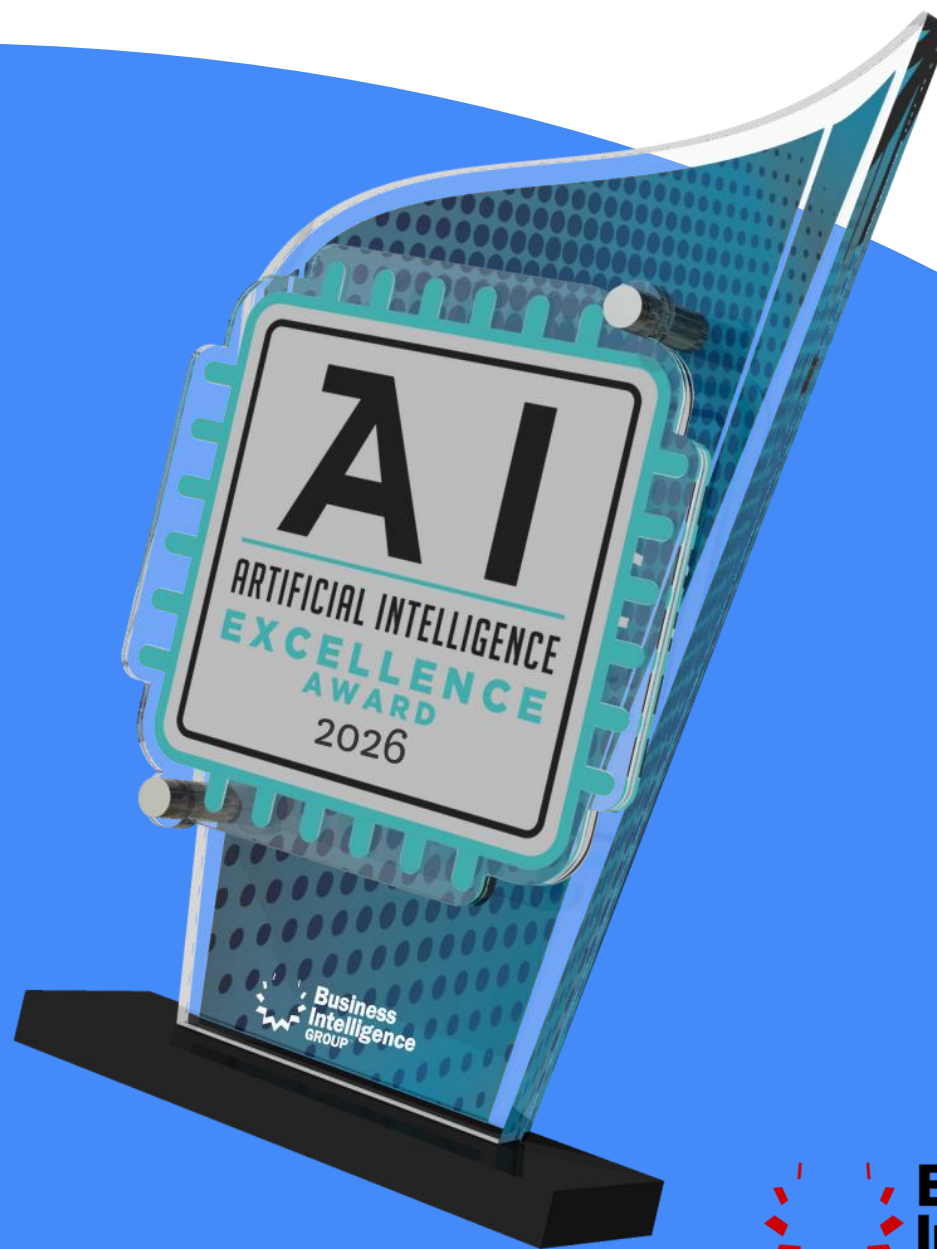


ARTIFICIAL  
DOESN'T  
MEAN  
INAUTHENTIC





# Welcome to the Artificial Intelligence Excellence Awards

The transformative power of AI continues to shape the future of society, driving innovation and solving complex challenges across industries.

The Artificial Intelligence Excellence Awards celebrate organizations, products, and individuals who are redefining possibilities with AI, applying it to solve real-world problems in groundbreaking ways. This year, we have reorganized our program to better serve the evolving landscape of AI.

As AI trends like generative AI, ethical AI design, and autonomous decision-making systems continue to dominate the conversation, we are inspired by the ingenuity and dedication of teams like yours that bring these advancements to life. This program is not just an acknowledgment of achievements but a platform to amplify your voice in the industry and connect your work with broader recognition.

We are privileged to recognize the exceptional efforts behind the technologies shaping tomorrow and to celebrate your contributions to the advancement of artificial intelligence. Good Luck,



Nominations Due  
February 6, 2026



Winners Notified  
March 11, 2026



Winners Announced  
March 24, 2026



Nomination Fee  
\$949



Russ Fordyce  
CEO & Founder  
Business Intelligence Group



# THE ADVISORY BOARD

The advisory board plays a crucial role in shaping and refining our award program. Comprised of industry experts, they provide valuable insights to ensure our programs remain relevant and impactful. Our board meets to discuss trends, gather feedback, and explore new ideas, ensuring continuous improvement and alignment with industry standards.



