MILKLAB® Barista Battle 2027

Competition Rules
and Terms and Conditions

MILKLAB

COMPETITION RULES – MILKLAB® BARISTA BATTLE 2027

1. INTRODUCTION

The MILKLAB Barista Battle is back for 2027. Entries are invite only and extended to the winner of each State Barista Battles.

State Barista Battles will be hosted on set dates and locations; Baristas will need to register to participate in the State Barista Battles for these events for the chance to be a state winner for their respective state for the chance to compete in the National Barista Battle at MICE. There will be one winner per State final – ACT, WA, VIC, SA, QLD and NSW

2. DEFINITIONS

In these Competition Rules and Terms and conditions:

"**Agreement**" means any contract entered into between the Barista Battle Champion and the Promoter following the conclusion of the Promotion

"**Entrant**" means a person who takes part in this competition.

"**Entry**" means one person's entry to enter the Promotion.

"**Latte Art**" means creating a design on the surface of a latte or other espresso-based beverage by pouring steamed MILKLAB milk into the espresso coffee.

"**MICE**" means Melbourne International Coffee Expo.

"**MILKLAB ® International Barista Battle**" means MILKLAB® branded barista competition conducted by or on behalf of the Promoter between international participants judged in accordance with the applicable competition rules.

"**MILKLAB ® International Barista Battle Champion**" means the competitor awarded 1st place in the MILKLAB® International Barista Battle.

"**MILKLAB ® National Barista Battle**" means MILKLAB® branded barista competition conducted by or on behalf of the Promoter between the winners of the MILKLA® State Barista Battle, judged in accordance with the applicable competition rules and invited to compete in the National Barista Battle.

"**MILKLAB ® National Barista Battle Champion**" means the competitor awarded 1st place in the MILKLAB® National Barista Battle.

"**MILKLAB ® National Barista Battle Runner-up**" means the competitor awarded 2nd place in the MILKLAB® National Barista Battle.

"**MILKLAB ® State Barista Battle**" means MILKLAB® branded barista competition conducted by or on behalf of the Promoter in an Australian State or Territory, judged in accordance with the applicable competition rules and invited to compete in the MILKLAB® National Barista Battle.

"**Pour"** means the pouring of steamed MILKALB milk from a jug into a coffee cup or mug.

"**Promoter**" and "**MILKLAB**" means Noumi Trading Pty Ltd ACN 614 863 286 of 8A Williamson Road, Ingleburn NSW 2565.

"**Promotion**" means the MILKLAB® Barista Battle competition.

"**Services**" has the meaning in clause 8 and means any services provided by the Barista Battle Champion to the Promoter pursuant to any Agreement.

"**State Barista Battle Winner**" means the winner of the MILKLAB® State Barista Battle.

"**Visa Gift Card Prize**" means the $500 Visa gift card awarded to 2nd place winner in Judging Round 2 of the MILKLAB® National Barista Battle.

"**You and/or Your**" means a person who takes part in this competition.

3. ELIGIBILITY, ENTRY CRITERIA AND RULES

Eligibility

a) State Barista Battles Winners will be invited to attend the MILKLAB® National Barista Battle. To enter the MILKLAB® National Barista Battle, the winner of the State Barista Battles, must be:

   i. residing in Australia at the time of submitting Entry;

   ii. available to attend MICE in person from 4 to 6 March 2027;

   iii. available and willing to fly from their place of residence in Australia to Melbourne on a commercial flight paid for by the Promoter on a day and time of the Promoter's election; and

   iv. available to stay in accommodation in Melbourne from 4 to 6 March 2027, selected and paid for by the Promoter.

b) If a State Barista Battles Winner is unable to participate in the MILKLAB® National Barista Battle, they must notify the Promoter as soon as reasonably practicable and, where possible, no later than 14 days prior to the commencement of MICE. In such circumstances, the runner-up of the relevant MILKLAB® State Barista Battle may be offered participation in the MILKLAB® National Barista Battle at the Promoter's discretion

c) The MILKLAB® National Barista Battle Champion and Runner-up will be eligible to compete in the MILKLAB® International Barista Battle at MICE.

