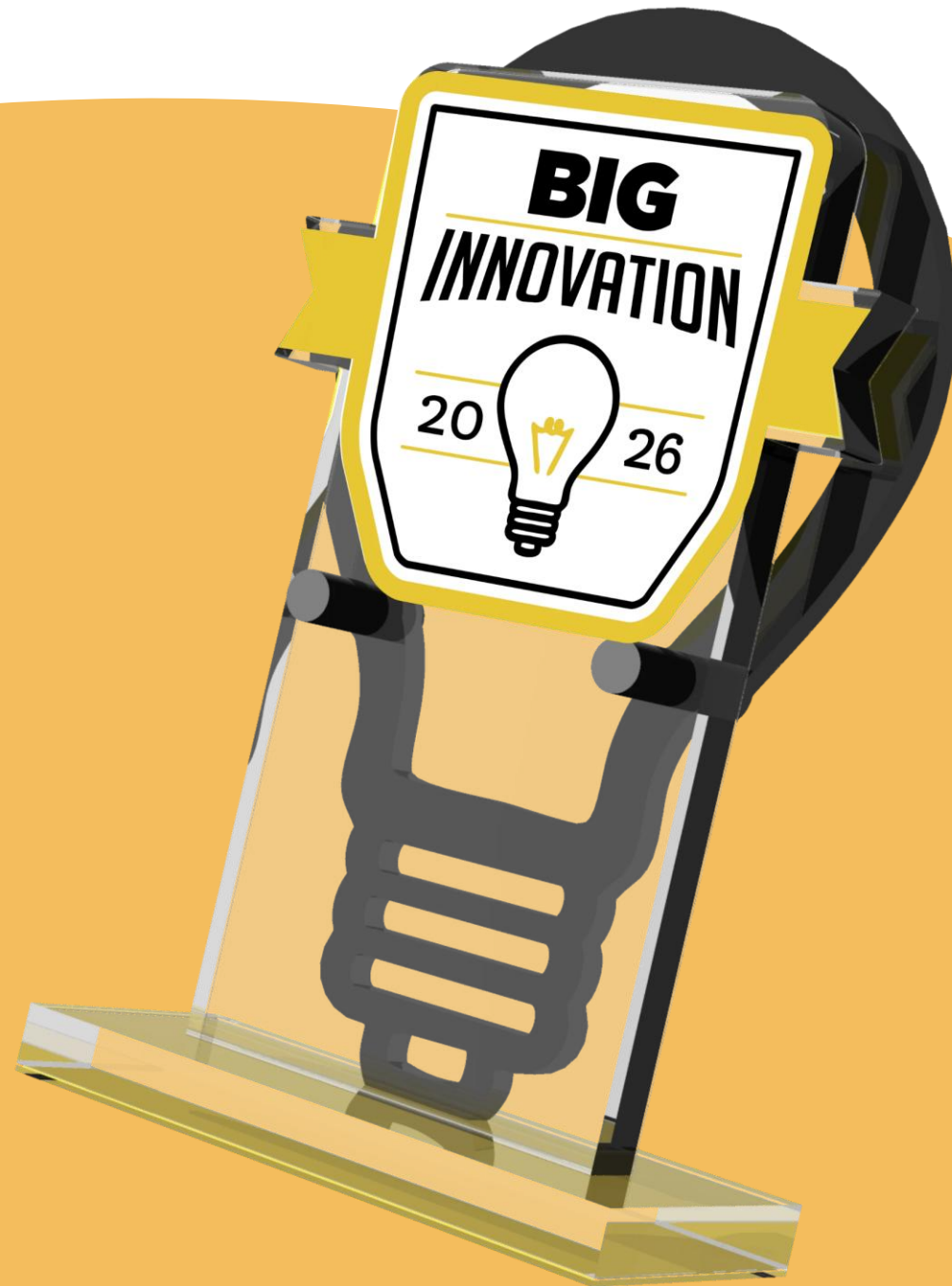


**EVERY
REVOLUTION
BEGINS WITH
AN IDEA**





Celebrating Breakthroughs, Bold Ideas & the People Behind Them

Since 2014, the BIG Innovation Awards have recognized the creators, teams, and organizations shaping the future of business.

Each year, we spotlight those who don't just keep up with change – they drive it.

Innovation isn't just about products. It's about people. The thinkers who question everything. The leaders who move teams forward. The bold employees who turn ideas into impact – day after day. In 2026, we're once again calling on you to help us recognize these standout contributors.

