

the
**SOCIAL
DECK**

Our experience in

Design & production

2026

Certified
B
Corporation

The Social Deck specialises in inclusive, accessible user-centred design, blending strategic thinking with a deep understanding of Australia's diverse audiences to deliver thoughtful and considered creative solutions.

Our talented in-house design and production team brings messages to life with brand development, graphic design, infographics, illustration, animation, video production and visual storytelling.



Webinar

New mandatory classifications for gambling-like content in video games.

Australian Government
Department of Infrastructure, Transport, Regional Development, Communications and the Arts

Australian Classification

Stay safe, stay eSmart.
Classifications for gambling-like content in video games help you make informed choices for your family.

M Chance-based in-game purchases

R18+ RESTRICTED High impact simulated gambling

Avoid paying more to play more.
It's costing young people more than you think.

Australian Government
Department of Infrastructure, Transport, Regional Development, Communications and the Arts

Australian Classification

Parental controls in gaming

Over the past decade, more video games have started including gambling-like content. Research shows links between gambling-like content in video games and problem gambling in real life. It can also have emotional and mental health impacts.

New classifications are in place to help you spot games with gambling-like content.

What are parental controls?
Parental controls can help you manage your child's gaming experience and keep them safe while online. Many allow you to block access to content based on the classification.

Using parental controls, parents and carers can:

- set limits on screen time
- restrict in-game purchases
- block inappropriate content
- monitor online interactions.

How to access parental controls?
Parental controls are available on most gaming devices and platforms. For example you can set up parental controls through the 'Settings' menu option on:

- gaming consoles (like PlayStation, Xbox or Nintendo Switch)
- mobile gaming (iPhone)
- within a video game
- computers.

Why are parental controls important?
Parental controls create a safer, age-appropriate gaming experience. They help parents and carers monitor and limit the type of content children can access.

This can support parents and carers to encourage healthy gaming habits and protect children from online risks.

More information
Check out our handy information sheet on gambling-like content. Visit [classification.gov.au](#) for more information about keeping children safe.

Gambling-like content in video games children play can be hard to detect.

New video game classifications are here to help you make informed choices for your family.

Games with gambling-like content carry new classifications:

- those with in-game purchases with an element of chance such as paid loot boxes, are classified as M (not recommended for children under 15 years of age)
- those containing simulated gaming, such as casino-style games - are legally restricted to adults and classified as R18+ as a minimum.

These classifications are here to support your decisions, not stop the fun!

Take a moment to check the classification. It's a small step that can make a big difference.
Find out more www.classification.gov.au/NewGameRatings

Australian Government
Department of Infrastructure, Transport, Regional Development, Communications, Sport and the Arts

Australian Classification
classification.gov.au



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▶ WATCH VIDEO



Classification of gambling-like content in video games

Department of Infrastructure, Transport, Regional Development, Sport and the Arts

branding • graphic design • animation

We designed visual communication materials explaining the classification of gambling-like content in video games, including videos, conversation guides, fact sheets, posters, conversation cards and social media messaging.



First Nations Aged Care Communications and Engagement

Aged Care Quality and Safety Commission

branding • graphic design • video • animation • illustration

We created a visual identity and developed an extensive suite of communication materials to support engagement activities related to aged care legislation and policy changes affecting First Nations communities. The work included branded illustrations anchored by a hero artwork by Chern'ee Sutton, proud Kalkadoon woman.