4. JUDGING CRITERIA

The following judging criteria will apply to the Latte Art and Pour and Signature Drink, as assessed during the Judging Rounds:

Latte Art and Pour:

1. **Visual foam quality:** Quality of the foam on the drink for a bubble-free, smooth, glossy consistency.
2. **Contrast:** Contrast between the coffee crema and milk foam within the drink they present. Judges will consider areas of mixed crema and milk foam that are intentionally created by the competitor as a requirement of the desired pattern. Unintentional mixing/blurring of the contrast will see a reduced score.
3. **Harmony, position of pattern:** Competitors should align the pattern with the cup handle at 3 o'clock. Judges will review the size and position of the pattern and its relation to the cup. If the pattern involves several elements, the judges will review their position and balance.
4. **Difficulty:** High scores will be awarded to difficult patterns successfully achieved. If a competitor

attempts a difficult pattern but fails to represent that pattern in the presented drink, then a low score should be expected.

5. **Overall Appeal:** Judges will review the look of the drink in its totality based on its personal impact on them. They will consider the creativity of the pattern. Judges are looking to recognize fundamental latte art skills such as free-pouring and give higher points when these skills are taken to new levels and enhanced with further techniques.

Signature Drink:

1. **Taste: J**udges will assess the overall flavour profile of the beverage, including balance, harmony, mouthfeel, and drinkability. Particular consideration will be given to how effectively the MILKLAB product is incorporated into the beverage and whether it enhances the intended flavours and concept. High scores will be awarded where the MILKLAB product is a key component of the drink, contributing positively to the overall experience rather than serving as an incidental ingredient.

2. **Creativity:** Judges will evaluate the originality of the recipe, concept, and approach taken by the competitor. High scores will be awarded for innovative flavour combinations, unique preparation methods, and creative use of ingredients that remain cohesive and purposeful. Creativity should enhance the beverage experience and align with the intended concept, rather than being included solely for novelty.

3. **Visual:** Judges will assess the visual appeal of the beverage, including the choice of glassware, garnish, colour, presentation, and overall aesthetic quality. The presentation should complement the beverage concept and demonstrate attention to detail. High scores will be awarded for visually striking drinks that are professional, refined, and enhance the overall customer experience.

4. **Presentation:** Judges will evaluate the competitor's professionalism, confidence, and engagement while preparing the signature drink. High scores will be awarded where the competitor demonstrates strong beverage-making skills, maintains a clean and organised workstation, works efficiently, and clearly explains each stage of the preparation process. The presentation should reflect competence, attention to detail, and a thorough understanding of the beverage being created.

5. **Overall Experience:** Judges will consider the beverage as a complete experience, taking into account taste, creativity, visual presentation, execution, and the effectiveness of the competitor's presentation. High scores will be awarded where all elements work together cohesively to create a memorable and engaging beverage experience that showcases both the competitor's skills and the MILKLAB product as an integral part of the concept.

5. JUDGING PROCESS – MILKLAB® NATIONAL BARISTA BATTLE 2027

The Head Judge will have the final decision regarding the eligibility of entries, judges and compliance with these rules. No further correspondence will be entered into regarding a judge's decision. The Head Judge will be one of the representatives of the Promoter.

Judging Round 1:

Content judged	Competitors must prepare and present an animal/creature-themed Latte Art and Pour.

	The Competitor must use MILKLAB Almond and an Acme Cappuccino Cup 190ml.
Details	Date: 5th March 2026 3:00pm AEST Venue: MICE Judging panel: 3 x representatives of the Promoter
Competitors	State Barista Battle Winners.
Judging Criteria	Judging Round 1 Latte Art and Pour will be judged in accordance with the criteria set out below and expanded upon in clause 4. Each of the five (5) criteria will be allocated a maximum of ten (10) points, with a maximum aggregate score of fifty (50) points available: 1. Visual foam quality; 2. Contrast; 3. Harmony, position of pattern; 4. Difficulty; and 5. Overall appeal
Result	Based on the Judging Criteria, three (3) Competitors awarded the highest points in Judging Round 1 will be selected to proceed to Judging Round 2 of the MILKLAB® National Barista Battle.

Judging Round 2:

The content judged	Competitors must prepare and present a Free Pour (any latte art pattern) Latte Art and Pour. The Competitor must use MILKLAB Oat and an Acme Cappuccino Cup 190ml.
Details	Date: 5th March 2027 Venue: MICE Judging panel: 3 x representatives of the Promoter
Competitors	The three (3) Competitors awarded the highest points in Judging Round 1.
Judging Criteria	Judging Round 2 Latte Art and Pour will be judged in accordance with the criteria set out below and expanded upon in clause 4. Each of the five (5) criteria will be allocated a maximum of ten (10) points, with a maximum aggregate score of fifty (50) points available: 1. Visual foam quality; 2. Contrast; 3. Harmony, position of pattern; 4. Difficulty; and

	5. Overall appeal
Result	The two (2) Competitors that are awarded the highest points in Judging Round 2 will be selected to proceed to Judging Round 3.