Nominate a colleague, a visionary executive, an up-and-coming star. Nominate the product that's changing the game or the company that's redefining its category. This is your opportunity to reward those who dare to push boundaries – and to join a legacy of innovation that spans more than a decade.

Let's celebrate big ideas. Let's elevate the people behind them. Let's make 2026 unforgettable.

Good luck and thank you for your support!



Nominations Due
November 14, 2025



Winners Notified
December 17, 2025



Winners Announced
January 15, 2025



Nomination Fee
\$849



Russ Fordyce
Chief Recognition Officer
Business Intelligence Group

95%
OF ALL PRODUCT
INNOVATIONS
FAIL*



84%
of consumers say it
is somewhat or very
IMPORTANT
that the company
they buy from is
INNOVATIVE



86%
say that
+10% time at work
involves
the opportunity
to experiment or
innovate

*The BIG Innovations recognize the 5% that are successful!

AWARD CATEGORIES

We select winners in three different categories to celebrate innovation in all forms.

We identify those deserving of recognition for success across products, organization, and individuals.

Organization

Awarded to an organization whose culture, products and people are consistently delivering innovative solutions for their community and customers.

Product

Awarded to a single product or product line launched or updated in the last 12 months whose innovative approach or product has caused market or customer disruption.

Individual/Team

Awarded to an Individual leader (1 person) or Team (up to 7 people) who have led an organization to the delivery of innovative solutions for a market or community.

AWARD CATEGORIES

BIG Innovation Awards will recognize each nomination that scores best among our judges' scores.

If the nomination requirements are not met and if the judges do not feel a nomination meets the standard set, no award will be given.

Award Industries

- Advertising, Marketing, and Public Relations
- Aerospace
- Agriculture
- Automotive
- Banking and Financial services
- Broadcasting
- Business services
- Chemical
- Computer
- Construction
- Defense
- Education
- Energy
- Entertainment and Media
- Food
- Government
- Health
- Hospitality
- Insurance
- Internet and Technology
- Law
- Manufacturing
- Mass media
- Music
- News media
- Non-profit
- Petroleum
- Pharmaceutical
- Publishing
- Real Estate
- Software
- Telecommunications
- Utility
- Other (specify)

Organization Size

- 10 or fewer employees
- 11-99 employees
- 100-999 employees
- 1,000-9,999 employees
- More than 10,000 employees

THE NOMINATION PROCESS



All nominations are 100% confidential. Neither the nomination nor any of its content will be shared with anyone other than our staff and judges.

You may submit multiple nominations in multiple categories as a means of increasing your odds of winning.

If you need to amend a nomination already submitted, you can resubmit the nomination following the same process but using the coupon code “RE-WORK”.

1

Download the entry kit at
bintelligence.com

2

Use our handy worksheet
to write your nomination

3

Click NOMINATE NOW
to submit

FEES & RULES

Nomination Fees

The \$849 nomination fee is collected when your nomination is submitted online. We accept all major credit cards, bank transfers, and checks. If paying by check or wire transfer, enter in your nomination and use coupon code "ALT-PAYMENT" when promoted.

Contact us for banking information to complete your submission via wire or ACH transfer.

Mailing Address:
Business Intelligence Group
28 Park Ave, Beverly, NJ 08010 USA

Rules

Nominations must be for performances in the last 12 months.

Nominations must not be duplicative work of others.

You should be able to show the impact or potential impact of your organization, product or individual performance through concrete measurements or analysis.

