

THE BEST IN BUSINESS CLASS





Welcome to the BIG Awards for Business

14 Years of Celebrating Business Excellence

Are you ready to showcase your organization's biggest achievements?

The BIG Awards for Business continues to recognize the most innovative companies, impactful products, and inspiring leaders across every industry. From rising startups to established global brands, we celebrate those who are shaping the future of business.

Whether you've launched a revolutionary product, implemented a game-changing strategy, or led with extraordinary vision – there's a category for you. This open-source awards program is designed to spotlight excellence at every level.

Submitting a nomination means more than recognition. It connects you to a powerful community of industry trailblazers and forward-thinkers.

We can't wait to learn more about your accomplishments. Let's celebrate your success.



Nominations Due
October 9, 2026



Winners Notified
November 11, 2026



Winners Announced
November 23, 2026



Nomination Fee
\$849



Russ Fordyce
Chief Recognition Officer
Business Intelligence Group

AWARDS OFFERED

BIG Awards for Business will be given out for superior performances in the past 12 months. Nominees will select a single solution and award category, application type for each nomination.



Organization

- Start-up of the Year
- Small Business of the Year
- Company of the Year
- Green Company of the Year



Product

- New Product of the Year
- Product of the Year
- Green Product of the Year
- Case Study of the Year



People

- Entrepreneur Award
- Small Business Executive of the Year
- Executive of the Year
- Woman of the Year

NOMINATION CATEGORIES

Nominee Industry

- Advertising, Marketing, & Public Relations
- Aerospace
- Agriculture
- Automotive
- Banking and Financial services
- Broadcasting
- Business services
- Chemical
- Computer
- Construction
- Defense
- Education
- Energy
- Entertainment and Media
- Food
- Government
- Health
- Hospitality
- Insurance
- Internet and Technology
- Law
- Manufacturing
- Mass media
- Music
- News media
- Non-profit
- Petroleum
- Pharmaceutical
- Publishing
- Real Estate
- Software
- Telecommunications
- Utility

Nominee Organization Size

- Micro: 10 or fewer employees
- Very Small: 11-100 employees
- Small: 100-999 employees
- Medium: 1000-9,999 employees
- Large: More than 10,000 employees



All nominations are 100% confidential. Neither the nomination nor any of its content will be shared with anyone other than our staff and judges.

You may submit multiple nominations in multiple categories as a means of increasing your odds of winning.

If you need to amend a nomination already submitted, you can resubmit the nomination following the same process but using the coupon code “RE-WORK”.

1

Download the entry kit at bintelligence.com

2

Use our handy worksheet to write your nomination

3

Click NOMINATE NOW to submit

FEES & RULES

Nomination Fees

The \$849 nomination fee is collected when your nomination is submitted online. We accept all major credit cards, bank transfers, and checks. If paying by check or wire transfer, enter in your nomination and use coupon code “ALT-PAYMENT” when promoted.

Contact us for banking information to complete your submission via wire or ACH transfer.

