



# Influencer Index

## RANKING THE WORLD'S MOST INFLUENTIAL PUBLIC RELATIONS FIRMS

March 24, 2026

The BIG PR Influencer Index measures the LinkedIn presence, content performance, and audience engagement of over 400 public relations firms worldwide. Rankings are determined by the proprietary BIG Index Score — a composite of follower reach, post volume, likes, comments, reposts, and media points.

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Presented by:



# 2026 Top Public Relations Firms

The definitive ranking of the most influential PR firms on LinkedIn, regardless of size. Ranked by the BIG Index Score — a composite measure of follower reach, content volume, likes, comments, reposts, and media points — this list represents the firms setting the standard for LinkedIn presence across the global public relations industry.

Rank	BIG Index Score	Name	Profile LinkedIn	Domain
1	92,447.65	Edelman	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
2	65,567.32	Weber Shandwick	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
3	38,996.22	Adfactors PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
4	32,131.89	Golin	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
5	22,981.79	Allison Worldwide	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
6	15,769.99	FleishmanHillard	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
7	14,698.09	Porter Novelli	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
8	14,441.74	Bospar	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
9	14,317.09	The Hoffman Agency	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
10	13,816.09	Zeno Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
11	11,820.34	Ruder Finn	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
12	11,300.43	SKDK	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
13	10,968.63	Brands2Life	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
14	10,792.76	Citizen Relations	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
15	10,563.14	PAN	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
16	10,351.13	Antenna Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
17	10,136.72	Caliber Corporate Advisers	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
18	9,909.76	ICR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
19	9,478.19	Jackson Spalding	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
20	8,858.47	MSL Global	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
21	8,577.20	KCSA Strategic Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
22	8,439.80	Edelman Smithfield	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
23	8,246.43	Padilla	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>

Rank	BIG Index Score	Name	Profile LinkedIn	Domain
24	8,103.68	All Points Public Relations	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
25	8,076.64	Coyne PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
26	7,999.55	5WPR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
27	7,973.40	Matter Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
28	7,846.47	Gregory FCA	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
29	7,544.55	Headline Media	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
30	7,412.93	Amendola Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
31	7,285.49	Bubble Agency	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
32	7,213.84	Sparkpr	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
33	7,108.18	Kiterocket	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
34	6,993.10	Hotwire	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
35	6,897.82	LaunchSquad	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
36	6,825.92	The Bliss Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
37	6,315.99	William Mills Agency	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
38	6,085.17	Vault Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
39	5,814.57	Development Counsellors International	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
40	5,802.32	MikeWorldWide	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
41	5,703.00	Grayling	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
42	5,547.29	Gateway Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
43	5,424.55	Franco	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
44	5,394.48	Sunwest Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
45	5,286.81	Aspectus Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
46	5,087.57	Impact Communications Inc. - Marketing PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
47	4,970.92	StreetCred PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
48	4,934.96	Eskenzi PR and Marketing	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
49	4,795.67	RFBinder	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
50	4,718.47	Square Root Marketing	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>

<b>Rank</b>	<b>BIG Index Score</b>	<b>Name</b>	<b>Profile LinkedIn</b>	<b>Domain</b>
51	4,695.82	Havas Formula	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
52	4,262.82	Band of Insiders	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
53	4,145.08	W2 Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
54	3,958.17	Spa Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
55	3,871.00	10 to 1 Public Relations	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
56	3,750.36	INK Communications Co.	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
57	3,628.80	C-Strategies Inc.	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
58	3,581.50	Magenta Associates An employee-owned B Corp	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
59	3,321.73	Berkeley Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
60	3,265.77	Buchanan Public Relations	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
61	3,195.38	Full Tilt Consulting	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
62	3,192.30	Gabriel Marketing Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
63	3,062.31	C8 Consulting	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
64	3,043.25	Concrete Media	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
65	3,012.11	Max Borges Agency	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
66	2,976.35	Wireside Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
67	2,871.82	The Pollack Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
68	2,739.92	Ditoe Public Relations	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
69	2,575.69	Spark Communications UK	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
70	2,350.11	Recognition PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
71	2,338.78	Firebrand Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
72	2,221.01	Olmstead Williams Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
73	2,160.10	Carabiner Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
74	2,148.02	Champion	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
75	2,021.67	Karbo Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>

# 2026 Top Boutique Public Relations Firms

The highest-ranked boutique PR agencies on LinkedIn, defined by firms with focused teams and specialized expertise. Despite their smaller scale, these agencies demonstrate that targeted content and niche authority can drive meaningful LinkedIn influence — often outperforming firms many times their size.

