

# Curriculum Vitae

## Education & Academics

- 2009-2014 Anadolu University | Product Design - 3.17 GPA
- March 2013 Hochschule Darmstadt / Industrie Design (Erasmus Exchange)
- 2013-2015 Anadolu University | Brand Communication - 2.85 GPA
- 2019-2021 Kadir Has University | Interdisciplinary Design Studio - Guest Lecturer

## Projects & Workshops

- July 2012 AUDI & KHB Weißensee Collaboration | Türkiye Advisory Team Member
- October 2012 Municipality Social Work | Future of Aircrafts | Consultancy for High School Students
- December 2012 Branding Design Workshop | Adnan Serbest
- May 2014 FEYZ Design Event | Organization Manager

## Work Experiences

### Intern

- June 2012 Samet Furniture Fittings | Organization & Factory Intern
- Feb- June 2014 Vestel Electronics | Synapse: Educational Augmented Reality Device Project
- December 2012 DesignUM Design Office | Office Intern

### Consultancy & Contract Based

- Aug 2014-2017 Benimodam Furniture | Brand & Design Consultancy
- Feb-August 2015 VOLRAD | Brand & Design Consultancy Medical Devices
- Aug 2016-Current IOTA Furniture India | Strategic Design Partner
- June 2017-2021 Building Markets | Informative Material & UX Designer
- Oct 2017-Current IoX Digital | IoT Projects Design & Development
- Aug 2018-Current Userspots | Business Development & Strategic Design
- Aug 2018-Current Startups.watch | AI-Powered Design Partner
- Dec 2021-Current Presidency of the Republic of Türkiye - Investment Office | AI-Powered Design Partner
- Aug 2021-Current Brick.institute | Design Instructor
- Aug 2022-Current Niterra Venture Lab Berlin | AI-Powered Accelerator Design Partner

### Initiatives

- Sep 2015-2016 YuvaStudio | Co-founder | Design Agency
- Feb 2022 - 2023 Designer.tips | Content Curation Platform for Designers • designer.tips - Acquired
- Apr 2022-Current Product Doctor | Product Design Audit Platform • urundoktoru.com
- Aug 2016-Current PatentSorgu | Trademark Registration Agency • patentsorgu.com
- Jan 2024-Current Designvest | SaaS for Design & Investment with Artificial Intelligence • designvest.org

### Instructional Courses

- 2019-2021 Kadir Has University | Interdisciplinary Design Studio - Guest Lecturer
- 2021-Current Visual Communication & Storytelling with Brick.insitute
- 2022-Current Gig Economy & Designpreneurship with Brick.insitute
- 2022-Current AI Powered Design Thinking Process with Brick.insitute

## Awards & Exhibitions

- April 2011 IFSAK | 'Seeing' Photography Exhibition • 2 Photography Works
- August 2011 Uskudar Municipality | Photography Contest Exhibition
- October 2013 Vinola Built-in Households | 2nd Place
- June 2017 IMMIB Product Design Contest | Smart Home Devices | 1st Place Award
- April 2018 A' Design Awards Winner | Electronic Smart Devices



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## Caner Aras

AI-Powered Design Partner  
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Date of Birth • 21st April 1991

Language Proficiency • Native Turkish, Advanced English, Beginner Italian

## In a Few Words

Throughout my career, I have embraced a **multidisciplinary and hands-on approach**, working on diverse project-based roles across multiple fields. This journey led me to establish my own independent practice, allowing me to gain extensive **contract-based experience** while refining my ability to **design strategic and high-impact solutions**.

My core expertise lies in **understanding complex expectations**, architecting the **most efficient systems and workflows**, and crafting **functional, design-driven solutions** that align seamlessly with business and innovation strategies. Recently, **AI tools have seamlessly integrated** into my career trajectory, enhancing my ability to build these systems more efficiently and creatively.

Beyond my professional work, I consider myself a **Full-Time Curious** individual. I actively seek inspiration through travel, exploring new cultures, perspectives, and ideas. To date, I have visited **27 countries and over 161 cities**, fueling my creativity and broadening my global outlook.

## References

Mustafa Dalcı • Founder of Userspots, IoX Digital & Brick Institute  
[linkedin.com/in/mustafadalci](https://www.linkedin.com/in/mustafadalci)

Işık Oğuzertem • Former Country Director of Building Markets  
<https://www.linkedin.com/in/isik-o/>

Namit Ajmani • Founder of IOTA Furniture  
<https://www.linkedin.com/in/namit-ajmani-4703b6170/>

Burak Adalı • VC & Venture Builder at Niterra Venture Lab  
<https://www.linkedin.com/in/burakadali/>

Gökhan Yücel • Head of Communications at Investment Office  
<https://www.linkedin.com/in/gokhanyucel/>

Serkan Ünsal • Founder of Startups.watch  
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