



THE 3RD VIETNAM INTERNATIONAL PAPER AND PACKAGING EXHIBITION VPPE 2026

Vietnam Paper – Packaging Value Chain



Paper Chain Vietnam

Paperchemtech • Paper Machinery • Paper Products



Vietnam Paper Day

Exhibition • Conference • Members Meeting



Vietnam Packaging Award

Green packaging for the green Earth

13-15/5/2026

HALL 2 – VIETNAM EXPOSITION CENTER (VEC)
Tu Lien Bridge Road, Dong Anh Commune, Hanoi City, Vietnam

www.vppe.com.vn



THE FEATURED EVENTS AND ACTIVITIES AT THE EXHIBITION



Vietnam Paper Day 2026

The Exhibition, Technical Seminar and Plenary Meeting

The biggest annual event of Vietnam's paper industry



Vietnam Packaging Award 2026

- To celebrate the excellent packaging, encourage creative ideas of useful and environmentally friendly packaging.
- Contributing to promoting and honoring the role of the packaging industry in Vietnam's economy

Industry Paper and Packaging Workshops

Specialized workshops to update on the latest trends, technologies, and creative solutions in the paper and packaging industries, providing opportunities for businesses to exchange ideas and collaborate

Technology display and demonstration

As the only exhibition in Vietnam dedicated to the paper and packaging industry which co-organized by Vietnam Pulp and Paper Association, Vietnam Packaging Association, and Vietnam Advertising Association, VPPE brings together numerous domestic and international exhibitors showcasing machinery, equipment, technologies, materials, and new products

Lucky Draw Program for Visitors

Thousands of gifts, with a 100% chance of winning

Free Admission for Visitors

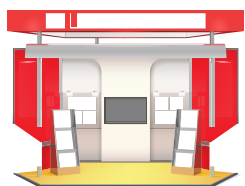


VPPE is organized annually by Vietnam Pulp and Paper Association, Vietnam Packaging Association and Vietnam Advertising Association, aims to promote business connections, technology transfer, and collaboration between domestic and international companies in the paper and packaging industries. The exhibition serves as a practical platform for businesses to showcase their brands, reach potential customers and partners, and expand and develop new markets. Besides, VPPE provides a valuable opportunity for visitors to learn about and stay updated on the latest machinery, equipment, cutting-edge technologies, and industry-specific solutions to support production and business needs.

VPPE 2026 will be held in Hanoi, the political, economic, and cultural capital of Vietnam, which is also an important gateway for trade in the northern region, located in the key economic area of the North. Major industrial zones in Hanoi and neighboring provinces such as Bac Ninh, Hai Phong, Hung Yen, Quang Ninh,... are home to numerous paper and packaging factories.

Besides, **VPPE 2026**, held at the Vietnam Exposition Center (VEC) – the largest exhibition complex in Vietnam, with a premier scale in Southeast Asia and ranked among the top 10 in the world, is set to offer exhibitors remarkable experiences and abundant opportunities for collaboration and development.

SCALE



+300

Booths



+ 10.000

Visitor

What's benefit

- Gather information and analyze the market
- Introduce and promote your brand
- Connect with businesses and meet potential partners
- Save on international trade promotion costs

01 Paper and pulp

- Packaging paper, printing paper, office paper, industrial paper, release paper, metallic paper, photo paper, recycled paper, tissue paper, handmade paper, kraft liner,...
- Cores, coreboards, jumbo roll
- Pulping, fiber



02

Paper industry machinery, equipment and technology

- Manufacturing and processing: paper making machines, fiber making machines, pulp and fiber processing machines, laminating machinery, forklift machines, coating machines, paper slitting machine, core making machines, glue machines, molds and pulp molding equipment, plates and plate making equipment, converting machines, drying technologies, paper-making automation technology, tissue - paper box - paper cups manufacturing technology, paper-making enzyme and biological technology,...
- Paper recycling technology
- Paper industry waste treatment technology



03 Paper chemicals

- Fillers and pigments, additive, coating glue, coated adhesive, anti-foaming agents, dyes...



04

Paper materials and supplies

- Board, foils, films, Inks, coatings, varnishes, knives and blades...

