

**NOTICE OF INTENDED DECISION
TO ENTER INTO A SINGLE SOURCE CONTRACT
(PUR 7778)**

This Notice of Intended Decision to Enter into a Single Source Contract is posted in accordance with Rule 60A-1.045, Florida Administrative Code, and section 287.057(3), Florida Statutes.

AGENCY: Early Learning Coalition of Osceola County

TITLE: Highlights Early Learning

Short description of the commodity or service desired: Family Engagement Kindness Kits and Evergreen Magazines.

CONTACT

Name: Carmen Garcia

Address: 1950 E Irlo Bronson Memorial Hwy, 2nd Floor

Kissimmee, FL 34744

Telephone: 321-219-6300

Email: cgarcia@elcosceola.org

Internal tracking number, if any: N/A

DMS Single Source number, if applicable: N/A

Date posted: 5/8/26 Time posted: 12:00PM

Commodity or Contractual Service (commodity or United Nation Standard Products and Services Code (UNSPSC), manufacturer, model, and description, as appropriate):

Family Engagement Kindness kits, and Highlights evergreen magazines

The Kindness Connections Bundle features:

- a play-based enrichment kit that teaches social-emotional skills to children ages 3-5
 - family engagement resources
 - four (4) hardcover books intended to be used as read-alouds and exemplars of kindness
- The Kindness Connections Bundle family engagement components are designed to be distributed to parents and families and can be replenished for subsequent years with Kindness Connections Replenishment Packs.

Evergreen High Five magazine with custom cover wrap supplies:

- content created exclusively by Highlights for Children for 2–6-year-olds
- craft and healthy snack recipes, games, and puzzles
- family and community engagement features
- early literacy features supporting the kindness ideals outlined in related resources

Requestor (division, bureau, office, individual, as appropriate):

Impact Department

Performance and/or Design Requirements (intended use, function or application, compatibility, requirements; reference to policy, rule, statute or other act of the Legislature, as appropriate):
The intended use of the Highlights Evergreen magazines and family engagement kits are to work with both the community and families to provide social emotional learning support through intentional materials. The function of the evergreen materials is to provide early learning educational materials to LearnHubs, non-conventional family spaces like doctors offices, the Osceola Chamber and community partners. The parent engagement kits will be used for projects with the City of Kissimmee (The Haven on the Vine project specifically) and for specialized training for families.

Intended Single Source:
Highlights Early Learning

Price:
26,459.00

Justification for Single Source Purchase (what is necessary and unique about the commodity, contractual service, or source; steps taken to confirm unavailability of competition, as appropriate):

The Highlights magazines are a unique and solely created through Highlights Early Learning Company. These magazines are not available through any other distributor. The product is unique as it has ELC customized designs and are talored to fit the needs of Osceola families. In addition, the family engagement kits are a customized kit that includes materials that only Highlights Early Learning creates. It cannot be replicated as they own the copywrites to the materials in question. While searching for similar products, we were not able to come up with any other combination as unique and customized as these.

Approved By (names & titles, as appropriate, e.g., requestor, requestor management, information systems, budget, purchasing):
William Hennessy, Chief Impact Officer

Failure to file a protest within the time prescribed in Section 120.57(3), Florida Statutes, or failure to file a bond or other security within the time allowed for filing a bond, shall constitute a waiver of proceedings under Chapter 120, Florida Statutes. Protests may be filed with the agency by:

Mail: 1950 E Irlo Bronson Memorial Hwy, 2nd Floor, Kissimmee, FL 34744

Email: cgarcia@elcosceola.org

Fax: N/A