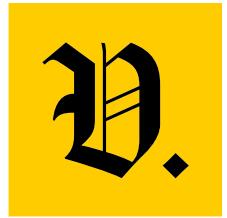


# Victoria Hannah



## CONTACT

**VICTORIA HANNAH**  
(she/her/hers)

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## EDUCATION

**UNIVERSITY OF WASHINGTON**  
BACHELOR OF DESIGN  
VISUAL COMMUNICATION DES.  
Cum Laude, Honors  
Dean's List

## EMPLOYMENT EXPERIENCE

OCT .24 - PRESENT	<b>SELF-EMPLOYED</b> SEATTLE, WA Marketing Identities & Visual Systems	Built scalable design systems & grid-based hierarchies to provide seamless user navigation across both digital and physical touchpoints.
SEPT .23 - OCT .24	<b>PIKE STREET PRESS</b> SEATTLE, WA Project Manager	Engineered technical production assets for physical interfaces, managing complex die-lines and material specifications for manufacturing.
APR .23 - JUN .23	<b>UW DESIGN SHOWCASE</b> SEATTLE, WA Brand Identity & Visual Marketing Lead	Integrated motion and digital strategy to create immersive brand environments that seamlessly bridge physical and digital platforms.
SEPT .22 - JAN .23	<b>FIVE SENSES REELING</b> SEATTLE, WA Website Design	Managed projects and business activity, adapting quickly to oversee multiple processes and roles across a small, cross-functional team.
MAR .22 - JUN .22	<b>PRO COPY &amp; PRINT</b> SEATTLE, WA Digital Printing	Developed branded & wholesale materials to execute marketing strategies.
		Collaborated with clients to develop custom stationery across multiple formats, including stickers, letterpress, and digital print.
		Initiated a Notion workspace to optimize interdepartmental productivity.
		Lead digital pre-production processes, including sticker die lines, template development, and staff training/lead on digital print production.
		Led end-to-end brand design for a large-scale exhibition.
		Developed & implemented comprehensive brand guidelines to be followed by supporting divisions, e.g., marketing, web, & environmental design.
		Collaborated among a small team ideate & establish a unified brand identity that provided an impactful visual experience.
		Spearheaded a digital & web rebrand for a renowned queer entertainment company to highlight vibrant content without sacrificing UI.
		Leveraged interface prototyping design tools to pitch & refine the user interface before converting elements for official development.
		Developed & launched a responsive website, using modern development tools to functionally bring the design concept to life.
		Refined digital identity to inspire & adapt to future rebrand efforts.
		Operated a range of professional printing equipment, delivering quality print materials across a wide range of services.
		Adapted & executed client projects with available production methods.
		Handled file exporting & pre-press configuration to optimize designs for print. Provided graphic design support when necessary.

## SKILLS

Marketing Identity & Mgmt.  
Info & Data Visualization  
Publication Comp. & Layout  
UI & Front-End Prototyping  
Packaging Mapping & Design  
Photography & Image Editing

## TOOLS

Adobe Creative Cloud  
Figma & ProtoPie  
Webflow, Squarespace, et al.  
Google & Microsoft Suite  
DSLR Cameras  
Digital Printing Presses