

# AMELIA HAAKE

## UI/UX Designer | Product Designer

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### EDUCATION

**Rhode Island School of Design**, Providence, RI Sep. 2021 - May 2025  
BFA in Industrial Design I (NCSS) Nature, Culture, and Sustainability Studies Concentrator | Graduated with Honors | Patent Pending (MITxRISD Collab) | GPA: 3.75

**Danish Institute of Study Abroad (DIS)**, Copenhagen, Denmark Jan. 2024 - May 2024  
Graphic Design Studio | Entrepreneurship Practicum | Designing Communication Campaigns

### PROFESSIONAL EXPERIENCE

**Renergy Solar | Design Intern**, Copenhagen, Denmark Jan. 2024 - May 2024

- Led UX audit and redesign of company website in Figma, enhancing navigation, layout clarity, and accessibility for desktop users.
- Created and organized a comprehensive library of branded company assets for internal and external use.
- Designed and developed visually compelling presentation materials tailored for investors and key clients.

**Little Kids Inc. | Product Design Intern**, Seekonk, Massachusetts June. 2023 - Aug. 2023

- Designed DTC product and supporting UI graphics in collaboration with engineers and marketing; contributed to digital touchpoint strategy.
- Led the graphic design for a comprehensive marketing campaign, ensuring alignment with the brand's vision.
- Contributed to the development of a new business model, aiding strategic insights to drive market success.

### OTHER EXPERIENCE

**RISD x NASA Rover | UX Designer** Sep. 2023 - Mar. 2025

- Contributed to rover dashboard UI for NASA SUITS by wireframing layouts, refining button functionality, and testing usability with peers.

**RISD Toymakers | Co-Founder/Co-President** Mar. 2022 - Dec. 2023

- Founded and led an interdisciplinary club focused on developing child-oriented products to address key issues affecting the youth.
- Partnered with local toy companies to organize panels and portfolio reviews, fostering meaningful collaboration between industry professionals and students.
- Created visual assets including posters and social media graphics to promote events and initiatives.

### SKILLS

**Software:** Adobe Illustrator, Photoshop, InDesign, Figma, MS Office, Rhino 3D, Solidworks, Keyshot, Webflow, Miro, Figjam, Notion, and Canva.

**Design Skills:** UI/UX Design, Wireframing, User Research, User Testing, Prototyping, Visual Design, Graphic Design, Branding, CAD, Interaction Design, Journey Mapping, Information Architecture, Design Thinking, Agile, Double Diamond.