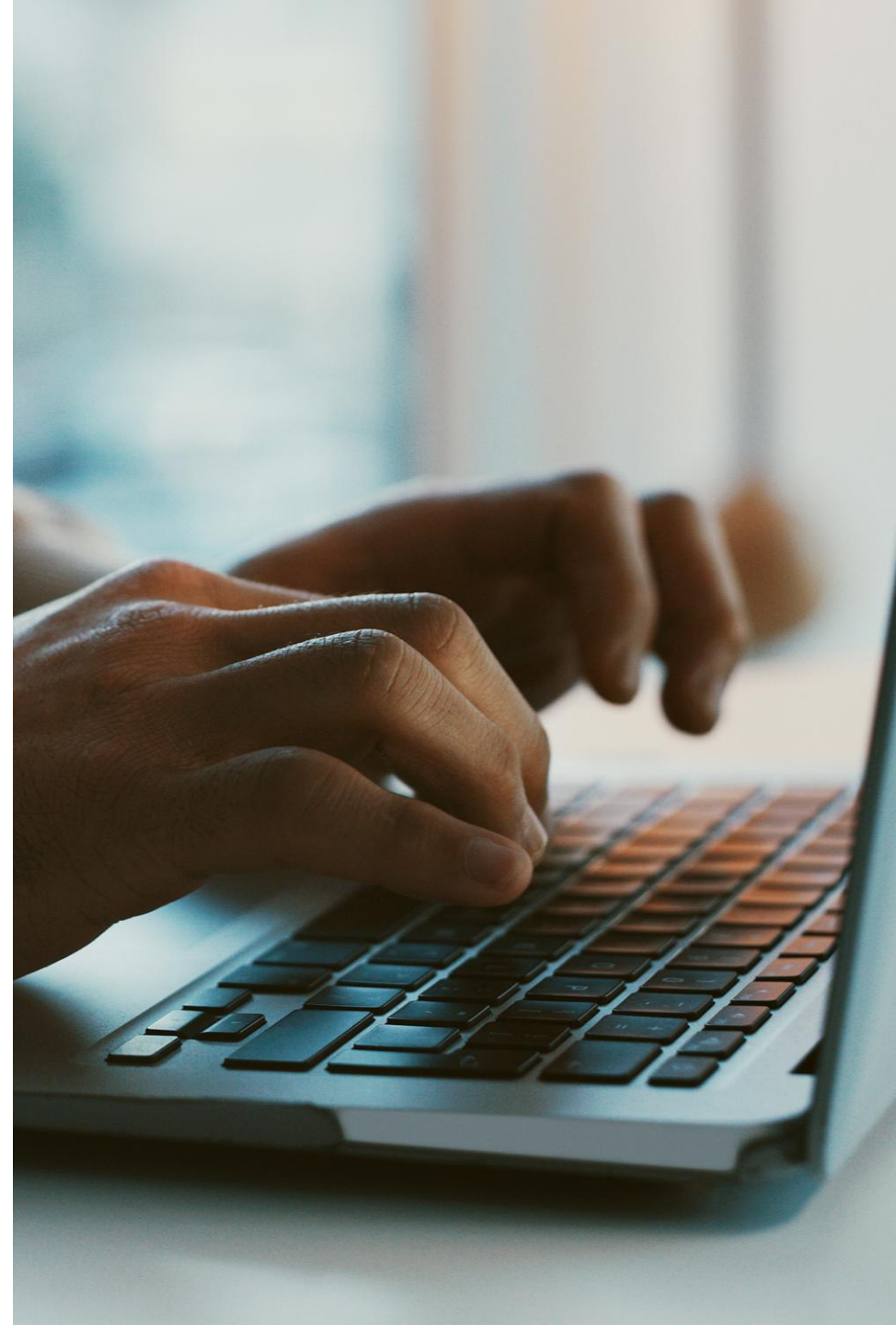
Mailing Address:
Business Intelligence Group
28 Park Ave, Beverly, NJ 08010 USA

Rules

Nominations must be for performances in the last 12 months.

Nominations must not be duplicative work of others.

You should be able to show the impact or potential impact of your organization, product or individual performance through concrete measurements or analysis.



5 REASONS TO ENTER



1

Recognize, honor, and show gratitude to the team that works so hard to innovate.

2

Establish credibility, build your brand, and show your commitment to innovation and employee culture.

3

Build moral, galvanize your team, and show future employees that their hard work and dedication to innovation is part of something BIG.

4

Experts in your field review submissions; folks that are in the trenches each day and that understand the difficulty it takes to create something truly unique.

5

As a winner we will work with you to promote your success. As part of your entry, you will receive the winner's logo, press release templates, social media exposure, and a great BIG trophy to put in your lobby, take pictures with, and have a physical award for the team to see each day!

WINNING

Should your nomination be selected as a winner, you will receive:

- 8-step plan for announcing and promoting your win
- A physical trophy (additional available for purchase for \$194)
- A shareable blockchain certificate by Verix®
- A digital logo for royalty-free use online and in print
- Social media images and videos to promote your win
- A press release announcing the winners
- A press release template suitable for release by your organization
- Feedback and scoring on your entry as provided by judges
- Recognition to the community of global 100,000+ executives and leaders
- Recognition on the Business Intelligence Group's website
- Recognition on the Business Intelligence Group's social communities
- Winners will have the opportunity to purchase additional trophies and digital certificates

Note: Shipping to the United States is included with each trophy. If shipping outside the United States, you will need to supply their own shipping carrier and account number or arrange for a pickup in the United States.



