

PIONEERS

Arab World Media

2026 Campaign



Arab World Media 2026 Campaign

Outcomes

1. Engage over a million Arab world Muslims online
2. Actively dialogue online with 25,000 men and women
3. Lead 1,000 Muslims to faith in Jesus Christ

Fundraising

\$600,000 fundraising goal

For more, visit Pioneers.org/speak

"...Do not be afraid; keep on speaking, do not be silent. For I am with you..."
—Acts 18:9-10

A Scholar's Rebirth

"Hussein" was raised in Lebanon and deeply rooted in Islam. With a master's degree in Shia Islamic law, he had studied the faith in depth. But war forced him to flee to Iraq where the deeper unraveling began. Troubled by inconsistencies in Islamic history and the Qur'an, he quietly began searching for truth.

That's when Hussein found Arab World Media's website.

Through a conversation with our digital responder "Nada," Hussein encountered Christianity for the first time. He began reading the gospel of Matthew, and when he reached the Sermon on the Mount, he was astonished. As a Shia Muslim, he had revered Ali for his wisdom.

But Jesus' teachings were much greater: full of mercy, truth and compassion for the weak.

Hussein couldn't keep this to himself. He shared what he was learning with his friend "Mohammed," who also began chatting with Nada and reading the Bible.

After weeks of seeking, Mohammed came to a conclusion that would change his life: Jesus is the Son of God and the only Savior from sin. With humility, he surrendered his life to Christ. **Then the next day, Hussein gave his life to Jesus!**

Under Nada's mentorship, Hussein and Mohammed began studying God's Word using our mobile app for new believers. Eventually, Nada connected them with local Christians, and **they met fellow believers in person for the first time.**

Hussein is now sharing his faith with his friends back in Lebanon, connecting them to our website. Please pray for Hussein and Mohammed as they grow in faith and sow seeds among their neighbors.

Keep On Speaking

Acts 18:9-10 says, *"One night the Lord spoke to Paul in a vision: 'Do not be afraid; keep on speaking, do not be silent. For I am with you...'"*

Through generous donors like you, we can engage some of the hardest-to-reach people groups in the Arab world. Last year, we met Hussein and witnessed him come to faith. Yet, we believe his story is only the beginning.

In 2026, we invite you to give to Arab World Media's 2026 Campaign as we keep on speaking to the unreached.

We plan to pursue five unreached nations, where people are quietly searching for truth online. We will keep on speaking with Islamic scholars and women, both of whom are more likely to attract attention when decisions of faith are made, and much more!

I. Engaging the Unreached: Five Nations Ready for the Gospel

Morocco, Algeria, Iraq, Saudi Arabia and Yemen represent nearly 200 million people who have little to no access to the message of Jesus. But something remarkable is happening. In these historically closed countries, people are searching—online, in private, often in secret—for truth, peace and hope.

Through digital outreach, we are stepping into these sacred spaces—meeting seekers in their moment of need and introducing them to the love of Christ. In 2026, we're committed to reaching more of these never-reached hearts.



II. Engaging Islamic Scholars: Reaching the Thinkers Who Shape Nations

A small but influential group of people are devout Muslims, like Hussein, who study the Qur'an and Islamic law. Often, the more people study Islam, the more questions they have. Small numbers of these influential leaders are open to learning more about a God who demonstrates his power through love.

As these leaders come to know God for themselves, they are well-placed to lead whole communities alongside them. We are creating content that addresses Islamic scholars' questions and connect them with our team of online responders who are ready to share Christian truth.

III. Empowering Arab Women: Bringing Hope to the Unseen

Behind closed doors across the Arab world, millions of women live unseen, unheard and unreached. Many are spiritually hungry but face severe limitations in exploring faith or asking honest questions due to deeply embedded religious views.

Yet, in the quiet privacy of the internet, doors are opening. Women are finding hope, healing and identity in Christ—often for the first time. In 2026, we are expanding our reach with content designed by and for women, creating safe online spaces where they can explore faith and connect with others on a similar journey.

IV. Egypt's Open Door: Reaching the Majority with the Message of Jesus

Egypt is a nation where spiritual curiosity is rising—but access to the gospel remains limited. The minority Christian community is largely separated from the Muslim majority. Yet, the light of Christ is shining through, and many Egyptians are being drawn to it.

We're discovering that many are open but lack a clear path to explore Jesus for themselves. That's where online outreach provides a solution. In 2026, we are focusing on Egypt's majority population, reaching hearts that are ready and waiting for the gospel.

Will You Join Us?

The fields are ripe for harvest—and this is the moment to act.

We are asking God and His people to provide \$600,000 for the online engagement and discipleship of seekers in the Arab world.

- **\$20,000** employs a believer from the Arab world to respond to new seekers and disciple them toward faith.
- **\$10,000** deploys the digital ad sets needed to initiate online, spiritual conversations with around 2,000 seekers.
- **\$5,000** covers the costs towards developing new content to share online across the Arab world.

Scan the QR code or visit Pioneers.org/speak to make a gift.



Give Now

Give online at Pioneers.org/speak.

Give by mail, making checks payable to [Pioneers](https://Pioneers.org). Include a note designating your gift to the 2026 Arab World Media Campaign, #151245, A26AWPDDM1.

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