- Types of packaging: flexible packaging, plastic containers, corrugated boxes, folding carton boxes, labels, environmentally friendly packaging,... for the industries: pharmaceuticals, confectionery, food and beverage, seafood, electronic, Health & Personal care, Household Chemicals,...
- Pre-printing technology and equipment; offset printing technology, gravure, Flexo and digital technologies,...finished equipment for plastic packaging, paper packaging,...
- Materials and services for packaging industry...



- Vietnam Exposition Center (VEC) is a large-scale exhibition and convention complex, the largest in Southeast Asia by total area and among the world's leading exhibition centers, meeting international standards for hosting large-scale exhibitions, conferences, trade events, cultural and entertainment activities. VEC is located in Dong Anh, Hanoi – a strategic gateway connecting the capital city with regional and international destinations.
- Location & Connectivity: VEC enjoys a strategic location at the northern gateway of Hanoi, offering convenient domestic and international transportation connections



HANOI CITY CENTER
(Hoan Kiem Lake area)

15 km



NOI BAI INTERNATIONAL AIRPORT

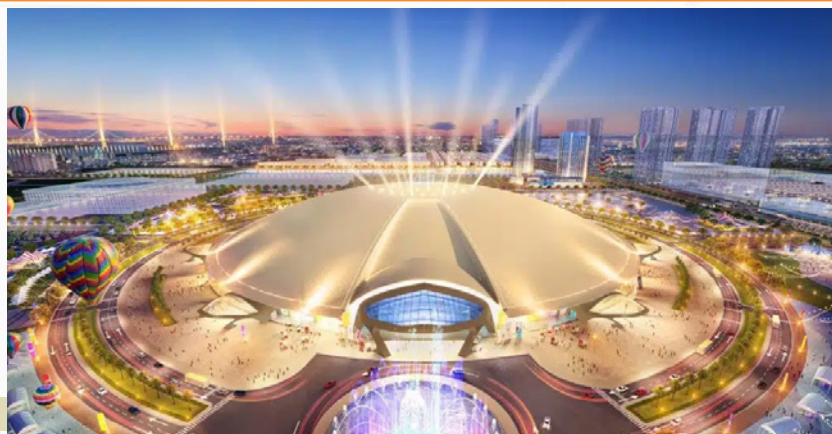
10 -12 km

15 - 30 minutes

By car



Hall 2 – Vietnam Exposition Center (VEC)
Tu Lien Bridge Road, Dong Anh Commune, Hanoi City, Vietnam