Kirthiga  
Reddy  
Verix



Lolita  
Trachtengerts  
Spotlight.ai



Irving  
Martinez PhD  
Time Solutions Learning



Vishwajeet  
Chhikara  
Indeed



Maneet  
Bansal  
Meta

# AWARD TYPE

Artificial Intelligence Excellence Awards will be given out for superior performances in the past 12 months. Nominees will select a single award type, organization size and award category for each nomination.



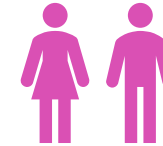
## Organization

Awarded to an organization whose culture, products and people are consistently delivering innovative solutions for their community and customers.



## Product

Awarded to a single product or product line launched or updated in the last 12 months whose innovative approach or product has caused market or customer disruption.



## People

Awarded to a single person or **team** of people (up to 7) whose skills or management style have led to the delivery of innovative solutions for a given community.

### Small Business

1-100 employees

### Medium Business

101-999 employees

### Large Business

+1000 employees

### Global Enterprise

+1000 employees  
in 2+ countries

# AWARD CATEGORIES

Artificial Intelligence Excellence Awards will be given out for superior performances in the past 12 months. Nominees will select a single award type, organization size and award category for each nomination.



## By Application

Agentic AI*	Hardware & Semiconductors
Analytics*	Human-Machine Interaction
Augmented Intelligence	Image Generation
AR/VR/Mixed Reality*	Infrastructure & Operations*
Automated Planning And Scheduling	Interpretable & Transparent (XAI)*
Automated Reasoning	Knowledge Representation
Automatic Target Recognition	Knowledge Management
Automation	Machine Learning
Autonomous Systems	Natural Language Processing
Code Generation*	Orchestration*
Computer Vision	Predictive Analytics
Cybersecurity	Prompt Engineering & Optimization*
Digital Twin Technology	Quantum AI
Edge AI	Reasoning Systems*
Energy Management AI	Retrieval-Augmented Generation (RAG)*
Environmental Monitoring AI	Robotics
Explainable AI	Safety & Alignment*
Fraud Detection And Prevention	Small Language Models (SLMs)*
Game Artificial Intelligence	Strategic Planning
Generative AI	Synthetic Data Generation
Gen AI Text Generation	Video Generation
Gen AI Image Generation	Vision-Language Models*
Gen AI Video Generation	
Gen AI Audio/Music Generation	
Gen AI Multimodal	

\*New or updated



## By Industry

Advertising, Marketing, & Public Relations	Health
Aerospace	Hospitality
Agriculture/FoodTech	Insurance
Automotive	Internet and Technology
Banking and Financial services	Law
Broadcasting	Manufacturing
Business services	Mass media
Chemical	Music
Computer	News media
Construction	Non-profit
Defense	Petroleum
Education	Pharmaceutical
Energy	Publishing
Entertainment and Media	Real Estate
Food	Software
Government	Supply Chain & Logistics
	Telecommunications
	Utility