Judging Round 3:

The content judged	Competitors must prepare and present a Free Pour (any latte art pattern) Latte Art and Pour. The Competitor must use MILKLAB Almond and an Acme Cappuccino Cup 190ml.
Details	Date: 5th March 2027 Venue: MICE at the Melbourne Convention and Exhibition Centre. Judging panel: 3 x representatives of the Promoter
Competitors	The two (2) Competitors awarded the highest points in Judging Round 2.
Judging Criteria	Judging Round 3 Latte Art and Pour will be judged in accordance with the criteria set out below and expanded upon in clause 4. Each of the five (5) criteria will be allocated a maximum of ten (10) points, with a maximum aggregate score of fifty (50) points available: 1. Visual foam quality; 2. Contrast; 3. Harmony, position of pattern; 4. Difficulty; and 5. Overall appeal
Result	Based on the Judging Criteria, the Competitor awarded the highest points will be awarded the MILKLAB ® National Barista Battle Champion. The Competitor with the second highest score will be the MILKLAB ® National Barista Battle Runner-up. Winners will receive their respective prize set out in Prize Set 1 - Clause 5.

6. JUDGING PROCESS – MILKLAB® INTERNATIONAL BARISTA BATTLE 2027

The Head Judge will have the final decision regarding the eligibility of entries, judges and compliance with these rules. No further correspondence will be entered into regarding a judge's decision. The Head Judge will be one of the representatives of the Promoter.

Judging Round 1:

Content judged	Competitors must prepare and present a Free Pour (any latte art pattern) Latte Art and Pour. The Competitor must use MILKLAB Almond and an Acme Cappuccino Cup 190ml.
Details	Date: 6th March 2027 Venue: MICE at the Melbourne Convention and Exhibition Centre Judging panel: 3 x representatives of the Promoter
Competitors	Ten (10) competitors in total, comprised of: a) Two (2) domestic competitors (The MILKLAB® National Barista Battle Champion and Runner-up); and b) Eight (8) international competitors selected by the Promoter.
Judging Criteria	**Latte Art and Pour** Judging Round 1 Latte Art and Pour will be judged in accordance with the criteria set out below and expanded upon in clause 4. Each of the five (5) criteria will be allocated a maximum of ten (10) points, with a maximum aggregate score of fifty (50) points available: 1. Visual foam quality; 2. Contrast; 3. Harmony, position of pattern; 4. Difficulty; and 5. Overall appeal
Brewing Parameters & Equipment	Competitors can make as many attempts as they deem necessary within a time limit of five (5) minutes each round, however competitors must submit only one Latte Art/Signature Drink Creation for judging. Espresso machines and handles will be provided by La Marzocco, and grinders will be provided by Barista Group. Competitors are only eligible to compete on these machines. Milk and jugs will be provided by the Promoter. Competitors can bring their own pouring jugs or use the jugs provided by the Promoter.
Competition Rounds	Judging Round 1 will occur in 5 heats, with 2 Competitors in each heat. NOTE: No etching tools will be permitted
Result	The five (5) Competitors that win their respective heat with the most points awarded will be selected to proceed to Judging Round 2.

Judging Round 2:

Content judged	Competitors must prepare and present a Signature Drink
Details	Date: 6th March 2027 Venue: MICE at the Melbourne Convention and Exhibition Centre Judging panel: 3 x representatives of the Promoter
Competitors	The five (5) Entrants that win their respect heat in Judging Round 1
Judging Criteria	**Signature Drink** The Judging Round 2 Signature Drink will be judged in accordance with the criteria set out below and expanded upon in clause 4. Each of the five (5) criteria will be allocated a maximum of ten (10) points, with a maximum aggregate score of fifty (50) points available: 1. Taste; 2. Creativity; 3. Visual; 4. Presentation; and 5. Overall Experience
Brewing Parameters & Equipment	**Competitors will have** Competitors will have five (5) minutes prior to the commencement of Judging Round 2 to prepare garnishes, finalise ingredients and ensure readiness. Once Judging Round 2 begins, competitors will have fifteen (15) minutes to prepare and present three (3) identical servings of their signature drink to the judges. During this time, Competitors may explain the concept, flavour profile and intended drinking experience of their signature drink. Upon completion of Judging Round 2 competitors will have five (5) minutes to clear their station and remove all tools, ingredients and equipment while the judges undertake their evaluation. **Signature Drink Parameters** ● The signature drink must be served in a sixteen (16) oz iced latte cup (470ml). ● Each signature drink must contain a minimum of one hundred (100) ml of MILKLAB Almond milk. ● Any MILKLAB plant based milk may be used. ● Competitors must prepare and serve three (3) identical signature drinks, consistent in both taste and visual presentation. ● All garnishes must be edible. ● Garnishes may be prepared prior to the commencement of the Round. ● Competitors must provide their own brewing equipment, ingredients, tools and glassware, sufficient to prepare and present the required

