



Snaptrude Design Competition Starter Kit 2025

Welcome to the first global Snaptrude Design Challenge 2025! We are so excited to see you here.

This document will set you up for success so read it carefully.

Key Dates to note (2025)

- **Registration Opens:** September 9, 10:30 AM ET.
- **Kickoff Webinar:** September 17, 12:00 PM ET. [Register now](#)
- **Office Hours:** Every Thursday, 12:00 PM ET. [Register now](#)
- **Submission Deadline:** October 23, 11:59 PM ET.
- **Jury Results:** November 6th (more details to follow)

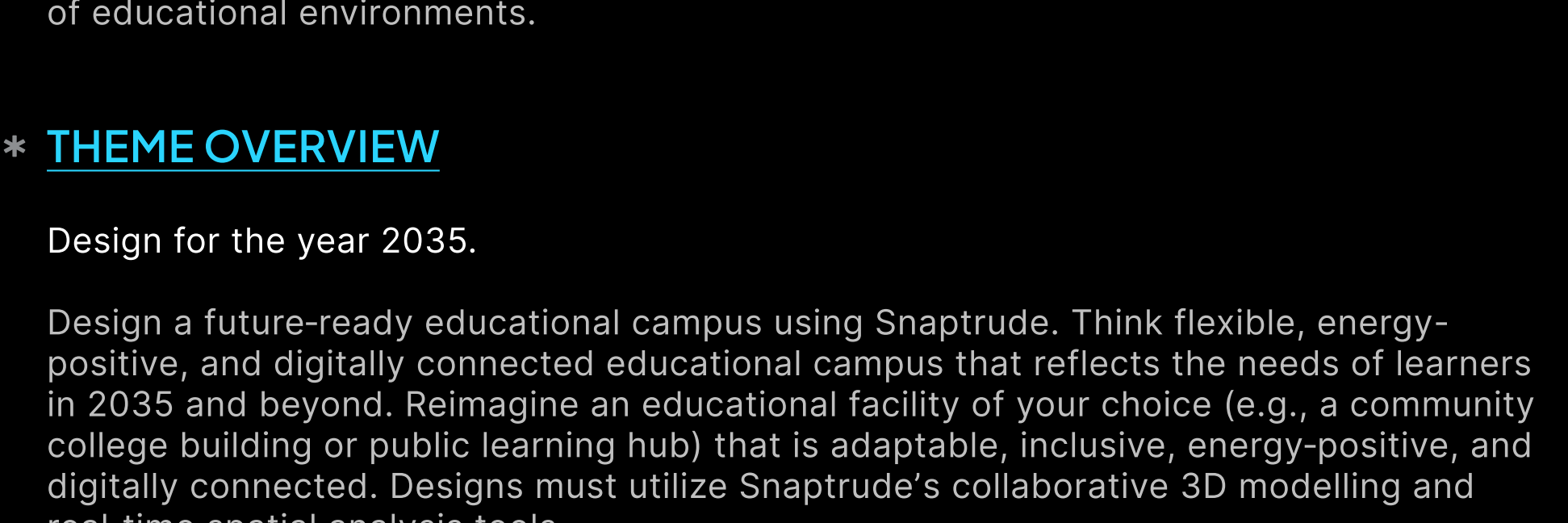
Quick Actions to do in next 30 minutes

- **Read the Brief** → Save it for future reference
- **Add Events to Calendar** → **Register for Kickoff webinar and weekly office hours**
Register through link above.
- **Setup Team and Workspace in Snaptrude** → jump to [Team & Workflow](#).

The Challenge

We've got two themes for you! You can pick the one that inspires you most—or go big and submit a project for each.

Challenge - 1



* **THEME** : Future-Ready Educational Campus Design

* CHALLENGE OVERVIEW

Education is evolving faster than ever. Hybrid learning, technology integration, sustainability, and inclusivity are reshaping how we design learning spaces. This theme invites architecture students and professionals worldwide to envision the next generation of educational environments.

* THEME OVERVIEW

Design for the year 2035.

Design a future-ready educational campus using Snaptrude. Think flexible, energy-positive, and digitally connected educational campus that reflects the needs of learners in 2035 and beyond. Reimagine an educational facility of your choice (e.g., a community college building or public learning hub) that is adaptable, inclusive, energy-positive, and digitally connected. Designs must utilize Snaptrude's collaborative 3D modelling and real-time spatial analysis tools.

