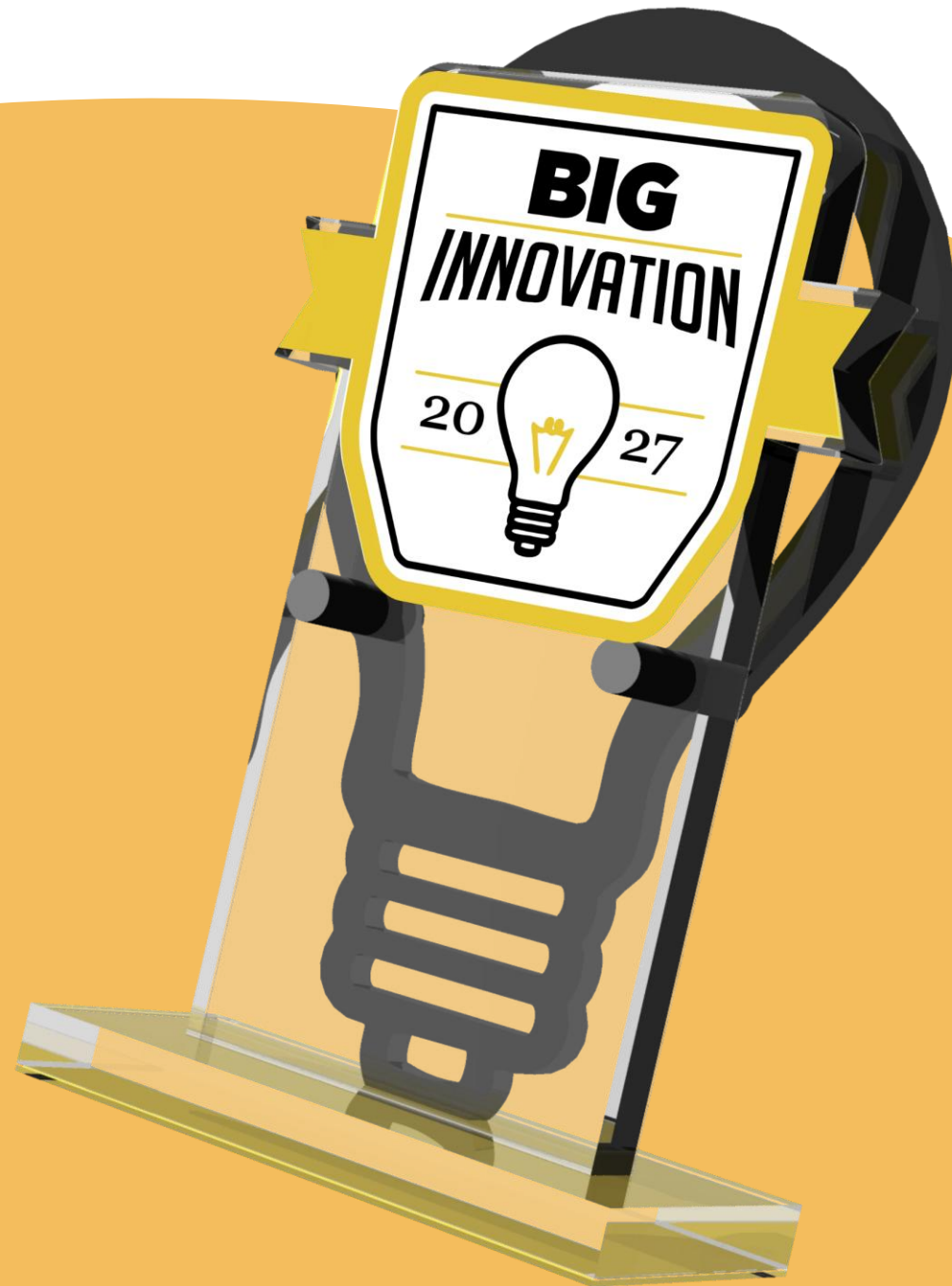


**EVERY
REVOLUTION
BEGINS WITH
AN IDEA**





Celebrating Breakthroughs, Bold Ideas & the People Behind Them

Since 2014, the BIG Innovation Awards have recognized the creators, teams, and organizations shaping the future of business.