	drinks. ● Judges will assess each signature drink based on the Judging Criteria specified. ● Competitors may provide instructions regarding the intended consumption or presentation of their signature drink, and the judges may take those instructions into consideration during evaluation. **Note:** Competitors are solely responsible for ensuring that any garnishes, ingredients or materials they bring comply with all applicable customs, biosecurity and import requirements. The Promoter shall have no liability where any such items are delayed, refused entry, detained, confiscated or otherwise unable to clear customs.
Result	The three (3) Entrants that are awarded the highest points in Judging Round 2 will be selected to proceed to Judging Round 3.

Judging Round 3:

Content judged	Competitors must prepare and present a Free Pour (any latte art pattern) Latte Art and Pour. The Competitor must use MILKLAB Almond and an Acme Cappuccino Cup 190ml.
Details	Date: 6th March 2027 Venue: MICE at the Melbourne Convention and Exhibition Centre Judging panel: 3 x representatives of the Promoter
Competitors	The three (3) Entrants awarded the highest points in Judging Round 2.
Judging Criteria	**Latte Art and Pour** The Judging Round 1 Latte Art and Pour will be judged in accordance with the criteria set out below and expanded upon in clause 4. Each of the five (5) criteria will be allocated a maximum of ten (10) points, with a maximum aggregate score of fifty (50) points available: 1. Visual foam quality; 2. Contrast; 3. Harmony, position of pattern; 4. Difficulty; and 5. Overall appeal
Brewing Parameters & Equipment	Competitors will be given three (3) minutes, and as many attempts in that time to produce their final drink to be judged in the Round. A single shot will be provided for the Competitor to conduct their Latte Art and Pour. Competitors can make as many attempts as they deem necessary, however competitors must submit only one coffee for judging. Espresso machines and handles will be provided by La Marzocco, and grinders will be provided by Barista Group. Competitors are only eligible to compete on these machines. Milk and jugs will be provided by the Promoter. Competitors can bring their own pouring jugs or use the jugs provided by the

	Promoter.
Competition Rounds	Competitors can make as many attempts as they deem necessary within a time limit of five (5) minutes each round, however competitors must submit only one Latte Art/Signature Drink Creation for judging. NOTE: No etching tools will be permitted.
Result	One competitor awarded 1st place and one competitor awarded 2nd place in MILKLAB® International Barista Battle. Each winner will receive their respective prize set out in Prize Set 1 in Clause 5.

6. PRIZES

The following schedule outlines the prizes to be awarded by the Promoter.

Prize Set 1: National Barista Battle Finalists

Description	Prize	Prize Provider
Six (6) MILKLAB® State Barista Battle Winners participating in the National Barista Battle.	• Refer to Domestic Travel Prize	Promoter
MILKLAB® National Barista Battle Runner-Up	• $500 VISA gift card (**Visa Gift Card Prize**)	Promoter
MILKLAB® National Barista Battle Winner	• $3,000 cash prize • Named 2026 Barista Battle Champion • Opportunity to become a MILKLAB® Master Barista Ambassador*	Promoter

^Note: EFT Payments will require the winner to provide bank account details and documentation evidencing bank account ownership (as required by the Promoter).

