


# Zachary Wegscheid

Multidisciplinary Designer  
He/Him

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## EDUCATION

**Minneapolis College of Art and Design (MCAD)**  
Minneapolis, MN  
BFA in Product Design  
Class of 2022

**University of St. Thomas**  
St. Paul, MN  
(2018-2019)  
General Coursework

## RECOGNITION

- Student Mentor at MCAD  
2023, 2025
- Red Wing Heritage Pop-Up Design  
Winning Concept 2022
- Dean's List  
MCAD 2019-2022
- Target Product Design Merit Scholarship  
MCAD 03/2022

## PROFILE

Creative professional with a multidisciplinary background in design and visual storytelling. Skilled at shaping concepts into strong, cohesive visuals and contributing to projects from early idea to execution. I bring a hands-on, collaborative energy to fast-paced environments and thrive in roles that balance creativity with problem-solving. Curious, adaptable, and detail-oriented, I'm eager to support and grow within dynamic creative teams.

Motivated by curiosity and a strong aesthetic sensibility, I enjoy exploring how culture, design, and visual trends intersect. I'm looking to continue building experience across creative industries while contributing to bold, thoughtful, and engaging work.

## SKILLS

### Creative & Technical

- Concept Development
- Sewing & Altering
- Art Direction Support
- Pattern Making
- Visual Storytelling
- Material Knowledge
- Human-Centered Research

### Fabrication/Materials

- Sewing & Alterations
- Environmental Design Principles
- Photography
- 3D Modeling
- Metals/Wood/Plastics/Resins/Textiles

### Soft Skills

- Reliable team collaborator
- Fast learner & self-starter
- Effective communication skills
- Strong presentation skills
- Exploration & iteration driven

### Software

- Solidworks, Keyshot, Sketch Up, Procreate.
- Adobe Suit Programs (InDesign, Illustrator, Photoshop, etc)

## WORK EXPERIENCE

### Brand Development & Technical Design 2025

Helped a small apparel brand specializing in quilted hoodies by providing technical design, pattern making, and brand development. Assisted with creating brand language, sourcing materials to ensure high-quality products, and aiding in social media design. Contributed to the overall launch & growth of the brand.

### Freelance Furniture Digital Designer 2022-current

- Design unique custom furniture pieces for residential, commercial, and retail spaces
- Create 3D models, technical drawings, and photo realistic renders of pieces
- Creation of pitch decks to sell concepts to intended clients, web/digital support, ideation on new designs, and wholesale document curation

### Student Mentor at MCAD Fall 2023

Selected to guide Intro to Advertising class in developing, designing, and delivering a pitch to Red Wing Shoes. Helped a group of students present the winning pitch chosen by Red Wing.

### Red Wing Heritage 2022

Created a conceptual art direction pitch for a cohesive brick-and-mortar experience while delivering interior design elements, a creative social media marketing campaign, and a clear plan of execution. Led a team of four people in a contest to design a pop-up experience for the Red Wing Heritage product line. *\*Out of 8 pitches, we delivered the winning design pitch.\**

## EMPLOYMENT

### Furniture & Digital Design Contractor

CAD Designer & Graphic Designer  
Rovan Hand Crafted Furniture  
Minneapolis, MN | 06-2022 to current

### Creative Design & Brand Consultant

Lifestyle Apparel  
Minneapolis, MN | 10-2024 to current