

# Pioneers Media

## 2026 Campaign

PIONEERS

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#### Outcomes

1. 450,000+ spiritual seekers connected with Pioneers missionaries and partners
2. 5,000 professions of faith and 500 new discipleship groups
3. 750+ Muslim-background believers receive discipleship training
4. 30 church planting teams or leaders coached to use digital strategies for greater impact

#### Fundraising

\$1,930,000 fundraising goal

For more, visit [Pioneers.org/pm26](https://Pioneers.org/pm26)

*“May God be gracious to us... that your way be known on earth, your saving power among all nations.” – Psalm 67:1-2*



### ***Is Media a Waste of Time?***

*“When I was first told about using media to reach people with the gospel, I said it was a waste of time.”*

“Mahmoud” was a respected Muslim religious leader in East Africa. He became a Christian years ago through church planters in his region. Today, he is a local disciple maker in his community. When a team of church planters told Mahmoud they were using media to identify spiritually open people, he was skeptical and believed it was a waste of time.

**This group of ministry leaders used his skepticism as an opportunity.** They asked Mahmoud if he would be interested in following up with a contact from social media.

*“When I called the number, it was a woman. I had never shared the gospel with a woman before.”*

*We talked for a long time by phone, and then I arranged to meet with her in a restaurant, bringing another brother with me.*

When Mahmoud met the woman, he recognized that she was from a conservative Muslim family. Her head and face were completely covered. *“I was scared at first,” he admits. “I thought maybe it was a trap.”* But as they spoke, she asked him many questions about Jesus and the Qur'an.

**After some time, she asked him how she could receive this truth about Jesus. “I looked around the place and saw so many people. I could not have her confess loudly. I told her to open her hands on the table to heaven and confess that Jesus is the risen Lord—right there in the restaurant!”**

## **A Rich History and Promising Future**

Pioneers Media exists to multiply churches among unreached people groups using innovative and effective strategies.

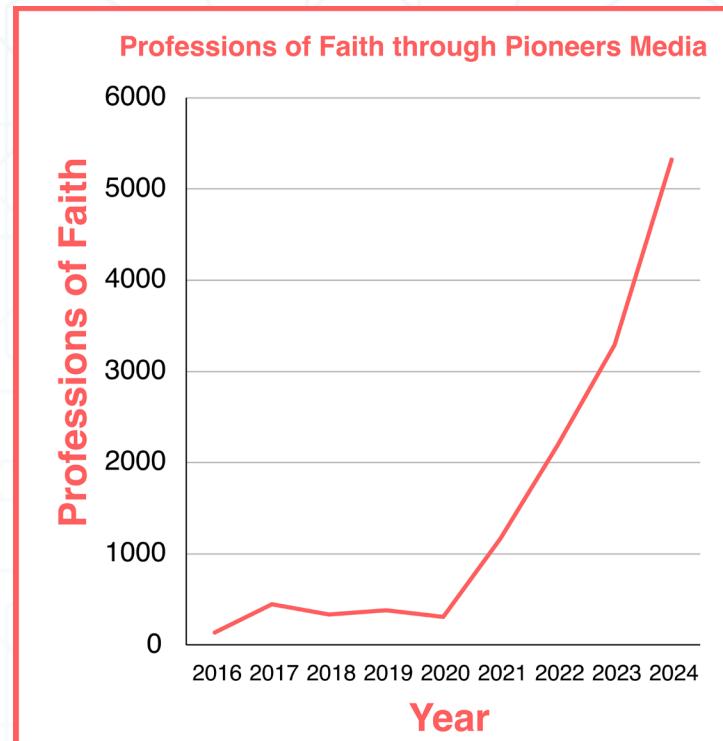
Our efforts began nearly 150 years ago, when a group of ministries came together with a shared passion to reach Arab world Muslims with the good news of Jesus. As the world changed, they embraced new strategies and technologies to share the gospel.

Today, we coach missionary teams to use digital strategies for greater impact in church planting. Our work has expanded to the Himalayas, Southeast Asia and beyond.

*Your gift of \$20,000 can coach a church planting team to connect with more spiritual seekers through a digital strategy.*

We also partner with Pioneers teams, missionaries from other organizations, national church planters and established church-planting networks to develop effective disciple making

and church-planting strategies. As our ministry has grown, the fruit has been tremendous.



