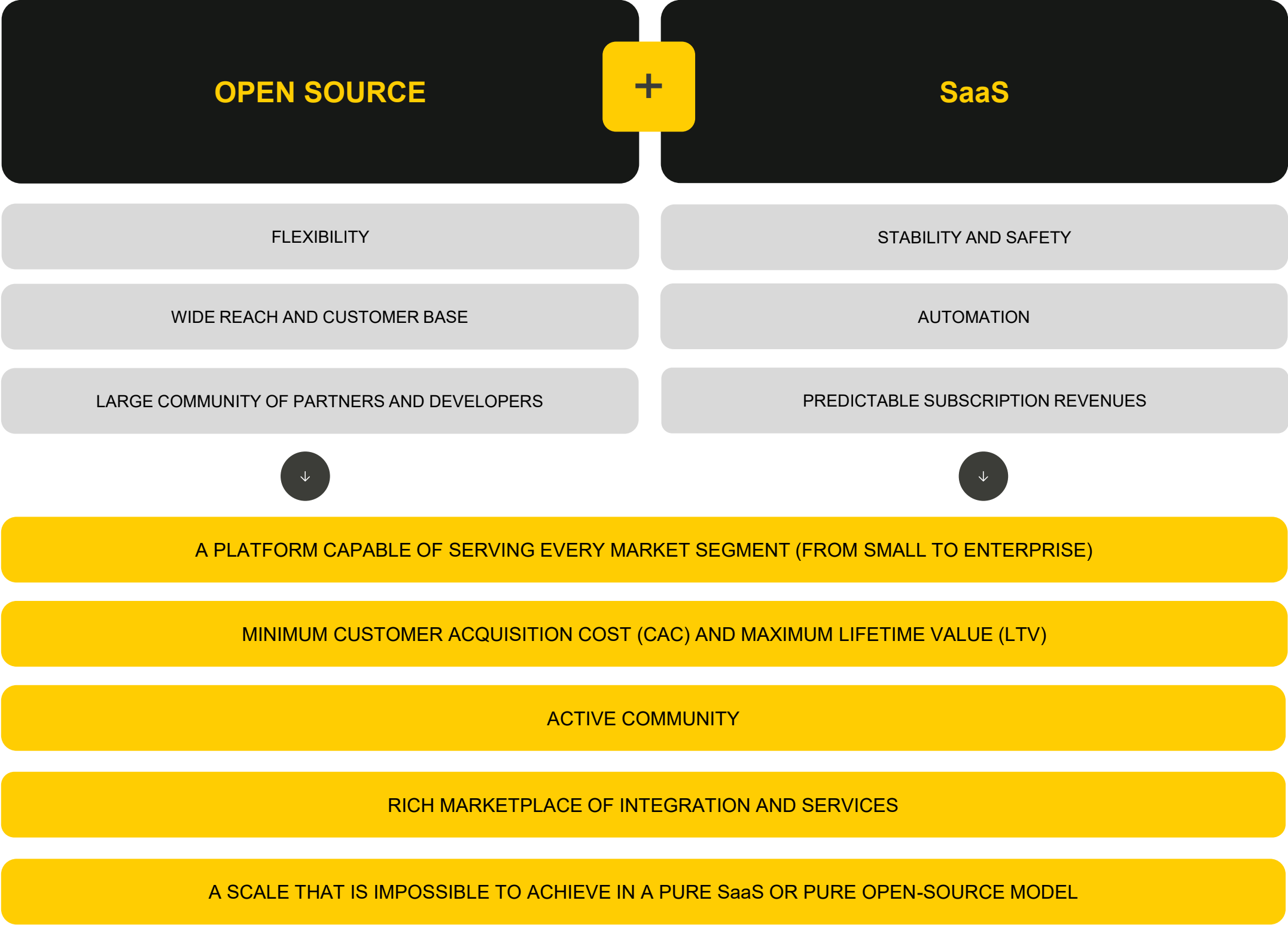
Discover marketing tools that will help you quickly increase your audience and generate revenue more effectively.

★★★★★ 0

cyber_Folks™

8

>We build a hybrid of the advantages of Open Source and SaaS solutions_



>Financial information_



PRESTASHOP KPI

- 230k shops
- EUR 22 bilion GMV
- EUR 28.9 milion EUR revenues LTM
- EUR 2.7 milion adjusted EBITDA LTM



SYLIUS & BITBAG KPI

- 10k shops
- EUR 7 bilion GMV (Sylius)
- EUR 4.4 milion revenues LTM
- EUR 1.3 mln adjusted EBITDA LTM



TRANSACTION AND FINANCING STRUCTURE

- SPV: cyber_Pixel
- cyber_Folks: 79% of shares.
Founders of Sylius: 21% of shares – in exchange for a contribution of 100% of the shares in Sylius and BitBag
- cyber_Pixel acquires 100% of PrestaShop for EUR 55 million (enterprise value)
- 100% cash financing, with the option of partial refinancing with debt



Jakub Dwernicki

CEO cyber_Folks



Robert Stasik

CFO cyber_Folks



Tomasz Pokora

t.pokora@cyberfolks.pl

+48 539 147 777



Mateusz Paradowski

m.paradowski@innervalue.pl

+48 516 089 279