

Unifying Multi-Cloud Data Security with Sentra: How Valenz Health Scaled PHI Protection Post-Merger





The Challenge:

Post-Merger Complexity Meets Cloud-Scale Risk

The merger of two healthcare entities brought together diverse teams, tools, and data security requirements. While both organizations were focused on strong privacy, security, and compliance, post-merger they sought an efficient way to centralize data security management across multiple cloud platforms and SaaS applications.

"Our merger brought together two companies with IT Infrastructure and Security teams, each with a large amount of data that everyone was now interested in understanding and securing. Sentra allowed us to quickly scan and analyze all of our cloud and SaaS data resources and present them in a single platform that each team could easily view and ingest as needed."

- Kerry Knopp, VP, Cloud Operations, Valenz Health



Why Sentra:

Unified, Automated, and Built for Healthcare

The healthcare provider selected Sentra's Data Security Posture Management (DSPM) platform to unify and automate data security. Sentra was chosen because it delivers:

- Healthcare-aware classification to accurately identify and protect PHI
- Unified visibility across multiple cloud providers and SaaS applications
- Policy-based controls to enforce consistent governance and compliance
- Agentless deployment for rapid time-to-value without disrupting operations
- Easy analysis of post-merger data with a unified view

Sentra's ability to normalize security controls across disparate cloud systems, and its rapid integration with AI and data analytics platform, made it the clear choice.

Turning Insight Into Action

Deployment was fast and non-disruptive. The organization also extended Sentra's protections to its content collaboration platforms and integrated security policies with its broader data analytics tools —ensuring consistent, HIPAA-aligned governance across the enterprise.



Real Business Impact:

Compliance, Clarity, and Confidence

By partnering with Sentra, Valenz Health transformed data security into proactive AI-powered governance at scale to secure data without overburdening security teams.

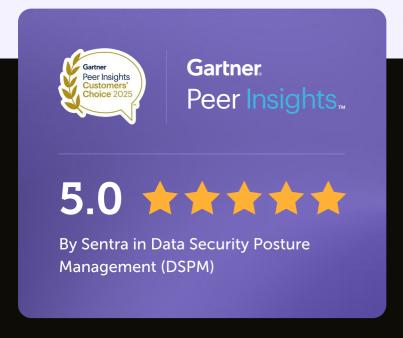
- Hundreds of terabytes of PHI identified & secured across cloud and SaaS environments
- Unified post-merger data governance, accelerating integration of teams and processes
- Automated compliance readiness supported by continuous evidence collection
- Scalable protection rolled out from a pilot group to the entire organization without disruption



Valenz Health and Sentra:

A New Standard for Healthcare Data Security

In a healthcare landscape defined by complexity, regulation, and accelerating cloud adoption, Valenz Health isn't just adapting, they are leading. By partnering with Sentra, Valenz unified data governance across environments and operationalized compliance in a way that's measurable, proactive, and built for the future. Together, we're redefining what's possible for healthcare data security and creating a blueprint for how forward-thinking organizations can move faster, with confidence and control.



Setting a New Standard in **Data Security**

>95% Accuracy

AI-powered classification

10x more efficient

In scanning compared to industry

In less than 1 week

Discover and assess data risks @ PB - scale