**The last few years have seen dramatic growth.** In 2020, the ministries comprising Pioneers Media saw 219 professions of faith in one year, all in the Arab world.

**In 2024, we saw more than 5,300 professions of faith, a twentyfold increase.** Over the last 12 months, using media strategies, hundreds of discipleship groups were launched through Pioneers teams and partners.

## **How Mahmoud Changed His Mind**

After meeting with Mahmoud, the woman wanted him to share Christ with her brothers, so he went to their home.

*“She pretended she had never heard the message before. After some time, all three brothers decided to follow Jesus. I had them lift their hands to the heavens and confess Jesus is Lord!”*

Now, they are all baptized and have a Bible study in their home.

*"At one time, I opposed the use of the media. But now, even if all of you stop, I myself will have to learn to use media to preach the gospel. I believe by using media, we can knock on every door in my region."*

We rejoice that God opened the doors so we could equip and coach the indigenous church planting team that connected Mahmoud with a family ready to follow Jesus. Mahmoud was able to reach four other families like this!

## ***Among All Nations***

By God's grace, Pioneers Media brings the hope of Jesus to those who've never heard, helping new believing communities thrive and multiply.

We focus on four strategic areas:

- **Digital Media** – Engaging seekers online, sharing the gospel and connecting them with disciple makers.
- **Discipleship** – Discipling believers and mentoring leaders, equipping them to train others in their communities.
- **Coaching** – Coaching church planting teams to use digital strategies effectively for greater impact.
- **Innovation** – Always looking ahead, we explore new technologies and strategies to overcome barriers and increase our effectiveness among the unreached.



When you donate to Pioneers Media, you are partnering with church planters to make God's saving power known among all nations.

Your gift will connect spiritually receptive people with local and international teams ready to help them take their next step toward Jesus.

***"With many countries closed to Christianity, social media is an effective way to reach people.*** Now, while we still have that access, is the time to serve our great God and help others come to know Him."

– David and Krista, Pioneers Media supporters and advocates

Here is a snapshot of what we can accomplish together in 2026:

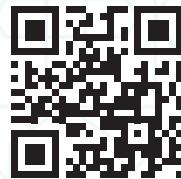
1. **Engage five unreached nations with the gospel:** Morocco, Algeria, Iraq, Saudi Arabia and Yemen have little to no access to the message of Jesus.
2. **Reach key demographic groups:** Engage Islamic scholars like Mahmoud, as well as Arab women, who are a hidden but hopeful group.
3. **Engage 450,000+ new contacts:** Equip teams and networks to find and follow up with 2-10 times more spiritual seekers.
4. **Multiply the impact:** Coach 30 church planting teams to increase their effectiveness through digital strategies.
5. **Prepare Arab-world leaders for ministry:** Provide life-changing discipleship training for over 750 Muslim-background believers in North Africa and the Middle East.
6. **Steward technology resources:** Continue crucial work behind the scenes developing technology to engage more unreached people groups

## Will You Join Us?

This year, we are asking God and His people to raise **\$1,930,000** internationally to take the Good News to the unreached in closed and difficult-to-reach areas.

Here is a breakdown of our 2026 financial goals:

- **\$825,000** to grow media outreach in the Arab world
- **\$410,000** to coach more teams in media strategies and invest deeply in those experiencing breakthroughs
- **\$600,000** to train and mentor national leaders in the Arab world and beyond
- **\$95,000** for the capacity-building efforts to develop an advocacy ministry network and a new Pioneers Media website



Scan the QR code or visit [Pioneers.org/pm26](https://Pioneers.org/pm26) to make a gift.

## Give Now

**Give online** at [Pioneers.org/pm26](https://Pioneers.org/pm26).

**Give by mail**, making checks payable to Pioneers. Include a note designating your gift to the 2026 Pioneers Media Campaign, #151230 A26PMPDDM1.

**Mail to** Pioneers, P.O. Box 621329, Orlando, FL 32862.

**Contact us** with any questions at 407-581-7311 or [development@pioneers.org](mailto:development@pioneers.org).