* SITE & CONTEXT

- Select a real site anywhere in the world, relevant to your design concept.
- Designs should reflect local demographics, climate conditions, and community-specific health challenges (e.g., access, aging population, mental health, climate resilience)

* PROGRAM REQUIREMENTS

Your campus should include, but not restricted to:

- **Learning Spaces:** Classrooms, flexible studios, lecture halls.
- **Community Spaces:** Library, multipurpose hall, collaboration lounges.
- **Support Spaces:** Administration, faculty offices, restrooms.
- **Outdoor Spaces:** Courtyards, green zones, recreational areas.
- **Sustainability Features:** Renewable energy systems, passive design strategies, water conservation, and waste management solutions

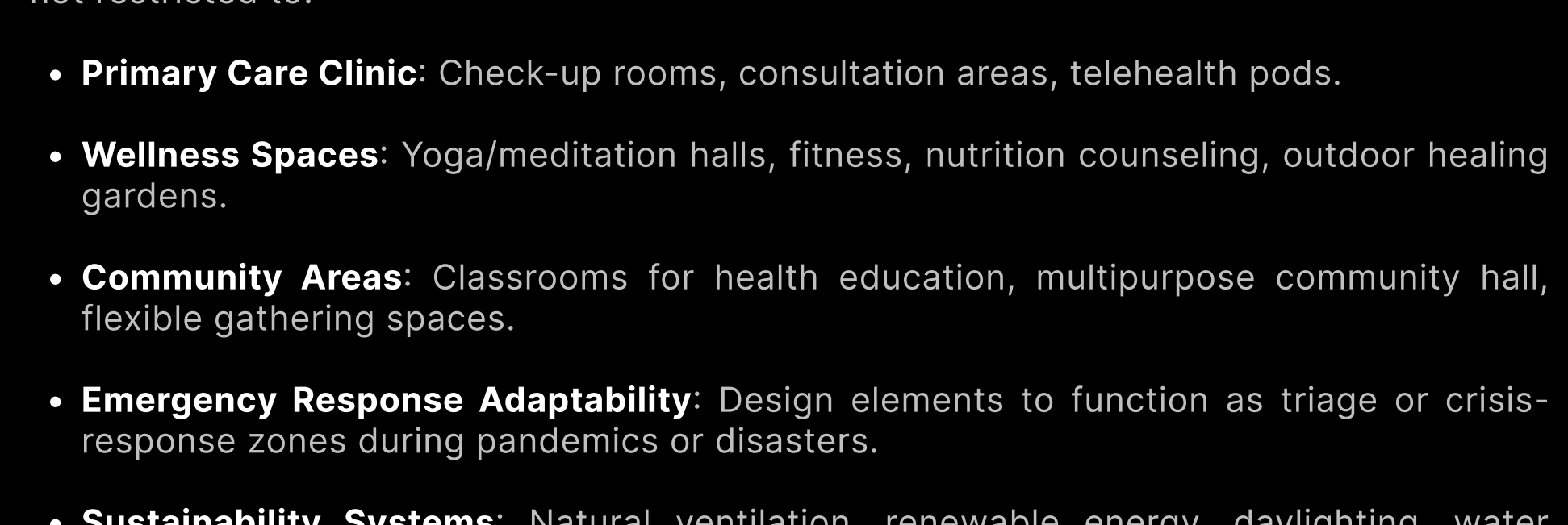
* DESIGN CONSIDERATIONS

- **Flexibility:** Spaces should adapt to multiple uses and future needs
- **Climate resilience:** Spaces should anticipate and respond to the climate realities of 2035
- **Inclusivity & Accessibility:** Universal design principles for all users.
- **Sustainability:** Aim for net-zero or energy-positive performance.
- **Technology Integration:** Seamless use of digital tools, connectivity, and learning tech.
- **Community Impact:** Spaces that engage and serve beyond the student body.

* ELIGIBILITY

- Open to everyone.
- Individual or team entries (max 4 members)

Challenge - 2



* **THEME** : Future-Ready Healthcare & Wellness Spaces

* CHALLENGE OVERVIEW

Healthcare is no longer confined to sterile hospitals and clinics. With digital technology, telemedicine, community-centered wellness, and sustainability at the forefront, the future of healthcare design must prioritize accessibility, flexibility, prevention, and resilience.

* THEME OVERVIEW

Design for the year 2035.

This challenge invites participants to reimagine and design community healthcare and wellness spaces that bridge the gap between clinical care and holistic wellbeing.