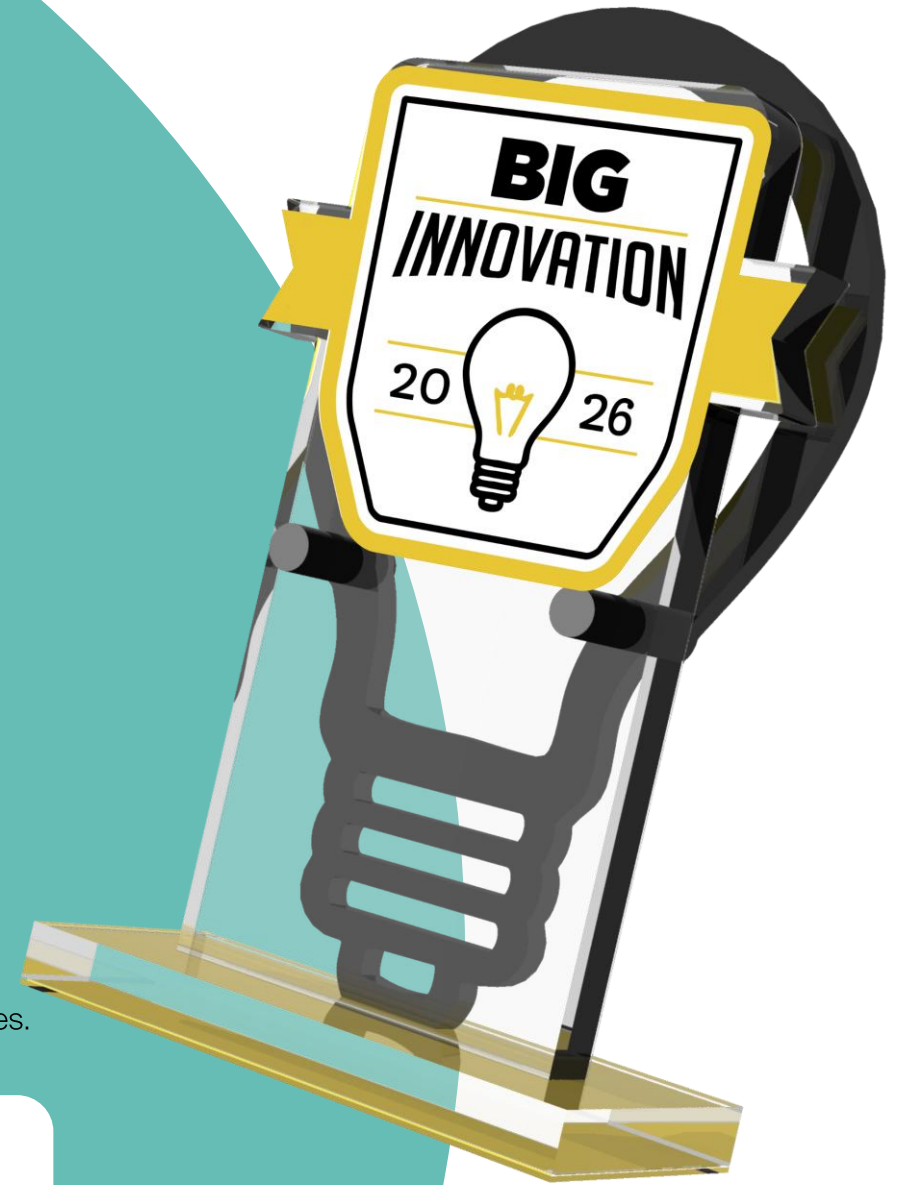


WINNING

Should your nomination be selected as a winner, you will receive:

- 8-step plan for announcing and promoting your win
- A physical trophy (additional available for purchase for \$194)
- A shareable blockchain certificate by Verix®
- A digital logo for royalty-free use online and in print
- Social media images and videos to promote your win
- A press release announcing the winners
- A press release template suitable for release by your organization
- Feedback and scoring on your entry as provided by judges
- Recognition to the community of global 100,000+ executives and leaders
- Recognition on the Business Intelligence Group's website
- Recognition on the Business Intelligence Group's social communities
- Winners will have the opportunity to purchase additional trophies and digital certificates

Note: Shipping to the United States is included with each trophy. If shipping outside the United States, you will need to supply their own shipping carrier and account number or arrange for a pickup in the United States.



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CASE STUDY: BENJILOCK



benji^{lock}®

By now you probably know the story of Robbie Cabral and BenjiLock. Robbie was out of work and wondering how he was going to provide for his family. That's when he conceived of a padlock with a fingerprint reader.

And what an idea it was. Simple yet innovative and useful. The Business Intelligence Group awarded BenjiLock with a BIG Innovation Award, and it went on to win a CES Innovation Awards Honoree.

Soon after, Robbie decided it was time to get help financing and growing, so he headed into ABC's SharkTank with his BIG Innovation Award and CES trophies on display. After successful negotiations with the sharks, Robbie picked Mr. Wonderful, Kevin O'Leary, and his offer of \$200,000!

But Robbie and Mr. Wonderful were just getting started. The team went on to secure a distribution agreement with Hampton and a \$1.5 million order from Ace Hardware. We are thrilled Robbie and BenjiLock are part of our story!


