SECURE LEARNING, SIMPLIFIED

Claro helps educational institutions deliver safe, connected, and compliant learning experiences through secure, intelligent, and managed IT solutions — empowering educators to focus on teaching, not technology.

CHALLENGES

Across K–12 and Higher Education, institutions face mounting pressure to modernize technology while keeping data, systems, and campuses secure.

Key challenges include:

- **Cybersecurity exposure:** Education is now the most targeted public sector for ransomware, yet most districts lack 24×7 monitoring or tested recovery plans.
- **Data privacy & compliance:** FERPA, CMMC 2.0, and NIST 800-171 mandates require controlled access and audit-ready documentation that many legacy systems can't support.
- **IT staff shortages:** Up to 25% of education IT roles remain unfilled, leaving small teams responsible for security, compliance, and infrastructure.
- **Campus safety gaps:** Most schools rely on manual camera reviews, reactive reporting, and disconnected systems — slowing emergency response.
- **Budget constraints:** Dependence on grant and insurance cycles forces IT leaders to balance modernization with cost control.

With 80% of K–12 districts experiencing cyber incidents in 2024 and campus safety events up 22% year over year, the need for secure, modernized learning environments has never been more urgent.

THE SOLUTION

Claro helps educational institutions create **secure, intelligent, and managed learning environments** by uniting cybersecurity, AI safety analytics, and managed IT services under one co-managed framework.

Cyber resilience & data protection

- **MDR+** delivers 24×7 threat detection, response, and reporting aligned to FERPA and NIST 2.0 standards.
- **Vulnerability Management** continuously scans and prioritizes remediation to prevent ransomware entry points.

AI-driven campus safety

- **AI Video Analytics** (AIVA) transforms existing camera systems into proactive safety tools, detecting intrusions, bullying, or vaping in real time.
- **Workflow automation** auto-documents incidents for insurance and grant compliance.

Workforce scalability & compliance

- **Staff Augmentation** embeds certified IT and cybersecurity professionals under school direction, addressing hiring freezes and grant deadlines.
- **Global Service Desk** ensures 24×7 multilingual support for faculty and students.
- **Cloud Backup & managed recovery** protect learning systems and institutional data against cyber or natural disasters.
- **Unified Endpoint Management** (UEM) provides visibility, patch automation, and policy control across thousands of student and staff devices.

Claro integrates SIS, LMS, and ERP systems for unified visibility, continuous up time, and easier audit preparation.

BENEFITS

Claro's secure and scalable approach helps schools achieve measurable, outcome-driven improvements:

Outcome	Impact for schools
50% Fast recovery	Reduced downtime and uninterrupted hybrid learning.
60% faster incident response	MDR+ and AIVA accelerate detection and containment.
Audit prep time cut in half	Compliance automation and documentation support
Lower insurance premiums	Verified cyber and physical safety measures improve coverage.
Reduced IT backlogs	Staff Augmentation clears projects queues without new FTEs

Claro's education clients consistently close 100% of audit findings, qualify for new safety grants, and retain Claro for ongoing managed services.

WHY CLARO?

- **Secure:** FERPA- and NIST-aligned MDR+, Vulnerability Management, and Zero-Trust frameworks protect student and institutional data.
- **Intelligent:** AI Video Analytics and automation bring real-time visibility to campus safety and compliance.
- **Integrated:** Connect SIS, LMS, and ERP systems for centralized control and analytics.
- **Managed:** 24×7 UEM and Global Service Desk reduce internal IT strain and ensure continuity.
- **Outcome-Focused:** Every Claro engagement ties to measurable ROI — safety, compliance, and uptime.
- **Grant-Aligned:** Services qualify under E-Rate, Title IV, and Safe Schools funding, ensuring technology upgrades fit existing budgets.
- **Trusted & Scalable:** Claro serves thousands of institutions across the Americas with proven expertise, bilingual support, and co-managed delivery.

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