

SECURING AND SCALING LOGISTICS OPERATIONS

Claro enables mid-market logistics organizations to modernize securely, optimize their workforce, and sustain operational reliability.

From **ransomware defense and compliance automation** to **rapid IT capacity scaling**, Claro delivers the confidence logistics leaders need to keep the world moving—safely, efficiently, and securely.

CHALLENGE

The logistics industry moves over **\$70 trillion in goods each year**, yet mid-market operators face mounting pressure to digitize and stay secure while managing razor thin budgets.

Key challenges include:

- **Cyber Risk:** Logistics is now the #2 most-attacked U.S. industry, with ransomware halting dispatch, billing, and fleet operations.
- **Talent Shortages:** 25% of logistics IT and cybersecurity roles remain unfilled, slowing modernization and compliance.
- **Fragmented Systems:** Legacy TMS/WMS platforms hinder visibility and real-time analytics across fleets and warehouses.
- **Compliance Burden:** Manual evidence collection for FMCSA, TSA, and C-TPAT audits consumes thousands of staff hours yearly.
- **24x7 Uptime Requirements:** Any downtime affects delivery windows, customer contracts, and insurer risk ratings.
- **Vendor Fragmentation:** Multiple niche providers lead to gaps in governance and accountability.

THE SOLUTION

Claro's integrated service portfolio connects cybersecurity, cloud modernization, and workforce scalability—helping logistics providers strengthen resilience and sustain growth.

- **MDR+:** 24x7 threat detection and response aligned to NIST and C-TPAT.
- **Vulnerability Management:** Continuous scanning and prioritized patching.
- **UEM:** Centralized control of devices across field and warehouse ops.
- **Cloud & AI Analytics:** Real-time visibility across TMS, WMS, and ERP.
- **Staff Augmentation:** Fast deployment of certified IT and cyber talent.
- **Global Service Desk:** 24x7 multilingual IT support for all users.
- **Cloud Backup:** Verified recovery and continuous business continuity

BENEFITS

By combining secure IT infrastructure, workforce enablement, and continuous monitoring, Claro delivers measurable outcomes for logistics operations.

- **Cyber Resilience:** faster response, lower insurance costs with MDR+ and VM.
- **Visibility:** Unified dashboards cut reporting time and boosts delivery.
- **Audit Ready:** Automated tracking cuts prep time and ensures compliance.
- **Flexible Workforce:** Certified engineers onboard in weeks.
- **Safety & Security:** AI Vido Analytics reduces accidents and thefts.
- **Always-On:** 24x7 support and recovery minimize downtime.



WHY CLARO?

- **Secure by Design:** MDR+, VM, and UEM safeguard fleet, warehouse, and customer data with continuous threat visibility.
- **Scalable Workforce:** Nearshore staff augmentation delivers flexible, bilingual talent aligned with U.S. time zones and operations.
- **Integrated Delivery:** End-to-end IT and cyber services under a single governance model—reducing vendor sprawl and simplifying accountability.
- **Operational Alignment:** Tailored to logistics realities—no “rip-and-replace,” minimal disruption, and fast proof-of-value within **90 days**.
- **Outcome-Driven Results:** Every engagement ties directly to measurable KPIs: uptime, delivery accuracy, safety, and compliance.

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