

CBREX Success Story

How a Global Manufacturer Can Hire Specialized Talent Across Multiple Countries Using One On-Demand Platform



The Challenge: The Friction Of Global Expansion

Fragmented Process

Relying on separate local agencies for each niche role.

Inconsistent Quality

Varied candidate quality across different recruitment channels.

Delayed Operations

Slow hiring impacts time-to-market and operational readiness.

Long-Tail Vacancies

Critical roles open for 6+ months, some over a year.

Roles in -



The CBREX Solution: Activating a Specialist Marketplace

The Situation:

A global performance chemicals company needed to fill multiple specialized roles across LATAM, the Middle East, Germany, and the US, including commercial leaders and R&D experts—all at once.

The CBREX Solution:

Instead of managing separate searches, the company used CBREX as a unified platform. Our AI built custom marketplaces of expert recruiters for each role, region, and skillset—driving speed, precision, and global reach.

"Bypassed traditional limitations, instantly accessing a curated ecosystem of specialist suppliers."

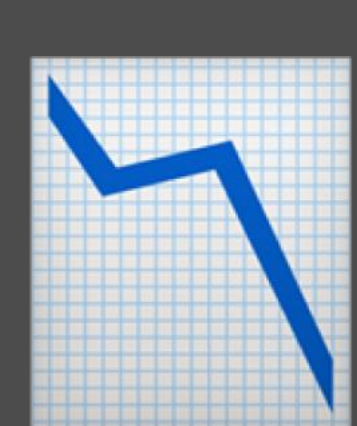
The Results: Unlocking New Levels of Hiring Velocity & Quality



Unmatched Quality & Precision:

Achieved a 3:1 interview-to-offer ratio, ensuring hiring managers engaged only with top-tier, highly relevant candidates.

Roles Filled



Regional Sales Head
MIDDLE EAST



Polymer Sales Manager
BRAZIL



Div. Head Technical Sales
GERMANY



Procurement Head
HOUSTON

Simplified Execution:

Entire global initiative managed via one contract, one platform, eliminating administrative overhead.

"CBREX unearthed passive, high-quality candidates that were invisible to other channels."



The CBREX Advantage: Accuracy at Scale for Manufacturing Talent

Built For Manufacturers

CBREX is more than a marketplace—it's a high-precision talent engine with deep expertise in the manufacturing and industrial sectors.

300+

vetted
recruitment
agencies

500+

senior
manufacturing
roles filled globally

Dual-Layer Quality Engine



AI-Powered Supplier Matching: Finds the right agency for each role—be it a Plant Head in Turkey or a Maintenance Engineer in Alabama.

C Screen Resume Filtering: Ensures only top-quality profiles reach your team, combining boutique search precision with global scale.



Check out our [Success Stories](#) to see how we've solved different hiring complexities for different clients. For a personalized solution, [Contact Us](#) today.