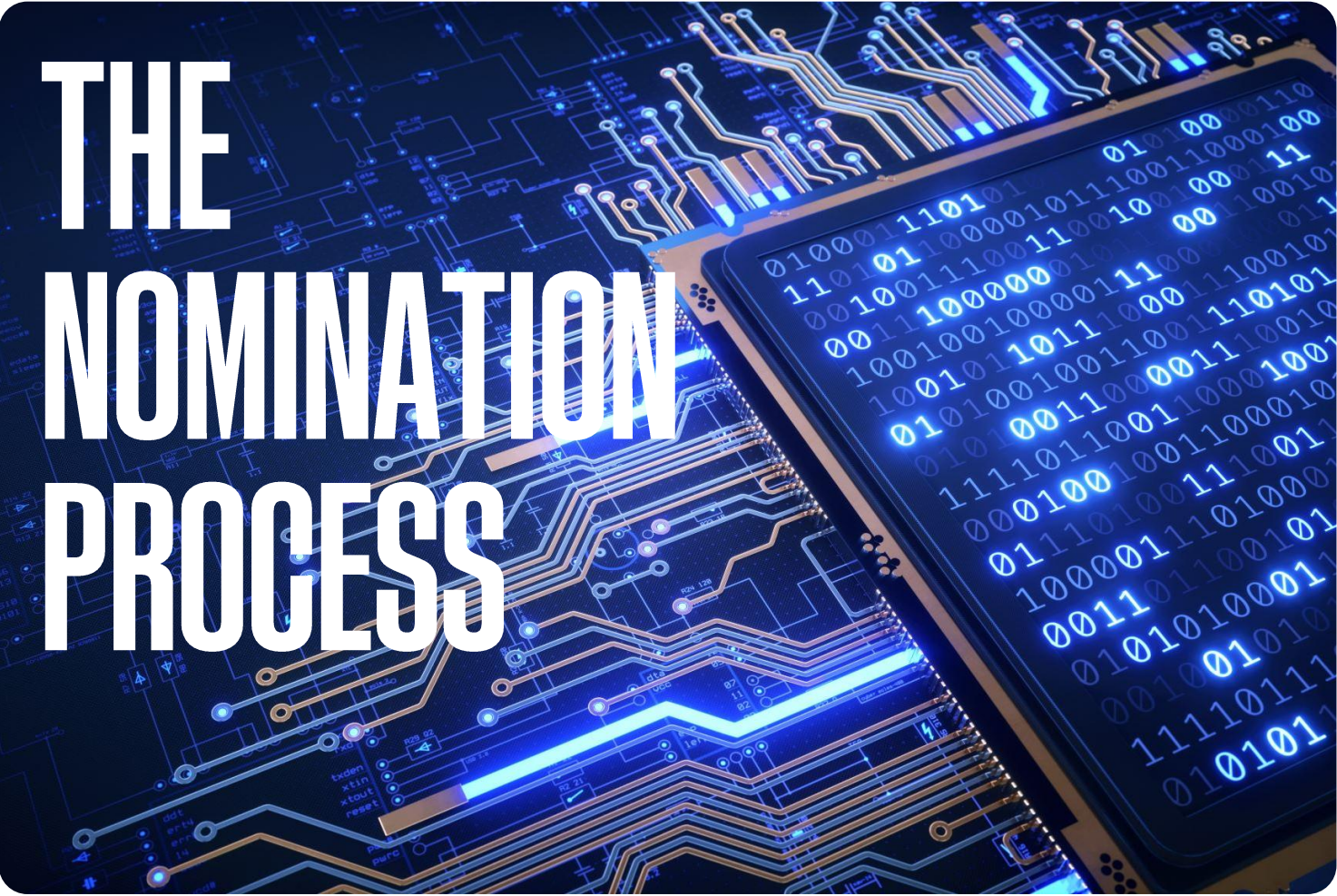
## By Specialty

AI for Accessibility  
AI for Social Good  
AI In Ethical Decision-Making



There is an Application Glossary at the end of this guide!





# THE NOMINATION PROCESS

All nominations are 100% confidential. Neither the nomination nor any of its content will be shared with anyone other than our staff and judges.

You may submit multiple nominations in multiple categories as a means of increasing your odds of winning.

If you need to amend a nomination already submitted, you can resubmit the nomination following the same process but using the coupon code “RE-WORK”.

1

Download the entry kit at [bintelligence.com](http://bintelligence.com)

2

Use our handy worksheet to write your nomination

3

Click NOMINATE NOW to submit

# FEES & RULES

## Nomination Fees

The \$949 nomination fee is collected when your nomination is submitted online. We accept all major credit cards, bank transfers, and checks. If paying by check or wire transfer, enter in your nomination and use coupon code "ALT-PAYMENT" when promoted.

Contact us for banking information to complete your submission via wire or ACH transfer.

Mailing Address:  
Business Intelligence Group  
28 Park Ave, Beverly, NJ 08010 USA

## Rules

Nominations must be for performances in the last 12 months.

Nominations must not be duplicative work of others.

You should be able to show the impact or potential impact of your organization, product or individual performance through concrete measurements or analysis.



