

From the desk of Tom Brejcha, Founder and President...

August 6, 2025

Dear Friend,

The abortion industry just crossed a line I never thought they'd cross.

In federal court, abortion clinic lawyers in Massachusetts are suing pregnancy help organizations for “lost profits”—because hundreds of women chose life for their babies instead of paying for abortions at the clinic.

They're literally treating your child's life like a missed sale.

This isn't just another legal battle. This is the abortion industry's declaration of war against every pro-life voice in America. If they win in Massachusetts, they'll have a roadmap to silence pregnancy centers, pro-life counselors, and faith-based advocates nationwide.

But here's what they don't know: we have the constitutional weapons to stop them. When Illinois prosecutors tried to silence pro-life speech using similar laws, our federal judge called their claims not just “unconstitutional” but “stupid.” They surrendered completely.

The same constitutional principles that won in Illinois—free speech, religious liberty, and due process—are exactly what we're deploying in Massachusetts against this outrageous “lost profits” lawsuit. But here's the thing: These battles are expensive.

The other side has unlimited funding from abortion activists and wealthy foundations. But we have something they don't: the constitutional high ground and supporters like you, who refuse to let them win.

That's why a generous friend of Thomas More Society has stepped forward with a **\$150,000 dollar-for-dollar matching challenge for this month**. Every gift you send will be doubled, giving us twice the firepower to defend life, family, and faith.

An abortion clinic is suing our pregnancy help clients for “lost profits” because pregnant women chose life for their babies!

What if I told you an abortion clinic sued a pregnancy center for saving too many babies? You'd think I was exaggerating... *But I'm not.*

In Boston federal court, our lawyers just argued a motion to dismiss for our client Choose Life Marketing, against one of the most shocking lawsuits I've encountered in four decades of pro-life legal work...

Choose Life is a national organization which helps pregnancy centers use cutting-edge marketing techniques to reach more abortion-minded women. They successfully helped the volunteers and staff of a local Massachusetts center, Abundant Hope, improve their reach to vulnerable women in need in their area.

Choose Life and Abundant Hope were saving too many babies!

Abundant Hope is across the street from "Four Women Health Services"—a notorious Massachusetts abortion facility. Four Women filed a federal lawsuit against Choose Life and Abundant Hope for one reason: they're TOO EFFECTIVE at helping women choose life.

Four Women's complaint reads like a testimonial for Choose Life's life-saving work. These abortionists *admit* that Choose Life's online advertising was so compelling that abortion-minded women were receiving text messages offering pregnancy help and hope **while sitting in Four Women's own waiting room!**

Think about that image for a moment. A scared young mother, waiting for her abortion appointment, suddenly receives a text message: "You have options. There's help available. Your baby's life matters." *Four Women is suing to stop those messages, to keep women in the dark.*

The abortionists claim money damages for every baby saved!

These abortionists complain that Choose Life's marketing was so successful, so persuasive, and so compelling in offering real alternatives to abortion, that it must have been illegal. Yes, you read that correctly.

Their lawsuit demands monetary damages for every woman who chose life, instead of paying for an abortion at Four Women, because of Choose Life's advertising. Four Women admits in its complaint that Choose Life was much more effective at reaching women online than Four Women.

They intend to calculate "lost profits" from women who decided against abortion, after seeing Choose Life's advertising and visiting Abundant Hope. What's more, they demand *triple* damages, plus *massive* attorney's fees awarded at Bostonian rates (up to \$1,000 *per hour*)!

And get this: We're up against former Massachusetts Attorney General Martha Coakley, a famous pro-abortion activist, and a team of vicious big-firm lawyers.

Now retired from public office, Coakley is now the abortion industry's private advocate, arguing that Choose Life facilitates "deception" by advertising that is simply *too persuasive*. Her legal theory is sheer audacity: punishing pro-life advocates for effective pro-life advocacy!

Under Coakley's twisted logic, compelling pro-life advocacy becomes "false advertising" precisely *because* it's so compelling!

We've seen this strategy before—and we know how to win.

This case is the latest flagrant example of the abortion lobby's multi-state strategy, its new campaign to weaponize the judiciary to silence pro-life messaging.