***** Refer to clause 8 for more details of the MILKLAB Master Barista Opportunity.

Prize Set 2: International Barista Battle

Description	Prize	Prize Provider
Winner: MILKLAB ® International Barista Battle	• Named MILKLAB ® International Barista Battle Champion • International Travel Prize	Promoter

7. PRIZE DETAILS

Travel Price

a) Domestic Travel Prize

Please refer to below and clause 24 of the Full Terms and Conditions for the Travel Prize details and conditions for the six (6) State Winners in Australia:

Round 1: Travel Prize	Inclusions	● 1 x entry ticket to MICE ● Economy return commercial flight to and from Melbourne for one (1) person from the nearest commercial airport where the winner resides in Australia to Melbourne (the airline carrier, date and time of the flights will be booked and paid for by the Promoter and selected at the election of the Promoter but will require each State Winner to travel between the dates of 4th March to 6th March 2027 ● Three nights' accommodation (One standard hotel room, valued at approx. $300 per night to be selected, booked and paid for by the Promoter)
	Exclusions	● Any transport other than the flights above (including transit costs between MICE and accommodation) ● Meals and drinks ● Medical expenses ● Private entertainment ● Travel insurance ● Room service ● Any other ancillary costs

Note: If the nearest commercial airport to where the State Winner resides is Melbourne, that winner will receive a $250 VISA gift card instead of 1 x economy return commercial flights and accommodation for 1 in Melbourne. This VISA gift card is provided in lieu of the Domestic Travel Prize.

b) International Travel Prize

Please refer to below and clause 24 of the Full Terms and Conditions for the International Travel Prize details and conditions for the Heat 3 winner of the International Barista Battle.

International Travel Prize	Inclusions	● 2 x entry tickets to the World of Coffee 2027 Lisbon Portugal ● Economy return commercial flights to and from Lisbon airport for two (2) people from the nearest commercial airport from where the winner's ordinary place of residence is (the airline carrier, date and time of the flights will be booked and paid for by the Promoter and selected at the election of the Promoter but will require the winner to travel between the dates of ● 5 nights' accommodation (One standard hotel room, valued at approx. $1000 per night, to be selected, booked and paid for by the Promoter)
	Exclusions	● Any transport other than the flight above ● Meals and drinks

		● Medical expenses ● Private entertainment ● Travel insurance ● Room service ● Any other ancillary costs

8. MILKLAB MASTER BARISTA OPPORTUNITY

a) The Barista Battle Champion (being the winner of the MILKLAB® National Barista Battle) will receive the opportunity to be a MILKLAB® Master Barista of the Promoter.

b) The Barista Battle Champion will receive the Promoter's Supply of Services Agreement (or other similar agreement) (**Agreement**), in which:

i. The Promoter and the Barista Battle Champion may agree on the scope of specific marketing and promotional partnership services (**Services**) to be provided by the Barista Battle Champion to the Promoter; and for which,

ii. Where the opportunity is accepted by the Barista Battle Champion, the Promoter's Standard Supplier Terms will apply, which is accessible here: Supply-of-Services-Standard-Terms.pdf (noumi.com.au).

- For the avoidance of doubt:
  - the MILKLAB ® National Barista Battle Champion is under no obligation to accept the partnership opportunity or sign the Agreement, and
  - if opportunity is declined by the Barista Battle Champion, no substitute will be offered by the Promoter (subject to any state and Territory legislation).

The MILKLAB Master Barista Opportunity is subject to mutual agreement between the Promoter and the Barista Battle Champion.

9. INTERANTIONAL PARTICIPANTS

a) Flights and MICE Tickets
- In relation to the eight (8) International Participants of the MILKLAB® International Barista Battle, the Promoter will select, book and pay for economy flights to and from MICE, Australia for those participants.
- The Promoter will also select, book and pay for one (1) MICE entry ticket for each International Participant, valued at approx. $110 per participant.

b) Accommodation
- The Promoter will arrange for suitable accommodation for the International Participants for 3 nights (One standard hotel room for each international participant, valued at approx. $300 per night to be selected, booked and paid for by the Promoter)

c) Travel while in Melbourne
- International participants will be reimbursed by the Promoter in relation to their necessary transit and travel expenses to and from MICE while in Melbourne.
- Total reimbursement by the Promoter will not exceed AUD $250 per international participant and any travel expenses incurred beyond this amount will be borne solely

by the International Participant.

d) Other Expenses

- For the avoidance of doubt, the Promoter accepts no liability for any other expenses incurred by the International Participants other than those listed in Clause 8(a), (b) and (c) of these terms.

9. Publication of Results

The MILKLAB ® Barista Battle 2027 winners will be announced live at MICE on 6th March 2027. Results may also be published on the MILKLAB website and social media channels (www.milklabco.com.au).

