# Riipen Future ath

# You choose the scope. You choose the timeline.

Access top student talent, curated through a comprehensive **application**, **interview process**, and **Al screening**, with 50% of funding subsidized.

## Why Riipen FuturePath?

Riipen FuturePath is a government-subsidized work placement program that connects businesses with curated, later-year student talent through flexible, real-world projects. FuturePath handles the independent contractor relationship, T4A paperwork, billing, and government reporting, so you can focus on building impact and contributing to the broader economy.

Whether you're an early-stage startup needing marketing support or a growing business testing new products, these collaborations drive real outcomes for employers and offer students valuable learning experiences.



#### How does it work?

Employers collaborate with students on projects ranging from 10 to 420 hours in duration, defining both the task and the timeline.

Projects are subsidized and low-risk, allowing you to build your capacity and focus on scaling and strengthening your business.

#### What are the benefits?

#### Support local businesses:

Help employers like you access skilled talent, driving innovation and fostering local job creation.

## Boost workforce development:

Equip students with real-world experience, making them job-ready and aligning them with industry needs.

#### Fuel economic growth:

FuturePath creates a sustainable talent pipeline that strengthens local economies and ensures businesses remain competitive.



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## Think beyond subsidies. Think long-term strategies:

Your competitors are already tapping into flexible, subsidized student support — are you?

With Riipen FuturePath, you do more than offload tasks. You build your future talent pipeline, make faster progress, and hire smarter.

### The Riipen FuturePath advantage:

- Fast, extra capacity without the overhead.

  Get fast, high-quality support from pre-vetted talent, with no job posting, onboarding, or long-term commitment required to help offload tasks.
- Co-funded student support.

  50% of student work time is subsidized by the Government of Canada, reducing the cost per project.
- Your tasks, your scope.

  You set the hours and project needs (10 to 420 hours across marketing, research, web development, and more), and students get started within days helping you move real work forward faster.
- Got a student you want to work with?

  No problem, FuturePath also facilitates personalized matches between employer and students.

# Ready to get started?

Visit <u>Riipen FuturePath</u> or scan the QR code to see how subsidized student support can help you move work forward, on your terms.

#### Hundreds are already taking advantage of FuturePath.

"Our student team helped grow our LinkedIn following from 1K to 13K in under a year—securing two new contracts, including one for \$25K."

President Nutritional science organization North York, ON

"They tripled our Instagram following, saved us \$2,600 in HR costs, and delivered strategic insights that transformed our operations."

President Healthcare services Calgary, AB

"The student was fantastic to work with. They were collaborative, responsive, and independent. After our rebrand, they saved me at least 60 hours by rebuilding our short-form video database."

CEO Software organization Saskatoon, SK

