

Response to Inquiries

RFP #2026DAC Data and Communications

1. I might have missed it, but do you have a Max budget for this project?

The Coalition did not include a budget in this solicitation. This approach allows vendors to submit their most competitive pricing based on the requirements and scope of work provided in the RFP.

2. For pricing, would the Coalition prefer sample pricing broken out by specific tasks, or an overall blended hourly rate?

I believe an overall blended hourly rate would be best.

3. Can you please provide us with a sense of what a "sample" month may look like in terms of deliverables / tasks? This will help us with providing a cost breakdown in terms of a retainer if this is how you'd like us to structure pricing.

A sample month might involve the creation of multiple marketing materials (flyers, graphics, etc.), press releases and communications/newsletters, creation and support of data tools (i.e. surveys, submissions), support with taking raw data via collection tools and generating reports, and any creation of multimedia to support initiatives.

4. Can the Coalition share examples of recent marketing materials or past campaigns to reference in our proposal?

Below are some examples.





5. Is there an incumbent firm who is currently working in a capacity similar to the tasks mentioned in your RFP?

Yes, there is currently a vendor providing services in a capacity similar to the scope outlined in this RFP under an existing agreement.

6. Is the application cover sheet required with the intent to submit? As there is some information (pricing) that will need to be determined as part of our proposal preparation process.

Attachment B 'Cover Sheet' must be submitted, and you may indicate "To Be Determined" (TBD) where applicable.