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▶ WATCH VIDEO



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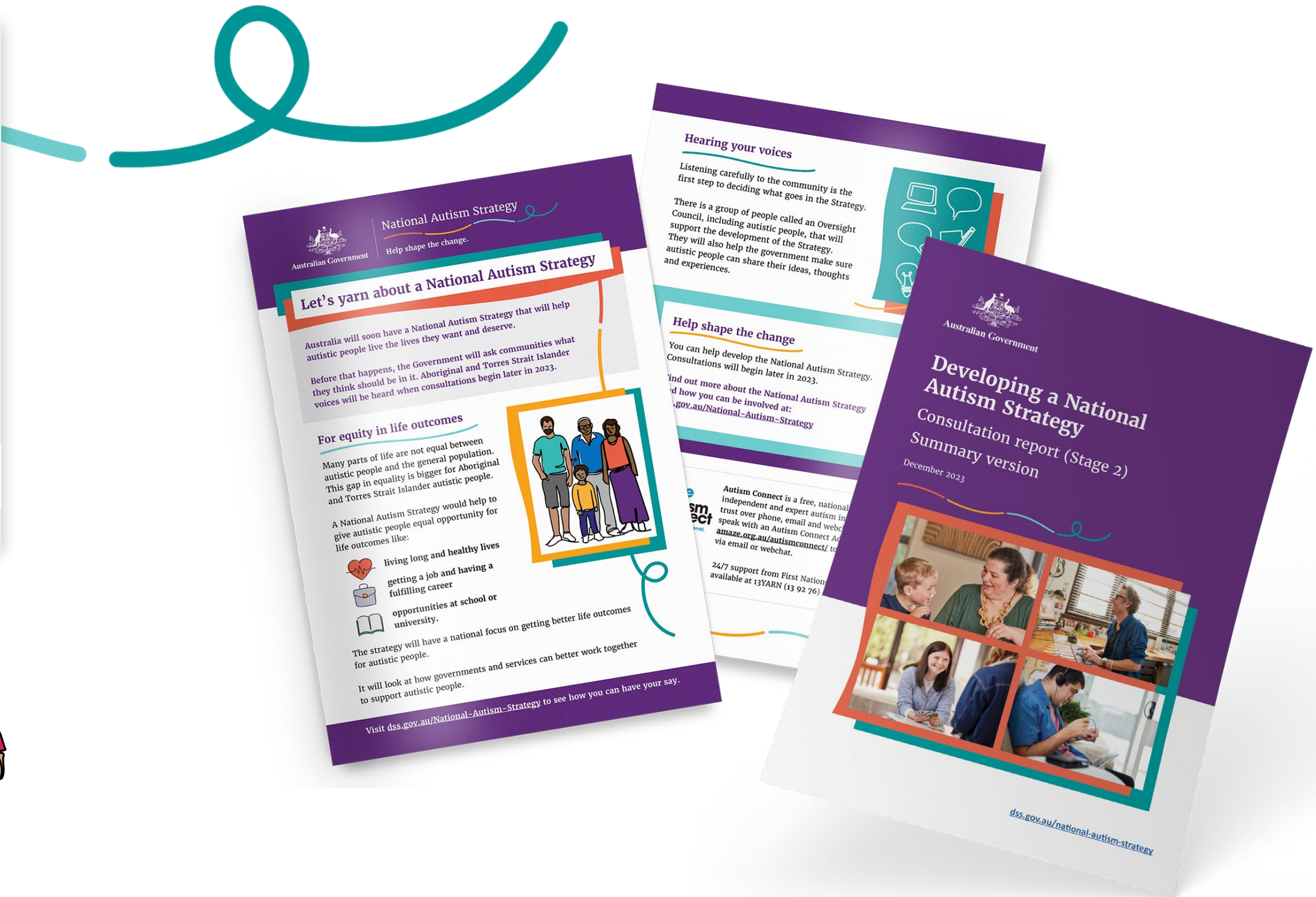


National Autism Strategy

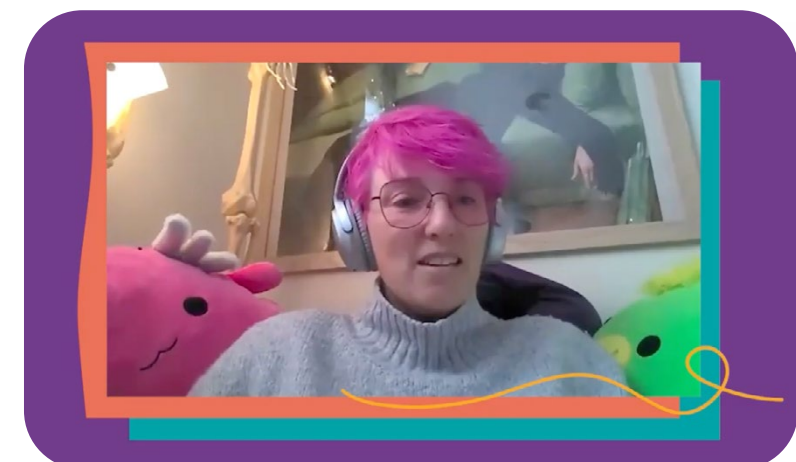
Department of Social Services, Australian Government

branding • graphic design • video • animation • illustration

We developed a visual identity for the National Autism Strategy consultation process. The brand has been applied across communication materials including animated explainer videos, fact sheets, banners, digital assets and flyers.



