

Lige Yang

Award-winning product designer creates workflow that users trust.

Based in Bellevue, willing to relocate

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DESIGN AWARD & PUBLICATION

International Design Award (IDA) 2026 Winner— Product Design Category

MUSE Design Award 2025 Winner— User Experience Category

Designed an IoT-integrated AI smart home system enabling **real-time posture monitoring** and **interactive guidance** for families of children with mobility limitations.

Interaction Design & Architecture(s) Journal N61. 2024 — An Exploration of a Social Robot as a Digital Shield for Law Enforcement Interviews: Designing a Prototype.

EXPERIENCE

User Experience Designer — *Neotic*

Seattle, WA | JUN 2025- Present

- Led 0→1 UX design for a complex productivity software experience, owning desktop-first workflows, notification states, and AI-supported guidance patterns from PRD alignment to shipped features.
- Created testable figma prototypes under fast iteration cycles, **maintaining a high bar for clarity, consistency, and polish.**
- **Established design system**, built **reusable components/patterns** and documentation to improve consistency and speed across releases.

Contract Product Designer — *Spark Timing (Launched)*

Seattle, WA | JULY 2025 - SEP 2025

- Led UX design for an AI-guided consumer app, owning **core consumption flows** and interaction patterns under fast iteration cycles.
- Partnered daily with **PM & Eng team** to **balance technique feasibility**, defined outcomes and guardrails, translating ambiguous goals into a testable design.

UX Web Designer — *Evergreen Avian And Exotic Animal Hospital*

Seattle, WA | MAR 2023 - JUN 2023 (Contract)

- Led the redesign of appointment workflows for a **high-volume hospital website** (~100 calls/day), **reducing booking failures and bounce (50%)** while **improving booking efficiency by 35%** and delivering an optimized flow with 100% completion.

User Experience Researcher — *Amazon Echo*

Seattle, US | JAN 2023-MAR 2023

- Drove a **usability study** with **Amazon Echo team** to evaluate Echo Dot's onboarding user experience, helping structured AI-driven voice assistant models.
- Writing **Amazon Echo usability report** and suggested comprehensive design solutions to **unblock user problems that contributed to future Echo and Alexa App iterations.**

DESIGN SKILLS

End-to-end product design ·
Interaction & visual design
Mobile Interaction Design ·
Consumer UX · Design Systems
Prototyping (low to hi-fi)
User behavior design
Usability Studies
Cross-functional Collaboration
Accessibility/inclusive design
Systems design

TOOLS

Figma & Adobe XD(Design, prototyping)
Miro (Collaboration)
Adobe Creative Suite (Visual)
Principle (Motion/interaction)
HTML/CSS (Handoff awareness)

RESEARCH

A/B test	Feature definition & prioritization
Marketing research	User interview
Usability testing	Data analysis
Insight synthesis	

SOFT SKILLS

Problem Solving
Logical Thinking
Design Critic
Cross-functional Collaboration
Stakeholder communication

EDUCATION

M.S Human Centered Design and Engineering
University of Washington

B.A Graphic Design
California College of the Arts