Across our nation, abortionists and their official allies push this same disturbing legal tactic—accusing pro-life ministries of "deception," "falsehoods," and "unfair trade practices," as if they were mere commercial sellers like Walmart or Target, using "fraudulent" advertising to boost "sales."

In Illinois, when Attorney General Kwame Raoul made similar claims of deception against pro-life doctors and pregnancy centers, we fought back. And a federal judge didn't just rule against them; he called Raoul's tactics not only "unconstitutional" but "stupid."

We're facing similar lawsuits in California and New York, against Rob Bonta (the uber-liberal successor to Kamala Harris and Xavier Becerra) and Letitia James, the nation's worst Attorney General. We know how to fight these cases.

Our head litigator Peter Breen just argued our powerful motion to dismiss for Choose Life, supported by rising star Nathan Loyd, systematically dismantling Coakley's meritless claims.

We argued that her legal theory doesn't just violate Choose Life's constitutional rights—it threatens the free speech rights of every advocacy group in the country. **But winning this battle won't be easy.**

Martha Coakley is well known, and she has a team of cash-rich lawyers backing her up. We need your prayers—and generous financial support—to fight this all the way to the finish. As you well know, the abortion lobby has pulls no punches!

What happened to their daughter is a parent's worst nightmare

A grave injustice may be on its death bed in California as we're at a critical point in our fight against radical "trans gender" secrecy policies that endanger children and trample parents' fundamental right to direct the care, custody, control, and education of their own children.

In our landmark case, *Mirabelli v. Olson*, we are fighting to end California's harmful gender secrecy regime once and for all, statewide, with likely national impact...

Our heroic clients have faced brutal harassment, yet they have pressed on, driven by their commitment to protect their own children and to preserve the rights of all other parents. What drives these heroes? Consider the heart-wrenching story of Poe family daughter, "Emily."

As Emily was about to head to high school, she attempted suicide after struggling with gender issues, in secret. **Her school, bound by California’s gender secrecy rules, concealed from her parents the fact that during school hours she was “identifying” as a boy.**

Her parents only learned the truth from doctors at the hospital after she nearly lost her life. Even afterwards, the school coldly and callously tried to conceal the truth!

This is a parent’s worst nightmare. It’s a direct result of California’s gender secrecy and parental deception policies that have stripped parents of their God-given right to guide, educate, and care for their children! Such policies must be rooted out and stopped!

Now, we are sprinting for the finish line...

In mid-July, we filed pivotal, potentially decisive motions in the U.S. District Court for the Southern District of California...

We’re now seeking summary judgment—trying to bypass a lengthy trial—to permanently negate these policies, as well as “class certification” to expand the court’s ruling to protect all affected parents and teachers *statewide* throughout California.

The court just scheduled a critical hearing on our motions for September 29th. We’re brimming with high hopes because our Judge Benitez already has ruled in support of our claims in prior motions, taking note, for example, that gender secrecy forces kids to live bifurcated identities: one sex “identity” at school (“trans”) but the opposite at home with parents.

This must end, *once and for all*.

Please help us restore and secure the sacred bond between parents and their children by taking full advantage of our special **\$150,000 Matching Challenge** offer by **August 31st**, to make double the impact in supporting this fight and so many others like it.

Washington State tried to force clergy to violate the sacred Seal of Confession, but we fought back for Bishop Robert Barron!

In a blatant attack on religious liberty, Washington recently enacted a shocking new law, Senate Bill 5375, purporting to *force priests to break the inviolable Seal of Confession*—an essential part of the Catholic Sacrament of Confession—*or else face jail time and huge fines*.

The message to Washington’s clergy was clear: heed the State’s command, betray your faith, and face excommunication—or uphold the Seal of Confession and risk jailing.

Forcing priests to choose between jail and excommunication is an unthinkable violation of the First Amendment.

That's why our legal team joined the battle against Washington's law, filing a hard-hitting "friend-of-the-court" brief for our client, the renowned **Bishop Robert Barron**.

Bishop Barron is one of the most influential spiritual shepherds in the Christian world, reaching millions worldwide—from those in his Diocese of Winona-Rochester, Minnesota, to countless many others whom he reaches through his vast Catholic media ministry, Word on Fire.