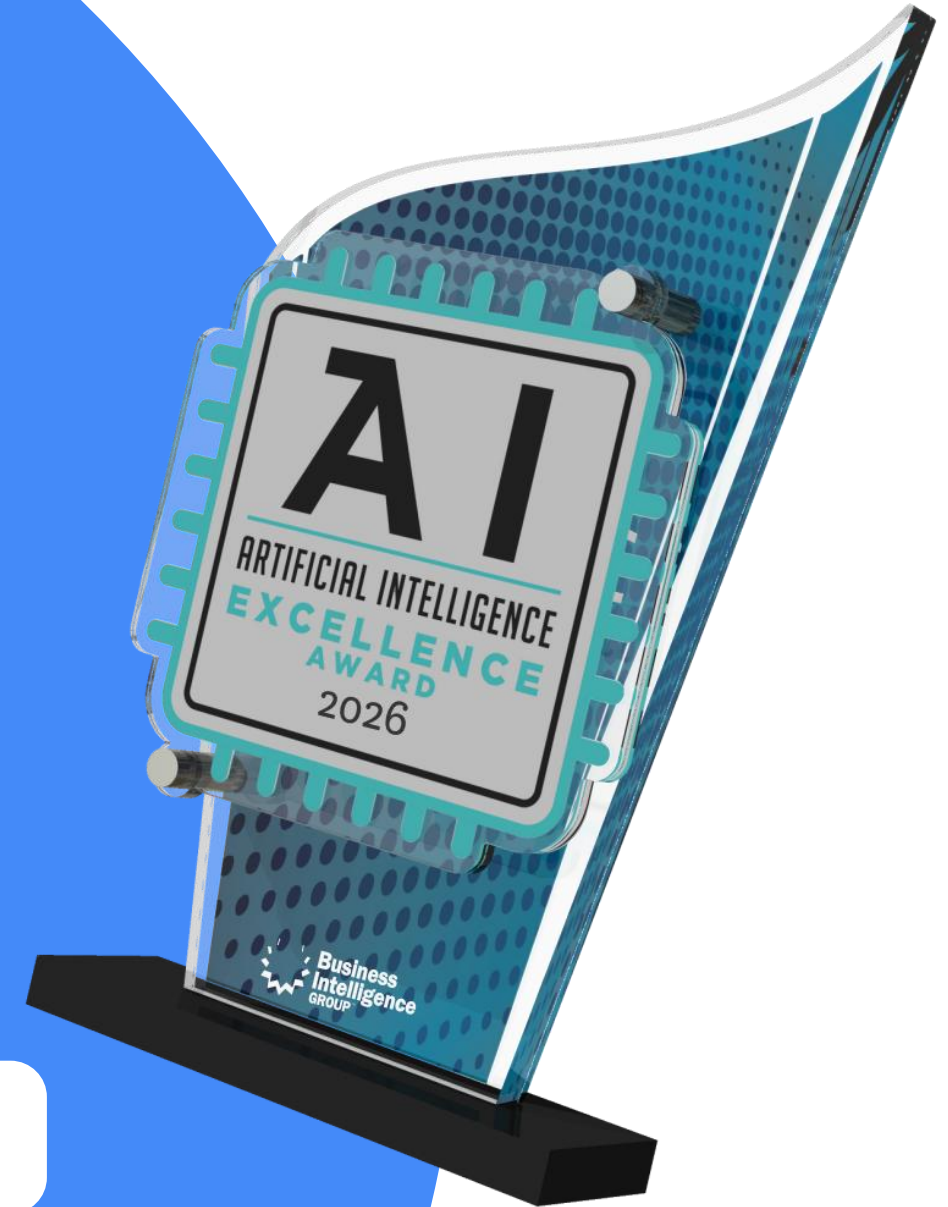


# WINNING

Should your nomination be selected as a winner, you will receive:

- One personalized trophy or secure digital certificate per winning entry
- A digital logo for royalty-free use online and in print
- A press release announcing the winners
- A press release template suitable for release by your organization
- Feedback and scoring on your entry as provided by judges
- Recognition to the community of global 100,000+ executives and leaders
- Recognition on the Business Intelligence Group's website
- Recognition on the Business Intelligence Group's social communities (LinkedIn, X, and Facebook)
- Opportunity to tell your story on the Winners' Circle Podcast and
- Additional trophies and secure digital certificates

Note: Shipping of a trophy to the United States is included with each nomination. Winners outside the US will need to supply their own shipping carrier and account number or arrange for a pickup in the US.



Nominations Due  
February 6, 2026



Winners Notified  
March 12, 2026



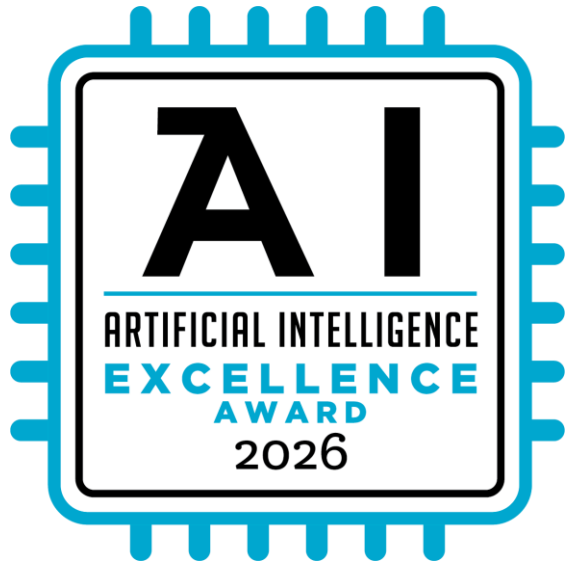
Winners Announced  
March 24, 2026



Nomination Fee  
\$949



# 5 REASONS TO ENTER



1

Recognize, honor, and show gratitude to the team that works so hard to innovate.

2

Establish credibility, build your brand, and show your commitment to innovation and employee culture.

3

Build moral, galvanize your team, and show future employees that their hard work and dedication to innovation is part of something BIG.

