



2026 ANNUAL CONFERENCE AND GENERAL ASSEMBLY SPONSORSHIP PACKAGE



BE PART OF THE JOINT 70TH ANNUAL CONFERENCE OF THE LOCAL GOVERNMENT ASSOCIATION OF ZAMBIA (LGAZ) AND THE 23rd AMICAALL GENERAL ASSEMBLY

About LGAZ and AMICAALL

The Local Government Association of Zambia (LGAZ) is a membership organization of councils in the country founded in 1947 to promote and protect their interests. All the 116 councils in the country are members of the Association.

The Association also runs a programme dubbed the Alliance of Mayors and Municipal Leaders Initiative for Community Action on AIDs at the Local Level (AMICAALL) which coordinates local authorities' HIV and AIDs response. The Alliance was formed in 2002.

Joint Conference

The Annual Conference is the supreme policy-making body of the Association, bringing together all councils across the country represented by their Mayors, Council Chairpersons, Councillors, Principal Officers, and Chief Officers.

Theme: *"Building Prosperous Communities through Local Economic Development and Inclusive Governance"*

Date: 10-13 November 2026

Venue: Mulungushi International Conference Centre, Kenneth Kaunda Wing, Lusaka

Opportunities for sponsoring the Annual Conference & General Assembly

The conference provides a unique opportunity for institutions, stakeholders, partners, and individuals to connect with key decision-makers at local government level from all parts of the country.

In today's market, sponsors seek more than visibility, they demand meaningful engagement, digital integration, and measurable development impact. This conference enables you to interact with top local government leadership and increases your brand awareness through showcasing your products/services across rural and urban markets, both in-person and through enhanced hybrid and post-event digital platforms.

Sponsors will benefit from comprehensive visibility tailored to modern business objectives, including on-site branding, digital recognition across LGAZ platforms, post-conference audience targeting, and curated networking opportunities all reaching 116 councils under one roof in a cost-effective, high-ROI manner.

The 2026 Conference comes at a pivotal moment in Zambia's governance landscape, addressing the critical mandate-resource gap facing local authorities. Your sponsorship positions your organization as a partner in solving real development challenges, from local economic development and inclusive governance to digital transformation and public-private partnerships.

Be part of this unique and memorable occasion through the available sponsorship packages:

CATEGORY 1

DIAMOND PACKAGE

Investment: K200,000

Branding & Activation

- Headline branding of the conference
- 15 minutes speaking opportunity during the official opening
- Seat at VIP table at official Opening event
- Networking: Interaction with Town Clerk/Mayors and Council Chairperson and Council Secretaries from all 116 local Authorities
- Exhibition space with premium positioning
- Four complementary conference registration
- Branding at registration venue
- Logo placement on programme, holding slides, prizes

Promotion & Exposure

- Branding at registration area (1× 3×3 m media banner + 2× pull-up banners)
- Giveaway opportunities
- Acknowledgement by LGAZ

PLATINUM PACKAGE

Investment: K150,000

- Headline branding of the conference
- 10 minutes speaking opportunity at the official opening
- Networking: Interaction with Town Clerk/Mayors and Council Chairperson and Council Secretaries from all 116 local Authorities
- Prominent logo placement on all conference materials, digital platforms, and media coverage
- Recognition in the Conference Communiqué and Local Government Journal
- Four complementary conference registration
- Additional speaking opportunities: Slots for representatives to address delegates during sessions limited to only Platinum and Gold sponsors.
- Media & Digital Exposure: Inclusion in pre- and post-event press releases and social media campaigns.

GOLD PACKAGE

Investment: K100,000

- Networking: Interaction with Town Clerk/Mayors and Council Chairperson and Council Secretaries from all 116 local Authorities
- Branding on all conference materials
- Exhibition space
- Participation in thematic panel discussions
- Logo placement on conference website and digital communications
- Recognition in post-conference report
- Front Roll VIP table at conference
- Three complementary conference registration
- Speaking Opportunities: Slots for representatives to address delegates during sessions limited to only Diamond, Platinum and Gold sponsors.
- Media & Digital Exposure: Inclusion in pre- and post-event press releases and social media campaigns.

SILVER PACKAGE

Investment: K90,000

- Networking: Interaction with Town Clerk/Mayors and Council Chairperson and Council Secretaries from all 116 local Authorities
- Branding on selected conference materials

- Exhibition stand
- Recognition in conference programme
- Acknowledgment from the podium
- Display of your organisation's name and logo on conference programme
- Exhibition space
- Two complementary conference registration
- Sponsorship and moderation of a thematic session or panel discussion

BRONZE PACKAGE

Investment: K75,000.00

- Display of your organisation's name and logo on conference programme
- Exhibition space
- Two complementary conference registration
- Branding within the session
- Opportunity to deliver opening remarks
- Recognition in session-specific communications

EXCLUSIVE PACKAGE

Investment: K50,000

- Display of your organisation's name and logo on conference programme
- Exhibition space
- One complementary conference registration

CATEGORY 2

The Local Government Award for Excellence (LGAE)

Another opportunity for marketing your products and services is through the Local Government Award for Excellence (LGAE) one of the key events of the conference. The main objective of the LGAE is to motivate councils to design, implement, and adopt projects and innovative practices that serve community interests in a cost-effective and sustainable way. It is intended to improve capacities of councils to deliver quality services.

In line with current Environmental, Social and Governance and impact-investing trends, sponsoring the LGAE positions your organization as a champion of sustainable development, innovation, and accountable governance values that resonate strongly with today's consumers, partners, and regulators.

Before the Annual Conference, councils submit innovative services or practices carried out in the past year, from which the best three entries are awarded at a colourful event organised during the conference.

Any organization that wishes to be part of this memorable occasion should complete and return the attached form to the secretariat by 14th September 2026.

Donor and Partner Visibility Opportunities

The Conference provides significant opportunities for visibility and strategic engagement for supporting partners. Participating organisations will benefit from branding across conference materials, publications, and media platforms, as well as opportunities to participate in high-level discussions and plenary sessions.

Exhibition spaces will allow partners to showcase their programmes and innovations, while involvement in thematic sessions and dialogue platforms will position them as key contributors to Zambia's decentralisation and development agenda.



1st Prize

Investment: ZMW 50,000

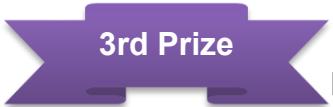
- Display of your organisation's name and logo on conference programme
- Exhibition space
- Presentation of First Prize Award to Recipients
- Two complementary conference registration
- 10% discount on additional participants



2nd Prize

Investment: ZMW 40,000

- Display of your organisation's name and logo on conference programme
- Exhibition space
- 10 minutes presentation
- Presentation of Second Position Awards to Recipients
- One complementary conference registration



3rd Prize

Investment: ZMW 35,000

- Display of your organisation's name and logo on conference programme
- Exhibition space
- One complementary conference registration
- Presentation of third Position Awards to Recipients

Any organization that wishes to be part of this memorable occasion should complete and return the attached form to the secretariat by 14th September 2026

CONTACT DETAILS

For any clarifications, please contact

Nancy Kachumi or Abraham Moobola

Acting Director of Finance and Administration or Director Corporate Services

Mobile: +260 977373798 or +260 977 235313 **Tel:** +260 211 256 766

Email : nancy.kachumi@lgazambia.org.zm or abraham.moobola@lgazambia.org.zm

Website: <https://lgazambia.org.zm>

