

Victoria Hannah



CONTACT

VICTORIA HANNAH
(she/her/hers)

Seattle, Washington
<https://veehann.com>

veehann@outlook.com
[linkedin.com/in/veehann](https://www.linkedin.com/in/veehann)

EDUCATION

UNIVERSITY OF WASHINGTON
BACHELOR OF DESIGN
VISUAL COMMUNICATION DES.
Cum Laude, Honors
Dean's List

EMPLOYMENT EXPERIENCE

OCT .24 - PRESENT
SELF-EMPLOYED
SEATTLE, WA
Marketing Identities
& Visual Systems

Built scalable design systems & grid-based hierarchies to provide seamless user navigation across both digital and physical touchpoints.

Engineered technical production assets for physical interfaces, managing complex die-lines and material specifications for manufacturing.

Integrated motion and digital strategy to create immersive brand environments that seamlessly bridge physical and digital platforms.

SEPT .23 - OCT .24
PIKE STREET PRESS
SEATTLE, WA
Project Manager

Managed projects and business activity, adapting quickly to oversee multiple processes and roles across a small, cross-functional team.

Developed branded & wholesale materials to execute marketing strategies.

Collaborated with clients to develop custom stationery across multiple formats, including stickers, letterpress, and digital print.

Initiated a Notion workspace to optimize interdepartmental productivity.

Lead digital pre-production processes, including sticker die lines, template development, and staff training/lead on digital print production.

APR .23 - JUN .23
UW DESIGN SHOWCASE
SEATTLE, WA
Brand Identity & Visual
Marketing Lead

Led end-to-end brand design for a large-scale exhibition.

Developed & implemented comprehensive brand guidelines to be followed by supporting divisions, e.g., marketing, web, & environmental design.

Collaborated among a small team ideate & establish a unified brand identity that provided an impactful visual experience.

SEPT .22 - JAN .23
FIVE SENSES REELING
SEATTLE, WA
Website Design

Spearheaded a digital & web rebrand for a renowned queer entertainment company to highlight vibrant content without sacrificing UI.

Leveraged interface prototyping design tools to pitch & refine the user interface before converting elements for official development.

Developed & launched a responsive website, using modern development tools to functionally bring the design concept to life.

Refined digital identity to inspire & adapt to future rebrand efforts.

MAR .22 - JUN .22
PRO COPY & PRINT
SEATTLE, WA
Digital Printing

Operated a range of professional printing equipment, delivering quality print materials across a wide range of services.

Adapted & executed client projects with available production methods.

Handled file exporting & pre-press configuration to optimize designs for print. Provided graphic design support when necessary.

SKILLS

Marketing Identity & Mgmt.
Info & Data Visualization
Publication Comp. & Layout
UI & Front-End Prototyping
Packaging Mapping & Design
Photography & Image Editing

TOOLS

Adobe Creative Cloud
Figma & ProtoPie
Webflow, Squarespace, et al.
Google & Microsoft Suite
DSLR Cameras
Digital Printing Presses