Rank	BIG Index Score	Name	Profile LinkedIn	Domain
1	10,330.09	Litzky PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
2	10,142.95	The Digital Voice	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
3	10,136.72	Caliber Corporate Advisers	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
4	9,883.62	Just Drive Media	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
5	9,551.00	Global Gateway Advisors	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
6	8,577.20	KCSA Strategic Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
7	8,103.68	All Points Public Relations	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
8	7,544.55	Headline Media	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
9	7,412.93	Amendola Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
10	7,285.49	Bubble Agency	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
11	7,170.83	Hunt Gather	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
12	7,108.18	Kiterocket	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
13	6,763.12	Murray	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
14	6,604.83	Sanctuary Counsel	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
15	6,420.67	Startr Co.	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
16	6,370.05	Ten Bridge Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
17	6,315.99	William Mills Agency	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
18	6,192.92	The Harris Agency	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
19	6,110.46	Kinetic.PR LLC	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
20	5,713.20	Tell NY	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
21	5,547.29	Gateway Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
22	5,533.02	TMPR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
23	5,517.45	Raven Public Relations	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>

24	5,505.43	Quarter Horse PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
25	5,480.22	SBS Comms	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
26	5,424.55	Franco	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
27	5,394.48	Sunwest Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
28	5,328.10	Greenough Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
29	5,163.86	R. Agency	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
30	5,087.57	Impact Communications Inc. - Marketing PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
31	5,072.18	Wixted Company	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
32	5,035.40	Raffetto Herman Strategic Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
33	4,970.92	StreetCred PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
34	4,934.96	Eskenzi PR and Marketing	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
35	4,918.64	RJ Strategic Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
36	4,764.35	Partners PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
37	4,748.24	Red Lorry Yellow Lorry	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
38	4,729.50	FM letiim Danmanl	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
39	4,718.47	Square Root Marketing	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
40	4,707.64	Talk Shop	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
41	4,690.11	Milk Honey PR Certified B Corp	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
42	4,544.21	Stretch PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
43	4,373.68	TFD - Think Feel Do	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
44	4,332.08	Voxus PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
45	4,322.00	Moxie Communications Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
46	4,145.08	W2 Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
47	4,040.39	Dix Eaton	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
48	4,000.98	Reputation Partners LLC	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
49	3,958.17	Spa Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
50	3,887.00	fama PR now Marketbridge	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
51	3,871.00	10 to 1 Public Relations	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>

52	3,829.86	Salt Ruttner	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
53	3,822.26	Stanton	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
54	3,783.00	Cookerly PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
55	3,761.53	BRG Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
56	3,732.75	Flackable	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
57	3,708.14	ROKK Solutions	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
58	3,642.45	FACTORY PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
59	3,628.80	C-Strategies Inc.	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
60	3,628.56	DEC PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
61	3,601.29	Racepoint Global	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
62	3,593.21	Glen Echo Group LLC	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
63	3,587.71	KARV	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
64	3,581.50	Magenta Associates An employee-owned B Corp	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
65	3,574.67	Breakaway Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
66	3,528.00	Elle Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
67	3,517.17	anthonyBarnum Public Relations	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
68	3,490.26	Kite Hill	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
69	3,480.65	Babbit Bodner	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
70	3,469.93	Little Leaf Agency GmbH	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
71	3,442.23	COMMAND	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
72	3,407.22	SourceCode Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
73	3,392.71	MPowered Inc.	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
74	3,363.97	Kickstand	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
75	3,323.58	Stanton Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
76	3,279.95	Eleven Hundred Agency	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
77	3,265.77	Buchanan Public Relations	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
78	3,265.35	TellMed Strategies	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
79	3,250.26	firstlight	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>

80	3,195.38	Full Tilt Consulting	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
81	3,193.98	Southard Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
82	3,192.30	Gabriel Marketing Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
83	3,165.94	Shore Fire Media	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
84	3,149.53	Zebra Partners	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
85	3,136.38	Kirvin Doak Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
86	3,127.80	V2 Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
87	3,078.75	FischTank PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
88	3,069.50	Trevi Communications Inc.	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
89	3,062.31	C8 Consulting	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
90	3,043.25	Concrete Media	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
91	2,991.80	Curley Company	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
92	2,976.35	Wireside Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
93	2,966.76	VSC	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
94	2,952.83	360PRplus	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
95	2,932.21	Maroon PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
96	2,931.29	Sage Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
97	2,929.79	Say Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
98	2,871.82	The Pollack Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
99	2,863.20	Aristo Ietium	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
100	2,840.68	Stone Junction	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>

# 2026 Top Mid-Sized Public Relations Firms

The highest-ranked mid-sized PR firms on LinkedIn, representing agencies that have found the balance between reach and agility. These firms combine growing follower bases with consistent content output, making them among the most competitive voices in the industry.

