

CBREX Success Story

How a Global Manufacturer Can Hire Specialized Talent Across Multiple Countries Using One On-Demand Platform



The Challenge: The Friction Of Global Expansion

Fragmented Process

Relying on separate local agencies for each niche role.

Delayed Operations

Slow hiring impacts time-tomarket and operational readiness.

Inconsistent Quality

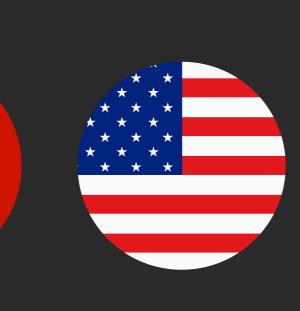
Varied candidate quality across different recruitment channels.

Long-Tail Vacancies

Critical roles open for 6+ months, some over a year.

Roles in -









The CBREX Solution: Activating a Specialist Marketplace

The Situation:

A global performance chemicals company needed to fill multiple specialized roles across LATAM, the Middle East, Germany, and the US, including commercial leaders and R&D experts—all at once.

The CBREX Solution:

Instead of managing separate searches, the company used CBREX as a unified platform. Our AI built custom marketplaces of expert recruiters for each role, region, and skillset—driving speed, precision, and global reach.

"Bypassed traditional limitations, instantly accessing a curated ecosystem of specialist suppliers."

The Results: Unlocking New Levels of Hiring Velocity & Quality



Unmatched Quality & Precision:

Achieved a 1:3 interview-to-offer ratio, ensuring hiring managers engaged only with top-tier, highly relevant candidates.

Roles Filled



MIDDLE EAST

Regional Sales Head



GERMANY

eliminating administrative overhead.

Div. Head Technical Sales



Polymer Sales Manager



Procurement Head

BRAZIL

HOUSTON

Entire global initiative managed via one contract, one platform,

Simplified Execution:

"CBREX unearthed passive, high-quality candidates that were invisible to other channels."

The CBREX Advantage: Accuracy at Scale for Manufacturing Talent

CBREX is more than a marketplace—it's a high-precision talent

engine with deep expertise in the manufacturing and industrial sectors.

Built For Manufacturers

300+

vetted

recruitment

senior

manufacturing

roles filled globally

agencies



agency for each role—be it a Plant Head in Turkey or a Maintenance Engineer in Alabama.

C Screen Resume Filtering: Ensures only top-quality

Check out our Success Stories to see how we've solved different hiring complexities for different clients.

Al-Powered Supplier Matching: Finds the right



precision with global scale.

profiles reach your team, combining boutique search

For a personalized solution, **Contact Us** today.