Bishop Barron was also recently appointed as a member of the U.S. Commission on Religious Liberty, created by President Trump to offer recommendations to protect our precious religious freedom rights.

Our brief, widely quoted in national and local media, laid out the **unconstitutional double standard** Washington sought to impose by eliminating the state's clergy-penitent privilege, while keeping in place selective exceptions from forcible compliance with state commands to testify, such as the secular testimonial privilege for lawyer-client communications.

Weeks after we filed Bishop Barron's *amicus* brief, the presiding federal judge **blocked the law** from going into effect, agreeing with our brief that it unconstitutionally puts clergy "in the position of either complying with the requirements of their faith" or lawbreaking.

We're honored to have been able to help Bishop Barron's pastoral voice be heard in the court of law on such a fundamental issue...

And while this court victory is a massive win for religious freedom against government overreach, we refuse to grow complacent. Our legal team continues to monitor this issue closely, to make sure no more states so blatantly trample over the First Amendment like this again.

Conscience is under fire! Help us fight back...

Your gift will be DOUBLED up to \$150,000 until August 31st

You and I know the powerful abortion lobby and its allies in government are attacking our clients with renewed fervor to censor or inhibit the summons of conscience to defend life.

That's why we just launched our **Conscience Under Fire Campaign and \$150,000 Matching Challenge**, to help support our legal work for heroic everyday Americans and pro-life ministries on the front line, who would save lives and guard our religious liberty.

In **Illinois**, the state's pro-abortion prosecutors are trying to force pro-life doctors and pregnancy centers to refer women for abortion—a rude, flagrant insult to their religious beliefs.

In **California**, our client Roger Lopez, a humble sidewalk counselor who has saved over 100 lives, is threatened with jail time for the "offense" of offering hope and healing...

The abortionists and their well-funded lawyers are targeting our clients, and they need you, their defender, to stand with them. As you know, it's a massive spiritual and financial undertaking to go up against the cash-rich abortion industry, its powerful lobby...

That's why, thanks to an anonymous supporter, every gift postmarked before the end of August is being matched dollar for dollar up to \$150,000!

Your generous gift today fuels our critical legal work to shield our movement's life-saving ministries from ruinous lawsuits and preserve their rights.

Your gift will go TWICE as far in the fight for life, while matching funds last! So please, will you help us defend pro-lifers, with a gift of \$500, \$250, or \$100? We also need lots of urgent gifts in the range of \$75, \$50, \$35—or whatever you can sacrifice.

California Gov. Gavin Newsom, along with his Illinois counterpart, J.B. Pritzker, and abortion lawyers like Martha Coakley, are pressing forward on their respective warpaths.

So, we need your help to defend pro-lifers when pro-abortion prosecutors and the abortion lawyers have them in their sights. **Conscientious moral commitments are under fire, and we need to fight back. Please sustain this fight and *make your impact doubled today!***

If the Lord has blessed you financially, please consider sending a gift of \$5,000, \$2,500, or \$1,000? I'm also praying that one hero will step forward with a gift of \$10,000, five heroes with \$5,000, and ten heroes with \$1,000.

I'll be grateful for your sacrifice—no matter how large or how small. Gifts in that range are tremendous blessings. Please be as generous as you can. Your prayers and generosity sustain our mission and keep us on the front lines, both at street level and up to and before the Supreme Court. May God bless you and your loved ones in His own best way!

Yours faithfully,



Tom Brejcha
Founder and President
Thomas More Society

P.S. Rush your gift today to make double the impact by August 31. All gifts postmarked by August 31st will be counted toward our *Conscience Under Fire* campaign's **\$150,000 Matching Challenge** and be matched dollar-for-dollar to fuel us with twice the firepower in our battles for life, family, and freedom!

P.P.S. Did you know August is “Make a Will Month”? By including Thomas More Society (Tax ID: 36-4270023) in your planned giving and enrolling in our Legacy Circle, these battles to restore our culture will become a lasting part of your legacy. To learn more about how you can leave a lasting legacy by including TMS in your planned giving and estate plans, please visit: thomasmoresociety.org/legacy.