

**10**  
**YEARS**  
Since 2016

# PROTECTING THE PLANET IS GOOD BUSINESS





# Green Never Looked So Good!

Ten years ago, sustainability was a commitment. Today, it's a competitive advantage.

Regulations are tightening. Investors are demanding transparency. Customers are choosing partners based on ESG performance. And AI is giving organizations entirely new ways to measure, report, and accelerate their environmental progress. The companies leading this moment aren't waiting for the world to catch up. They're building the playbook everyone else will follow.

That's exactly who the Sustainability Awards were created to recognize.

We've honored organizations, individuals, and innovations across every industry, from startups whose entire mission is a greener future, to enterprise teams quietly transforming supply chains and energy consumption from the inside out.

If your organization is doing the work, this is your moment to show the world.

 Nominations Due June 19, 2026
  Winners Notified July 22, 2026
  Winners Announced August 4, 2026
  Nomination Fee \$949



Russ Fordyce  
CEO & Founder  
Business Intelligence Group

Companies that prioritize environmental, social, and governance (ESG) factors see

**4.3%**

higher returns on average compared to their counterparts.

**2.7X**

Products marketed as sustainable grew 2.7x faster than conventional products

Wind and Solar Plants became

**70-89%**

CHEAPER in the last 10 years.

Consumers want to buy healthy, bio, locally sourced foods with less environmental impact.



Solar power has become the 'cheapest electricity in history' even below coal.

# COMPANY AWARDS

Elevate Your Brand



## Sustainability Leadership Award

Awarded to an organization within a specific industry whose actions over the last 12 months prove sustainability is a core business objective.



## Sustainability Initiative of the Year

Awarded to an organization within a specific industry that launched or completed a sustainability initiative or project within the last 12 months.



## Sustainability Startup of the Year

Awarded to a new organization (less than 5 years) whose sole mission is to provide products or services that enable or support sustainability initiatives.

# PRODUCT AWARDS

Validate Your Product



## Sustainability Product of the Year

Honors a physical product that significantly advances environmental responsibility, resource efficiency, and sustainable business practices, positively impacting both the industry and the planet.



## Sustainability Service of the Year

Recognizes a groundbreaking service or digital product that significantly promotes sustainability, enhances environmental stewardship, and delivers measurable benefits to businesses, communities, and the environment.



# INDIVIDUAL AWARDS

Reward Your People



## Sustainability Hero

Awarded to an executive whose efforts over the past 12 months have improved the sustainability initiatives of the organization. C-Suite through VP levels.



## Sustainability Starter

Awarded to an early in career (less than 5 years) person whose efforts over the past 12 months have improved the sustainability initiatives of the organization.



## Sustainability Champion

Awarded to a non-executive whose efforts over the past 12 months have improved the sustainability initiatives of the organization. All under VP level.



## Sustainability Squad (Team)

Awarded to a team of people (up to 7) whose efforts over the past 12 months have improved the sustainability initiatives of the organization.

# NOMINATION CATEGORIES

Sustainability Awards will be given out for superior performances in the past 12 months. Nominees will select an award, industry and size to determine their contest group.

## Your Industry

- Artificial Intelligence\*
- Aerospace
- Agriculture
- Automotive
- Broadcasting
- Business Services
- Construction
- Consumer Services
- Chemical
- Computer
- Construction
- Defense
- Education
- Energy
- Entertainment
- Financial Services
- Food
- Government
- Healthcare
- Hospitality
- Insurance
- Internet and Technology
- Law
- Manufacturing
- Media/Events
- Non-profit
- Pharmaceutical
- Publishing
- Real Estate
- Retail
- Software
- Supply Chain\*
- Transportation
- Travel and Leisure
- Telecommunications
- Utility
- Wholesale and Distribution
- Other

## Organization Size

- Micro: 10 or fewer employees
- Very Small: 11-100 employees
- Small: 100-999 employees
- Medium: 1000-9,999 employees
- Large: More than 10,000 employees

# THE NOMINATION PROCESS

All nominations are 100% confidential. Neither the nomination nor any of its content will be shared with anyone other than our staff and judges.

You may submit multiple nominations in multiple categories as a means of increasing your odds of winning.

If you need to amend a nomination already submitted, you can resubmit the nomination following the same process but using the coupon code “RE-WORK”.

1

Download the entry kit at [bintelligence.com](http://bintelligence.com)

2

Use our handy worksheet to write your nomination

3

Click **NOMINATE NOW** to submit

# FEES & RULES

## Nomination Fees

The \$949 nomination fee is collected when your nomination is submitted online. We accept all major credit cards, bank transfers, and checks. If paying by check or wire transfer, enter in your nomination and use coupon code "ALT-PAYMENT" when promoted.

