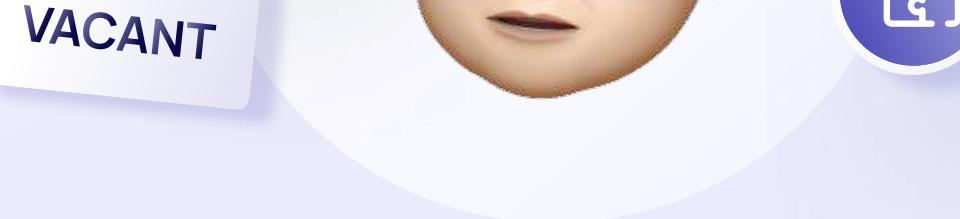


# Crushing deadlines with CBREX



Talent acquisition teams have long faced challenges like tight deadlines, high volumes, and niche skills, often relying on turnkey hiring to address them. While this approach moves in the right direction, traditional hiring models still present significant challenges, including:

**Vendor dependency**



**Skill competency**

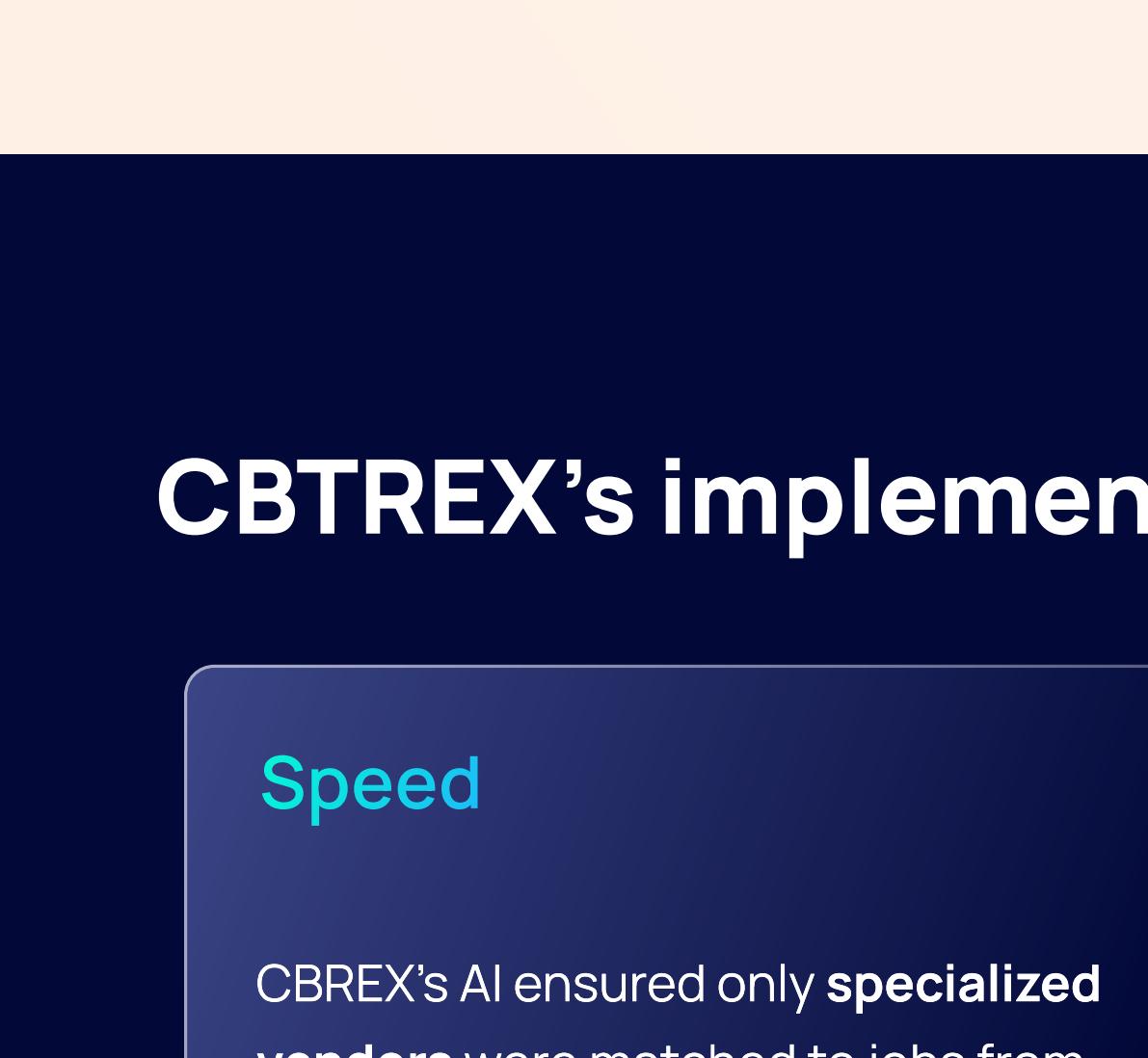


- ✖ Current models offer limited flexibility due to finite vendor resources, increasing uncertainty around meeting hiring deadlines.
- ✖ This is a complex issue, as each vendor specializes in specific skills and locations. Often, the demand side realizes mid-project that vendors may lack the required hiring expertise.

While traditional methods like RPOs were previously employed to tackle these issues, CBREX represents the next-generation solution, offering more benefits and mitigating associated risks.