Rank	BIG Index Score	Name	Profile LinkedIn	Domain
1	23,669.00	JConnelly	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
2	14,441.74	Bospar	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
3	14,317.09	The Hoffman Agency	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
4	11,300.43	SKDK	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
5	10,992.54	Kekst CNC	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
6	10,968.63	Brands2Life	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
7	10,792.76	Citizen Relations	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
8	10,563.14	PAN	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
9	10,351.13	Antenna Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
10	9,909.76	ICR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
11	9,478.19	Jackson Spalding	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
12	9,395.36	DCI	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
13	9,205.14	Rubenstein Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
14	8,439.80	Edelman Smithfield	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
15	8,246.43	Padilla	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
16	8,203.60	dna Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
17	8,149.33	Greenhouse Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
18	8,076.64	Coyne PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
19	7,999.55	5WPR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
20	7,973.40	Matter Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
21	7,846.47	Gregory FCA	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
22	7,213.84	Sparkpr	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
23	7,146.47	Headland	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
24	6,993.10	Hotwire	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>

25	6,897.86	Signal Group DC	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
26	6,897.82	LaunchSquad	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
27	6,825.92	The Bliss Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
28	6,151.26	Lambert	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
29	6,096.64	CC	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
30	6,085.17	Vault Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
31	5,896.54	SEEN Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
32	5,814.57	Development Counsellors International	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
33	5,802.32	MikeWorldWide	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
34	5,478.43	HAVAS Red US	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
35	5,380.74	BerlinRosen	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
36	5,286.81	Aspectus Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
37	5,280.10	Autumn Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
38	5,264.27	rbb Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
39	4,929.31	The Brand Guild	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
40	4,846.97	Hawthorn Advisors	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
41	4,846.00	ICR Lumina	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
42	4,795.67	RFBinder	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
43	4,732.91	LDWW	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
44	4,695.82	Havas Formula	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
45	4,504.64	Inkhouse	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
46	4,262.82	Band of Insiders	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
47	4,232.48	Falls Co.	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
48	4,217.58	M Booth Health	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
49	3,835.61	Mission North	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
50	3,750.36	INK Communications Co.	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>

# 2026 Top Large Public Relations Firms

The 10 largest and most influential PR firms on LinkedIn, ranked by BIG Index Score. These global agencies command the highest follower counts and content volume in the industry — setting the benchmark that all other firms are measured against.

Rank	BIG Index Score	Name	Profile LinkedIn	Domain
1	92,447.65	Edelman	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
2	65,567.32	Weber Shandwick	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
3	38,996.22	Adfactors PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
4	32,131.89	Golin	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
5	22,981.79	Allison Worldwide	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
6	19,303.45	Ketchum	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
7	16,943.56	Hill Knowlton	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
8	15,769.99	FleishmanHillard	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
9	14,698.09	Porter Novelli	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
10	13,816.09	Zeno Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>

# 2026 Fastest Growing Public Relations Firms

The 100 PR agencies ranked by LinkedIn follower growth, measured against their volume of posts during the tracking period. Growth Rank reflects momentum — not just size — identifying the firms actively building their audience and expanding their LinkedIn footprint.

Rank	Name	Profile LinkedIn	Domain
1	Ketchum	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
2	Elle Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
3	Crackle PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
4	Hokku PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
5	Breakaway Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
6	Derris	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
7	Adfactors PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
8	MikeWorldWide	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
9	FleishmanHillard	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
10	Jack Taylor	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
11	We. Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
12	LifeSci Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
13	Sonus PR - B2B Tech PR Agency	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
14	Prim Co	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
15	SEEN Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
16	MSL Global	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
17	Moxie Communications Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
18	Medyaevi letiim	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
19	Edelman	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
20	HudsonLake	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
21	CBC	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
22	Trier and Company	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>