* SITE & CONTEXT

- Select a real site in a U.S. community with unmet healthcare/wellness needs (urban infill, suburban edge, rural town)
- Designs should reflect local demographics, climate conditions, and community-specific health challenges (e.g., access, aging population, mental health, climate resilience)

* PROGRAM REQUIREMENTS

The center must integrate healthcare delivery with wellness & prevention, including but not restricted to:

- **Primary Care Clinic:** Check-up rooms, consultation areas, telehealth pods.
- **Wellness Spaces:** Yoga/meditation halls, fitness, nutrition counseling, outdoor healing gardens.
- **Community Areas:** Classrooms for health education, multipurpose community hall, flexible gathering spaces.
- **Emergency Response Adaptability:** Design elements to function as triage or crisis-response zones during pandemics or disasters.
- **Sustainability Systems:** Natural ventilation, renewable energy, daylighting, water conservation.

* DESIGN CONSIDERATIONS

- **Holistic Health:** Spaces should adapt to multiple uses and future needs
- **Climate resilience:** Spaces should anticipate and respond to the climate realities of 2035
- **Accessibility & Inclusivity:** Aim for net-zero or energy-positive performance.
- **Sustainability & Resilience:** Target net-zero or energy-positive performance.
- **Technology Integration:** Seamless support for digital health, telemedicine, and data-driven care models.
- **Community Impact:** Must feel welcoming and safe, reducing stigma around healthcare.

* ELIGIBILITY

- Open to everyone.
- Individual or team entries (max 4 members)

Resources Library

- [Youtube channel for all tutorials and latest updates](#)
- Help center: [help.snaptrude.com](#)
- Chatbox inside Snaptrude

Tutorials to get started:

- [Snaptrude 101 : getting started](#)
- [Creating team and adding members](#)
- [Exporting Sheets as pdf](#)

Step-by-step tutorials

- [Build a complete k - 12 education project.](#)

Webinar Recordings Archive:

- [Watch full recording here.](#)

Get help (fastest → slowest)

- Chat box inside Snaptrude
- Searchable Help center
- Search this page
- Youtube channel
- Email: communications@snaptrude.com
- Office hours

Mentorship & Events

- Kickoff Webinar (Sept 17, 12:00 PM ET) : [Register now](#)
- Office Hours (Every Thurs 12:00 PM ET) : [Register now](#)

How to Get the Most from Office Hours

- Explore the Snaptrude canvas and all it's features.
- Bring one specific question.
- Have screenshots or project link ready to share.
- Share what you tried already.

Need help sooner?

- Reach out to communications@snaptrude.com

Submission Pack

What to upload?

1. Submission link will go live on website on October 8th.
2. Snaptrude model link with project fully modelled in Snaptrude.
3. Boards (PDF): Four to Six A3-size sheets designed in the "Present Mode," including:
 - Site plan, floor plans, sections, elevations
 - Renderings and diagrams highlighting sustainability & adaptability
 - Key data (energy performance, space utilization, etc.)
 - [How to share Snaptrude model link](#)
 - [Working in Present Mode tutorial](#)
 - [How to export PDF sheets ?](#)
4. 500-word narrative explaining your concept, design intent, and how Snaptrude tools were used.
5. Optional: 60-90 seconds walkthrough video or narrated presentation.

EVALUATION CRITERIA

- **Idea & concept clarity (25%):** Originality of the model and architectural concept.
- **Use of Snaptrude tools (15%):** Quality and depth of modelling, collaboration features, and application of data-driven design.
- **Presentation & narrative (20%):** Clarity, graphics, storytelling, and adherence to submission guidelines.
- **Design resolution (25%):** Completeness, detailing, and effectiveness of the design solution.
- **Innovation & impact (10%):** Creativity, forward-thinking elements, and potential influence of the project.
- **Feasibility & context (5%):** Practicality of execution and alignment with site, user, and environmental context.

Top 10 FAQ

- **Who can join?**
 - It is open to everyone. Please go ahead and register.
- **Can I reuse old work?**
 - The design needs to be original and completely designed in Snaptrude.
- **What software is allowed?**
 - Snaptrude should be used as the primary design tool for majority of the design process. You are free to use other supporting tools.
- **Can we submit late?**
 - Submission deadline is on October 23rd.
- **Are AI tools allowed?**
 - Snaptrude has integrated AI tools through out like AI program creation, AI inspiration, AI renders with nano banana and veo 3. You are free to use any and all AI features in Snaptrude.
- **Can my professor supervise?**
 - Yes. You can take any help you need from your team.
- **What if my team changes?**
 - You can manage your team easily in the project settings.
- **How do I name files?**
 - Right click or double click to rename files.
- **What rights does SDC have to my work?**
 - All creative rights remain with you. However, we reserve rights to use your project in parts or whole for marketing and promotions.
- **How are winners notified?**
 - Winners will be emailed and results will be announced on all our Socials.

Let's create something memorable! All the best!