Contact us for banking information to complete your submission via wire or ACH transfer.

Mailing Address:  
Business Intelligence Group  
28 Park Ave, Beverly, NJ 08010 USA

## Rules

Nominations must be for performances in the last 12 months.

Nominations must not be duplicative work of others.

You should be able to show the impact or potential impact of your organization, product or individual performance through concrete measurements or analysis.



# WINNING

Should your nomination be selected as a winner, you will receive:

- One secure digital certificate per winning entry
- A digital logo for royalty-free use online and in print
- A press release announcing the winners
- A press release template suitable for release by your organization
- Feedback and scoring on your entry as provided by judges
- Recognition to the community of global 100,000+ executives and leaders
- Recognition on the Business Intelligence Group's website
- Recognition on the Business Intelligence Group's social communities
- Opportunity to tell your story on the Winners' Circle Podcast
- Physical trophies and additional secure digital certificates available for purchase.

Note: Shipping of a trophy to the United States is included with each nomination. Winners outside the US will need to supply their own shipping carrier and account number or arrange for a pickup in the US.



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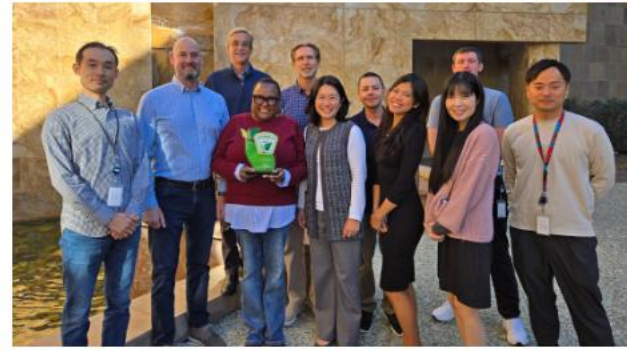
# WINNERS MAKE GOOD COMPANY