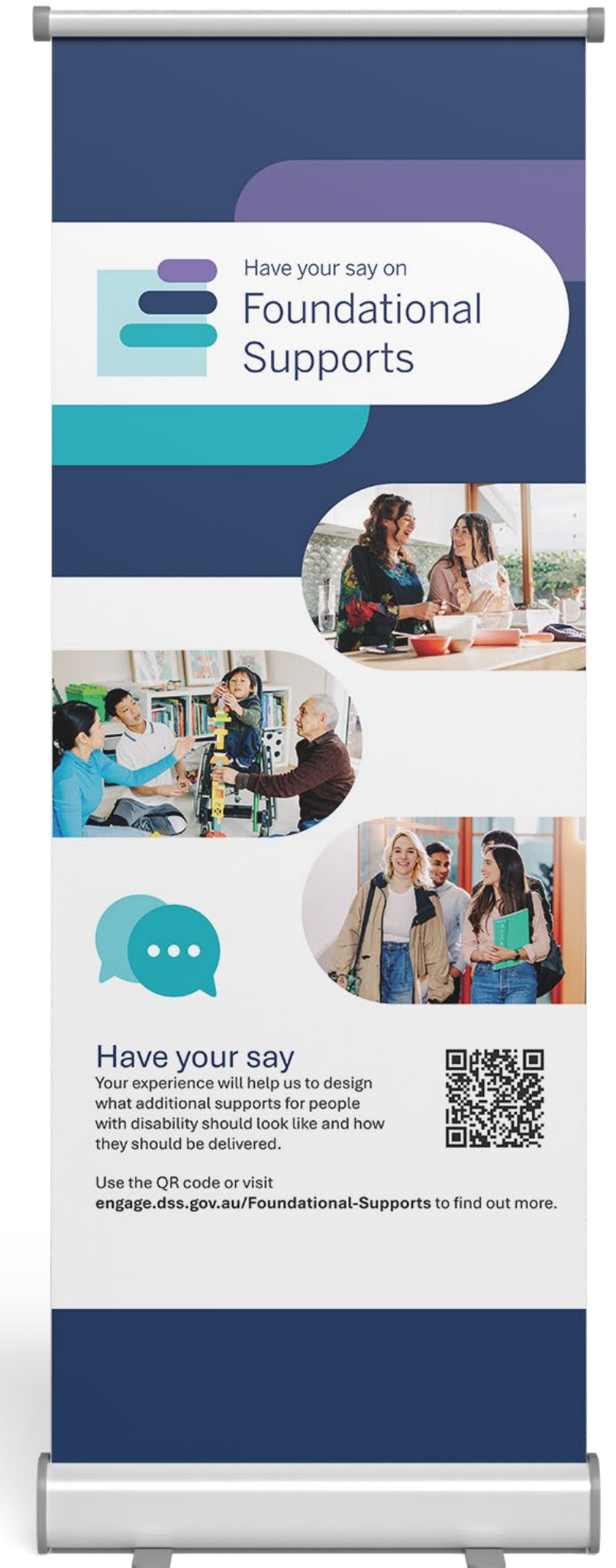
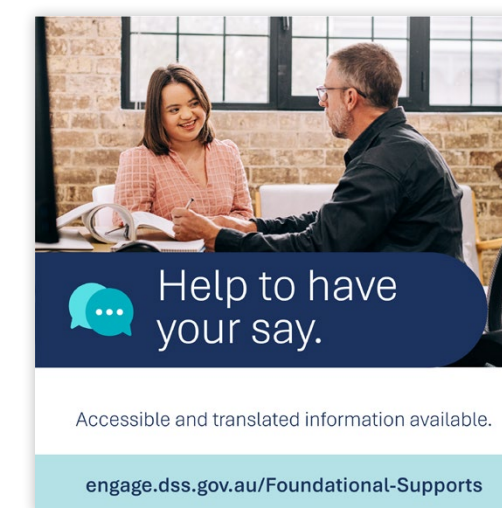
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