Most innovation never lands. Pilots stall, prototypes get shelved, and every industry is full of ideas that impressed the room and changed nothing. We're here for the other kind – the work that shipped, held up, and moved a number someone cares about.

That takes people. The thinkers who question everything. The leaders who move teams forward. The employees who turn an idea into something the organization actually uses.

Nominate a colleague, a visionary executive, an up-and-coming star. Nominate the product that's changing the game, the company redefining its category, or the team that made a hard change stick.

Every nomination is scored by real people – a volunteer panel of business leaders, not an algorithm. Bring them your evidence. Let's celebrate the ideas that made it.

Good luck and thank you for your support!



Nominations Due
November 13, 2026



Winners Notified
December 16, 2026



Winners Announced
January 19, 2026



Nomination Fee
\$949



Russ Fordyce
Chief Recognition Officer
Business Intelligence Group

OUR JUDGING PHILOSOPHY

Judging Process

Every nomination is scored by our volunteer panel of business experts and industry leaders using our unique model that affords judges the opportunity to share public and private feedback. Not Artificial Intelligence, these are real humans delivering real results. Private feedback can be used to improve your future results. Public feedback can be used to maximize the third-party acknowledgement of your performance.

Judging is based upon your business execution and performance for each award.



Additional Exposure

While an executive is not able to judge his or her own award category or those of his or her peers, we strongly encourage business experts to become judges. Judges are asked to score nominations and to share meaningful feedback with nominated candidates.

Business leaders with experience, insight, and knowledge are sought to be part of the volunteer panel of independent experts. Judging nominations is easy and usually only requires an hour or two of time.

BECOME A JUDGE



AWARD CATEGORIES

We select winners in different categories to celebrate innovation in all forms.

We identify those deserving of recognition for success across products, organization, and people.

NOMINATION TYPE

Organization

Awarded to an organization whose culture, products and people are consistently delivering innovative solutions for their community and customers.

Product

Awarded to a single product or product line launched or updated in the last 12 months whose innovative approach or product has caused market or customer disruption.

Individual/Team

Awarded to an Individual leader (1 person) or Team (up to 7 people) who have led an organization to the delivery of innovative solutions for a market or community.

INNOVATION TYPE

BREAKTHROUGH

Brought something genuinely new into the world

IMPLEMENTATION

Drove a proven idea into everyday use

REINVENTION

Rebuilt something existing into something better

AWARD CATEGORIES



BIG Innovation Awards will recognize each nomination that scores best among our judges' scores.

If the nomination requirements are not met and if the judges do not feel a nomination meets the standard set, no award will be given.

AWARD INDUSTRIES

- Advertising, Marketing, and Public Relations
- Aerospace
- Agriculture
- Automotive
- Banking and Financial services
- Broadcasting
- Business Services
- Chemical
- Computer
- Construction
- Defense
- Education
- Energy
- Entertainment and Media
- Food
- Government
- Health
- Hospitality
- Insurance
- Internet and Technology
- Law
- Manufacturing
- Mass media
- Music
- News media
- Non-profit
- Petroleum
- Pharmaceutical
- Publishing
- Real Estate
- Software
- Telecommunications
- Utility
- Other (specify)



ORGANIZATION SIZE

- 10 or fewer employees
- 11-99 employees
- 100-999 employees
- 1,000-9,999 employees
- More than 10,000 employees



THE NOMINATION PROCESS



All nominations are 100% confidential. Neither the nomination nor any of its content will be shared with anyone other than our staff and judges.

You may submit multiple nominations in multiple categories as a means of increasing your odds of winning.

If you need to amend a nomination already submitted, you can resubmit the nomination following the same process but using the coupon code “RE-WORK”.

1

Download the entry kit at bintelligence.com

2

Use our handy worksheet to write your nomination

3

Click **NOMINATE NOW** to submit

FEES & RULES

Nomination Fees

The \$949 nomination fee is collected when your nomination is submitted online. We accept all major credit cards, bank transfers, and checks. If paying by check or wire transfer, enter in your nomination and use coupon code "ALT-PAYMENT" when promoted.

Contact us for banking information to complete your submission via wire or ACH transfer.

Mailing Address:
Business Intelligence Group
28 Park Ave, Beverly, NJ 08010 USA

Rules

Nominations must be for performances in the last 12 months.

Nominations must not be duplicative work of others.

