

BRIDGE BUILDER SOCIETY GIFTS OF LIFE INSURANCE POLICIES

WHAT IS A GIFT OF LIFE INSURANCE POLICIES?

A gift of life insurance is a powerful way to support Child Bridge's mission—without affecting your current finances.

WHY GIVE LIFE INSURANCE?

With a Life Insurance Gift, you can:

- Make a significant gift with relatively modest cost
- Qualify for a current federal tax deduction (if ownership is transferred)
- Continue to use your other assets during your lifetime
- Simplify or supplement your estate plans
- Leave a legacy of compassion and belonging that would impact generations to come

After your lifetime, the proceeds from the policy directly support our mission. This gift option is especially ideal for:

- Policies that you or your family may no longer need
- Maximizing your impact without reducing your current income

WAYS TO GIVE A LIFE INSURANCE POLICY

1. Name Child Bridge as a Beneficiary

Just update the beneficiary form with your insurance provider.

- Flexible and revocable
- Keep ownership of your policy

2. Transfer Ownership of an Existing Policy

- Receive a federal tax deduction for the policy's fair market value
- Child Bridge becomes the policy owner and full beneficiary

3. Purchase a New Policy for Giving

- Make Child Bridge the owner and beneficiary from the start
- You could receive tax deductions for the premium payments you make

SIMPLE STEPS TO GIVE:

1. Start the Conversation

- Contact us for a confidential discussion. We'll help you explore which options fit your goals.

2. Review Your Policy

- Check if your existing policy is eligible or discuss setting up a new one.

3. Complete the Forms

- If needed, we'll help coordinate with your insurance provider to update the beneficiary or ownership designations.

4. Document Your Intent

- Once your gift is confirmed, you'll be gratefully welcomed into the Bridge Builder Society.

JOIN THE BRIDGE BUILDER SOCIETY

When you give a life insurance gift, you become a member the Bridge Builder Society—a community of visionary supporters committed to lasting change.

AS A MEMBER, YOU'LL RECEIVE:

- **Welcome Packet**

Including a personalized certificate, letter, and mission materials.

- **Quarterly Impact Updates**

Stories that show the difference your legacy is making.

- **Personalized Year-End Recognition**

A personal note with a recap of your giving impact.

- **Special Invitations**

To appreciation gatherings or special events.

- **Ongoing Legacy Care**

We steward your intent with care—even after your gift is fulfilled.



Let's Talk About Your Legacy

We'd love to help you explore your options—confidentially and with no obligation.

Scan the QR Code or go to calendly.com/rbrooks-childbridge to book a meeting or learn more.