CHEUK WING LEE

USER INTERFACE/USER EXPERIENCE DESIGNER

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EXPERIENCE

UX / UI DESIGNER Global Logistics System Co., Ltd

February 2022 - January 2023

- Conducting and coordinating usability interviews to gather feedback and insights into customer needs.
- Crafting competitor analysis for UX research to guide decisions.
- Successfully launch and validate websites.
- Manage consistent visual standards, creating an easy-to-use user interface and keeping style guide up to date for corporate website & products web portal.
- Prototyping from sketch to mock up for end-to-end shopping platform experience.

UX / UI DESIGNER Automated System Limited

May 2021 - February 2022

- Meet with clients to determine marketing and design vision, scopes of work and budgets.
- Conceptualize visuals based on requirements.
- Plan presentation of materials, products and services to sales team to bid tender.
- Build sitemaps, wireframes, and prototypes to outline the structures.
- Design beautiful, responsive, visual interfaces for web & mobile applications
- Successfully bid tender to build mobile applications

UX / UI DESIGNER CardApp Limited

December 2020 - April 2021

- A user-first mindset and stepping in users' shoes and understanding their needs, while bridging the gap between a user's mental model and product's goal.
- Build out of wireframes, mock-ups, and working prototypes for mobile applications
- Successfully launch mobile applications in IOS and Android
- Identifying the middle point where business goals meet user engagement and excitement
- Leverage a human-centered design process to deliver an easy-to-use user interface and user experience.

EDUCATION

ASSOCIATE DEGREE IN SCIENCE & TECHNOLOGY
Hong Kong Institute of Technology

September 2019

Relevant Coursework

- Computing
- Research Method

- Forensic Science

SKILLS

- Figma
- Adobe XD
- Zeplin
- Jira
- Cascading Style Sheets(CSS)
- Sitemap / IA
- Sketch
- InVision
- Mockups and Prototypes
- HTML
- Web Design

CERTIFICATIONS

- Full time Sofeware Engineering Immersive Bootcamp
- User Experience and User Interface Design

ADDITIONAL INFORMATION

LinkedIn: https://www.linkedin.com/in/thomas-lee-44b2b6201
Portfolio Link: https://thomasleeportfolio.webflow.io/