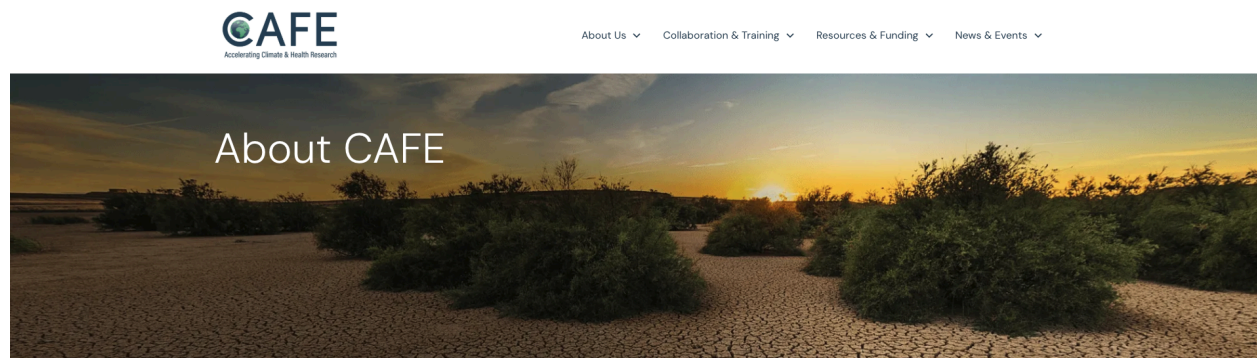


# Web Image Size Guide

## Recommended Image Sizes

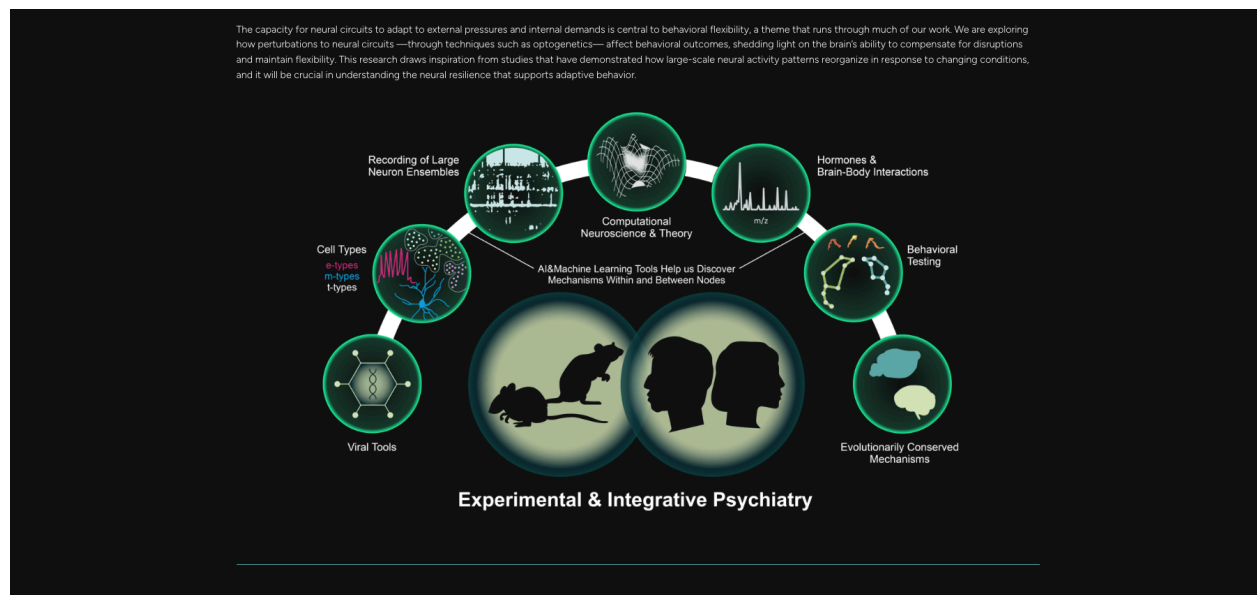
**Full Screen Background: 2500px wide**

Example:



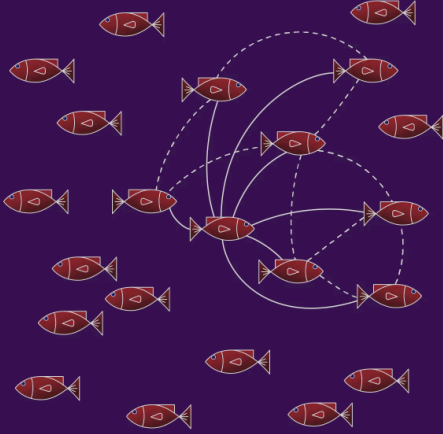
**Full container: 1500px wide**

Example:



## Half Container: 1000px wide

Example:



**RESEARCH**

Social neuroscience research has focused mainly on paired organisms, missing a major aspect of social cognition: the moment-by-moment balancing of individual, social, and environmental factors when working in groups.