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OUR JUDGING PHILOSOPHY

Judging Process

Every nomination is scored by our volunteer panel of business experts and industry leaders using our unique model that affords judges the opportunity to share public and private feedback. Private feedback can be used to improve your future results. Public feedback can be used to maximize the third-party acknowledgement of your performance.

Judging is based upon your business execution and performance for each award.



Additional Exposure

While an executive is not able to judge his or her own award category or those of his or her peers, we strongly encourage business experts to become judges. Judges are asked to score nominations and to share meaningful feedback with nominated candidates.

Business leaders with experience, insight, and knowledge are sought to be part of the volunteer panel of independent experts. Judging nominations is easy and usually only requires an hour or two of time.



BECOME A JUDGE



WINNERS MAKE GOOD COMPANY



WHAT IS WINNING WORTH?

Each winner receives a complete promotional toolkit valued between **\$6,000 - \$11,500**, designed to drive visibility, credibility, and engagement. These professionally produced assets can help amplify your win across PR, social, internal comms, and sales channels.

Winner Promotional Package Includes:

 8-Step Promotion Plan	\$300 – \$500	 Press Release Template	\$200
 Physical Trophy	\$200	 Feedback from Expert Judges	\$300 – \$600
 Blockchain Certificate (Verix®)	\$100 – \$250	 Recognition to Executive Community	\$500 – \$1,500
 Royalty-Free Digital Logo	\$150 – \$300	 Listing on BIG Website	\$200 – \$400
 Social Media Images & Videos	\$300 – \$750	 Promotion via BIG Social Media	\$500 – \$1,000
 Group Press Release	\$500 – \$1,000	 Winners' Circle Media	\$2,750 - \$ 5,400
Total Value		\$6,000 – \$11,500	



**READ: PROVE THE ROI OF THAT BUSINESS
AWARD BEFORE YOUR CFO ASKS**

MAKE IT OFFICIAL. MAKE IT IMMUTABLE.

WHY BLOCKCHAIN CERTIFICATES?

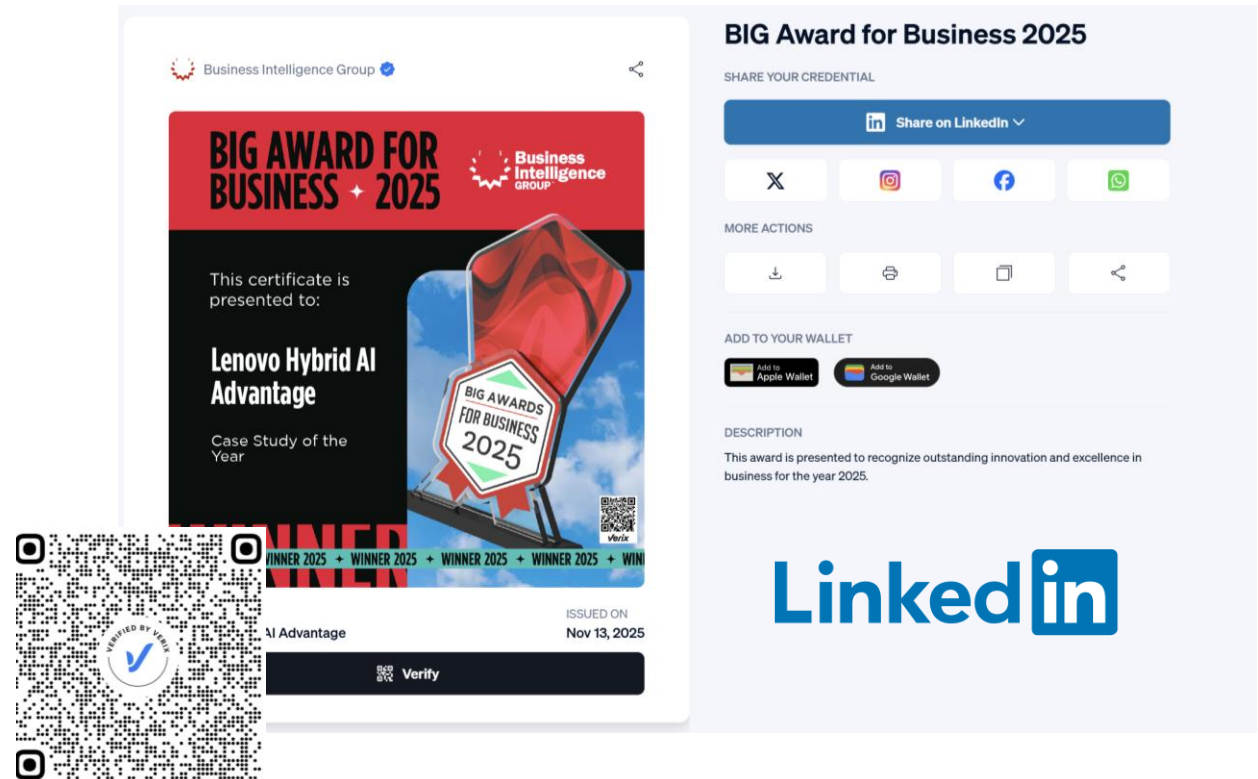
- ✓ **Tamper-Proof** – Authenticated and verifiable by anyone, anytime
- ✓ **Shareable** – Easily added to LinkedIn, resumes, email signatures
- ✓ **Permanent Record** – No re-issuing, no lost PDFs
- ✓ **Branded** – Your course, your logo, fully white-labeled
- ✓ **Secure** – Built on Verix's trusted blockchain platform

