

Automate repetitive HR work with practical AI

Describe the process. AI builds the workflow. You stay in control.



ICELANDAIR 

4-5 months

of manual HR
administration removed
each year.

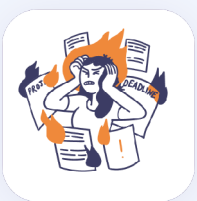
Navigator

Help me design and build...

 Parental leave form

 Reimbursement request

 Holiday request



The work between your systems is still work

Most organisations already have the HR systems they need. The problem is the repetitive work that still sits between them: chasing people, copying information, checking documents, managing approvals and wondering whether the next step has actually happened.

The systems hold the data.

HR still ends up moving the process forwards.



We don't have to remember to inform anyone anymore. It's all handled automatically.

Jóhanna Magnúsdóttir, HR Specialist, Íslandshótel

A simpler way to automate it

50skills is an HR workflow automation platform with AI. Describe the HR process you want to automate in plain language and AI builds the workflow. Your HR team can review it, edit it and refine it as your process changes, without turning automation into a months-long implementation project.

01

Build with AI.

Describe the process in plain language, including who is involved and what should happen next, and AI creates the workflow.

02

Put AI to work.

AI can check information and documentation, apply rules and policies, draft personalised communications and help determine what happens next.

03

Connect the process.

Keep the systems you already use while automating the approvals, handovers, reminders and actions that happen between them.

The impact is already measurable

ICELANDAIR

20+ workflows

digitised, with 200+ hours saved on onboarding over 12 months.

FESTI

200+ hours

of manual work saved by Festi on its employee stock option process.

ÍSLANDSHÓTEL

80%

reduction in time spent processing employee benefit applications.

Start with one useful process

You do not need to redesign HR. Pick one repetitive, high-impact process, describe how you want it to work, automate it and measure the result. Then look for the next one.

What starts with one workflow often grows into 10+ automated HR processes.

Secure and compliant by design

- ✓ All customer data hosted in the EU
- ✓ Cyber Essentials Plus certified
- ✓ No customer data used to train AI models
- ✓ You control what data enters any AI action
- ✓ Full audit trail on every action

The goal is not simply to make HR faster.

It is to stop important processes depending on someone remembering to chase the next step, giving your team more time for the conversations, decisions and work that actually need people.