You should be able to show the impact or potential impact of your organization, product or individual performance through concrete measurements or analysis.

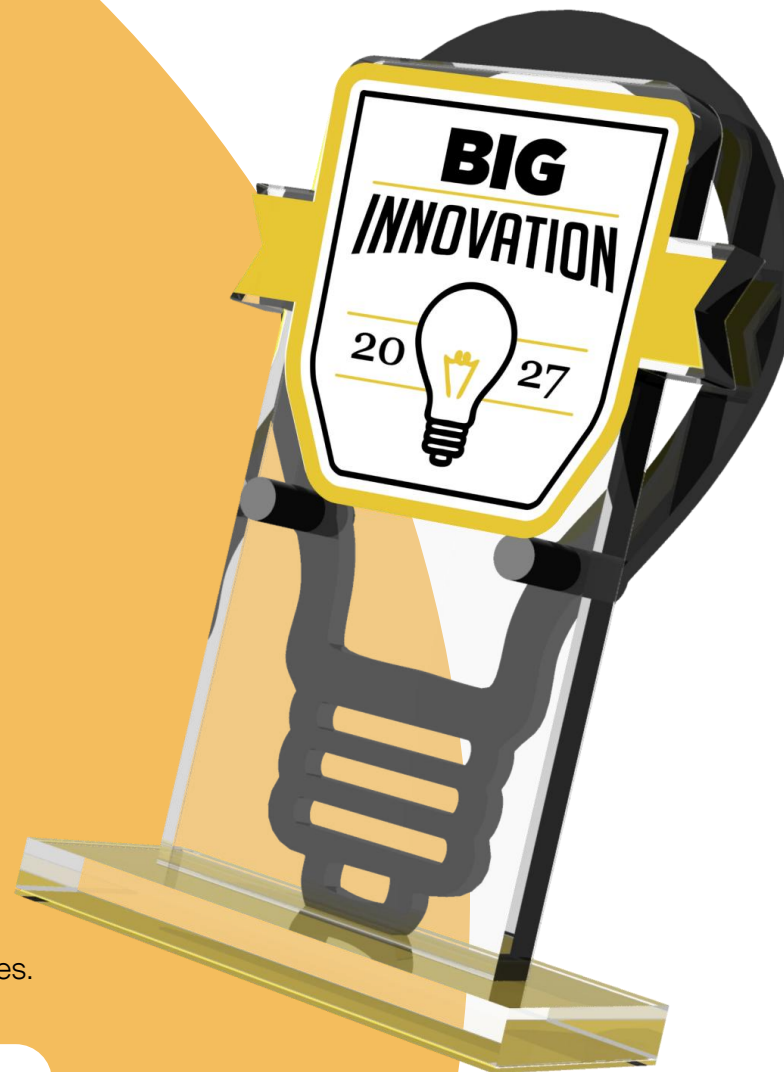


WINNING

Should your nomination be selected as a winner, you will receive:

- 8-step plan for announcing and promoting your win
- A physical trophy (additional available for purchase for \$194)
- A shareable blockchain certificate by Verix®
- A digital logo for royalty-free use online and in print
- Social media images and videos to promote your win
- A press release announcing the winners
- A press release template suitable for release by your organization
- Feedback and scoring on your entry as provided by judges
- Recognition to the community of global 100,000+ executives and leaders
- Recognition on the Business Intelligence Group's website
- Recognition on the Business Intelligence Group's social communities
- Winners will have the opportunity to purchase additional trophies and digital certificates

Note: Shipping to the United States is included with each trophy. If shipping outside the United States, you will need to supply their own shipping carrier and account number or arrange for a pickup in the United States.



Nominations Due
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January 19, 2026