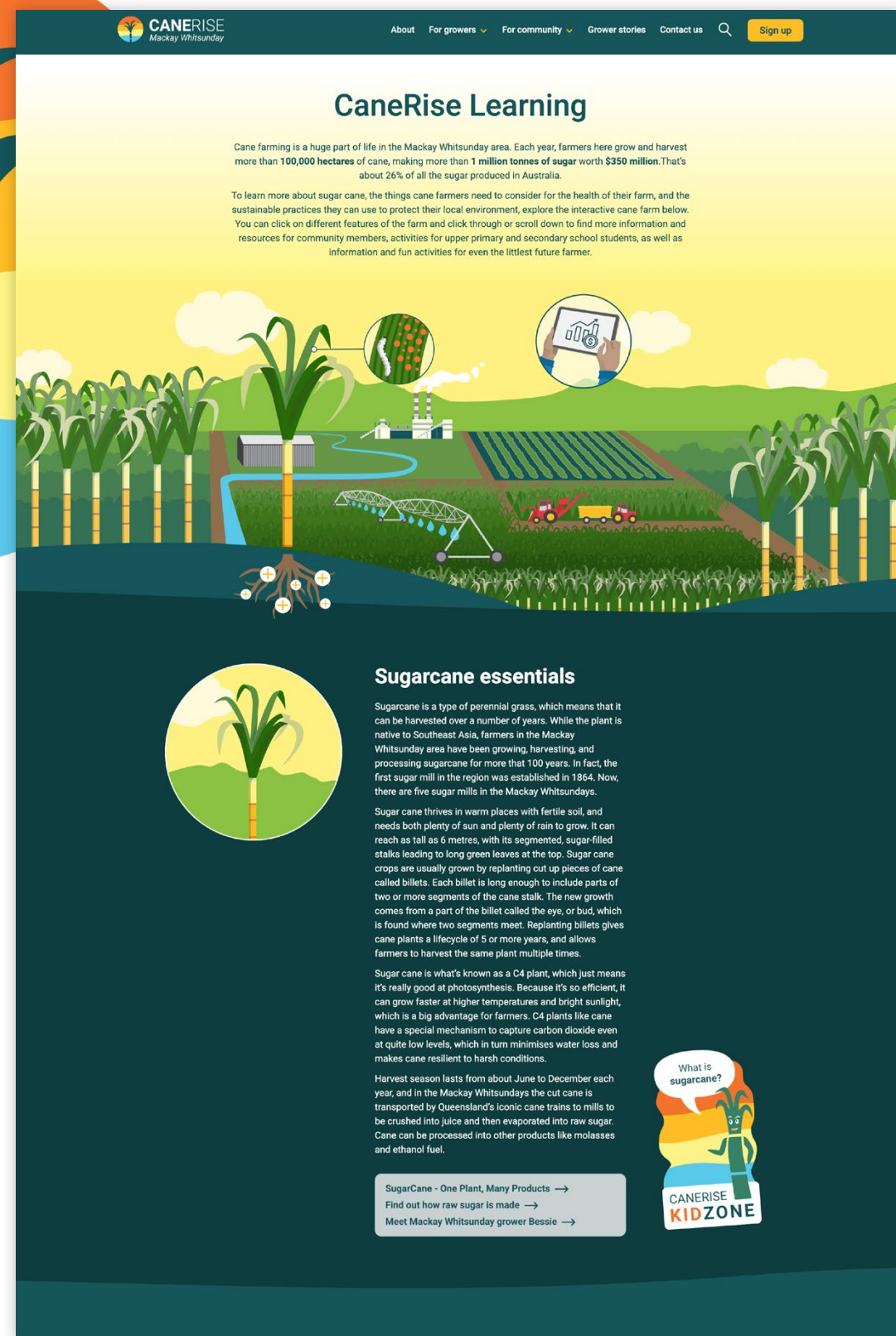
Foundational Supports Community Consultations

