

## CBREX Success Story

### Solving the Skilled Trades Shortage in America's Industrial Heartland: A New Playbook for Building a Resilient, On-Demand Shop-Floor Talent Pipeline



#### The Strategic Challenge: The Broken Supply Chain For Skilled Trades

For US manufacturing leaders, the scarcity of skilled shop-floor talent in non-metropolitan cities is a significant threat to operational continuity. This creates a dual crisis for TA leaders:

##### Sourcing Challenges

Traditional staffing models fail: large national firms lack focus, while small local agencies lack horsepower for high-volume needs.

##### Inefficient Screening

Hiring managers waste dozens of hours interviewing candidates lacking specific certifications or hands-on experience.

*"The result is a fragile, inelastic talent supply chain, putting plant productivity at constant risk."*



#### Use Case in Action: Staffing a New US Plant Against the Clock

**40+**

Skilled Trades  
Hired

**4**

Months  
Deadline

**1**

Key Facility  
(Little Rock,  
AR)

*"A global manufacturer needed to rapidly staff a new facility with Welders, Millwrights, and Industrial Electricians."*

#### The CBREX Solution: Building an "Always-On" Talent Supply Chain



Deep networks in  
Arkansas &  
surrounding  
region.



Powerful, on-  
demand talent  
pipeline.



Vetted candidates  
always ready to  
backfill, maintaining  
momentum.

#### Always-On Talent Supply Chain

*"Recognizing the limitations of traditional methods, the company deployed CBREX to create a powerful, on-demand talent pipeline."*

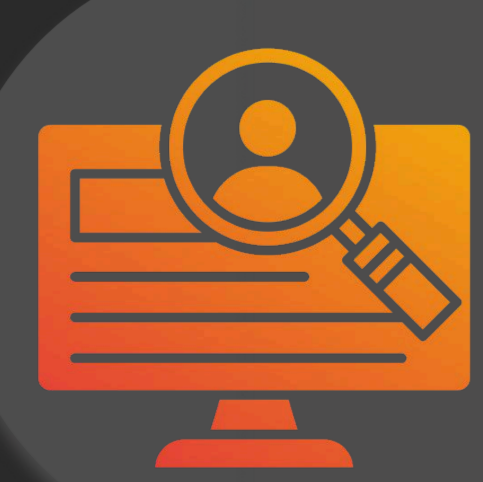


#### Results: "Accuracy at Scale" Delivered



##### Unprecedented Hiring Velocity

All 40+ positions filled within 4 months, meeting operational readiness targets.



##### Precision Screening at Scale

AI matched jobs to specialist suppliers; C Screen verified certifications/experience, reducing wasted interview time.



##### Resilient, Elastic Supply Chain

Proven, repeatable model for high-volume skilled trades hiring, replicable in any US city.

*"Delivering precision and local expertise with the scale, speed, and intelligent screening no single agency can match. CBREX provides the solution to the skilled trades paradox."*

Check out our [Success Stories](#) to see how we've solved different hiring complexities for different clients. For a personalized solution, [Contact Us](#) today.