

ELON SKOLNIK

elonskolnik@gmail.com | elonskolnik.net | Santa Cruz, CA

EDUCATION

Master of Science in UX & Interaction Design, *Thomas Jefferson University*

Philadelphia, PA | 3.9 GPA

- Thesis: designed and tested a mobile app for users to log groceries and track symptoms to detect potential food safety concerns | elonskolnik.net/work/trustyourgut

Bachelor of Science in Emerging Media, *Ithaca College*

Ithaca, NY | *summa cum laude*

EXPERIENCE

UI/UX & Graphic Designer, *Freelance*

August 2024 - Present | elonskolnik.net/work/freelance

- Worked intimately with clients to actualize and refine their creative vision and generate professional, user-friendly websites, graphics, logos, and business cards.
- Provided personalized consultation and post-launch support to ensure each client's unique needs were fully met.
- Utilized industry standard tools including Figma, Adobe Suite, Squarespace, Wix, and Wordpress.

UX Designer & Researcher, *Helpful Engineering*

October 2022 - July 2025

- Led end-to-end user research that directly shaped user personas, journey maps, wireframes and mockups.
- Collaborated within a dynamic volunteer team dedicated to optimizing the production and distribution of critical PPE during future public health crises.

UX Project Leader, *Thomas Jefferson University*

September - December 2022 | elonskolnik.net/work/nursingvr

- Spearheaded a team in researching and developing a VR simulation in partnership with industry experts from Thomas Jefferson University's Nursing School.
- Designed and developed an immersive simulation to aid nursing students in NCLEX exam preparation by placing them in authentic hospital scenarios.

SKILLS

Design

- Responsive mobile & web design, UI prototyping, wireframing, user interviews, usability testing, user personas, user journey maps, information architecture, Agile methodology

Programs

- Figma, Adobe XD, Photoshop, AfterEffects, Miro, Canva, Github, Squarespace, Wix

Coding

- HTML, CSS, JavaScript, React, jQuery, C#, Java, C++, PHP, SQL, Python