Nomination Fee
\$949

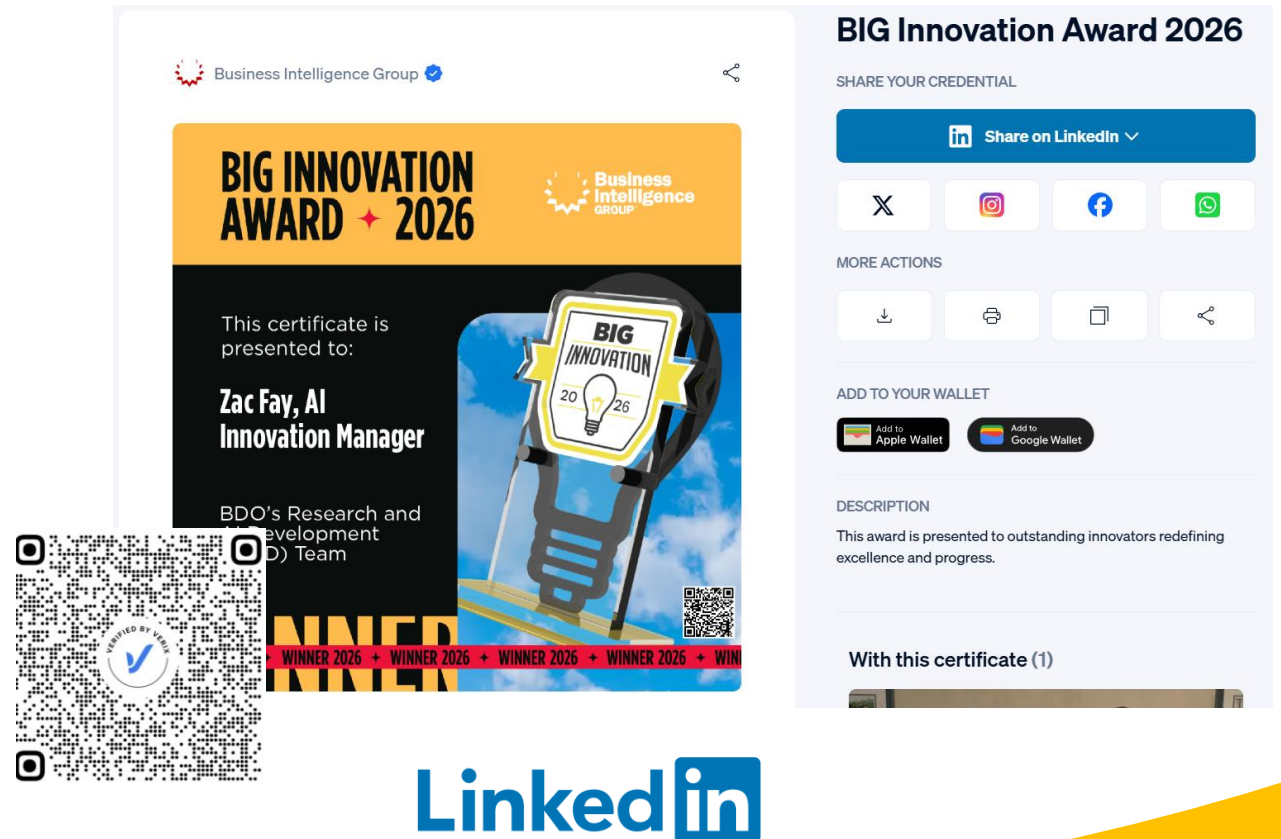
MAKE IT OFFICIAL. MAKE IT IMMUTABLE.

BLOCKCHAIN CERTIFICATES

- ✓ **Tamper-Proof** – Authenticated and verifiable by anyone, anytime
- ✓ **Shareable** – Easily added to LinkedIn, resumes, email signatures
- ✓ **Permanent Record** – No re-issuing, no lost PDFs
- ✓ **Branded** – Your course, your logo, fully white-labeled
- ✓ **Secure** – Built on Verix's trusted blockchain platform

- 🖼️ No frames to dust.
- 😭 No PDFs to lose.
- 👂 No gimmicks.

Just real, verifiable achievement.



The image displays a 'BIG INNOVATION AWARD 2026' certificate from Business Intelligence Group. The certificate is presented to Zac Fay, AI Innovation Manager, and is awarded by BDO's Research and Development (RD) Team. It features a graphic of a lightbulb with a 'BIG INNOVATION' label and a QR code. Below the certificate is a QR code with a 'Verified by Verix' logo. To the right is a LinkedIn post interface for the 'BIG Innovation Award 2026', showing options to share the credential on LinkedIn, X, Instagram, Facebook, and WhatsApp, and to add it to a wallet (Apple or Google). The post also includes a description of the award and a section for 'With this certificate (1)'.