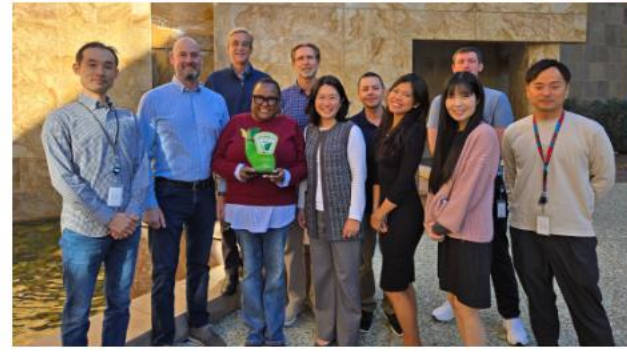
4

Experts in your field review submissions; folks that are in the trenches each day and that understand the difficulty it takes to create something truly unique.

5

As a winner we will work with you to promote your success. As part of your entry, you will receive the winner's logo, press release templates, social media exposure, and a great BIG trophy to put in your lobby, take pictures with, and have a physical award for the team to see each day!





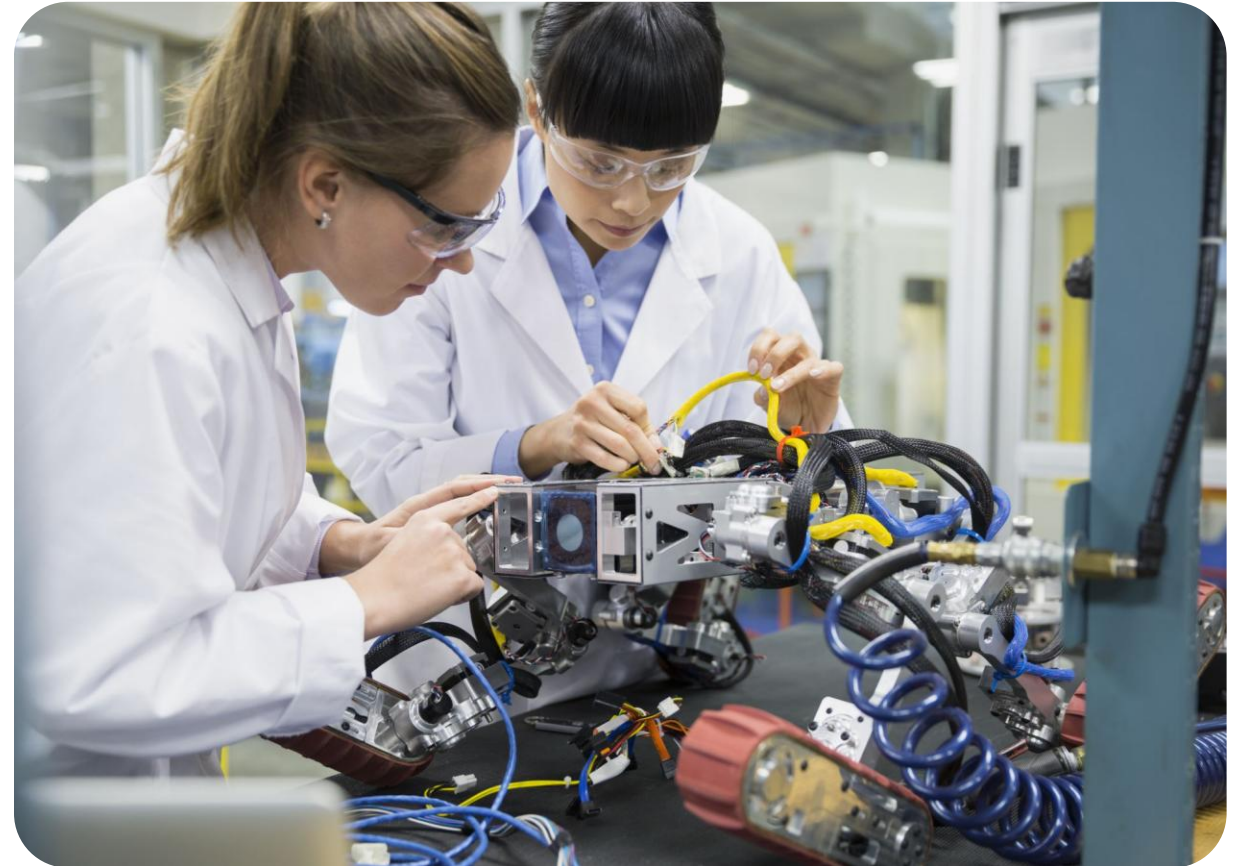


# TIPS & TRICKS

A successful nomination should tell a great story. Effectively communicating your message within the entry includes:

- Strong written descriptions
- Clear, concise, and easily understood explanations and descriptions of your product or service.
- Correct spelling and grammar is important. (Former winner, Grammarly, is a great resource!)
- Write it so your mother can understand it. Articulate your message in a way where, more people than your organization's internal experts understand what you are attempting to convey.

Telling a Good Story Creates  
a GREAT Nomination



Use additional resources to help enhance your chances of winning.

- Make sure your website is easy to navigate and to learn more about what you do. Is there a clear message about the nomination? Does it showcase its purpose, benefits, and value clearly? Be sure that the URL you want our judges to see is visually appealing and has a clear theme.
- Most successful nominations have videos on their website that clearly showcase and explain their product or service as well.