FULL TERMS AND CONDITIONS – MILKLAB ® Barista Battle 2026

1. The details above (Competition Rules) and the following clauses collectively form the terms and conditions of the Promotion (**Terms and Conditions**).
2. The promoter of this competition is Noumi Trading Pty Ltd ABN 614 863 286 of 8A Williamson Road, Ingleburn NSW 2565 (**Promoter)**.
3. All dollar values are in Australian dollar currency.
4. **Duration**: The Promotion commences at 11:00AM AEST on 27 October 2026 and closes at 11:59PM AEST on 6 March 2027 (**Promotional Period**).
5. **Eligibility, Entry into the Promotion, Judging of Entries, Prize Details**: Refer to the following in the Competition Rules for full details:

Promotion Eligibility	Clause 3 - Eligibility, Entry Criteria and Rules
Entry into the Promotion	Clause 3 - Eligibility, Entry Criteria and Rules
Entry Requirements	Clause 3 - Eligibility, Entry Criteria and Rules
Judging of Entries	Clause 5 - Judging Process
Prize Details	Clause 6 - Prizes Clause 7 – Prize Details

6. Each entrant is responsible for ensuring their familiarity with the Terms and Conditions at the time of participation. Participation in this competition is deemed acceptance of these Terms and Conditions. The Promoter's decision not to enforce a specific restriction (whether communicated to an entrant or not) does not constitute a waiver of that restriction or of these Terms and Conditions generally.
7. The Promoter's decision in relation to any aspect of the Terms and Conditions and/or the Promotion is final and binding on every person who participates. No correspondence will be entered into in relation to the Promoter's decision. Chance plays no part in determining the winner(s).
8. The Promotion is not valid in conjunction with any other offer.
9. Entrants can only participate in the Promotion in their own name or their own business name. Entrants who enter using multiple aliases (e.g. multiple names) will be disqualified.
10. All entrants acknowledge that the Promoter can rely on these Terms and Conditions even if the Promoter only learns of a person's ineligibility or breach of these Terms and Conditions after the Promoter has awarded a Prize to the ineligible person. Payment of the Prize value to the Promoter may be required by the Promoter if this occurs.
11. Winners are responsible for ensuring their correct personal information and contact email address are provided to the Promoter and any updated details are notified to the Promoter as soon as practicable. The Promoter accepts no responsibility should an entrant fail to receive their Prize because of a failure to notify the Promoter of correct details or of a change to their details, or for providing invalid information.
12. The Promoter does not warrant that third party service providers including without limitation social media providers necessary for the Promotion will be available or any/all Participating Products will be available at all times during the Promotion Period.
13. Any costs associated with accessing third party services providers including without limitation social media platforms are the entrant's responsibility and may be dependent on the internet service provider used.
14. The Promoter may, in its reasonable discretion, declare any entrant or winner invalid and/or reclaim a Prize if the entrant/winner:

(a) disrupts, annoys, abuses, threatens, harasses or attempts to do any of these things to the Promoter, another entrant or potential entrant of, or anyone else associated with, this Promotion.

(b) submits an entry that is not in accordance with these Terms and Conditions or who tampers with the entry process; or

(c) engages in conduct in relation to this Promotion which is misleading, deceptive, fraudulent or damaging to the Promoter's goodwill or reputation.

15. The Promoter reserves the right, at any time, to verify the validity of entries and entrants (including, without limitation, an entrant's identity, age and place of residence). Errors and omissions may be accepted or rejected at the Promoter's reasonable discretion. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of those rights. The Promoter's legal rights to recover damages or other compensation from such an offender are reserved.

16. Entries and/or competition registrations must not contain any material which is, in the opinion of the Promoter, offensive, insulting, defamatory, inappropriate, obscene, unsuitable, scandalous, infringing content, rude or otherwise objectionable. The Promoter reserves the right, in its sole discretion, to reject any entries which do not comply with these Terms and Conditions and will not provide any notification nor reasons for rejection. Entries that do not comply with these Terms and Conditions of entry will be deemed invalid and are not eligible to win.

17. If this Promotion is interfered with in any way or is not capable of being conducted as reasonably anticipated due to any reason beyond the reasonable control of the Promoter, the Promoter reserves the right, in its reasonable discretion, to the fullest extent permitted by law to modify, suspend, terminate or cancel the Promotion, as appropriate, subject to any directions from any relevant authority.

18. It is a condition of accepting the Prize that the entrant must comply with all the conditions of use of the Prize. The entrant may be required to (at the Promoter's discretion) sign any legal documentation as and in the form required by the Promoter in their reasonable discretion, including but not limited to a legal release and indemnity form. The Prize must be taken and used as stated and no compensation will be payable if an individual is unable to use the Prize as stated.