SEE HOW IT WORKS



TIPS & TRICKS

A successful nomination should tell a great story. Effectively communicating your message within the entry includes:

- Strong written descriptions
- Clear, concise, and easily understood explanations and descriptions of your product or service.
- Correct spelling and grammar is important. (Former winner, Grammarly, is a great resource!)
- Write it so your mother can understand it. Articulate your message in a way where, more people than your organization's internal experts understand what you are attempting to convey.

Telling a Good Story Creates
a GREAT Nomination



Use additional resources to help enhance your chances of winning.

- Make sure your website is easy to navigate and to learn more about what you do. Is there a clear message about the nomination? Does it showcase its purpose, benefits, and value clearly? Be sure that the URL you want our judges to see is visually appealing and has a clear theme.
- Most successful nominations have videos on their website that clearly showcase and explain their product or service as well.

WINNERS MAKE GOOD COMPANY



 SEE ALL THE WINNERS

WHAT IS WINNING WORTH?

Each winner receives a complete promotional toolkit valued between **\$6,000 - \$11,500**, designed to drive visibility, credibility, and engagement. These professionally produced assets can help amplify your win across PR, social, internal comms, and sales channels.

Winner Promotional Package Includes:

 8-Step Promotion Plan	\$300 – \$500	 Press Release Template	\$200
 Physical Trophy	\$200	 Feedback from Expert Judges	\$300 – \$600
 Blockchain Certificate (Verix®)	\$100 – \$250	 Recognition to Executive Community	\$500 – \$1,500
 Royalty-Free Digital Logo	\$150 – \$300	 Listing on BIG Website	\$200 – \$400
 Social Media Images & Videos	\$300 – \$750	 Promotion via BIG Social Media	\$500 – \$1,000
 Group Press Release	\$500 – \$1,000	 Winners' Circle Media	\$2,750 - \$ 5,400
Total Value		\$6,000 – \$11,500	



**READ: PROVE THE ROI OF THAT BUSINESS
AWARD BEFORE YOUR CFO ASKS**

AMPLIFY YOUR WIN

Winning isn't the finish line. It's the beginning of your story.

Every winner is invited to join us on the **Winners' Circle**, where we spotlight the innovators, leaders, and changemakers shaping the future of business. With your complete approval, you'll reach thousands of industry peers, analysts, and executives.

Podcast Interview

A relaxed, story-driven discussion featuring you or your team, shared across all major listening platforms.

Social Media Clips

Professionally edited highlight reels optimized for social feeds, designed for engagement and shareability.

Feature Blog Article

Based on your podcast transcript. SEO/GEO-enhanced and published on bintelligence.com for ongoing exposure.

Your story could be the one that inspires the next wave of change.



TUNE IN AND SUBSCRIBE

 bintelligence.com/podcast



SHARE YOUR VOICE



Our advisory boards include industry experts who shape categories, ensure judging integrity, provide feedback on trends, guide program evolution, and elevate the credibility of each of our award programs.

2027 SCHEDULE

Session	Date	Time (ET)
BIG Innovation Awards	September 14, 26	11:00 AM – 12:00 PM
BIG Awards for Business	September 14, 26	2:00 – 3:00 PM
AI Excellence Awards	September 15, 26	11:00 AM – 12:00 PM
Stratus Awards	September 15, 26	2:00 – 3:00 PM
Fortress Cybersecurity Awards	September 16, 26	11:00 AM – 12:00 PM
We Love Tech Awards	September 16, 26	2:00 – 3:00 PM
Excellence in Customer Service Awards	September 16, 26	4:00 – 5:00 PM
Best Places to Work Awards	September 17, 26	11:00 AM – 12:00 PM
Horizon Awards	September 17, 26	12:30 – 1:30 PM
Sustainability Awards	September 18, 26	11:00 AM – 12:00 PM
Samuel Fordyce Awards (The Sammy)	September 18, 26	12:00 – 1:00 PM



JOIN AN ADVISORY BOARD





WINNING BIG!

Drive clicks, sales and eyeballs with insider tips and tricks on how to win and leverage business awards!



STAND OUT IN A WORLD GONE DIGITAL



How we evaluate companies, products, and people has continued to evolve as the world around us changes — just as companies have had to revamp the ways they earn their customers' trust. Learn how business and industry awards can help put your company ahead of the curve.