# OUR JUDGING PHILOSOPHY

## Judging Process

Every nomination is scored by our volunteer panel of business experts and industry leaders using our unique model that affords judges the opportunity to share public and private feedback. Not Artificial Intelligence, these are real humans delivering real results. Private feedback can be used to improve your future results. Public feedback can be used to maximize the third-party acknowledgement of your performance.

Judging is based upon your business execution and performance for each award.



## Additional Exposure

While an executive is not able to judge his or her own award category or those of his or her peers, we strongly encourage business experts to become judges. Judges are asked to score nominations and to share meaningful feedback with nominated candidates.

Business leaders with experience, insight, and knowledge are sought to be part of the volunteer panel of independent experts. Judging nominations is easy and usually only requires an hour or two of time.

BECOME A JUDGE





# WINNERS MAKE GOOD COMPANY

 OVHcloud®

 welldoc®

  
calltower

 cognizant®

 TD

 IntelePeer®

invoice 

 TELUS®  
Digital

DigitalOwl

 dailypay.

 indegene®

alight

  
atlantic.net

 Wolters Kluwer

 .vivint

 rma

Capgemini 

 SYNERGY

events.com

  
TARGET RIVER

viettel  
digital

swcop®  
TRANSFORMING OMNICHANNEL

 Patronus AI

edifecs®

DOWFROST™ LC  
heat transfer fluid by 

 DOW®

 TaskUp

 eqo.x®

 zilliant

SINOMAX®  
COMFORT FOR THE WORLD™

SEE ALL THE WINNERS

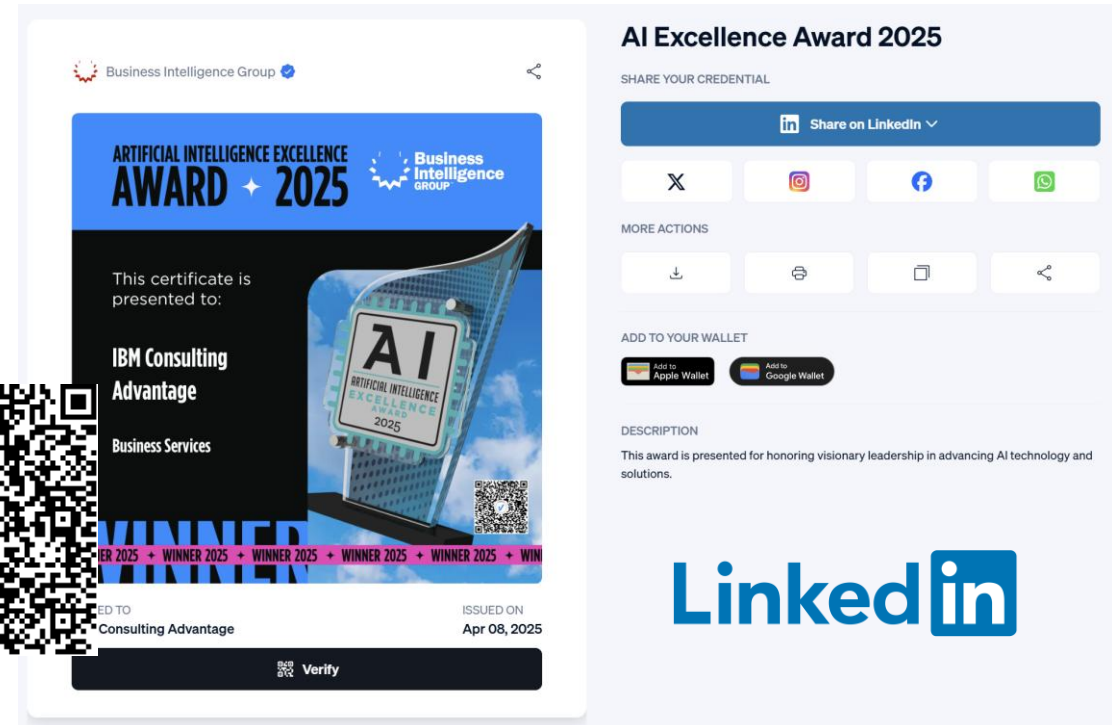
# MAKE IT OFFICIAL. MAKE IT IMMUTABLE.

## WHY BLOCKCHAIN CERTIFICATES?

- ✓ Tamper-Proof – Authenticated and verifiable by anyone, anytime
- ✓ Shareable – Easily added to LinkedIn, resumes, email signatures
- ✓ Permanent Record – No re-issuing, no lost PDFs
- ✓ Branded – Your course, your logo, fully white-labeled
- ✓ Secure – Built on Verix's trusted blockchain platform

- 🖼️ No frames to dust.
- 😓 No PDFs to lose.
- 🎉 No gimmicks.

Just real, verifiable achievement.



SEE HOW IT WORKS







# AMPLIFY YOUR WIN

Winning isn't the finish line. It's the beginning of your story.