PEPSICO BEVERAGES  
NORTH AMERICA



SEE ALL THE WINNERS

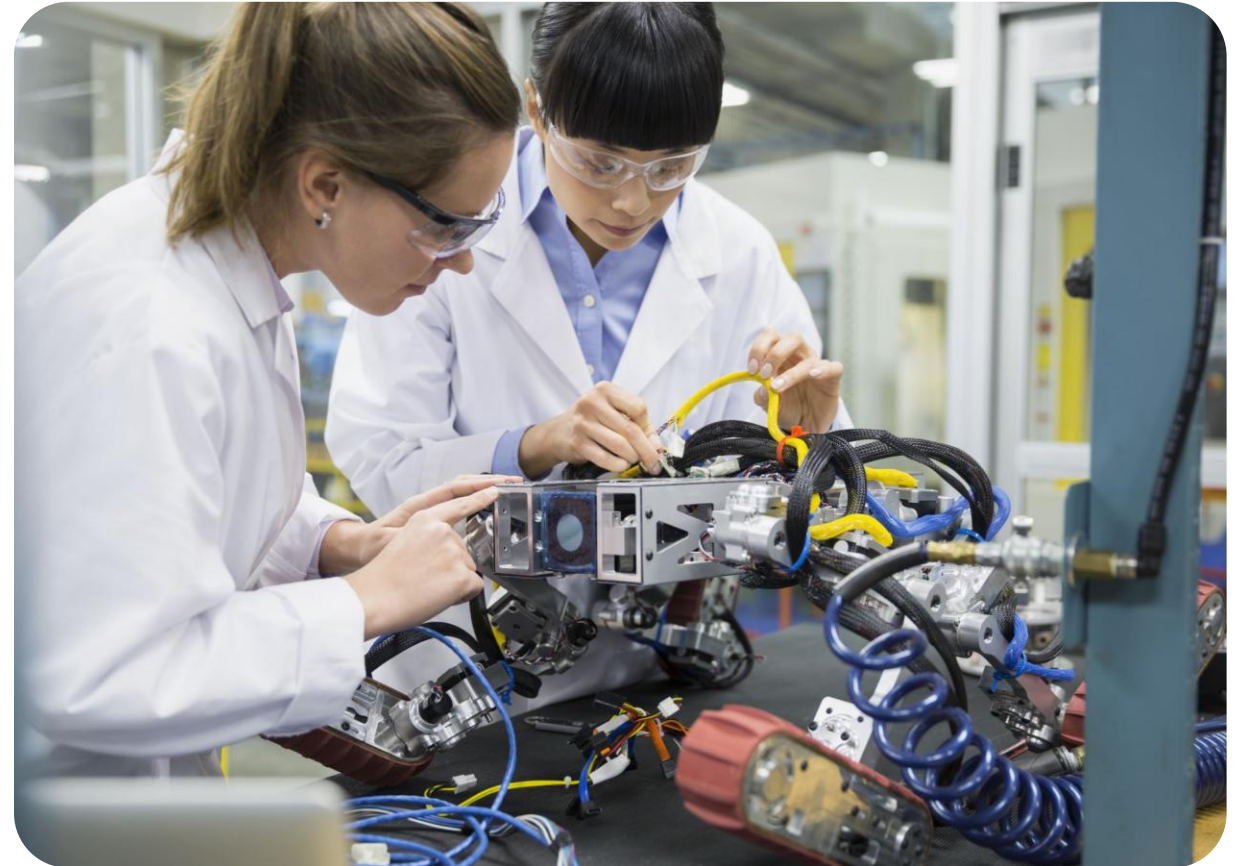


# TIPS & TRICKS

A successful nomination should tell a great story. Effectively communicating your message within the entry includes:

- Strong written descriptions
- Clear, concise, and easily understood explanations and descriptions of your product or service.
- Correct spelling and grammar is important. (Former winner, Grammarly, is a great resource!)
- Write it so your mother can understand it. Articulate your message in a way where, more people than your organization's internal experts understand what you are attempting to convey.

Telling a Good Story Creates  
a GREAT Nomination



Use additional resources to help enhance your chances of winning.

- Make sure your website is easy to navigate and to learn more about what you do. Is there a clear message about the nomination? Does it showcase its purpose, benefits, and value clearly? Be sure that the URL you want our judges to see is visually appealing and has a clear theme.
- Most successful nominations have videos on their website that clearly showcase and explain their product or service as well.

# OUR JUDGING PHILOSOPHY

## Judging Process

Every nomination is scored by our volunteer panel of business experts and industry leaders using our unique model that affords judges the opportunity to share public and private feedback. Not Artificial Intelligence, these are real humans delivering real results. Private feedback can be used to improve your future results. Public feedback can be used to maximize the third-party acknowledgement of your performance.

Judging is based upon your business execution and performance for each award.



## Additional Exposure

While an executive is not able to judge his or her own award category or those of his or her peers, we strongly encourage business experts to become judges. Judges are asked to score nominations and to share meaningful feedback with nominated candidates.

Business leaders with experience, insight, and knowledge are sought to be part of the volunteer panel of independent experts. Judging nominations is easy and usually only requires an hour or two of time.

**BECOME A JUDGE**



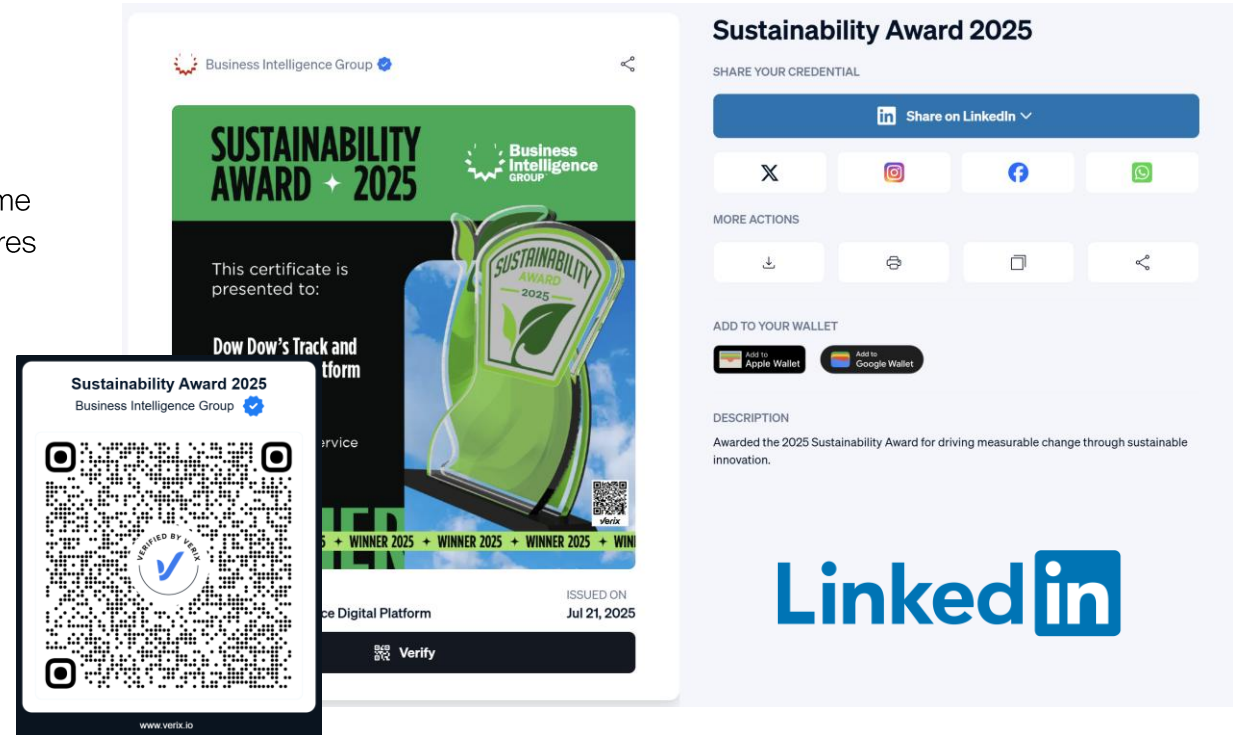
# MAKE IT OFFICIAL. MAKE IT IMMUTABLE.