FLOORPLAN

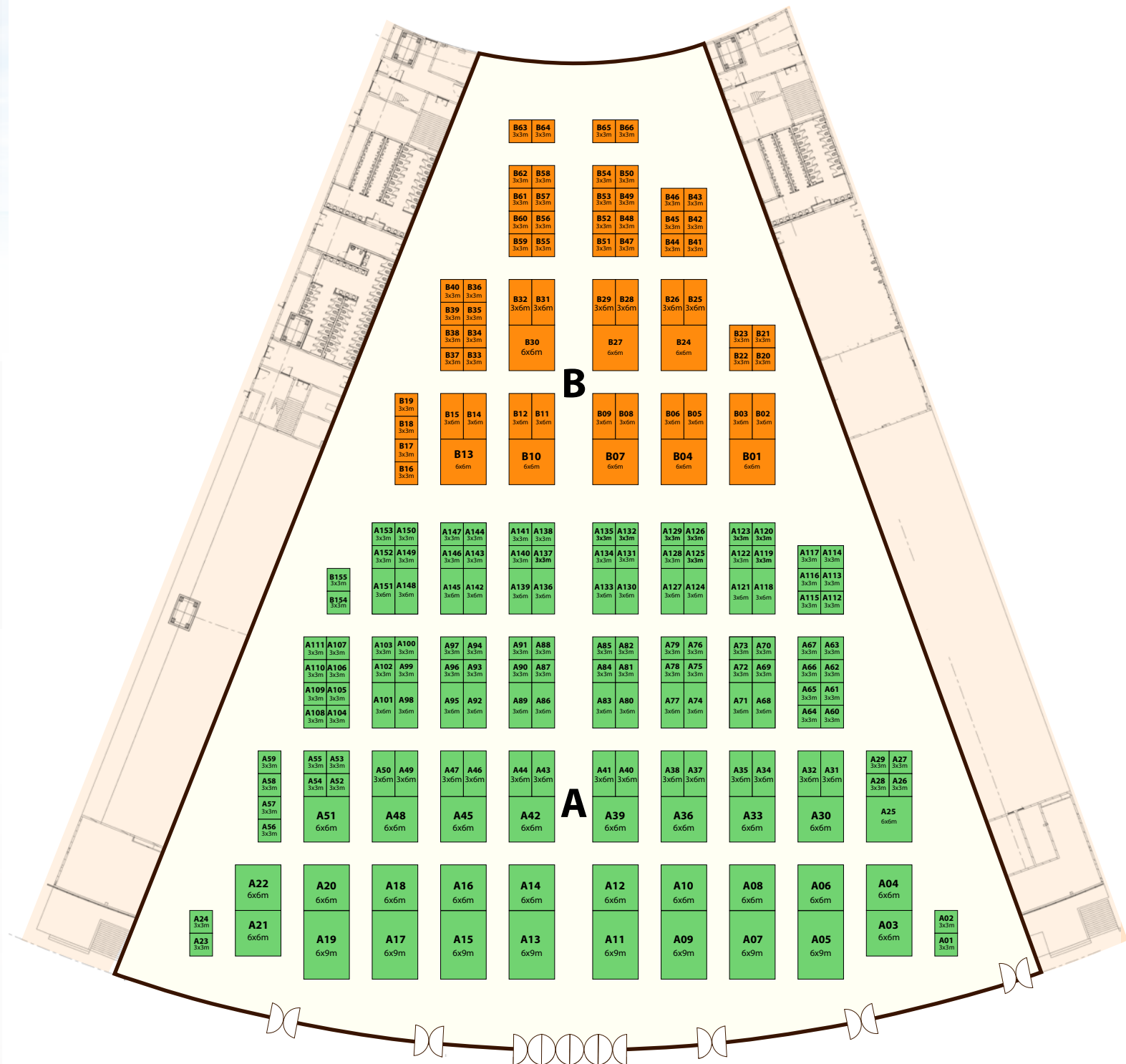
THE 3RD VIETNAM INTERNATIONAL PAPER AND PACKAGING EXHIBITION – VPPE 2026

Vietnam Paper – Packaging Value Chain

13-15/5/2026

Hall 2 – Vietnam Exposition Center (VEC)

Tu Lien Bridge Road, Dong Anh Commune, Hanoi City, Vietnam



NOTES

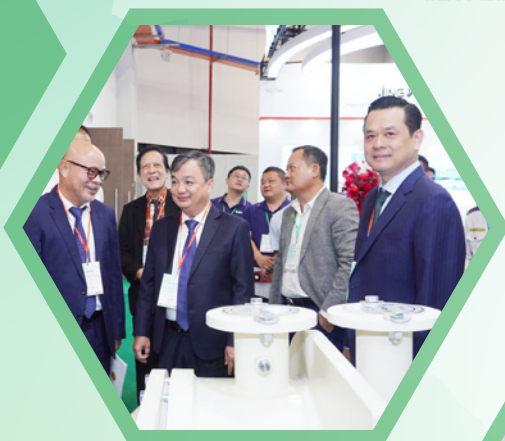
A **THE 3RD VIETNAM INTERNATIONAL PAPER
AND PACKAGING EXHIBITION – VPPE 2026**

B  **VIETNAM INTERNATIONAL
ADVERTISING EQUIPMENT AND TECHNOLOGY EXHIBITION
VIETAD 2026 – HA NOI**



VIETNAM PAPER & PACKAGING EXHIBITION

www.vppe.com.vn



DONGNAM ADVERTISING AND COMMERCIAL PROMOTION JSC

**Address: 1st Floor, Hoang Viet Building, 34 Hoang Viet Street,
Tan Son Nhat Ward, Ho Chi Minh City**

Phone: +84 28 3991 0954 - Hotline: +84 932 650 717 (Ms.Daisy)

Email: duyen@dongnam.com.vn - Website: dongnam.com.vn

For China market:

Jerry Shen 申健

**General Manager Assistant / Manager, Media Center
China National Chemical Information Center Co., Ltd. (CNCIC)**

4/F, Building B, Huaxin Mansion, No. 33 An Ding Road, Beijing 100029, P.R. China

Tel: +86 1064 436 510 - Mobile: +86 13601 119 887

Email: jerry.shen@cncic.cn

www.cncic.cn