Department of Social Services, Australian Government

branding • graphic design • animation

We designed a logo and visual identity to support the national consultation process for the development of the Foundational Supports Strategy. We also created a suite of communication materials used across consultation activities with stakeholders and community participants.





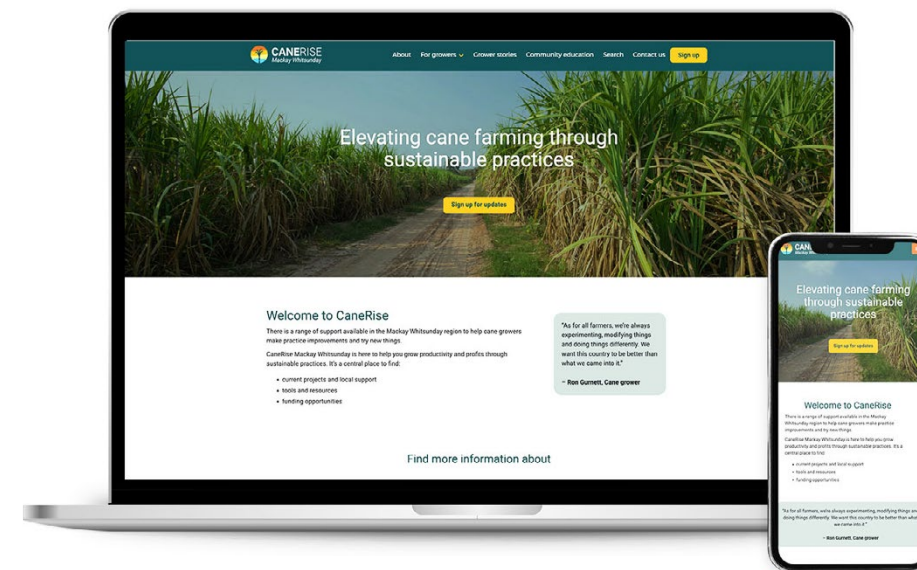
CaneRise Mackay Whitsunday

Great Barrier Reef Foundation

branding • graphic design • video • illustration

We developed the CaneRise brand and communication materials for an online hub supporting innovation and sustainability in cane farming. This included a logo and visual identity, video stories, social media content, e-newsletters and merchandising.

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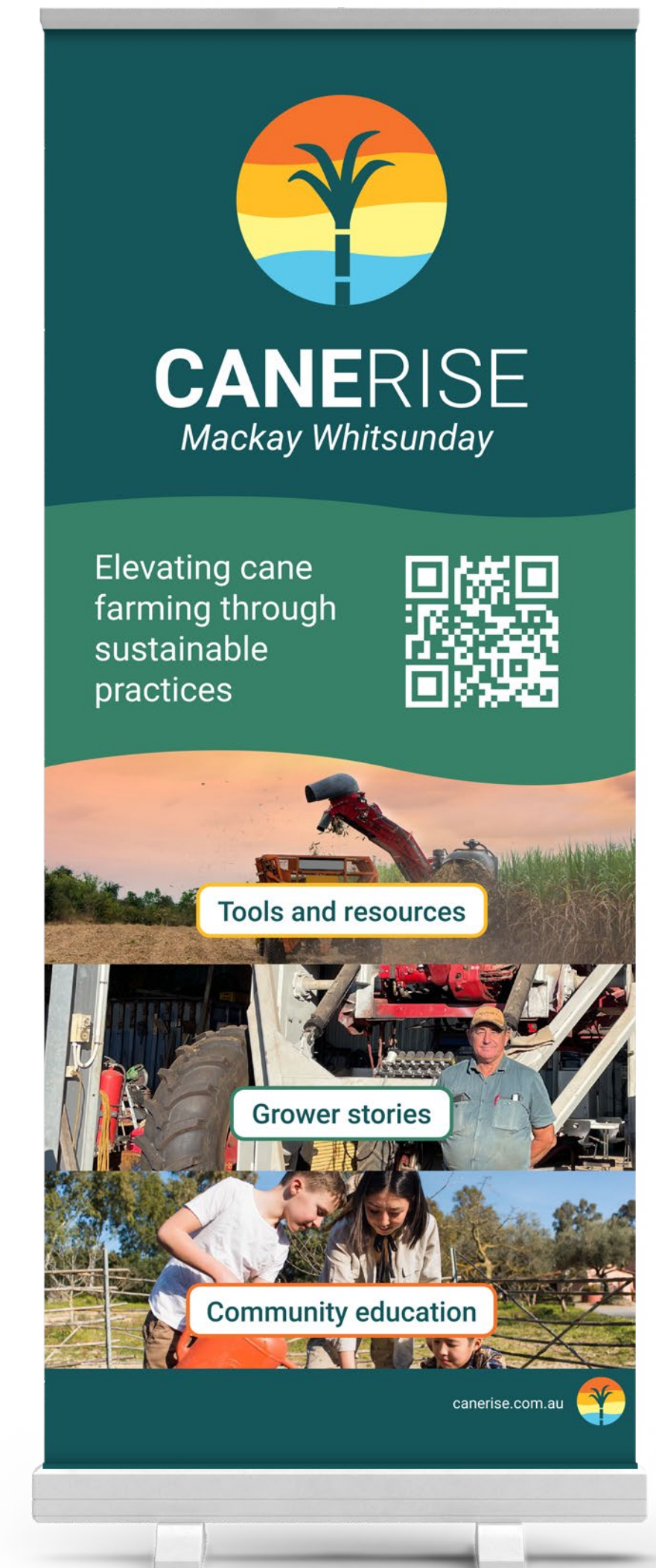
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ECCQ Rebranding