## WHY BLOCKCHAIN CERTIFICATES?

- ✓ Tamper-Proof – Authenticated and verifiable by anyone, anytime
- ✓ Shareable – Easily added to LinkedIn, resumes, email signatures
- ✓ Permanent Record – No re-issuing, no lost PDFs
- ✓ Branded – Your course, your logo, fully white-labeled
- ✓ Secure – Built on Verix's trusted blockchain platform

- 🖼️ No frames to dust.
- 😓 No PDFs to lose.
- 🎯 No gimmicks.

Just real, verifiable achievement.



SEE HOW IT WORKS



# AMPLIFY YOUR WIN

Winning isn't the finish line. It's the beginning of your story.

Every winner is invited to join us on the **Winners' Circle**, where we spotlight the innovators, leaders, and changemakers shaping the future of business. With your complete approval, you'll reach thousands of industry peers, analysts, and executives.

## Podcast Interview

A relaxed, story-driven discussion featuring you or your team, shared across all major listening platforms.

## Social Media Clips

Professionally edited highlight reels optimized for social feeds, designed for engagement and shareability.

## Feature Blog Article

Based on your podcast transcript. SEO/GEO-enhanced and published on [bintelligence.com](https://bintelligence.com) for ongoing exposure.

Your story could be the one that inspires the next wave of change.



## TUNE IN AND SUBSCRIBE

 [bintelligence.com/podcast](https://bintelligence.com/podcast)



# SHARE YOUR VOICE



Our advisory boards include industry experts who shape categories, ensure judging integrity, provide feedback on trends, guide program evolution, and elevate the credibility of each of our award programs.

## 2026 MEETING SCHEDULE

BIG Innovation Awards	Wed., June 11, 2025
Best Places to Work	Wed., April 09, 2025
Artificial Intelligence Excellence Awards	Wed., October 29, 2025
Excellence in Customer Service Awards	Wed., November 5, 2025
Fortress Cyber Security Awards	Wed., November 12, 2025
The Sammy - Sales and Marketing Awards	Wed., December 10, 2025
Sustainability Awards	Wed., January 14, 2026
Stratus Award for Cloud Computing	Wed., March 04, 2026
Herizon Awards	Wed., April 08, 2026
BIG Awards for Business	Wed., May 06, 2026



**JOIN A 2026 ADVISORY BOARD**





# WINNING BIG!

Drive clicks, sales and eyeballs with insider tips and tricks on how to win and leverage business awards!



# STAND OUT IN A WORLD GONE DIGITAL







How we evaluate companies, products, and people has continued to evolve as the world around us changes – just as companies have had to revamp the ways they earn their customers' trust. Learn how business and industry awards can help put your company ahead of the curve.

DOWNLOAD OUR EBOOK



# 2026 AWARD CALENDAR

JAN		FEB		MAR	 
APR		MAY		JUNE	 
JULY		AUG		SEPT	
OCT		NOV		DEC	



GET ALL THE DEADLINES

**10**  
**YEARS**  
Since 2016

# START YOUR NOMINATION

Nominate Now



[www.bintelligence.com](http://www.bintelligence.com)  
+1 (909) 529-2737  
[contact@bintelligence.com](mailto:contact@bintelligence.com)