DOWNLOAD OUR EBOOK



2027 AWARD CALENDAR

JAN 	FEB	MAR  
APR 	MAY 	JUNE  
JULY	AUG 	SEPT 
OCT 	NOV 	DEC

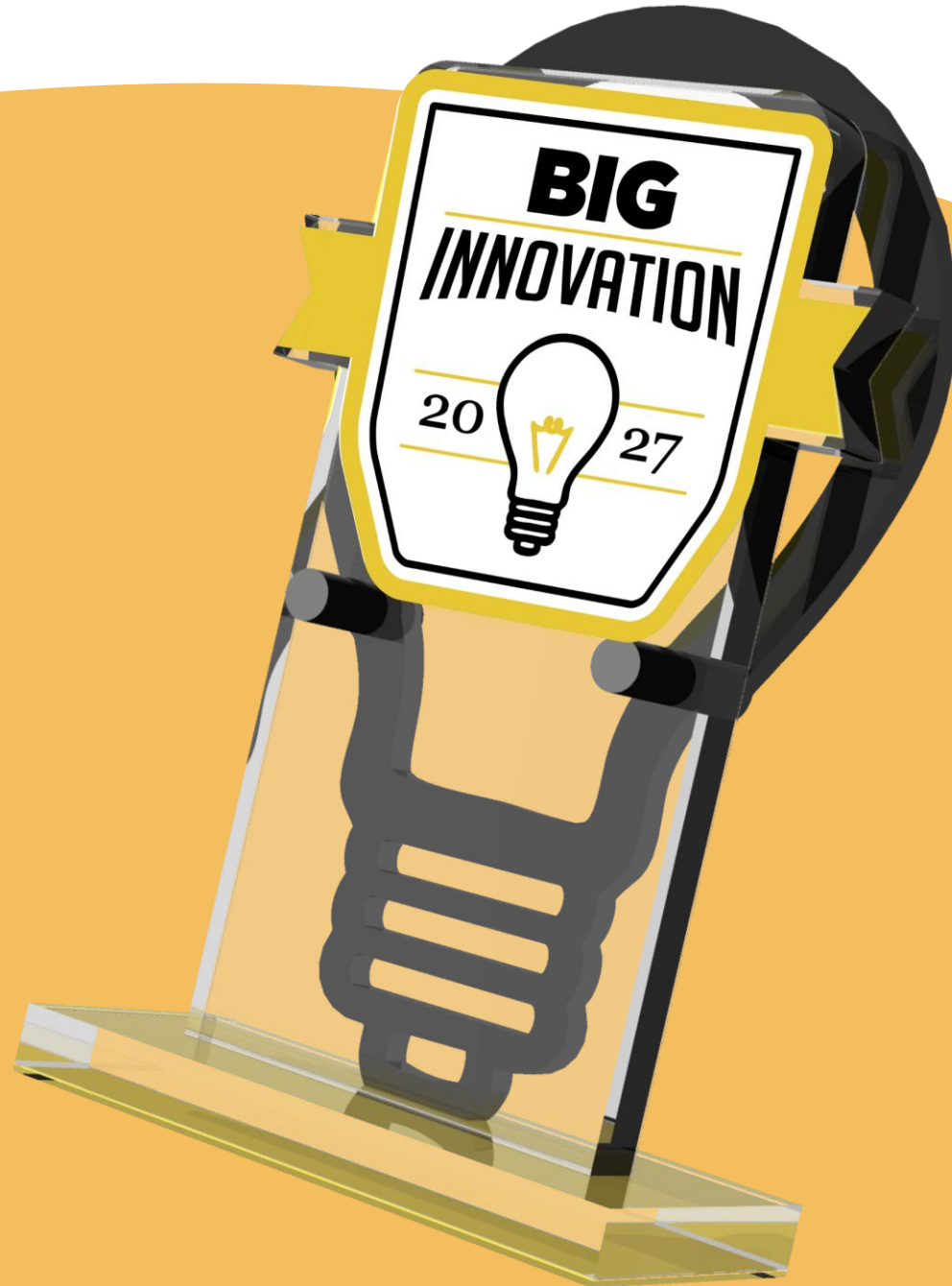


GET ALL THE DEADLINES



START YOUR NOMINATION

Nominate Now



www.bintelligence.com
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contact@bintelligence.com