



National Postal Forum

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Driving the Future of Ground Transportation

Presented By:



Matthew Ritter

Driving the Future of Ground Transportation

Featuring:



John Pool

Ryan Hammett

James Rehak

TECHNOLOGY

- How is technology being used to track, optimize, and manage daily trips and driver performance?
- Which new technologies are you most excited about and which technologies worry you the most?
- As technology reshapes transportation, how can small carriers ensure they are not left behind in the industry's digital evolution?

DRIVER SHORTAGES

- What are some tactics being used to tackle your ongoing driver shortages — and what's working?
- How will the trucking industry will solve this problem (21-year-old minimum age) and get our freight moved in the future?
- Is artificial intelligence or automation likely to replace drivers — or enhance their roles — over the next decade?

TRADE TARIFFS & FINANCIAL RESILIENCE

- How have recent or potential tariffs impacted your freight volumes, costs, or cross-border operations—and how have you adjusted?
- What can businesses do now to strengthen their financial position and remain resilient if market conditions continue to tighten?

ECONOMIC OUTLOOK & OPERATIONAL ADJUSTMENTS

- Looking ahead, what is your outlook on the transportation economy over the next 12–24 months? What indicators are you watching most closely, and where do you see opportunities for growth?
- How are these economic changes impacting your operations today, and what strategies are you using to stay efficient and position your business for the next market upswing?

EMERGING ISSUES

- What types of fraud or scams are you seeing most often in today's transportation market, and how are they affecting your operations?
- What role can collaboration between carriers, brokers, and shippers play in reducing fraud across the supply chain?)

THE FUTURE

- When thinking about the future of the transportation industry, what gives you confidence and where do you see the greatest opportunities for growth and innovation?

THANK YOU!



John Pool

Ryan Hammett

James Rehak