Every winner is invited to join us on the **Winners' Circle**, where we spotlight the innovators, leaders, and changemakers shaping the future of business. With your complete approval, you'll reach thousands of industry peers, analysts, and executives.

## Podcast Interview

A relaxed, story-driven discussion featuring you or your team, shared across all major listening platforms.

## Social Media Clips

Professionally edited highlight reels optimized for social feeds, designed for engagement and shareability.

## Feature Blog Article

Based on your podcast transcript. SEO/GEO-enhanced and published on [bintelligence.com](https://bintelligence.com) for ongoing exposure.

Your story could be the one that inspires the next wave of change.



## TUNE IN AND SUBSCRIBE

# SHARE YOUR VOICE



Our advisory boards include industry experts who shape categories, ensure judging integrity, provide feedback on trends, guide program evolution, and elevate the credibility of each of our award programs.

## 2026 MEETING SCHEDULE

BIG Innovation Awards	Wed., June 11, 2025
Best Places to Work	Wed., April 09, 2025
Artificial Intelligence Excellence Awards	Wed., October 29, 2025
Excellence in Customer Service Awards	Wed., November 5, 2025
Fortress Cyber Security Awards	Wed., November 12, 2025
The Sammy - Sales and Marketing Awards	Wed., December 10, 2025
Sustainability Awards	Wed., January 14, 2026
Stratus Award for Cloud Computing	Wed., March 04, 2026
Horizon Awards	Wed., April 08, 2026
BIG Awards for Business	Wed., May 06, 2026



## JOIN A 2026 ADVISORY BOARD







# WINNING BIG!

Drive clicks, sales and eyeballs with insider tips and tricks on how to win and leverage business awards!



# STAND OUT IN A WORLD GONE DIGITAL



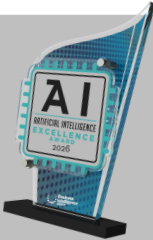








How we evaluate companies, products, and people has continued to evolve as the world around us changes — just as companies have had to revamp the ways they earn their customers' trust. Learn how business and industry awards can help put your company ahead of the curve.

