

**We've been running
retail technology
for 30 years.**

30

20 million loyalty accounts. 9 million transactions per day.
The largest retailers in Central Europe trust us.

FORCOM

Retail Technology Since 1991

**Most loyalty programs
are expensive.**

**Most promotions
are calculated wrong.**

The result: retailers lose margins
and customers lose interest.

**We built the engine
that fixes both.**

Omnichannel promo engine. Same logic, any channel.

Real-time calculation. Under 50ms, at any scale.

One platform. No integration hell.

By the numbers.

30+

Years of retail
technology

600+

Specialists dedicated
to retail

16

Countries where
our solutions run

50K+

Checkouts running
our POS

The largest retailers in Europe.

Biedronka

3,900 stores · 30,000 checkouts

Rossmann

2,050 stores

Eurocash

1,300 stores · Delikatesy Centrum

LPP / Sinsay

14 countries · 200+ stores

Hebe

390 stores · PL, CZ, SK

Orlen

1,935 petrol stations

Media Expert

625 stores

Leroy Merlin

80 stores

Intermarché

410 stores + 65 stations

Not a product. A complete retail platform.

POS & Self-checkout

Line and SCO applications with embedded promo engine

Loyalty & Promotions

Customer programs, segmentation, wallets, coupons, personalization

Basket Calculator

Omnichannel promo engine — 60M calculations/day, <50ms

Price Label Management

Central designer for paper and ESL — with planogram validation

Card Payments (EFT Hub)

PCI-certified payments hub across 4+ European acquirers

Site Management

Software & hardware inventory, monitoring, upgrades — all stores

Three things competitors can't match.

01

Hyperscale. Proven.

14 countries, one system. LPP Group runs fashion promotions across Europe on our engine — the same logic, online and in-store.

Over 1.5 billion personalized offers per month. This isn't a proof of concept.

02

One engine. All channels.

The same promotion logic runs across POS, self-checkout, e-commerce, mobile, and q-commerce.

No inconsistencies. No synchronization lag. One truth.

03

Full stack. Zero integration risk.

POS + Loyalty + Promotions + Price Labels + Payments — all from one vendor.

No glue code. No finger-pointing between suppliers. One throat to choke.

Basket Calculator & Promo Engine

The omnichannel promotion engine behind some of Europe's largest loyalty programs. Born in offline retail, now powering e-commerce and q-commerce at the same time.

- Calculates thousands of promotions in under 50ms
- Promotion snapshots for perfect returns processing
- Event-triggered communication (expiring points, wallet changes)
- Works as API service or embedded in POS
- Cloud (AWS/GCP) or on-premise — retailer's choice

<50ms

Calculation
response time

60M

Calculations
per day

1M

Offers activated
daily

10K

Concurrent
promotions

Price Label Management.

Every retailer prints labels. Few do it right at scale.

Central label designer

Millimeter-accurate templates managed from HQ — not from each store.

ESL & paper in one engine

Generate full bitmaps for electronic shelf labels and paper prints from the same system.

Promotion-aware labels

Bonus buy conditions, loyalty prices, Omnibus compliance — all rendered automatically.

ShelfApp validation

Scan 100 labels across 5–7 shelves in under 10 seconds.
Instant planogram validation.

How clients grow with Forcom

01

Price Label Management

Start here. Low barrier. High pain.

02

POS / Market system

Natural next step for full checkout control.

03

Loyalty & Promotions

Full stack. Partner for the long run.

FORCOM

**30 years of retail
technology.**

Polish roots.

European scale.

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Let's talk.

Not a pitch. A conversation about where your retail technology needs to go next — and whether we can help you get there.

20M+

loyalty accounts
under management

9M

transactions/day
at peak load

1.3B

card payments
processed annually

One register. No compliance surprises.

The challenge

- Omnibus requires showing the lowest price from the last 30 days on every labelled item.
- Price sources are fragmented — ERP prices, trade promotion prices, and bonus-buy promotions each live in different systems.
- Not every promotion qualifies. Local lawyers decide what counts; external regulators audit the result. The system has to be flexible.

How Forcom handles it

- **One integrated register**
We pull ERP prices, trade promotion prices, and bonus-buy promotions into a single register. One source of truth for Omnibus — online and offline.
- **Per-promotion tagging**
In our UI, each promotion has a simple checkbox: Omnibus-relevant or not. Your legal team decides the policy; the system executes it automatically.
- **Real-time, everywhere**
The lowest-price-in-30-days is calculated in real time and served to POS, e-commerce, and price labels from the same engine. No manual reconciliation.