WINNERS MAKE GOOD COMPANY



 SEE ALL THE WINNERS

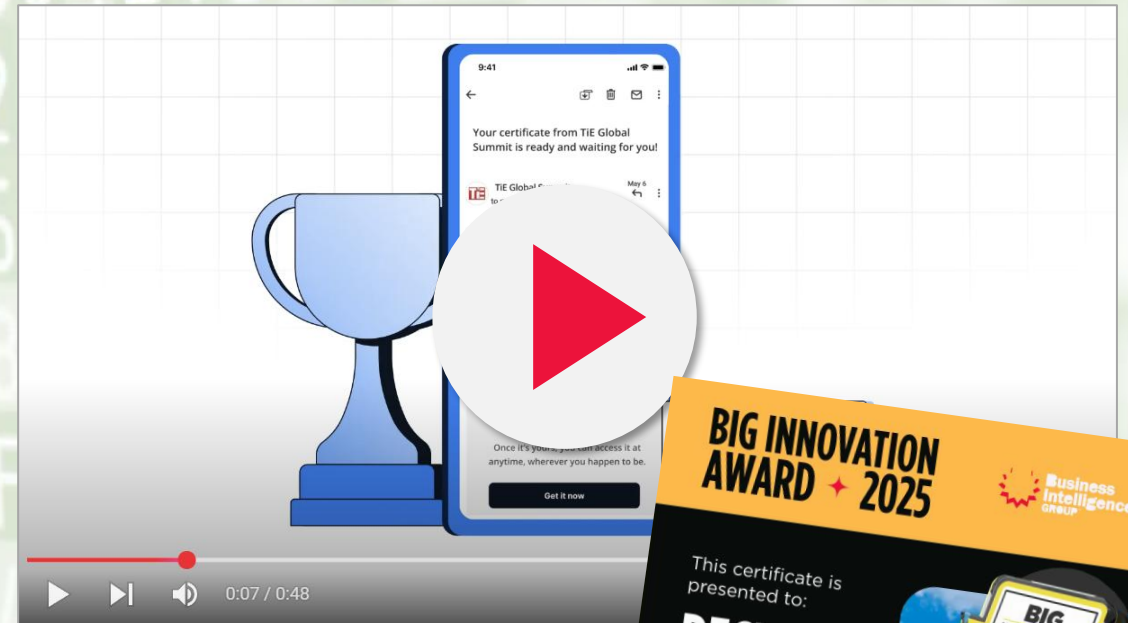
GO GREEN WITH DIGITAL AWARDS

All winners receive with a **permanent, verifiable blockchain certificate!** This blockchain-based award offers a modern and meaningful way to display your achievement, and it can be instantly shared and easily verified on LinkedIn.

 [Learn more about Digital Certificates](#)

WHY BLOCKCHAIN CERTIFICATES?

- **Sustainability:** Moving to digital awards, reduces your carbon footprint.
- **Verifiability:** Your award is instantly verifiable worldwide, ensuring potential clients, partners, and employers can trust its authenticity.
- **Shareability:** One-click LinkedIn integration makes it effortless to share your recognition with your professional network.
- **Immutability:** Once recorded, your achievement cannot be altered, ensuring lasting authenticity.
- **Security:** Advanced cryptographic techniques protect against fraud and tampering. We value your efforts and want to protect your award.
- **Proof of Accomplishment:** Your certificate serves as a verified citation for websites, LinkedIn, and even platforms like Wikipedia.



LinkedIn



TIPS & TRICKS

A successful nomination should tell a great story. Effectively communicating your message within the entry includes:

- Strong written descriptions
- Clear, concise, and easily understood explanations and descriptions of your product or service.
- Correct spelling and grammar is important. (Former winner, Grammarly, is a great resource!)
- Write it so your mother can understand it. Articulate your message in a way where, more people than your organization's internal experts understand what you are attempting to convey.

Telling a Good Story Creates
a GREAT Nomination



Use additional resources to help enhance your chances of winning.

- Make sure your website is easy to navigate and to learn more about what you do. Is there a clear message about the nomination? Does it showcase its purpose, benefits, and value clearly? Be sure that the URL you want our judges to see is visually appealing and has a clear theme.
- Most successful nominations have videos on their website that clearly showcase and explain their product or service as well.





WINNING BIG!

ALMOST WEEKLY NEWSLETTER

Drive clicks, sales and eyeballs with insider tips and tricks on how to win and leverage business awards!



STAND OUT IN A WORLD GONE DIGITAL



How we evaluate companies, products, and people has continued to evolve as the world around us changes — just as companies have had to revamp the ways they earn their customers' trust. Learn how business and industry awards can help put your company ahead of the curve.

DOWNLOAD OUR EBOOK



OUR JUDGING PHILOSOPHY

Judging Process

Every nomination is scored by our volunteer panel of business experts and industry leaders using our unique model that affords judges the opportunity to share public and private feedback. Not Artificial Intelligence, these are real humans delivering real results. Private feedback can be used to improve your future results. Public feedback can be used to maximize the third-party acknowledgement of your performance.