Defining the neural mechanisms for processing the informational complexity of social dynamics will translate to practical applications for human health, organizational well-being, and societal cohesion.

Learn More [↗](#)

## Smaller Images: 500px wide

Example:



Phantasmal poison frog  
(*Epipedobates tricolor*)

[Learn More](#) >



Glass Frog  
(*Hyalinobatrachium aureoguttatum*)

[Learn More](#) >



Golden Poison Frog  
(*Phyllobates terribilis*)

[Learn More](#) >



Dyeing Poison Frog  
(*Dendrobates tinctorius*)

[Learn More](#) >



## How to Check Image Size

### On Mac

1. Using Finder (Quick Look):
  - Select the image file
  - Press the Spacebar to open Quick Look
  - Image dimensions appear at the bottom of the preview
2. Using Finder Info:
  - Right-click the image
  - Select "Get Info" (or press Command + I)
  - Look for "Dimensions" in the "More Info" section
3. Using Preview:
  - Open image in Preview
  - Go to Tools > Show Inspector (or Command + I)
  - Click the "🏠" house icon for image info
  - Dimensions shown at the top

### On PC (Windows)

1. Using File Explorer:
  - Right-click the image
  - Select "Properties"
  - Click the "Details" tab
  - Look for the "Dimensions" field
2. Using File Explorer Preview:
  - Select the image file
  - Look at the bottom of the File Explorer window
  - Dimensions appear in the status bar
3. Using Photos App:
  - Right-click the image and "Open with Photos"
  - Click the three dots (⋮) menu
  - Select "File info"
  - View dimensions and file size



## How to Resize Images

### Free Online Tools

Recommended:

1. [TinyPNG.com](https://tinypng.com):
  - Upload your image
  - Download the compressed version
  - Maintains quality while reducing file size
2. [Squooosh.app](https://squooosh.app) (by Google):
  - Drag and drop your image
  - Adjust quality and format settings
  - Download optimized image
3. [Canva.com](https://canva.com):
  - Create a free account
  - Click "Create a design" and choose "Custom size"
  - Enter your desired dimensions
  - Upload your image and drag it onto the canvas
  - Use the corner handles to resize (hold Shift to maintain proportions)
  - Click "Download" and select your preferred format
4. [Pixlr.com](https://pixlr.com):
  - Choose "Pixlr E" for advanced editing or "Pixlr X" for quick edits
  - Click "Open image" and upload your file
  - Go to Image > Image Size to resize
  - Enter new width and height (check "Constrain proportions" to maintain ratio)
  - Click "Apply"
  - Use File > Save or Export to download

### Mac Users

Using Preview (Built-in):

1. Open image in Preview
2. Go to Tools > Adjust Size
3. Enter new dimensions (uncheck "Scale proportionally" if needed)



4. Click "OK"
5. Save with File > Export and choose JPEG quality

Using GIMP (Free):

1. Download GIMP from [gimp.org](http://gimp.org)
2. Open image in GIMP
3. Go to Image > Scale Image
4. Enter new dimensions
5. Export as JPEG or PNG

## PC Users

Using Paint (Built-in):

1. Right-click image and "Edit with Paint"
2. Click "Resize" in the ribbon
3. Choose "Pixels" and enter new dimensions
4. Save or "Save As" with new filename

Using GIMP (Free):

1. Download GIMP from [gimp.org](http://gimp.org)
2. Follow same steps as Mac instructions above

## Professional Options

Adobe Photoshop:

- Image > Image Size for resizing
- File > Export > Export As for web optimization
- Use "Save for Web" for maximum compression



## Image Optimization Best Practices

### File Size Guidelines

- Maximum file size: 500KB per image (smaller is better)
- Hero images: Up to 1MB acceptable
- Thumbnails: Under 100KB
- Icons: Under 50KB

### Format Recommendations

- JPEG: Best for photos and images with many colors
- PNG: Best for images with transparency or few colors
- WebP: Modern format with excellent compression (if supported)

### Compression Tips

- Use 80-90% quality for JPEG images
- Avoid over-compression that creates artifacts
- Consider using progressive JPEG for faster perceived loading

### Mobile Considerations

- Always test images on mobile devices
- Consider creating separate mobile versions for very large images
- Use responsive image techniques when possible



## Checklist Before Uploading

- ☐ Image dimensions match the recommended sizes above
  - ☐ File size is under the recommended limits
  - ☐ Image is sharp and properly cropped
  - ☐ Colors look accurate on different screens
  - ☐ Image loads quickly (test on slower connections)
  - ☐ Alt text is prepared for accessibility
- 

## Need Help?

If you're having trouble with any of these steps or need custom image sizes for your specific design, please don't hesitate to [contact the Stellate team](#).

Remember: It's always better to start with a larger, high-quality image and resize it down rather than trying to enlarge a small image.

