

March 4, 2026

Company name GIFT HOLDINGS INC.
 (Stock code: 9279, Tokyo Prime Market)
 Representative Sho Tagawa,
 President and Representative Director
 Inquiries Masanori Enoki, Director & General Manager,
 Corporate Planning Division
 Email ml-ir@gift-group.co.jp
 Tel +81-3-5990-4650

February 2026 Monthly YoY Change in Sales and Number of Company-owned Stores

Monthly review

In February, temperature difference was significant. While temperatures declined in the first half of the month due to a cold wave, many regions experienced early spring-like temperatures in the latter half. Overall, weather conditions were more challenging compared with the previous year, which saw consistently typical winter temperatures.

As a result, all stores sales increased by 21.0% year on year in February and same-stores sales increased by 1.5%, and same-stores sales (excluding stores closed for refurbishment) increased by 1.0%.

○Stores closed for refurbishment in February (refurbishment periods)

*2026: 1 store

• Machida Shoten Okayamahirai (February 1 to March 7)

*2025: 3 stores

• Machida Shoten Nakamozu (January 15 to February 16)

• Machida Shoten Toyohashi (January 20 to February 16)

• Butayama Machida (February 1 to April 13)

○Stores closed for refurbishment in March (refurbishment periods)

*2026: 1 store(scheduled)

*2025: 2 stores

Year-on-year change in sales and number of company-owned stores in Japan

Fiscal year ending October 31, 2026

			November	December	January	February	March	April	1H
All stores	All business hours	Sales	125.8%	124.7%	125.9%	121.0%			124.4%
		# of customers	122.8%	121.7%	123.8%	119.6%			122.0%
		Average check	102.4%	102.5%	101.7%	101.2%			101.9%
Same stores	All business hours	Sales	104.0%	104.9%	106.4%	101.5%			104.2%
		# of customers	100.8%	101.5%	103.8%	99.0%			101.3%
		Average check	103.2%	103.3%	102.5%	102.6%			102.9%
	excluding stores closed for refurb	Sales	102.3%	104.0%	105.5%	101.0%			103.2%
		# of customers	99.3%	100.7%	102.9%	98.4%			100.3%
		Average check	103.1%	103.3%	102.5%	102.7%			102.9%
# of stores		Current year	275	276	277	279			
		Previous year	226	231	232	235	238	242	242

			May	June	July	August	September	October	2H	Full year	
All stores	All business hours	Sales								124.4%	
		# of customers								122.0%	
		Average check									101.9%
Same stores	All business hours	Sales								104.2%	
		# of customers								101.3%	
		Average check									102.9%
	excluding stores closed for refurb	Sales									103.2%
		# of customers									100.3%
		Average check									102.9%
# of stores											
			246	249	255	261	264	272	272	272	

Notes 1 Percentages are rounded to first decimal places.

2 Stores refer to our company-owned stores in Japan.

3 Same stores are defined as those in operation at least 16 months.

4 Same stores sales represent comparable sales (current vs. previous year).

5 Same stores sales (excluding stores closed for refurbishment) represent comparable sales (current vs. previous year) excluding stores closed for refurbishment.

6 Numbers in the table above are preliminary and unaudited, therefore, may differ from those based on actual results in the financial statements.

(Reference) Previous fiscal year ended October 31, 2025

			November	December	January	February	March	April	1H
All stores	All business hours	Sales	128.6%	126.7%	129.5%	129.0%	132.9%	135.3%	130.3%
		# of customers	120.4%	118.0%	120.1%	119.1%	121.8%	123.7%	120.5%
		Average check	106.8%	107.3%	107.8%	108.3%	109.1%	109.4%	108.2%
Same stores	All business hours	Sales	107.3%	105.7%	107.3%	106.0%	108.8%	111.7%	107.8%
		# of customers	100.5%	98.3%	99.2%	97.1%	99.4%	101.6%	99.4%
		Average check	106.8%	107.5%	108.1%	108.8%	109.5%	109.9%	108.4%
	excluding stores closed for refurb	Sales	108.6%	106.0%	107.4%	105.6%	107.2%	110.4%	107.5%
		# of customers	101.6%	98.6%	99.2%	97.2%	97.9%	100.5%	99.2%
		Average check	106.9%	107.5%	108.2%	108.7%	109.4%	109.9%	108.4%
# of stores			226	231	232	235	238	242	242
			189	190	190	192	194	197	197

			May	June	July	August	September	October	2H	Full year
All stores	All business hours	Sales	133.4%	131.3%	128.2%	129.6%	126.3%	124.6%	128.8%	129.5%
		# of customers	122.1%	120.7%	123.9%	125.6%	122.4%	121.4%	122.7%	121.7%
		Average check	109.3%	108.8%	103.5%	103.1%	103.1%	102.7%	104.9%	106.5%
Same stores	All business hours	Sales	110.1%	107.7%	105.1%	106.3%	104.1%	104.4%	106.2%	107.0%
		# of customers	100.3%	98.5%	101.1%	102.4%	100.4%	101.0%	100.7%	100.1%
		Average check	109.7%	109.3%	104.0%	103.8%	103.7%	103.3%	105.5%	106.9%
	excluding stores closed for refurb	Sales	109.5%	103.8%	101.7%	105.6%	102.8%	101.9%	104.2%	105.8%
		# of customers	99.8%	94.9%	98.0%	101.8%	99.2%	98.8%	98.8%	99.0%
		Average check	109.7%	109.4%	103.8%	103.7%	103.7%	103.2%	105.4%	106.9%
# of stores			246	249	255	261	264	272	272	272
			200	203	209	212	217	223	223	223

Other investor relations (IR) materials are available on our English IR website:



<https://www.gift-group.co.jp/en/ir>

The IR news distribution service delivers IR information e-mails to those registered for the service:



https://www.magicalir.net/9279/mail/index_en.php