

**WORK GETS BETTER  
WHEN PEOPLE ARE  
VALUED OVER  
PROFIT**





# Life's a lot better when you like where you work.

## What are the Best Places to Work Awards?

The Best Places to Work Awards recognize organizations that are creating an environment that promotes collaboration, innovation, and hard work. A challenging, yet fun atmosphere results in motivated employees who are excited about learning and growing.

The award pays tribute to successful businesses that contribute to a flourishing economy. Our program provides insights to nominees about their organization.

With each nomination, organizations will launch a very concise yet inciteful employee survey based on the principles of Net Promoter Scores (NPS). These surveys measure your employee satisfaction and engagement.

This program was designed from direct feedback from previous nominees and is designed to give you a view into employee sentiment.

As always, if you have any questions about our program, please contact us.

Good Luck,



Russ Fordyce  
Managing Director  
Business Intelligence Group



Nominations Due  
December 12, 2025



Winners Notified  
March 3, 2026



Winners Announced  
March 11, 2026



Nomination Fee  
\$849

# AWARD CATEGORIES

Which categories do I choose from?

## Organization Size

### Very Small Business

1-10 employees

Requires 80% or more employee survey participation

### Small Business

11-100 employees

Requires 50% or more employee survey participation

### Medium Size Business

101-999 employees

Requires 25% or more employee survey participation

### Large Business

More than 1,000 employees in one country

Requires 15% or more employee survey participation

### Multi-national Enterprise

More than 1,000 employees in two to 10 countries

Requires 10% or more employee survey participation

### Global Enterprise

More than 1,000 employees in more than 10 countries

Requires 10% or more employee survey participation

## Primary Industry

- Aerospace
- Agriculture
- Automotive
- Broadcasting
- Business services
- Chemical
- Computer
- Construction
- Defense
- Education
- Energy
- Entertainment
- Financial services
- Food
- Government
- Health care
- Hospitality
- Insurance
- Internet and Technology
- Law
- Manufacturing
- Mass media
- Music
- News media
- Non-profit
- Petroleum
- Pharmaceutical
- Publishing
- Software
- Telecommunications
- Utility
- Other

## Headquarters Location

- Australia
- Brazil
- Canada
- Chile
- China
- France
- Germany
- India
- Indonesia
- Italy
- Japan
- Mexico
- Pakistan
- Peru
- Philippines
- Singapore
- South Korea
- Spain
- Taiwan
- Thailand
- Turkey
- United States
- United Kingdom
- Other



# EMPLOYEE SATISFACTION SURVEY

The initial 10 questions of the Employee Satisfaction Survey are mandatory and will be used to score your nomination against others in your contest. Your contest will be determined by company size, industry and location.

## Employee Profile

1. What's your gender?
2. What is your education level?
3. What is your job level in the company?
4. How long have you been working for the company?

## Employee Satisfaction Survey

5. Overall, how satisfied are you with your organization/ employer?
6. Overall, how satisfied are you with your role?
7. How likely are you to recommend your employer to a friend looking for a new job?
8. How likely are you to recommend the products or services of your employer to a friend or family member?
9. How likely are you to recommend your current supervisor for a raise or promotion?
10. Finally, do you have any comments or concerns you would like to raise?

[View The Satisfaction Survey](#)







[View the Insights Survey](#)

# EMPLOYEE INSIGHTS SURVEY

Should you choose to use the Employee Insights Survey, the initial 10 questions of the survey are be used to score your nomination, the remaining 15 questions are for your information only. The answers to these questions can help you benchmark overall performance. All data will be provided confidentially to you after the winners are announced.

## Work

- How meaningful is your work?
- How challenging is your work?

## Communications & Feedback

- How openly is information and knowledge shared within the company?
- How encouraged are you to communicate within the company?

## Opportunities for Growth

- How interested is your manager in your professional development?
- How often do you receive the training you need to do your work well?

## Mission & Purpose

- How well do you understand the mission of the company?
- How familiar are you with the company's strategic, high-level goals?

## Compensation

- How competitive is your salary compared to jobs you might find elsewhere?

## Respect

- How much do you feel respected and valued?



