



S A V O R
T H E B R O N X
R E S T A U R A N T W E E K
S P O N S O R S H I P
O P P O R T U N I T I E S

(Monday) July 6th -12th (Sunday)

BRONX TOURISM COUNCIL



The Bronx Tourism Council is a subsidiary of the Bronx Economic Development Corporation (BXEDC), creating a cohesive and symbiotic relationship between arts and culture and economic development. The role of the Bronx Tourism Council is to promote the borough's rich history, its institutions, and cultural diversity on a local, national, and international level.

In partnership with Bronx Borough President Vanessa L. Gibson, The BTC aims to serve the people of The Bronx by providing them with a resource to connect with community, learn more about the history of the borough, and more. Our website, ilovethebronx.com, is an example of a resource we have provided to better connect people to the borough. Through our site, we hope to show them the anchor institutions, like Little Italy and The Bronx Zoo, as well as the top-rated small businesses and restaurants.

ilovethebronx.com

SAVOR THE BRONX

Savor the Bronx is The Bronx Tourism Council’s “Restaurant Week,” with many restaurants offering discounts and special menus to customers during that time. Sponsorship funds allow the Bronx Tourism Council to promote the event, put effort toward marketing and host a kick-off event before the restaurant week begins.

This year, Savor the Bronx will be from July 6-12.

ilovethebronx.com

SPONSORSHIP LEVELS

- ★ **TITLE SPONSORSHIP: \$10,000**
- ★ **ENTREE SPONSORSHIP: \$5,000**
- ★ **APPETIZER: \$2,500**

MORE DETAILS ABOUT EACH SPONSORSHIP ON THE FOLLOWING PAGES.

SPONSORSHIP LEVELS: TITLE

- **\$10,000**
- **LOGO ON ALL MARKETING MATERIAL**
- **10 SECOND VIDEO ON OUR INSTAGRAM STORY
(PROVIDED BY SPONSOR)**
- **LOGO ON THE SAVOR THE BRONX LANDING PAGE ON
ILOVETHEBRONX.COM**

SPONSORSHIP LEVELS: ENTREE

- **\$5,000**
- **LOGO PLACEMENT ON SOME MARKETING MATERIALS**
- **5 SECOND VIDEO ON INSTAGRAM (PROVIDED BY SPONSOR)**
- **LOGO ON THE SAVOR THE BRONX LANDING PAGE ON ILOVETHEBRONX.COM**

SPONSORSHIP LEVELS: APPETIZER

- **\$2,500**
- **LOGO ON SOME MARKETING MATERIAL**
- **LOGO ON THE SAVOR THE BRONX LANDING
PAGE ON ILOVETHEBRONX.COM**



QUESTIONS? CONTACT US!

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