

Emmanuel Coloma-Flecker Senior Product Designer

Experience

Aug '24 -
Feb '26

Astrana Health
Senior Product Designer
Care management platform for internal teams + patient-facing experiences.

- **Owned end-to-end design** for Tasking + Pathways workflows, shipping Tasking dashboard + audit trail (Action History) to improve execution clarity and accountability (47,879 cases in 2025; 28 workflow categories).
- **Led discovery-to-delivery design for Patient Portal foundations (onboarding, messaging)**, translating care journeys into clear “next steps” patterns; delivered multi-language support + caregiver access within accessibility, privacy, and trust constraints.
- **Led design for Amazon Connect “Call Patient” integration** embedded in care workflows, reducing tool switching and improving documentation (65,541 calls auto-logged; 34,282 with structured outcomes post-Q4).

Jul '23 -
Jun '24

Action
Senior Product Designer
Healthcare analytics platform (RWE). Clients: FDA, Pfizer.

- **Designed and shipped an AI-assisted** cohort exploration experience that helped scientists move from question to cohort definition faster by guiding inputs, validating criteria, and clarifying output confidence/limits in a regulated analytics context, enabling more consistent, self-serve cohort definition.
- **Led redesign** of flagship analytics platform, reworking IA and core workflows (cohort building, exploration, review) to reduce cognitive load and make analysis steps more discoverable and repeatable.

May '21 -
Mar '23

Doc.ai
AI Product Designer
AI product team in care navigation + insights; acquired by Sharecare.

- **Shipped AI-assisted experiences** for tailored medical guidance + medication cataloging for a major insurer (32M+ members).
- **Launched advocacy platform** for 5,000+ members, simplifying care navigation and coaching.

Jul '20 -
Mar '21

XY.ai
Lead Product Designer
Geospatial + COVID data visualization prototypes

About

Senior Product Designer (5+ yrs) specializing in platform/0→1 and high-stakes workflow products (AI-assisted, analytics, enterprise). Known for ambiguity→shipped systems and measurable outcomes. Seeking remote Senior/Staff roles in AI platforms and enterprise tools.

Portfolio: emmanuelcoloma.com

Education

Harvard Graduate School of Design - MLA

Asia Center Research Grant; HGSD Fellow

University of California, Berkeley

BS - Molecular Environmental Biology
BA - Urban Studies

Skills

Product design: 0→1, platform design, enterprise UX, design systems, IA, accessibility (WCAG), prototyping

Research: discovery, evaluative testing, synthesis

Execution: Figma, Cursor/Windsurf, prototyping, documentation

Domains: AI-assisted workflows, enterprise ops

Connect

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