## Client Hiring Overview:

A leading Salesforce consulting firm with over a decade of experience in healthcare and financial services discovered tremendous value in this model.



- Target & Timelines: 20 joiners needed within 8 weeks.
- Niche Skills: Salesforce, Vlocity, Marketing Cloud, Ncino etc
- Short Onboarding Timeline: 5-7 joiners required every week.
- High Offer Rejections: Due to the market situation where the skill is in high demand
- Verified Candidates: Resumes required along with ID proof.

## CBTREX's implementation was a game changer

**Speed**

CBREX's AI ensured only **specialized vendors** were matched to jobs from the 4500+ total pool, delivering **pre-screened, interview-ready talent** within **5 hours** of job posting.



**Productivity**

CTalk simplified **vendor communication** to an extent where a single recruiter could effortlessly engage with 16 salesforce specialist vendors with a back up 95+ on standby



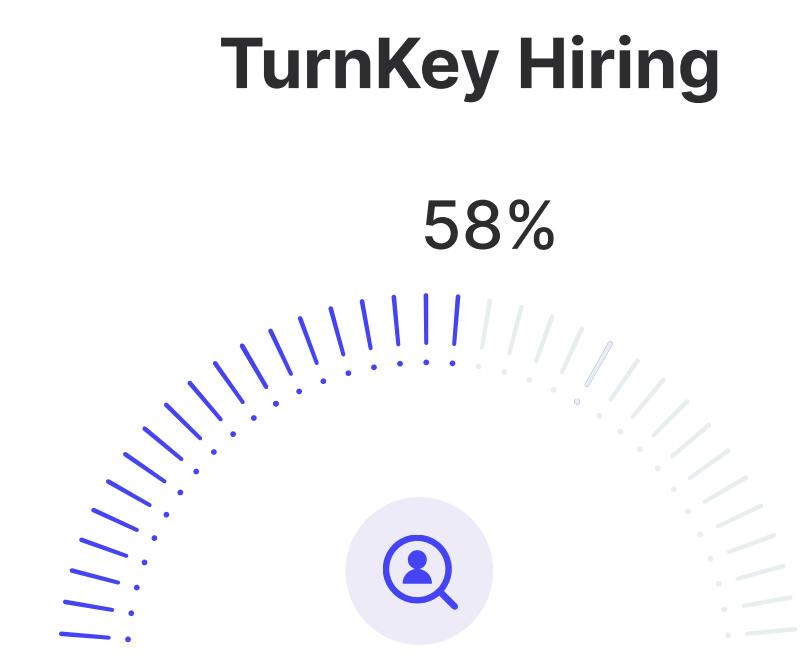
**Time**

CBREX integrated seamlessly with Greenhouse, the client's **ATS** saving hundreds of hours.