19. The Promoter may communicate or advertise this Promotion via social media platforms (**Platforms**) including, without limitation, Facebook, TikTok and Instagram. However, the Promotion is in no way sponsored, endorsed or administered by, or associated with these Platforms. Entrants are providing their information to the Promoter and not to the Platforms.

20. If a Prize is unavailable for any reason, the Promoter reserves the right to substitute another Prize of equal or greater value for that Prize, or element of it, subject to the approval of any relevant authority (where applicable).

21. Entrants are advised that tax implications may arise from accepting the Prize and they should seek independent financial advice prior to acceptance of that Prize.

22. Nothing in these Terms and Conditions limit, exclude or modify or purports to limit, exclude or modify the statutory consumer guarantees as provided under the Competition and Consumer Act 2010 (Cth), as well as any other implied warranties under the ASIC Act or similar consumer protection laws in the state and Territories of Australia (**Non-Excludable Guarantees**).

23. **Prize Pool**: There will be a maximum of 36 prizes, as follows:

Prize	**Value**
fourteen (14) x Entry Tickets to MICE	AUD $1,540 (approximate value) to all Competitors collectively, or AUD $110 (approximate value) each
Six (6) x Economy Flights	AUD $3,200.00 (approximate value) to State Barista Battle Winners, collectively or AUD $400 (approximate value) each
Accommodation	AUD $3,600 (approximate value) to State Barista Battle Winners. collectively, or AUD $600 (approximate value) each
Cash Prizes	AUD $3,000.00 for the MILKLAB® National Barista Battle Champion
Cash Prizes	AUD $500 Visa Gift card prize to the MILKLAB® National Barista Battle

	runner-up
Eight (8) x Product Prize Packs	AUD $2,600.00 (approximate RRP) collectively or AUD $260 each
Two (2) x Entry tickets to World of Coffee Lisbon Portugal	AUD $200 (approximate value) to the MILKLAB® International Barista Battle winner collectively, or AUD $100 (approximate value) each
Two (2) x Economy Return Flights to Lisbon Portugal	AUD $5,000.00 (approximate value) to the MILKLAB® International Barista Battle winner.
Accommodation	AUD $5,000.00 (approximate value) to the MILKLAB® International Barista Battle winner.
Total Prize Pool	AUD $24, 640

24. Travel Prize:

(a) Refer to Clause 7 – Prize Details for the full breakdown of the Travel Prize.

(b) By entering this competition and collecting either the Domestic or International Travel Prize, the winner acknowledges and accepts that travel and any other activities comprising the Travel Prize are inherently dangerous and may result in death, injury, incapacity, damage to property or other losses. The Promoter is not responsible for any Force Majeure, such as adverse weather conditions, industrial action or civil commotion that may occur whilst the prize winner is traveling. The winner is responsible for enquiring about local issues and conditions at destinations before travel.

(c) Travel arrangements to and from the winner's home and their nearest commercial airport do not form part of the prize unless expressly stated in these terms & conditions and are the responsibility of the winner. Any Travel Prize cannot be used as part payment for another airfare package. Flights and accommodation are subject to availability when booking and cannot be exchanged for other destinations.

(d) If, for any reason whatsoever, a winner does not take an element of the Travel Prize at the time stipulated by the Promoter, then that element of the prize will be forfeited by the winner, and cash will not be awarded in lieu of that element of the prize.

(e) There can be no changes to travel arrangements once tickets have been issued or accommodation bookings once the reservation is confirmed, unless otherwise advised by the Promoter.

(f) In the event that any part of the Domestic or International Price becomes unavailable for any reason, the Promoter may within its absolute discretion (acting reasonably), substitute any part of the Travel Prize with a prize of equal or greater value.

(g) The Promoter disclaims all liability for personal injury or death, illness, damage to property, property loss, delay, or any other loss which is suffered or sustained in connection with this competition including taking or using a prize (including any Travel Prize), except to the extent the loss is caused by the Promoter.

(h) The Promoter makes no representations or warranties regarding the quality, condition, or suitability of the provided accommodation. The winner acknowledges and agrees that the Promoter assumes no responsibility for any dissatisfaction, inconvenience, or issues arising from the accommodation.

(i) This Clause 24 also applies to international participants who will be travelling to and from MCIE, Melbourne and the MILKLAB® International Barista Battle winner.