DOWNLOAD OUR EBOOK



# 2026 AWARD CALENDAR

JAN		FEB		MAR	 
APR		MAY		JUNE	 
JULY		AUG		SEPT	
OCT		NOV		DEC	

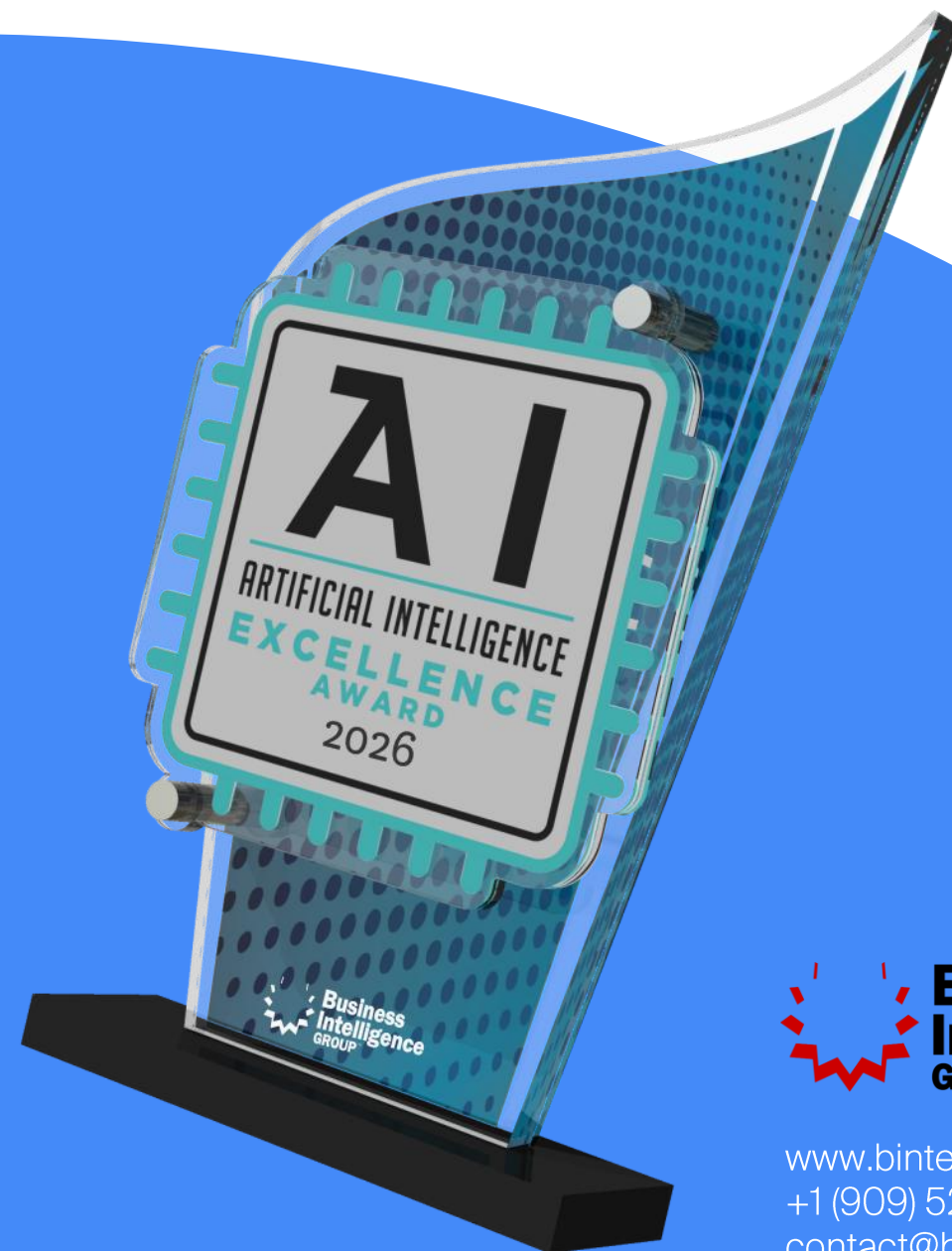


GET ALL THE DEADLINES



# START YOUR NOMINATION

Nominate Now



[www.bintelligence.com](http://www.bintelligence.com)  
+1 (909) 529-2737  
[contact@bintelligence.com](mailto:contact@bintelligence.com)

# APPLICATION GLOSSARY

**Agentic AI** - AI systems that can independently take actions and make decisions to achieve goals

**Analytics** - Using AI to examine data and extract meaningful insights and patterns

**Augmented Intelligence** - AI that enhances human decision-making rather than replacing it

**AR/VR/Mixed Reality** - AI powering immersive virtual, augmented, and blended digital experiences

**Automated Planning And Scheduling** - AI that organizes tasks, resources, and timelines automatically

**Automated Reasoning** - AI systems that draw logical conclusions from information

**Automatic Target Recognition** - AI that identifies and classifies objects of interest in images or sensor data

**Automation** - Using AI to perform tasks without human intervention

**Autonomous Systems** - Self-operating AI systems like self-driving vehicles and drones

**Code Generation** - AI that writes software code from natural language descriptions

**Computer Vision** - AI that interprets and understands visual information from images and videos

**Cybersecurity** - AI protecting systems, networks, and data from digital threats

**Digital Twin Technology** - AI-powered virtual replicas of physical objects or systems

**Edge AI** - AI processing that happens on local devices rather than in the cloud

**Energy Management AI** - AI optimizing energy consumption and distribution

**Environmental Monitoring AI** - AI tracking and analyzing environmental conditions and changes

**Explainable AI** – AI whose decisions can be clearly understood, inspected, and trusted by human users and stakeholders.

**Fraud Detection And Prevention** - AI identifying suspicious patterns to stop fraudulent activity

**Game Artificial Intelligence** - AI creating intelligent behaviors for video game characters and opponents

**Generative AI** - AI that creates new content like text, images, video, or audio

**Gen AI Text Generation** - AI creating written content from prompts

**Gen AI Image Generation** - AI creating pictures and artwork from descriptions

**Gen AI Video Generation** - AI producing video content from text or images

**Gen AI Audio/Music Generation** - AI composing music and creating sound

**Gen AI Multimodal** - AI generating multiple content types simultaneously (text, image, audio, etc.)

**Hardware & Semiconductors** - Physical chips and components designed for AI processing

**Human-Machine Interaction** - AI facilitating natural communication between people and computers

**Image Generation** - AI creating visual content from scratch or from prompts

**Infrastructure & Operations** - AI managing and optimizing IT systems and business operations

**Interpretable & Transparent (XAI)** - AI systems whose decisions can be understood and explained

**Knowledge Representation** - AI organizing and structuring information for machine understanding

**Knowledge Management** - AI organizing, storing, and retrieving organizational information

**Machine Learning** - AI systems that improve through experience and data

**Natural Language Processing** - AI understanding and generating human language

**Orchestration** - AI coordinating multiple systems and workflows to work together

**Predictive Analytics** - AI forecasting future outcomes based on historical data

**Prompt Engineering & Optimization** - Crafting effective instructions to get better AI outputs

**Quantum AI** - AI leveraging quantum computing for enhanced processing power

**Reasoning Systems** - AI that thinks through problems using logic and inference

**Retrieval-Augmented Generation (RAG)** - AI that searches knowledge bases to enhance its responses

**Robotics** - AI controlling physical machines that perform tasks in the real world

**Safety & Alignment** - Ensuring AI systems behave safely and according to human values

**Small Language Models (SLMs)** - Compact, efficient AI language models for specific tasks

**Strategic Planning** - AI developing long-term plans and strategies for organizations

**Synthetic Data Generation** - AI creating artificial training data that mimics real-world information

**Video Generation** - AI producing video content from various inputs

**Vision-Language Models** - AI that understands and connects visual and textual information