

ENHANCING COMMUNITY SAFETY IN DOVER, NJ WITH AI VIDEO ANALYTICS



The Town of Dover, NJ, is a vibrant community with a population of approximately 20,000 residents and a Main Street in their downtown area. Committed to ensuring the safety and quality of life for its citizens, the town recognized the need for smarter, more efficient video surveillance solutions. By integrating AI Video Analytics into its existing camera systems, Dover has paved the way for improved public safety and operational efficiency, showcasing the potential of technology to uplift communities.

THE CHALLENGE

Dover's primary challenge was ensuring public safety while operating within tight budget constraints common to smaller municipalities. Specific issues included:

- **Unauthorized Access:** Entry points at municipal buildings and public spaces were left vulnerable without constant monitoring.
- **Weapons Detection:** Protecting locations from threats like visible weapons required high-cost, labor-intensive solutions.
- **Operational Inefficiency:** Limited personnel meant high reliance on reactive rather than proactive measures to manage day-to-day security.
- **Funding Constraints:** The town lacked the resources to overhaul its existing surveillance infrastructure or hire full-time security personnel to monitor high-risk areas continuously.

"At a small-town level, we simply don't have the funding to employ police officers or security guards at all entrances," shared Mayor James Dodd.

These challenges placed ongoing pressure on local leadership to prioritize safety while conserving public funds.

IMPLEMENTATION

The rollout was designed for minimal disruption. The AI Video Analytics platform was integrated within the town's existing camera network, avoiding costly replacements. Full training was provided to ensure law enforcement's familiarity with the system, further validating Dover's forward-thinking approach.

"We didn't have to make investments of hundreds of thousands of dollars into a new camera system here in Dover. We used our existing camera system. Claro added the technology, and in my opinion, working with Claro day-to-day is second to none." said Mayor Dodd

RESULTS

Since the adoption of AI Video Analytics, Dover has experienced significant benefits that demonstrate the value of Claro's solution.

- **Enhanced Public Safety:** Visible weapons detection has improved security at municipal buildings, making residents and employees feel safer.
- **Faster Response Times:** Immediate alerts for potential threats enable local authorities to intervene more rapidly compared to traditional monitoring methods.
- **Enhanced Operational Efficiency:** AI performs functions that previously required human intervention, such as round-the-clock monitoring and incident analysis, allowing town staff to focus on other priorities.
- **Cost Efficiency:** Integration with Dover's current camera systems avoided the need for an entirely new infrastructure, maximizing value and minimizing expenses.
- **Scalable System:** Having successfully implemented the solution in municipal buildings, Dover plans to extend coverage to business districts and library systems to bolster security across the community.



Councilman Sergio Rodriguez emphasized the broader implications of the upgrade, stating, "This system is the way of the future. It provides security, a safer, smarter town, and an enhanced quality of life here in Dover."

WHY AI VIDEO ANALYTICS?

The partnership with Claro provides Dover with a scalable, robust solution for its evolving security demands. By transforming its existing video system into an intelligent monitoring tool, the town now enjoys peace of mind, an empowered public safety team, and improved engagement with its residents.

Mayor Dodd affirms, *"Thanks to AI Video Analytics, Dover is better prepared for tomorrow's safety challenges while addressing today's needs."*

Learn how AI Video Analytics can revolutionize safety in your community.

Contact Claro today at info@usclaro.com or visit usclaro.com to discover scalable, dependable managed security solutions for your organization.

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