Judging is based upon your business execution and performance for each award.



Additional Exposure

While an executive is not able to judge his or her own award category or those of his or her peers, we strongly encourage business experts to become judges. Judges are asked to score nominations and to share meaningful feedback with nominated candidates.

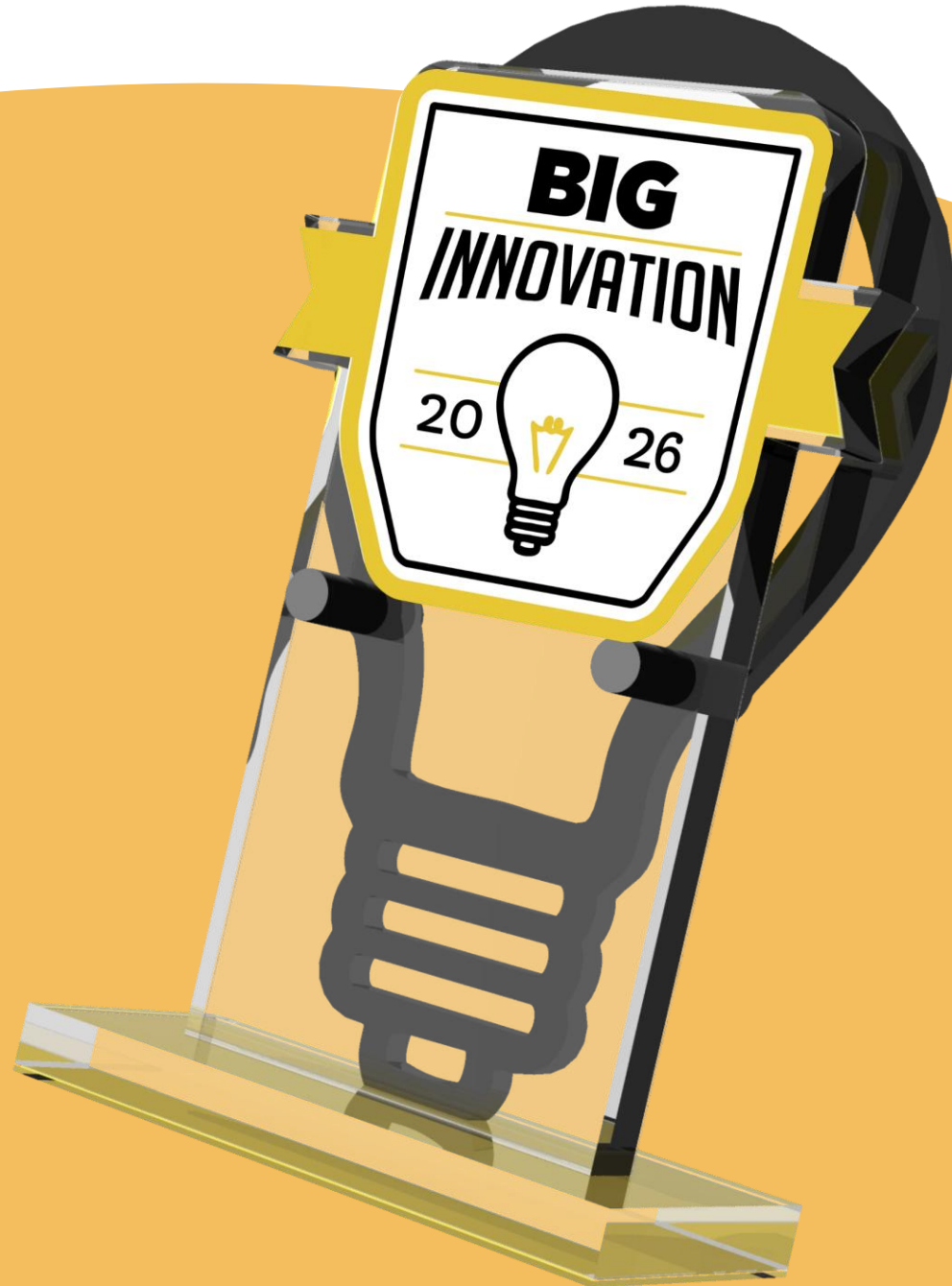
Business leaders with experience, insight, and knowledge are sought to be part of the volunteer panel of independent experts. Judging nominations is easy and usually only requires an hour or two of time.

BECOME A JUDGE



START YOUR NOMINATION

Nominate Now



www.bintelligence.com
+1 (909) 529-2737
contact@bintelligence.com