25. **Winner Notification & Prize Delivery**: Notification and Delivery of prizes will occur as per the following table:

Prize Details	**Notification**	**Delivery Details**
Visa gift card Prize	Winner of the Visa Gift Card Prize will be notified on 6 March 2027 at MICE.	On 6 March 2027 at MICE.

MILKLAB National Barista Battle Champion	Winner of the $3000 cash prize	Within four (4) to six (6) weeks after notification.

26. Except for any liability that cannot be excluded by law, including the Non-Excludable Guarantees, the Promoter (including its officers, employees and agents) excludes all liability for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of the Promotion, including, but not limited to, where arising out of the following:
    (a) any technical difficulties or equipment malfunction (whether or not under the Promoter's control);
    (b) any theft, unauthorised access or third party interference;
    (c) any entry that is late, lost, altered, damaged or misdirected (whether or not after their receipt by the Promoter) due to any reason beyond the reasonable control of the Promoter;
    (d) any variation in prize value to that stated in the Competition Rules and/or the Terms and Conditions;
    (e) the completeness, correctness or accuracy of any information provided for the purpose of or in connection with the Promotion,
    (f) any tax liability/implications incurred by an entrant; or
    (g) use of a Prize,

    except to the extent the Promoter has caused such liability.
27. Any attempt to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and/or civil laws and should such an attempt be made, whether successful or not, the Promoter reserves the right to refer the matter to law enforcement authorities and/or to seek damages or such other civil remedies as the Promoter may determine from time to time to the fullest extent permitted by law.
28. The Promoter reserves the rights to:
    (a) terminate, change or otherwise deal with the Promotion at any time in its reasonable discretion without prior notice and/or
    (b) amend the terms of the Promotion if all or part of the Promotion and/or terms are or are likely to be considered a breach of any applicable laws or regulations in any of the countries in which the Promotion is run.
29. In participating in the Promotion and accepting the Prize, each winner agrees to participate and co-operate as required in all editorial and marketing activities relating to the Promotion, including, without limitation, being interviewed, photographed and video recorded (Material). Each winner agrees to granting the Promoter a perpetual, non-exclusive, non-revocable, and royalty-free licence to use such Material in all media worldwide, including, without limitation, online social networking sites, and the winner will not be entitled to any fee for such use.

DELIVERY

30. The Promoter will make reasonable efforts to deliver Prizes to the addresses and/or email addresses provided by winners. The Promoter cannot guarantee that any Prizes returned to the Promoter due to non-delivery at the provided address will be re-sent to winners.
31. The Promoter and their associated agencies, and companies associated with this promotion will take no responsibility for Prizes that are damaged, stolen, misdirected or lost in transit.

PERSONAL INFORMATION

32. Participation in this Promotion is conditional on providing personal information. This includes names, emails, phone numbers and address. The Promoter may disclose entrants' personal information to Promoter's contractors and agents to assist in conducting this Promotion and as required, to regulatory authorities.
33. By entering the Promotion, unless otherwise advised, each entrant also agrees that the Promoter, its employees, related companies and agents, may use personal information provided in any media for future promotional purposes, marketing, publicity, research, profiling purposes without any further reference, payment or other compensation to the Entrant, including sending an Entrant electronic messages and/or telephoning the Entrant.
34. The Promoter will otherwise handle entrants' personal information in accordance with its Privacy Policy which can be accessed at https://noumi.com.au/wp-content/uploads/Privacy-Policy.pdf.

35. Entrants consent to the Promoter using their name, likeness, image and/or voice, along with the winning posted image, in the event they are a winner (including photograph, film and/or recording of the same) in any media for an unlimited period without remuneration for the purpose of promoting this promotion (including any outcome), and promoting any products manufactured, distributed and/or supplied by the Promoter. All entries become the property of the Promoter.

36. Entrants' details may be used for future promotional and/or marketing activities carried out by the Promoter. Entrants can request not to receive this information by contacting the Promoter or unsubscribing from email communications. The Promoter may continue to provide entrants with information for an indefinite period unless and until advised otherwise by the entrant.

37. The Promotion and these Terms and Conditions will be governed by the law of the state or Territory in which the Promoter ordinarily resides. Entrants accept the non-exclusive jurisdiction of courts and tribunals of that state or Territory in connection with disputes concerning the Promotion.

38. Entrants may request access to their personal information and/or update their personal information or lodge a complaint via the following process:

    - To the Promoter: correspondence by email to privacyofficer@noumi.com.au