Ethnic Communities Council of Queensland (ECCQ)

branding • graphic design

We refreshed the brand identity for the Ethnic Communities Council of Queensland (ECCQ) to support its communication and engagement activities. The work included the development of branded templates and visual assets to support consistent use of the new identity across organisational communications.

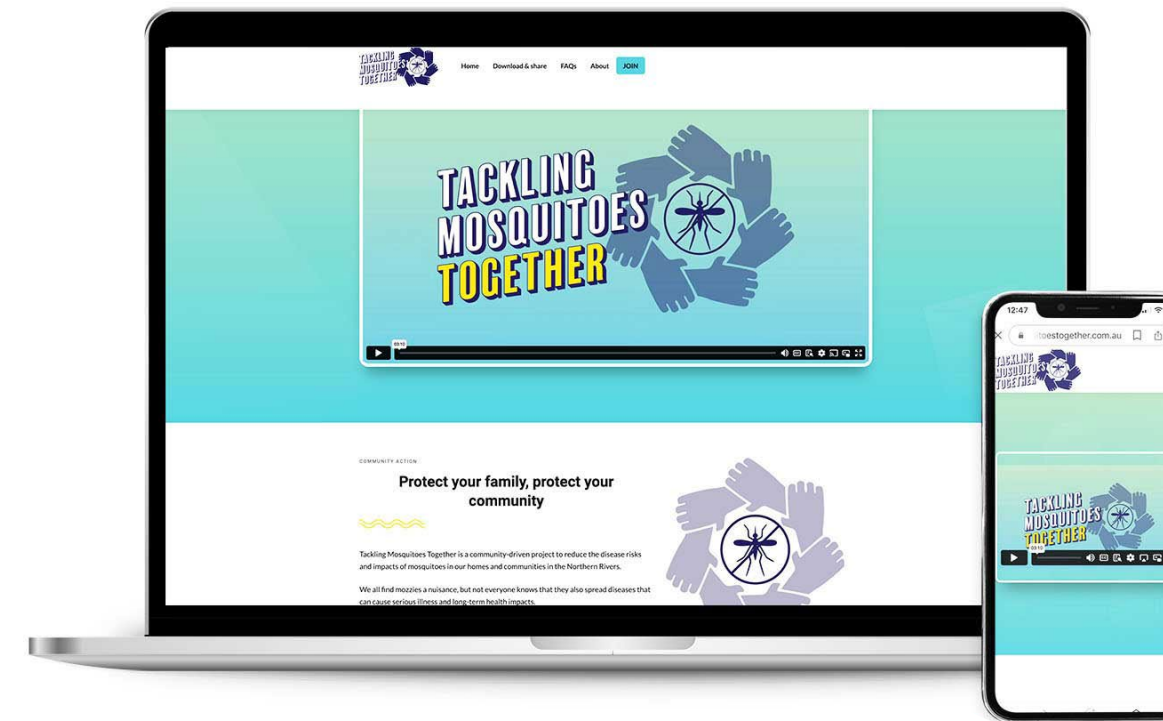


Tackling Mosquitoes Together

Tweed Shire Council

branding • graphic design • illustration • animation • video • web

We developed the Tackling Mosquitoes Together brand and communication materials for a pilot behaviour change program addressing mosquito risks in homes and communities in the Northern Rivers region of NSW. Deliverables included a logo and visual identity, animated explainer videos and community information resources such as flyers, posters and stickers.



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