🖼️ No frames to dust.

😓 No PDFs to lose.

🎪 No gimmicks.

Just real, verifiable achievement.



SEE HOW IT WORKS



AMPLIFY YOUR WIN

Winning isn't the finish line. It's the beginning of your story.

Every winner is invited to join us on the **Winners' Circle**, where we spotlight the innovators, leaders, and changemakers shaping the future of business. With your complete approval, you'll reach thousands of industry peers, analysts, and executives.

Podcast Interview

A relaxed, story-driven discussion featuring you or your team, shared across all major listening platforms.

Social Media Clips

Professionally edited highlight reels optimized for social feeds, designed for engagement and shareability.

Feature Blog Article

Based on your podcast transcript. SEO/GEO-enhanced and published on bintelligence.com for ongoing exposure.

Your story could be the one that inspires the next wave of change.



TUNE IN AND SUBSCRIBE

 bintelligence.com/podcast



SHARE YOUR VOICE



Our advisory boards include industry experts who shape categories, ensure judging integrity, provide feedback on trends, guide program evolution, and elevate the credibility of each of our award programs.

2026 MEETING SCHEDULE

BIG Innovation Awards	Wed., June 11, 2025
Best Places to Work	Wed., April 09, 2025
Artificial Intelligence Excellence Awards	Wed., October 29, 2025
Excellence in Customer Service Awards	Wed., November 5, 2025
Fortress Cyber Security Awards	Wed., November 12, 2025
The Sammy - Sales and Marketing Awards	Wed., December 10, 2025
Sustainability Awards	Wed., January 14, 2026
Stratus Award for Cloud Computing	Wed., March 04, 2026
Horizon Awards	Wed., April 08, 2026
BIG Awards for Business	Wed., May 06, 2026



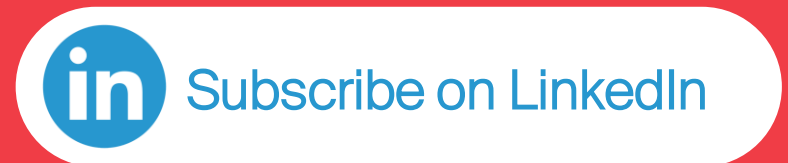
JOIN A 2026 ADVISORY BOARD





WINNING BIG!

Drive clicks, sales and eyeballs with insider tips and tricks on how to win and leverage business awards!



STAND OUT IN A WORLD GONE DIGITAL



How we evaluate companies, products, and people has continued to evolve as the world around us changes — just as companies have had to revamp the ways they earn their customers' trust. Learn how business and industry awards can help put your company ahead of the curve.

DOWNLOAD OUR EBOOK



2026 AWARD CALENDAR

JAN		FEB		MAR	 
APR		MAY		JUNE	 
JULY		AUG		SEPT	
OCT		NOV		DEC	



GET ALL THE DEADLINES



START YOUR NOMINATION

Nominate Now



www.bintelligence.com
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contact@bintelligence.com