

Oh!

ICE CREAM

PRODUCT CATALOG



FAMILY OWNED

Oh! Ice Cream is our passion at Pride Dairy, where “family first” isn’t just something we say, it’s something we live! We always wanted to find a job we love so we would never have to work a day in our lives. That’s what we do at Pride Dairy. We are lucky enough to spend every day alongside our family and great team to make smiles. Oh! and ice cream too.



NOTE FROM THE OWNER

Pride Dairy makes super premium, small-batch, quality ice cream. We make it at a profit if we can and at a loss if we must... One thing is for sure; we never compromise on quality.

—Kriss Allard

WHY PEOPLE LOVE OH!

Oh! is dedicated to producing super premium quality ice cream that's above its competitors. Made with only the finest ingredients and crafted in small batches, our ice cream is the perfect balance of rich, creamy goodness and delicious flavor.

PERFECT FOR EVERY OCCASION

- Scoop it up at home to elevate a movie night.
- Drop it in a cold glass for the perfect root beer float.
- Serve it alongside a slice of birthday cake.
- Mix it up and make a milkshake.
- Balance your ice cream diet by placing a pint or sandwich in each hand.

IT'S OH! SO GOOD

With multiple flavors and products to choose from, we please even the harshest of ice cream critics. The proof is in the pudding (or should we say ice cream?): our parent company Pride Dairy was named the best ice cream in North Dakota by USA Today. You don't need to take their word for it, try it for yourself! With eye-catching packaging and jaw-dropping flavor, you'll understand what makes people say, "Oh! It's so good!"



1930



WHO WE ARE

A SMALL SCOOP OF HISTORY

In the days before refrigeration, we pioneered the first co-op creamery in Bottineau, North Dakota. With support from the community, we churned the best butter Bottineau had ever tasted. That butter recipe is the same one we use in our ice cream today. We know what it takes to produce rich and delicious dairy products and we've continued to do it for nearly a century. From our sticks of butter to our spoonfuls of ice cream, we infuse pride into every product.

TARGET CUSTOMER

HOUSEHOLDS IN THE HEARTLAND

We spread joy to midwestern families.

PRIMARY AUDIENCE: Midwestern 30-40 year old mothers on the go who spread joy to their families with quality ice cream.

SECONDARY AUDIENCE: Midwestern 56-60 year old grandmothers serving bowls of joy one scoop at a time.

While we cater to these customers, our products are made for people of all ages, in all walks of life. Whether you're 6 or 60, you're sure to smile when you see Oh! Ice Cream on the shelf!

HOW WE GIVE BACK

SWEET TREATS, SWEETER MISSION

In our small town, we're known for our big smiles and even bigger hearts. Through our program HEROhs, we donate a portion of our profit to local charities. Our ice cream creates happiness so our profits can create hope.



2022

Oh!

CHURNING
OUT
SMILES

Quality
SMALL TOWN
GOODNESS

BRAND ENGAGEMENT

In 2022 we began rebranding our ice cream division to lean into what we do best. We brought our small-town charm and Midwest integrity into everything from our name to our website and packaging, resonating with our target audience for a product that stands out on shelves.

The intent of our product design is to engage with our audience at the store, at home, and even on the go!

From shelves to social media, find us spreading joy everywhere we can!

SOCIAL
MEDIA

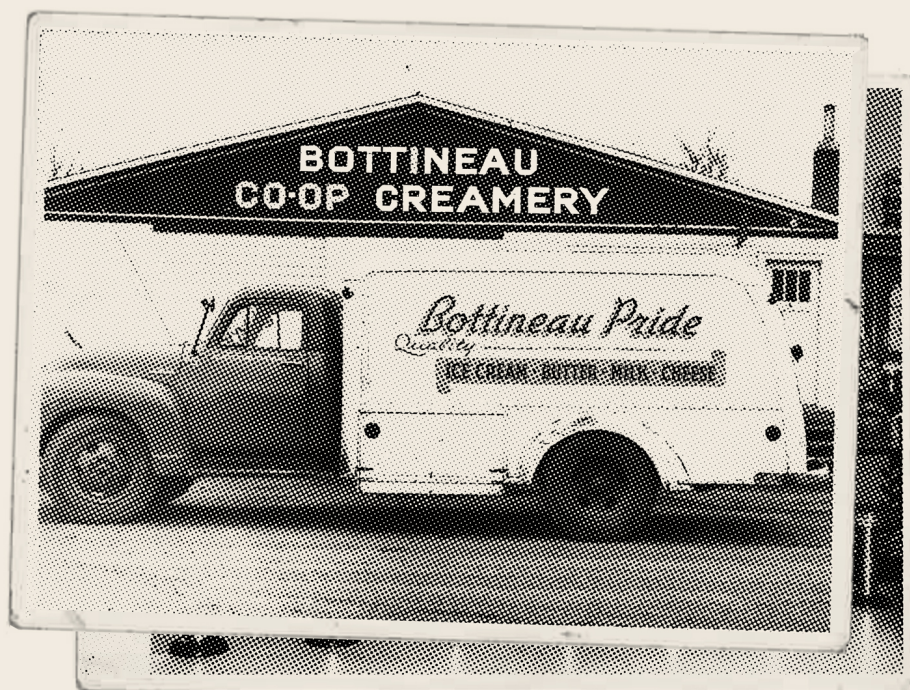
PINTS

STROOP
WAFFLES

PRINT
MEDIA

ADS

CLIENT
SUPPORT





*TRUE TO SIZE

THERE'S A LOT TO LOVE

And a lot to look forward to! We're always thinking of new flavors to add to our shelves. Keep an eye out for our next best thing!



FOR THE ENTIRE FAMILY

Need a crowd-pleaser? We've got plenty!

1.5 QUART



VANILLA



CHOCOLATE



STRAWBERRY



JUNEBERRY



CHOKE
CHERRY



BLACK
LICORICE



LEGENDARY
VANILLA



MAPLE
NUT



BUTTER
BRICKLE



BIRTHDAY
CAKE



CHOCOLATE
MARSHMALLOW



COOKIE
MINT



STRAWBERRY
CHEESECAKE

INDIVIDUAL INDULGENCE

We have a flavor to satisfy every sweet tooth in the family!

1 PINT



**CHOCOLATE CHIP
COOKIE D-OH!**



**RHUBARB
STRAWBERRY**



GOLD DIGGER



COOKIES N' CREAM



**JUNE BERRY
CHEESECAKE**



BUBBLE GUM



CARAMEL CLUSTER



S'MORES



**PB CHOCO
FLUFFERNUTTER**

OH! ON THE GO!

Whether running errands or serving a simple dessert after dinner, the stroopwafel sandwich is perfect for life's busy moments.

6 OUNCES



VANILLA



CHOCOLATE



JUST TO NAME A FEW

OUR CURRENT PARTNERS

**CASH
WISE**

KRAUSE'S
Market

**FAMILY
FARE.**

HUGO'S
FAMILY MARKETPLACE

Hornbacher's

LEEVERS
Foods

BRONSON'S
Marketplace

HINRICHS
SUPERVALU

Miller's Fresh
FOODS

Xanterra
TRAVEL COLLECTION

Sysco

MARKET place
FOODS



PARTNERING WITH OH! IS A BREEZE!

Fill out our contact form at ohicecream.com/wholesale,
and we'll get in touch with you soon.

SCAN ME!





(701) 228-2216

KRIS@OHICECREAM.COM

517 THOMPSON STREET
BOTTINEAU, ND 58318