

Zachary Wegscheid

Product Designer
He/Him

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EDUCATION

Minneapolis College of
Art and Design
Minneapolis, MN
BFA in Product Design
Class of 2022

University of St. Thomas
St. Paul, MN
(2018-2019)
General Coursework

RECOGNITION

- Dean's List
MCAD 2019-2022
- Target Product Design
Senior Merit Scholarship
MCAD 03/2022
- Target Product Design
Merit Scholarship
MCAD 03/2021
- Hearst Merit Scholarship
MCAD 03/2021

PROFILE

Guided by a dedication to detail and functionality, my work reflects my identity as a designer and creative individual. I aim to blend craftsmanship with user experience, continually pushing myself to explore new concepts and mediums. This exploration fuels my interest in the dynamic interactions between objects/spaces and people, which I find most inspiring.

Beyond my design work, I have a deep passion for fashion, fitness, and music. I believe that being in a constant state of practice and observation not only cultivates my skills but also leads to unexpected discoveries and joy. Engaging in these pursuits allows me to remain grounded while fueling my creativity.

SKILLS

Creative & Technical

- Concept Development & Ideation
- Visual Storytelling & Presentation
- Art Direction & Creative Support
- Material & Finish Research
- Technical Drawing & 3D Visualization

Soft Skills

- Reliable team collaborator
- Fast learner & self-starter
- Effective communication skills
- Strong communicator & Presenter

Fabrication & Materials

- Environmental & spatial design principles
- Hands-on model making & fabrication coordination
- 3D Modeling
- Prototyping with wood, metal, resin, and textiles

Software

- Solidworks, Keyshot, SketchUp, Procreate.
- Adobe Creative Suite (InDesign, Illustrator, Photoshop, etc)

WORK EXPERIENCE

Contract Furniture & Digital Designer 2022-2025

- Design unique custom furniture pieces for residential, commercial, and retail spaces
- Create 3D models and variations of designs for lead designers
- Create pitch decks to sell concepts to clients, ideation on new designs, and wholesale documents.

Brand Development & Technical Design 2025

Helped a small apparel brand specializing in quilted hoodies by providing technical design, pattern making, and brand development. Assisted with creating brand language, sourcing materials to ensure high-quality products, and aiding in social media design. Contributed to the overall launch & growth of the brand.

Student Mentor Fall 2023

Minneapolis College of Art & Design

Selected to guide Intro to Advertising class in developing, designing, and delivering a pitch to Red Wing Shoes. Helped a group of students present the winning pitch chosen by Red Wing.

Red Wing Heritage 2022

Created a conceptual art direction pitch for a cohesive brick-and-mortar experience while de-livering interior design elements, a creative social media marketing campaign, and a clear plan of execution. Led a team of four people in a contest to design a pop-up experience for the Red Wing Heritage product line. ***Out of 8 pitches, we delivered the winning design pitch.***

EMPLOYMENT

Furniture & Digital Design Contractor

CAD Designer & Graphic Designer

Rovan Hand Crafted Furniture

Minneapolis, MN | 2022-2025

Personal Gardener

Landscape Design, Private/Residential

Hutchinson, MN | 2026