



imsol

UP-TECH YOUR BUSINESS

**Solutions for Retail & Wholesales
Digital Transformation**

WE ARE SOLUTION INTEGRATORS.

We're the experts. We are the strategic partner who oversees and manages the multiple components of **Operations** in **Retail**. We bring **your solutions together** to make it work seamlessly.



History & positioning

Our journey began in 2006, dedicated to empowering our clients to achieve their goals through our solutions.

We constantly develop our team and technical competencies. We are now 20 people, with strong capabilities of: **Sales, Project Management, Solution integration engineers, installation and service.**

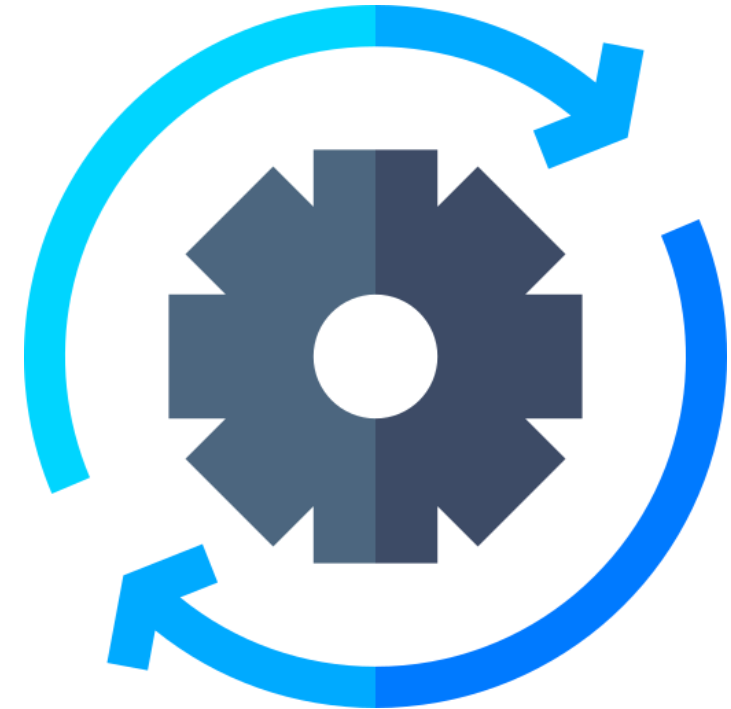
We cover the full digital in-store ecosystem — **from ESL and Security to complete Digital In-Store experiences.**

We are a dedicated partner that integrates hardware with the solutions retailers rely on throughout their sales process.

We have direct access to national Retail, Supermarket, and DIY chains we have been proudly serving for over 20 years, backed by technical teams with nationwide coverage

We build and **nurture long-term partnerships** with a wide range of leading solution providers. Just to mention a few: ITAB, Vusion, Zkong, Nedap, LG, Samsung.

Work process



Solutions to Up-Tech Your Business

Security

- EAS – Antitheft security (antennas and accessories)
- Video surveillance (CCTV)
- Access control & intrusion detection
- Fire detection
- Shopping cart security

Operational

- Electronic Shelf Labels (ESL) for dynamic pricing
- People counters & In-Store analytics
- Queue management
- Customer demographic profiling
- RFID for real-time stock & inventory
- Self-Check-Out solutions
- Smart Cart – to be developed

Digital

- LED/LCD for indoor or outdoor displays
- In-Store Radio
- Content & Marketing campaigns management for any display
- Retail Media
- Real-time status and reports for displays

Who trusted us



Portfolio – Digital Signage & Retail Media

Digital Signage & Retail Media

Campaign Refresh

Update entire content during new campaigns or promotions

Targeted Updates

Change content for specific zones without affecting the whole network

Evaluation

Use analytics to monitor customer engagement and adjust refresh schedules

Seasonal Variations

Incorporate seasonal or event-specific content to maintain relevance



Digital – Professional displays



Digital – Professional displays



Digital – LED Display



Operational – Electronic Shelf Labels



Operational – Electronic Shelf Labels



Portfolio – Security antennas & SCO





From Retail Technology to In-Store Retail Media

Increase Retail Efficiency – Self-Service, Omnichannel and In-Store Retail Media

- Our technical expertise across communication protocols, in-store infrastructure and device management provides a strong foundation for seamless deployment of Digital Display and In-Store Radio as part of Retail Media solutions
- Expertise in Self Check Out, POS, Security and Access Control
- Complete solutions tailored to specific retail verticals — from international and local supermarket chains to Pharma, DIY and other retail environments.

Let us
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