## Results

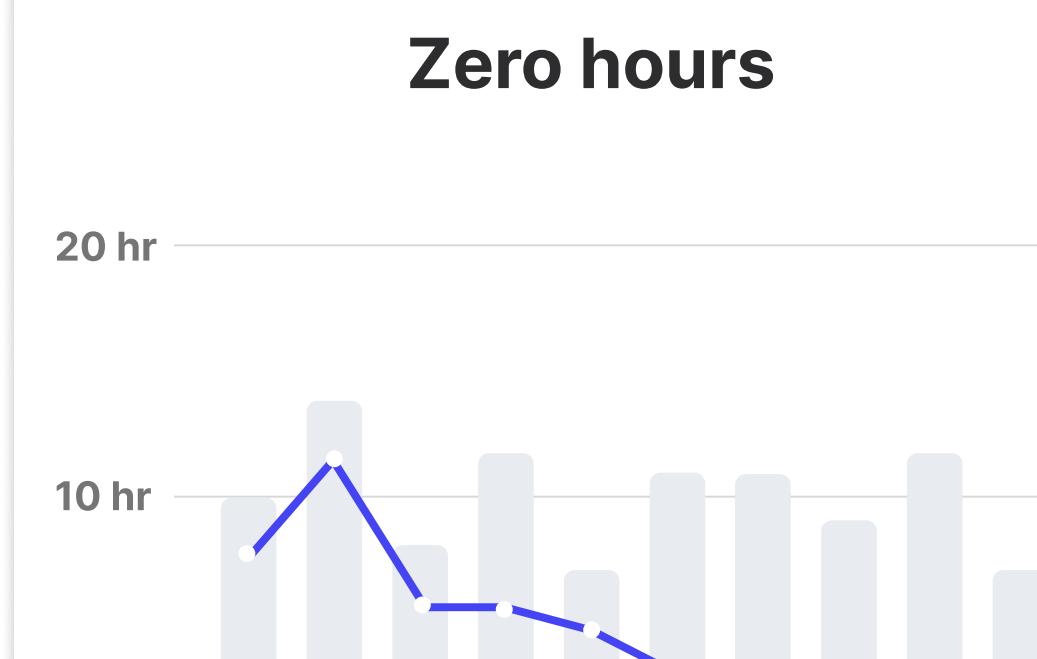
**TurnKey Hiring**



Turnkey hiring target exceeded by **58%**

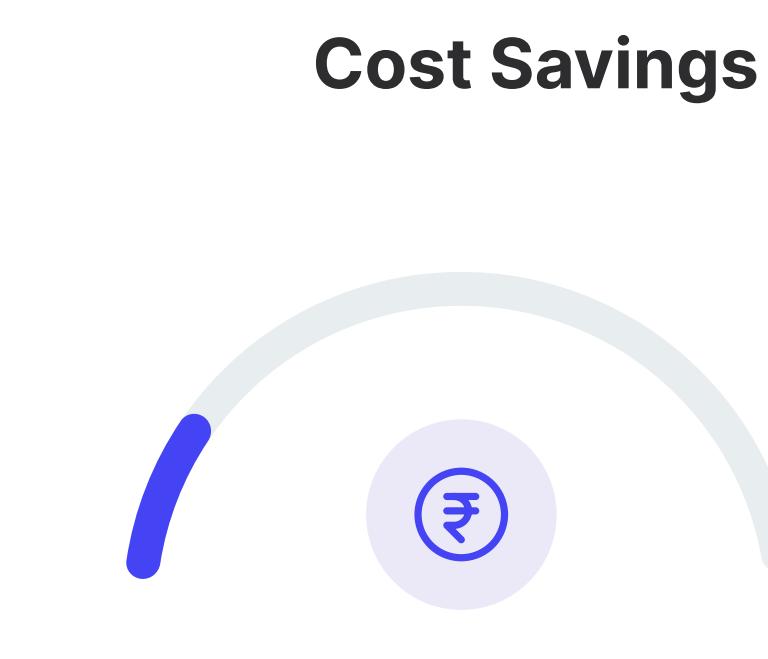
**58%**

**Zero hours**



**0 hrs** spent by the client team on report creation & analytics

**Cost Savings**



Cost savings of **20%** on vendor spend.

Check out our [Success Stories](#) to see how we've solved different hiring complexities for different clients. For a personalized solution, [Contact Us](#) today.