23	Zeno Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
24	Seven Media	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
25	SBS Comms	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
26	FACTORY PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
27	Weber Shandwick	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
28	SamsonPR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
29	Autumn Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
30	Shore Fire Media	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
31	Heron Agency	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
32	BerlinRosen	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
33	M18 PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
34	Bateman Agency Inc.	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
35	Rubenstein Public Relations	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
36	Milk Honey PR Certified B Corp	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
37	Relativity Ventures	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
38	Another Word Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
39	Max Borges Agency	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
40	Hill Knowlton	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
41	Golin	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
42	360PRplus	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
43	Headland	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
44	Rubenstein Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
45	BCW Global	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
46	Tigercomm	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
47	The Brand Guild	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
48	DCI	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
49	Offleash PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
50	Greenhouse Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>

51	RICE A FINN Partners Company	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
52	The Media Nanny	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
53	Grayling	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
54	Kahn Media	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
55	Kekst CNC	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
56	DG-PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
57	Edelman Smithfield	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
58	The Colab	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
59	Bolt PR A Millwright Agency	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
60	Coyne PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
61	JConnelly	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
62	Porter Novelli	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
63	Ruder Finn	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
64	Band of Insiders	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
65	Sanctuary Counsel	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
66	BIG FISH PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
67	Allison Worldwide	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
68	Hunt Gather	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
69	Haymaker Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
70	Channel V Media	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
71	Tell NY	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
72	Corporate Ink	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
73	Global Gateway Advisors	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
74	Uproar by Moburst	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
75	M Booth Health	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
76	Racepoint Global	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
77	Maven PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
78	PRIME I PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>

79	Citizen Relations	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
80	Marino.	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
81	dna Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
82	SKDK	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
83	anthonyBarnum Public Relations	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
84	fama PR now Marketbridge	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
85	Hotwire	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
86	Hawthorn Advisors	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
87	ICR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
88	Brands2Life	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
89	Jackson Spalding	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
90	Purpose Worldwide	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
91	Marathon Strategies LLC	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
92	BLAZE PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
93	Lambert	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
94	V2 Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
95	Diffusion PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
96	Eleven Hundred Agency	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
97	Mission North	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
98	Vault Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
99	Development Counsellors International	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
100	The Digital Voice	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>

# 2026 Most Engaging Public Relations Firms

The 50 PR firms generating the highest engagement on LinkedIn, ranked by a composite of likes, comments, and reposts relative to their audience size. Engagement is the truest signal of content resonance — these firms aren't just publishing, they're connecting.

Rank	BIG Index Score	Name	Profile LinkedIn	Domain
1	38,996.22	Adfactors PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
2	22,981.79	Allison Worldwide	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
3	92,447.65	Edelman	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
4	32,131.89	Golin	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
5	65,567.32	Weber Shandwick	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
6	15,769.99	FleishmanHillard	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
7	13,816.09	Zeno Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
8	11,300.43	SKDK	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
9	14,698.09	Porter Novelli	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
10	9,478.19	Jackson Spalding	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
11	8,439.80	Edelman Smithfield	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
12	8,246.43	Padilla	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
13	8,858.47	MSL Global	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
14	7,973.40	Matter Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
15	10,968.63	Brands2Life	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
16	14,317.09	The Hoffman Agency	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
17	7,544.55	Headline Media	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
18	10,563.14	PAN	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
19	14,441.74	Bospar	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
20	4,934.96	Eskenzi PR and Marketing	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
21	6,825.92	The Bliss Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
22	11,820.34	Ruder Finn	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>

23	8,076.64	Coyne PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
24	10,792.76	Citizen Relations	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
25	7,108.18	Kiterocket	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
26	10,136.72	Caliber Corporate Advisers	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
27	5,547.29	Gateway Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
28	7,213.84	Sparkpr	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
29	6,897.82	LaunchSquad	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
30	7,846.47	Gregory FCA	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
31	4,145.08	W2 Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
32	5,424.55	Franco	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
33	5,394.48	Sunwest Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
34	6,993.10	Hotwire	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
35	5,814.57	Development Counsellors International	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
36	5,802.32	MikeWorldWide	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
37	4,795.67	RFBinder	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
38	5,087.57	Impact Communications Inc. - Marketing PR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
39	5,286.81	Aspectus Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
40	4,695.82	Havas Formula	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
41	5,703.00	Grayling	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
42	4,718.47	Square Root Marketing	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
43	9,909.76	ICR	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
44	3,192.30	Gabriel Marketing Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
45	3,265.77	Buchanan Public Relations	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
46	7,285.49	Bubble Agency	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
47	8,577.20	KCSA Strategic Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
48	10,351.13	Antenna Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
49	2,871.82	The Pollack Group	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>
50	6,085.17	Vault Communications	<a href="#">LinkedIn Profile</a>	<a href="#">Visit Website</a>