

Privacy Policy

Esther Sims Studio

Last updated: May 2026

This Privacy Policy explains how Esther Sims Studio (“we”, “us”, or “our”) collects, uses, and protects your personal information when you visit our website at www.esthersimsstudio.co.uk or get in touch with us about a commission.

We are committed to protecting your privacy and handling your personal data in accordance with the UK General Data Protection Regulation (UK GDPR) and the Data Protection Act 2018.

Who We Are

Esther Sims Studio is a sole trader business operated by Esther Sims, providing bespoke art commissions. We are based in Derby, UK.

For any data protection queries, you can contact us at:

- Email: esthersimsstudio@gmail.com
- Location: Derby, UK

What Information We Collect

We only collect personal information that you voluntarily provide to us. This includes information submitted through the contact form on our website, and photographs you share with us as part of a commission. Specifically, we may collect:

- Your name
- Your email address
- Your postal address
- The content of your message (which may include details about a commission you have in mind)
- Photographs of your home and, in some cases, people, which you share with us for the purpose of creating your bespoke artwork

We do not collect payment information, tracking data, or any information from third-party sources.

How We Use Your Information

The information you submit through our contact form or supplied to us by email or social media is used solely to:

- Respond to your enquiry about a commission or any other question you have
- Discuss, agree, and manage the details of your bespoke artwork commission
- Communicate with you throughout the creation process
- Arrange delivery of your artwork
- Share a public testimonial from you, with an image of the artwork, your first name and initial of surname, and county of residence (with your consent)
- Contact you about my business or future commissions (you can opt out of any email subscription)

We will never sell or share your personal data with third parties for their own use.

Legal Basis for Processing

Under UK GDPR, we process your personal data on the following lawful bases:

- Legitimate interests – to respond to your enquiry and manage our business relationship with you as a prospective or current client.
- Contract – where we are discussing or fulfilling a commission, processing your data is necessary to carry out that agreement.

How We Store Your Information

Your contact form submissions are received via our website platform and accessed through our business email account (esthersimsstudio@gmail.com), which is secured with a strong password and two-factor authentication.

Photographs you share with us as part of a commission — including images of your home or family members — are stored securely in Apple iCloud. Our iCloud account is protected by a strong password, two-factor authentication, and end-to-end encryption (Advanced Data Protection), meaning that only we can access the stored files.

We retain your images and contact information (name, email, and correspondence) only for as long as is necessary to manage your enquiry or commission, and to maintain my businesses accounts.

If you would like your photographs or other personal data deleted sooner, you are entitled to request this at any time by contacting us at esthersimsstudio@gmail.com. We will action your request within 30 days.

Sharing Your Information

We do not sell, trade, or share your personal data with any third parties, with the following limited exceptions:

- Our website is built on Webflow, which may process data in accordance with their own privacy policy as part of delivering the contact form functionality.
- Our email service is provided by Google (Gmail). Emails are processed in accordance with Google's privacy policy.
- Photographs you share with us are stored in Apple iCloud, which is secured with end-to-end encryption (Advanced Data Protection). This means only we can access your files — not Apple. Apple processes this data in accordance with their own privacy policy.

These providers are used solely to facilitate our work with you and are not permitted to use your data for any other purpose.

Cookies

Our website may use basic cookies to ensure the site functions correctly. We do not use cookies for advertising or tracking purposes. By using our website, you consent to the use of any functional cookies required for normal operation.

Your Rights

Under UK GDPR, you have the following rights regarding your personal data:

- Right of access – you can request a copy of the personal data we hold about you.
- Right to rectification – you can ask us to correct any inaccurate information.
- Right to erasure – you can ask us to delete your personal data, subject to any legal obligations.
- Right to restrict processing – you can ask us to limit how we use your data.
- Right to object – you can object to our processing of your personal data.
- Right to data portability – you can request your data in a portable format.

To exercise any of these rights, please contact us at esthersimsstudio@gmail.com. We will respond within one month of receiving your request.

Right to Complain

If you have concerns about how we handle your personal data, you have the right to lodge a complaint with the UK's data protection authority:

Information Commissioner's Office (ICO)

- Website: www.ico.org.uk
- Helpline: 0303 123 1113

Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last updated" date. We encourage you to review this policy periodically.

Contact Us

If you have any questions about this Privacy Policy or how we handle your personal data, please contact us:

- Email: esthersimsstudio@gmail.com
- Website: www.esthersimsstudio.co.uk