# THE NOMINATION PROCESS

To nominate your organization for a Best Places to Work award, first you must complete a brief company profile, choose your survey type and make payment. Each organization will be judged by its own employees through an online survey. The Employee Survey measures employee satisfaction and engagement through a series of questions. The first 10 questions are mandatory for all nominees and will be used to score nominations. If you select to use the longer Employee Insights Survey, 10 additional detailed questions (20 in total) are included that provide a more comprehensive view of employee satisfaction. The results of the answers from the longer survey do not impact your nomination as they are merely for your use.

After your nomination is complete and the nomination deadline has passed, you will be provided with materials to deploy your survey including several email messages and a suggested cadence to gather enough results to be considered valid.

All nominations are 100% confidential. Neither the nomination nor any of its content will be shared with anyone other than our staff and judges.

You may submit multiple nominations in multiple categories as a means of increasing your odds of winning. If you need to amend a nomination already submitted, you can resubmit the nomination following the same process but using the coupon code “RE-WORK”.

1

Download the nomination guide at [bintelligence.com](https://bintelligence.com)

2

Request the handy worksheet to write your nomination

3

Click **NOMINATE NOW** to submit



Nomination  
Deadline



12.12.25

Employee  
Survey Period



01.06.26 - 02.20.26

Each nominees will receive a link to your own company's survey and a series of emails to customize and use to solicit employee participation.

Winners  
Notified



03.03.26

Publicity  
Starts



03.11.26



# FEES & RULES

## Nomination Fees

The \$849 nomination fee is collected when your nomination is submitted online. We accept all major credit cards, bank transfers, and checks. If paying by check or wire transfer, enter in your nomination and use coupon code “ALT-PAYMENT” when promoted.

Contact us for banking information to complete your submission via wire or ACH transfer.

Mailing Address:  
Business Intelligence Group  
28 Park Ave, Beverly, NJ 08010 USA

## Rules

Nominations must be for performances in the last 12 months.

Nominations must not be duplicative work of others.

You should be able to show the impact or potential impact of your organization, product or individual performance through concrete measurements or analysis.





# WINNING

Should your nomination be selected as a winner, you will receive:

- 8-step plan for announcing and promoting your win
- A physical trophy (additional available for purchase for \$194)
- A shareable blockchain certificate by Verix®
- A digital logo for royalty-free use online and in print
- Social media images and videos to promote your win
- A press release announcing the winners
- A press release template suitable for release by your organization
- Feedback and scoring on your entry as provided by judges
- Recognition to the community of global 100,000+ executives and leaders
- Recognition on the Business Intelligence Group's website
- Recognition on the Business Intelligence Group's social communities
- Winners will have the opportunity to purchase additional trophies and digital certificates

Note: Shipping to the United States is included with each trophy. If shipping outside the United States, you will need to supply their own shipping carrier and account number or arrange for a pickup in the United States.



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March 10, 2026



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# 5 REASONS TO ENTER



- 1 Recognize, honor, and show gratitude to the team that works so hard to innovate.
- 2 Establish credibility, build your brand, and show your commitment to innovation and employee culture.
- 3 Build moral, galvanize your team, and show future employees that their hard work and dedication to innovation is part of something BIG.
- 4 Experts in your field review submissions; folks that are in the trenches each day and that understand the difficulty it takes to create something truly unique.
- 5 As a winner we will work with you to promote your success. As part of your entry, you will receive the winner's logo, press release templates, social media exposure, and a great BIG trophy to put in your lobby, take pictures with, and have a physical award for the team to see each day!



# TIPS & TRICKS

A successful nomination should tell a great story. Effectively communicating your message within the entry includes:

- Strong written descriptions
- Clear, concise, and easily understood explanations and descriptions of your product or service.
- Correct spelling and grammar is important. (Former winner, Grammarly, is a great resource!)
- Write it so your mother can understand it. Articulate your message in a way where, more people than your organization's internal experts understand what you are attempting to convey.

Telling a Good Story Creates  
a GREAT Nomination



Use additional resources to help enhance your chances of winning.

