

Company name GIFT HOLDINGS INC.
 (Stock code: 9279, Tokyo Prime Market)

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March 2026 Monthly YoY Change in Sales and Number of Company-owned Stores

Monthly review

In March, there was one fewer holiday compared to the same month of the previous year, and average temperatures were slightly higher nationwide. However, we continued to focus on high-quality operations based on QSCA (Quality, Service, Cleanliness, Atmosphere) , resulting in strong customer traffic. As we implemented a price revision (approximately +1pt) in March of the previous year, the year-on-year increase in average check declined compared to the previous month.

As a result, all stores' sales increased by 22.6% year-on-year in March, same-store sales increased by 2.3%, and same-store sales (excluding stores closed for refurbishment) increased by 1.4%.

*Please note that, due to an error in the preliminary figures for February, the year-on-year figures for February have been revised.

○Stores closed for refurbishment in March (refurbishment periods)

*2026: 1 store

• Machida Shoten Okayamahirai (February 1 to March 7)

*2025: 2 stores

• Butayama Machida (February 1 to April 13)

• Machida Shoten Mitaka (March 16 to April 13)

○Stores closed for refurbishment in April (refurbishment periods)

*2026: None scheduled

*2025: 3 stores

Year-on-year change in sales and number of company-owned stores in Japan

Fiscal year ending October 31, 2026

		November	December	January	February	March	April	1H
All stores	All business hours	Sales	125.8%	124.7%	125.9%	122.3%	122.6%	124.2%
		# of customers	122.8%	121.7%	123.8%	121.4%	122.4%	122.4%
		Average check	102.4%	102.5%	101.7%	100.8%	100.1%	101.5%
Same stores	All business hours	Sales	104.0%	104.9%	106.4%	101.1%	102.3%	103.7%
		# of customers	100.8%	101.5%	103.8%	99.5%	101.4%	101.4%
		Average check	103.2%	103.3%	102.5%	101.7%	100.9%	102.3%
	excluding stores closed for refurb	Sales	102.3%	104.0%	105.5%	100.6%	101.4%	102.7%
		# of customers	99.3%	100.7%	102.9%	98.9%	100.5%	100.4%
		Average check	103.1%	103.3%	102.5%	101.7%	100.9%	102.3%
# of stores		Current year	275	276	277	279	282	
		Previous year	226	231	232	235	238	242

			May	June	July	August	September	October	2H	Full year	
All stores	All business hours	Sales								124.2%	
		# of customers								122.4%	
		Average check									101.5%
Same stores	All business hours	Sales								103.7%	
		# of customers								101.4%	
		Average check									102.3%
	excluding stores closed for refurb	Sales									102.7%
		# of customers									100.4%
		Average check									102.3%
# of stores											
			246	249	255	261	264	272	272	272	

Notes 1 Percentages are rounded to first decimal places.

2 Stores refer to our company-owned stores in Japan.

3 Same stores are defined as those in operation at least 16 months.

4 Same stores sales represent comparable sales (current vs. previous year).

5 Same stores sales (excluding stores closed for refurbishment) represent comparable sales (current vs. previous year) excluding stores closed for refurbishment.

6 Numbers in the table above are preliminary and unaudited, therefore, may differ from those based on actual results in the financial statements.

(Reference) Previous fiscal year ended October 31, 2025

			November	December	January	February	March	April	1H
All stores	All business hours	Sales	128.6%	126.7%	129.5%	129.0%	132.9%	135.3%	130.3%
		# of customers	120.4%	118.0%	120.1%	119.1%	121.8%	123.7%	120.5%
		Average check	106.8%	107.3%	107.8%	108.3%	109.1%	109.4%	108.2%
Same stores	All business hours	Sales	107.3%	105.7%	107.3%	106.0%	108.8%	111.7%	107.8%
		# of customers	100.5%	98.3%	99.2%	97.1%	99.4%	101.6%	99.4%
		Average check	106.8%	107.5%	108.1%	108.8%	109.5%	109.9%	108.4%
	excluding stores closed for refurb	Sales	108.6%	106.0%	107.4%	105.6%	107.2%	110.4%	107.5%
		# of customers	101.6%	98.6%	99.2%	97.2%	97.9%	100.5%	99.2%
		Average check	106.9%	107.5%	108.2%	108.7%	109.4%	109.9%	108.4%
# of stores			226	231	232	235	238	242	242
			189	190	190	192	194	197	197

			May	June	July	August	September	October	2H	Full year
All stores	All business hours	Sales	133.4%	131.3%	128.2%	129.6%	126.3%	124.6%	128.8%	129.5%
		# of customers	122.1%	120.7%	123.9%	125.6%	122.4%	121.4%	122.7%	121.7%
		Average check	109.3%	108.8%	103.5%	103.1%	103.1%	102.7%	104.9%	106.5%
Same stores	All business hours	Sales	110.1%	107.7%	105.1%	106.3%	104.1%	104.4%	106.2%	107.0%
		# of customers	100.3%	98.5%	101.1%	102.4%	100.4%	101.0%	100.7%	100.1%
		Average check	109.7%	109.3%	104.0%	103.8%	103.7%	103.3%	105.5%	106.9%
	excluding stores closed for refurb	Sales	109.5%	103.8%	101.7%	105.6%	102.8%	101.9%	104.2%	105.8%
		# of customers	99.8%	94.9%	98.0%	101.8%	99.2%	98.8%	98.8%	99.0%
		Average check	109.7%	109.4%	103.8%	103.7%	103.7%	103.2%	105.4%	106.9%
# of stores			246	249	255	261	264	272	272	272
			200	203	209	212	217	223	223	223

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