- Make sure your website is easy to navigate and to learn more about what you do. Is there a clear message about the nomination? Does it showcase its purpose, benefits, and value clearly? Be sure that the URL you want our judges to see is visually appealing and has a clear theme.
- Most successful nominations have videos on their website that clearly showcase and explain their product or service as well.

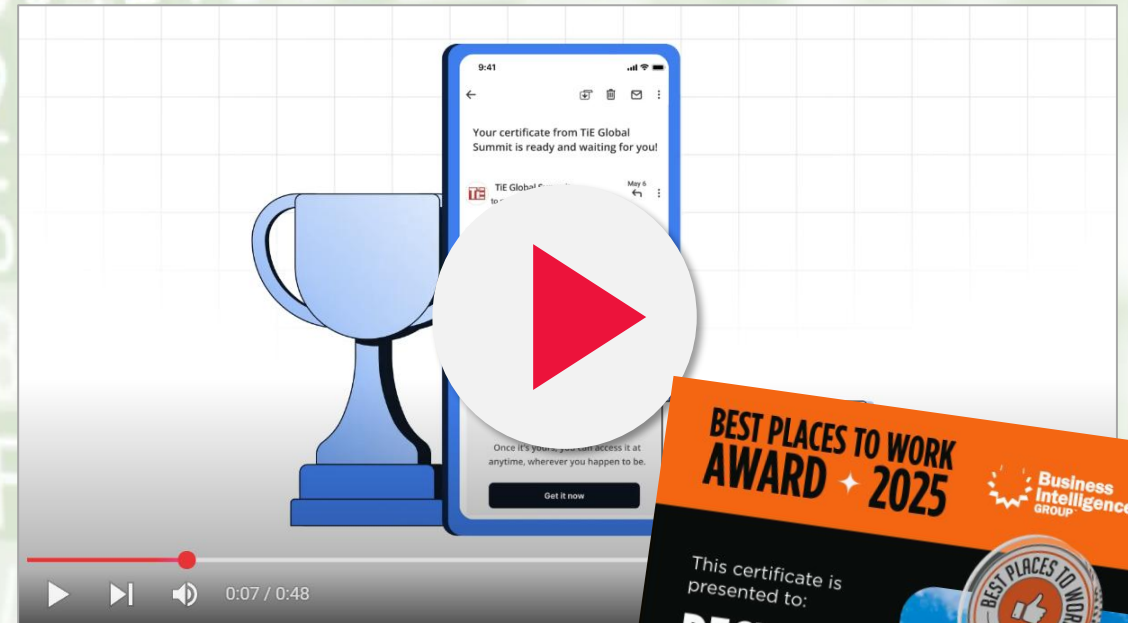
# GO GREEN WITH DIGITAL AWARDS

All winners receive with a **permanent, verifiable blockchain certificate!** This blockchain-based award offers a modern and meaningful way to display your achievement, and it can be instantly shared and easily verified on LinkedIn.

 [Learn more about Digital Certificates](#)

## WHY BLOCKCHAIN CERTIFICATES?

- **Sustainability:** Moving to digital awards, reduces your carbon footprint.
- **Verifiability:** Your award is instantly verifiable worldwide, ensuring potential clients, partners, and employers can trust its authenticity.
- **Shareability:** One-click LinkedIn integration makes it effortless to share your recognition with your professional network.
- **Immutability:** Once recorded, your achievement cannot be altered, ensuring lasting authenticity.
- **Security:** Advanced cryptographic techniques protect against fraud and tampering. We value your efforts and want to protect your award.
- **Proof of Accomplishment:** Your certificate serves as a verified citation for websites, LinkedIn, and even platforms like Wikipedia.



**LinkedIn**











# WINNING BIG!

Drive clicks, sales and eyeballs with insider tips and tricks on how to win and leverage business awards!





# STAND OUT IN A WORLD GONE DIGITAL



How we evaluate companies, products, and people has continued to evolve as the world around us changes — just as companies have had to revamp the ways they earn their customers' trust. Learn how business and industry awards can help put your company ahead of the curve.

DOWNLOAD OUR EBOOK



# START YOUR NOMINATION

Nominate Now



[www.bintelligence.com](http://www.bintelligence.com)  
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[contact@bintelligence.com](mailto:contact@bintelligence.com)